

# Enterprise social Analysis

## PART 1 The social media platform the company is using

Over the past decade, the Internet has grown exponentially and has become the most indispensable tool for people to socialize. More and more social media sites have emerged, and they have become. Through the application of social media, the communication between enterprises and customers and potential consumers is strengthened, mutual trust is enhanced, and a solid foundation is laid for product publicity and image building, which effectively improves the economic benefits of enterprises.

### 什么是证书?

每一个成年人都有一张身份证，这个身份证就是一张证书，以用来证明每个公民的身份。

身份证里有一块迷你芯片，存储着身份证的信息，为了防止被篡改，通常存储的内容有写保护措施。换句话说，身份证里的信息只能读取不能写入。

为了防止伪造，可以使用公安系统的私钥，对身份证信息进行签名。