DEAM PROJECT

DEcentralized **A**d **M**arket

WHAT IS THE PROBLEM ?

- Companies (especially new ones) want to be seen by the people.
- They usually spend a lot of money on blind Ads that does not help them much to reach their goals.
- Most of the people hate Ads, because they appear suddenly in the middle of what they are doing (especially if they are in a hurry).
- People are spending time watching the Ads, but the Ads money goes to the Ads companies, website owners, Influencers, etc. (Is it really fair?!!)

THE IDEAL MODEL

Pay directly to the Ads viewers

Ads Viewers

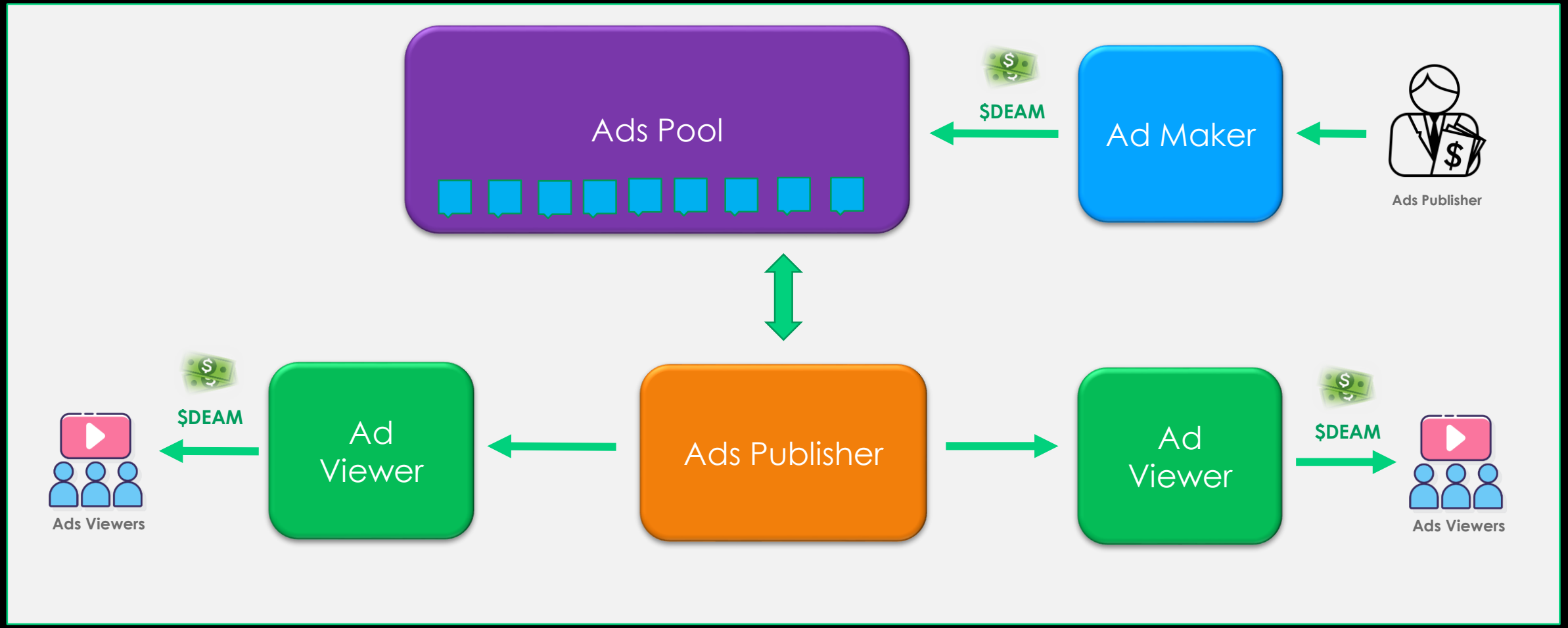
Remove the middle-man
(website owners, etc.)

Ads Publisher

DEAM PLATFORM

- A decentralized peer-2-peer platform to connect Ads publishers (companies) to Ads viewers (people)
- People can watch Ads and ***Earn money*** !
- People can set filters on which categories of Ads they want to watch.
- Ads publishers (companies) can determine their Ads to be shown to which group of people (filter on Age, Gender, Country, People Interests, …)
- Ads publishers just pay for as much as their Ads are being viewed (clicked, …)
- Ads publishers can see charts and reports of their viewed Ads and also user feedbacks.

DEAM PLATFORM MODULES



YOUR ATTENTION AS A MINER !

DEAM is the first block-chain whereby you can mine **$DEAM** tokens literally from anywhere (desktop, mobile, tablet …). **Your Attention & Time is really GOLD now!**

	Bitcoin/Ethereum block-chains	**DEAM block-chain**
Miner	Expensive Hardware	Your Attention & Time !
Reward	Bitcoin	$DEAM Token
Network Fees	Based on Network Traffic	Based on Ads Traffic