

# **DIMA YAGNYUK**visual & interactive designer

### **ABOUT**

Multidisciplinary designer with a background in behavioral psychology.

I work with digital (web, interface, mobile) and traditional media (anything in print, display or packaging) projects.

My work focuses on creating smart, integrated designs, tailored to the specifics of each project.

### **DESIGN BACKGROUND**

# **Visual & Interactive Designer**

deadtype.ca

Print, identity, illustration, advertising, user interface and web design Ongoing since 2009

# **Interactive Designer**

Imaginista Branding

Interface design and front-end development 2011 — 2012

# **Art Director**

MacLaren McCann Vancouver

Advertising design and copywriting 2009

### **CLIENTS**

New District, UBC AMS, CiTR 101.9 FM, Vancouver Dragon Boat Festival, Discorder Magazine, Blue Terminal, Campaign for Culture, AWLS Consulting

# ACADEMIC BACKGROUND

BSc. Psychology University of British Columbia '09

**Digital Essentials** Emily Carr University of Art and Design '09

Social Anxiety Research UBC Department of Psychology

Defensive behaviors, treatment options and gender influence research 2006-2009