

**Shoppers Drug Mart  
Cosmetics eLearning**

**Corporate Brands: GOSH**

**On-the-Job Activities**

Through these on-the-job activities, you can apply what you learned about GOSH Cosmetics to your selling practices.

You may work with your Cosmetics Manager or Coach to complete the activities. When you are finished, ask that person to verify your understanding.

Keep these activities in your course binder. You can use the information as a reminder or refresher while in your department.

**Lesson 1: Introduction to GOSH**

On a blank piece of paper, make a note of how you would describe the GOSH Cosmetics company to a customer. If you have used any GOSH products yourself, make a note of your personal experience to use as a testimonial with your customers.

**Lesson 2: Face**

On a blank piece of paper, make a list of the GOSH face products that your store carries.

For each product, note how you would *THINK LINK* other products for additional sales.

**Lesson 3: Eyes**

On a blank piece of paper, make a list of the GOSH eye products for eyes that your store carries.

For each product, note how you would *THINK LINK* other products for additional sales.

**Lesson 4: Lips**

On a blank piece of paper, make a list of the GOSH lip products that your store carries.

For each product, note how you would *THINK LINK* other products for additional sales.

When you have completed all these activities, have your Cosmetics Manager or Coach review your results.

Results verified:

Date: