

# DIMA YAGNYUK

*visual & interactive designer*

DEADTYPE.CA  
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## ABOUT

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Multidisciplinary designer with a background in behavioral psychology.

I work with digital (web, interface, mobile) and traditional media (anything in print, display or packaging) projects.

My work focuses on creating smart, integrated designs, tailored to the specifics of each project.

## DESIGN BACKGROUND

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### Visual & Interactive Designer

*deadtype.ca*

Print, identity, illustration, advertising, user interface and web design  
*Ongoing since 2009*

### Interactive Designer

*Imaginista Branding*

Interface design and front-end development  
*2011 — 2012*

### Art Director

*MacLaren McCann Vancouver*

Advertising design and copywriting  
*2009*

## CLIENTS

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New District, UBC AMS, CiTR  
101.9 FM, Vancouver Dragon Boat  
Festival, Disorder Magazine, Blue  
Terminal, Campaign for Culture,  
AWLS Consulting

## ACADEMIC BACKGROUND

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### BSc. Psychology

*University of British Columbia '09*

### Digital Essentials

*Emily Carr University of Art and Design '09*

### Social Anxiety Research

*UBC Department of Psychology*

Defensive behaviors, treatment options and gender influence research  
*2006 — 2009*