

ABOUT

Multidisciplinary designer with a background in behavioral psychology.

I work with digital (web, interface, mobile) and traditional media (anything in print, display or packaging) projects.

My work focuses on creating smart, integrated designs, tailored to the specifics of each project.

DESIGN BACKGROUND

Visual/Interactive Designer

deadtype.ca

Print, identity, illustration, advertising, user interface and web design
Ongoing since 2009

Interactive Designer

Imaginista Branding

Interface design and front-end development
2011 — 2012

Art Director

MacLaren McCann Vancouver

Advertising design and copywriting
2009

CLIENTS

New District, UBC AMS, CiTR 101.9 FM, Vancouver Dragon Boat Festival, Disorder Magazine, Blue Terminal, Campaign for Culture, AWLS Consulting

ACADEMIC BACKGROUND

BSc. Psychology

University of British Columbia '09

Digital Essentials

Emily Carr University of Art and Design '09

Social Anxiety Research

UBC Department of Psychology

Defensive behaviors, treatment options and gender influence research
2006 — 2009