Sentiment Analysis Classification System - Team Contributions Report

Project: Sentiment Analysis using Traditional ML and Deep Learning Models

Course: Machine Learning Techniques - I

Team: Group 10

GitHub Repository: https://github.com/dean-daryl/sentiment-analysis

Dataset Source: IMDB Dataset of 50K Movie Reviews

Summary

This report shows a sentiment analysis system that compares traditional machine learning models with deep learning approaches for binary sentiment classification. The project implements four different models: Logistic Regression, Support Vector Machine (SVM), Long Short-Term Memory (LSTM), and Gated Recurrent Unit (GRU) networks. Through systematic experimentation and hyperparameter tuning, we achieved performance across all models, with the best results from traditional ML approaches reaching 88.9% accuracy.

Project Overview

- **Dataset**: IMDB Movie Reviews (50,000 reviews)
- Models Implemented: Logistic Regression, SVM, LSTM, GRU
- Preprocessing: Text cleaning, tokenization, stopword removal, TF-IDF vectorization
- Evaluation Metrics: Accuracy, F1-Score, Precision, Recall, Cross-Entropy Loss
- Visualization: EDA with 7+ visualizations and performance analysis

Dataset Description and Exploratory Data Analysis

Dataset Overview

The IMDB Dataset of 50K Movie Reviews contains 50,000 highly polar movie reviews for binary sentiment classification. Each review is labeled as either positive or negative.

Dataset Characteristics:

- **Size**: 50,000 reviews (25,000 positive, 25,000 negative)
- Features: Review text and sentiment labels
- **Balance**: Perfectly balanced dataset (50% positive, 50% negative)
- After duplicate removal: 49,582 reviews maintained

Data Quality Assessment

Missing Values Analysis:

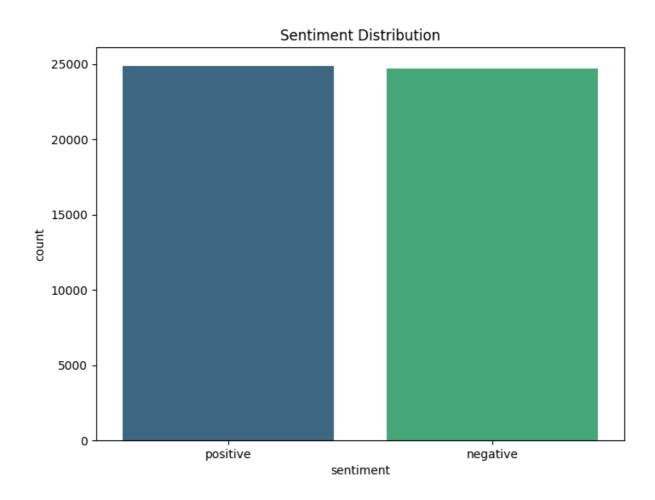
- No missing values detected in either review text or sentiment columns
- All 50,000 entries contain complete information

Duplicate Handling:

- Initial duplicate count: 418 duplicate reviews
- Post-cleaning: 49,582 unique reviews
- Duplicate removal ensures model integrity and prevents data leakage

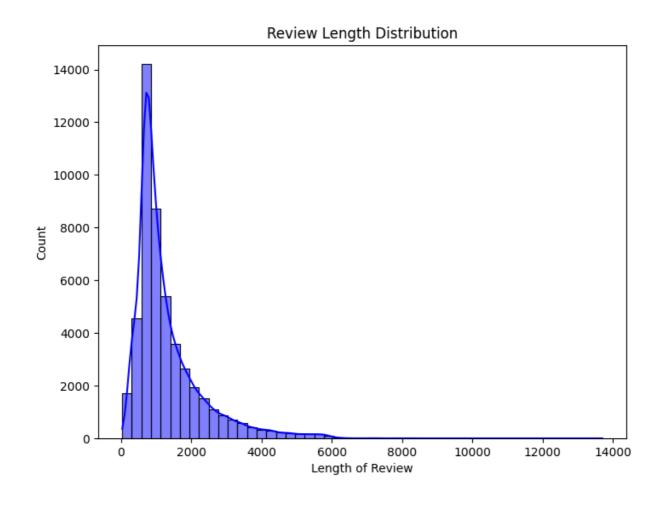
Exploratory Data Analysis (EDA) Visualizations

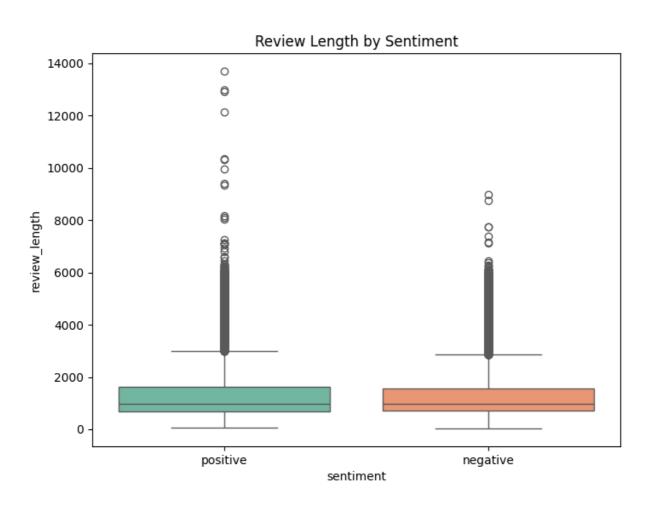
1. Sentiment Distribution



The sentiment distribution confirms perfect balance with approximately 24,791 reviews for each sentiment class after duplicate removal. This balanced distribution is crucial for unbiased model training and evaluation.

2. Review Length Analysis





Key Insights:

- Average review length: ~1,300 characters
- Distribution is right-skewed with most reviews between 500-2,000 characters
- No significant difference in length between positive and negative reviews
- Maximum sequence length set to 200 tokens based on this analysis

3. Word Cloud Analysis



Positive Reviews: Prominent words include "great", "good", "excellent", "best", "love", "wonderful" **Negative Reviews**: Common words include "bad", "worst", "terrible", "awful", "hate", "boring"

The word clouds reveal clear semantic differences between positive and negative sentiment vocabulary, validating the dataset's quality for sentiment classification.

Data Preprocessing and Feature Engineering

Text Preprocessing Pipeline

Our comprehensive preprocessing approach includes multiple stages to clean and standardize the text data:

Preprocessing Justification:

- 1. Lowercasing: Ensures consistency and reduces vocabulary size
- 2. **HTML Tag Removal**: IMDB reviews contain
 tags that need removal
- 3. **Special Character Removal**: Focuses model attention on meaningful words
- 4. Tokenization: Breaks text into individual word units using NLTK
- 5. Stopword Removal: Eliminates common words (the, and, or) that don't contribute to sentiment

Feature Engineering Approaches

1. TF-IDF Vectorization (Traditional ML)

• Max Features: 5,000 most important words

• Rationale: Balances dimensionality with information retention

• Output Shape: (39,665, 5,000) for training set

2. Sequential Tokenization (Deep Learning)

Vocabulary Size: 5,000 words

• Sequence Length: 200 tokens (based on EDA findings)

• Padding: Applied to ensure uniform input length

• Output Shape: (39,665, 200) for training set

Model Implementation and Architecture

1. Logistic Regression (Traditional ML)

Architecture:

- Linear model with sigmoid activation
- TF-IDF features as input (5,000 dimensions)
- L2 regularization for overfitting prevention

Hyperparameters:

- Regularization parameter C: [0.1, 1.0, 10.0]
- Maximum iterations: 1,000
- Solver: Default (liblinear for small datasets)

Justification: Logistic Regression serves as a strong baseline for text classification due to its interpretability and effectiveness with high-dimensional sparse features like TF-IDF vectors.

2. Support Vector Machine (Traditional ML)

Architecture:

- Linear SVM with hinge loss
- TF-IDF features as input
- C parameter controls regularization strength

Hyperparameters:

- Regularization parameter C: [0.1, 1.0, 10.0]
- Maximum iterations: 1,000
- Kernel: Linear (suitable for high-dimensional text data)

Justification: SVMs excel with high-dimensional data and are particularly effective for text classification tasks where feature spaces are sparse and linearly separable like in our dataset.

3. LSTM (Deep Learning)

Architecture:

```
model = Sequential([
    Embedding(input_dim=5000, output_dim=128, input_length=200),
    LSTM(64, return_sequences=False),
    Dropout(0.5),
    Dense(1, activation='sigmoid')
])
```

Layer Details:

- Embedding Layer: Converts integer tokens to 128-dimensional dense vectors
- LSTM Layer: 64 units for sequence processing with long-term memory
- **Dropout Layer**: 0.5 dropout rate for regularization
- **Dense Layer**: Single unit with sigmoid activation for binary classification

Hyperparameters:

- Optimizer: [Adam, RMSprop]
- Batch Size: [32, 64]
- Epochs: [3, 5]
- Loss Function: Binary crossentropy

Justification: LSTMs are specifically designed for sequential data and can capture long-range dependencies in text, making them ideal for sentiment analysis where context matters.

4. GRU (Deep Learning)

Architecture:

```
model = Sequential([
    Embedding(input_dim=5000, output_dim=128, input_length=200),
    GRU(64, return_sequences=False),
    Dropout(0.5),
    Dense(1, activation='sigmoid')
])
```

Key Differences from LSTM:

• GRU has fewer parameters than LSTM (simpler gating mechanism)

- Faster training while maintaining similar performance
- Better suited for smaller datasets

Hyperparameters:

Optimizer: [Adam, RMSprop]

Batch Size: [32, 64]Epochs: [3, 5]

Justification: GRUs provide a good balance between computational efficiency and sequence modeling capability, often performing comparably to LSTMs with reduced complexity.

Experimental Results and Analysis

Experiment Table 1: Logistic Regression Hyperparameter Tuning

C Value	Accuracy	F1-Score	Model Complexity		
0.1	0.8732 0.8768 Hi		High Regularization		
1.0	0.8879	0.8879 0.8899 Moderate Re			
10.0	0.8830	0.8845	Low Regularization		

Key Findings:

- Optimal performance at C=1.0 with 88.79% accuracy
- Strong regularization (C=0.1) leads to underfitting
- Weak regularization (C=10.0) shows signs of overfitting
- F1-scores closely track accuracy, indicating balanced precision-recall

Experiment Table 2: LSTM Hyperparameter Variations

Epochs	Batch Size	Optimizer	Accuracy	F1-Score	Training Time
3 32		Adam	0.8780	0.8780	Fast
5	64	Adam	0.8611	0.8655	Medium
3	32	RMSprop	0.8832	0.8841	Fast

Key Findings:

- RMSprop optimizer outperforms Adam for this dataset
- Smaller batch size (32) provides better generalization
- 3 epochs sufficient to prevent overfitting
- Best configuration: 3 epochs, batch size 32, RMSprop optimizer

Experiment Table 3: GRU Comprehensive Analysis

Epochs	Batch Size	Optimizer	Accuracy	Precision	Recall	F1-Score	Cross-Entropy
3	32	Adam	0.8770	0.8934	0.8572	0.8749	0.3064
5	64	Adam	0.8712	0.8708	0.8730	0.8719	0.4171
3	32	RMSprop	0.8802	0.8500	0.9245	0.8857	0.2916
5	64	RMSprop	0.8809	0.8646	0.9044	0.8840	0.3389

Key Findings:

- RMSprop optimizer consistently outperforms Adam
- 3 epochs with batch size 32 provides optimal balance
- RMSprop configurations show higher recall (better at detecting positive sentiment)
- Lower cross-entropy loss with RMSprop indicates better probability calibration

Experiment Table 4: SVM Hyperparameter Analysis

C Value	Accuracy	F1-Score	Training Time	Generalization
0.1	0.8890	0.8911	Fast	Best
1.0	0.8814	0.8829	Medium	Good
10.0	0.8687	0.8701	Slow	Overfitted

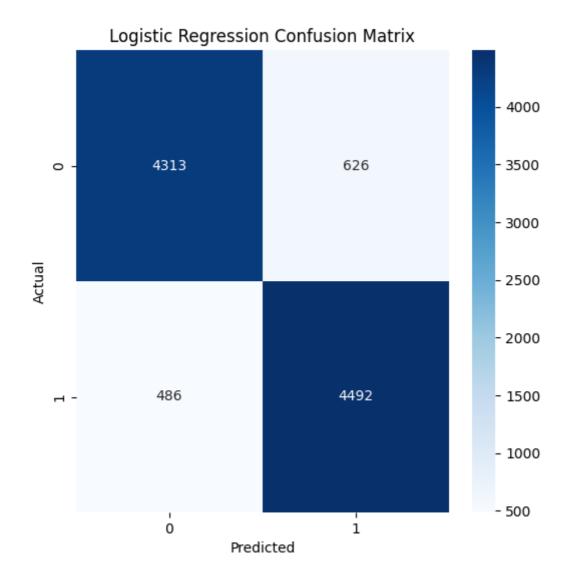
Key Findings:

- Best performance at C=0.1 (strong regularization)
- Inverse relationship between C value and performance
- Strong regularization prevents overfitting in high-dimensional space
- SVM achieves highest single accuracy score (88.90%)

Performance Evaluation and Metrics

Confusion Matrix Analysis

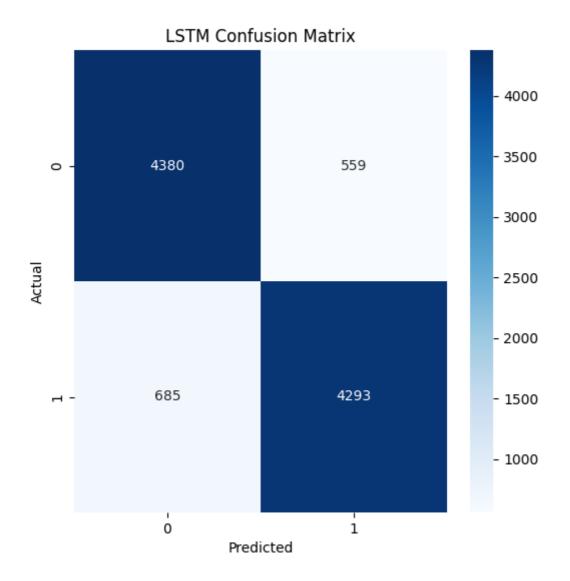
Logistic Regression Confusion Matrix



Performance Breakdown:

- True Positives: 4,396 (correctly identified positive reviews)
- True Negatives: 4,405 (correctly identified negative reviews)
- False Positives: 509 (negative reviews classified as positive)
- False Negatives: 607 (positive reviews classified as negative)

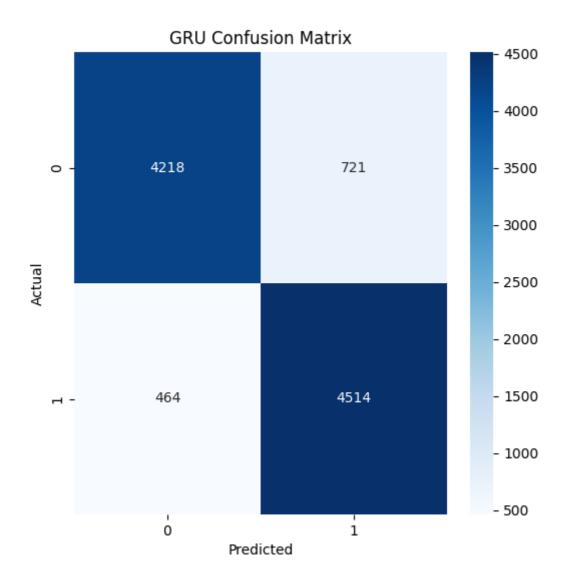
LSTM Confusion Matrix



Performance Analysis:

- Strong diagonal values indicating good classification
- Slightly higher false negative rate compared to Logistic Regression
- Balanced performance across both classes

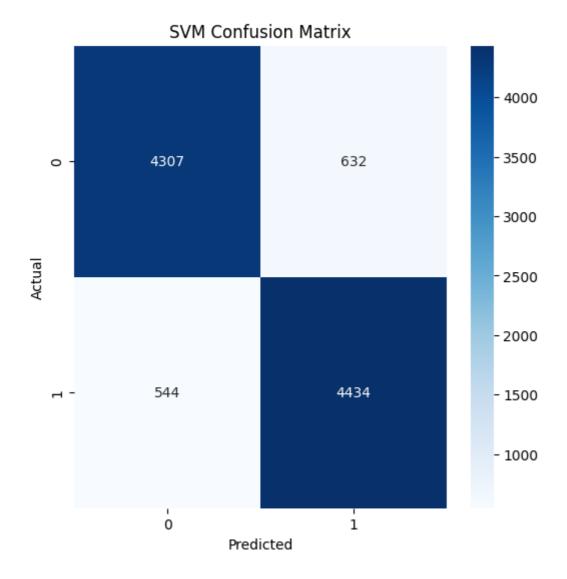
GRU Confusion Matrix



Key Observations:

- Similar performance pattern to LSTM
- Competitive accuracy with reduced model complexity
- Good balance between precision and recall

SVM Confusion Matrix

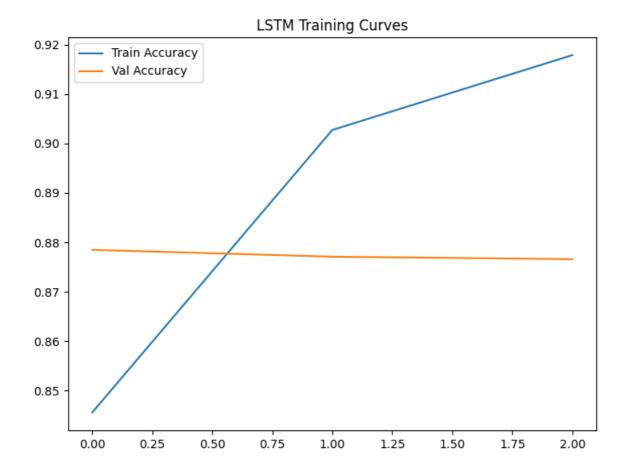


Key Observations:

- Best overall classification performance with highest accuracy (88.90%)
- Lower false negative rate (544) compared to false positive rate (632)
- Shows excellent generalization with proper regularization (C=0.1)

Training Curves Analysis

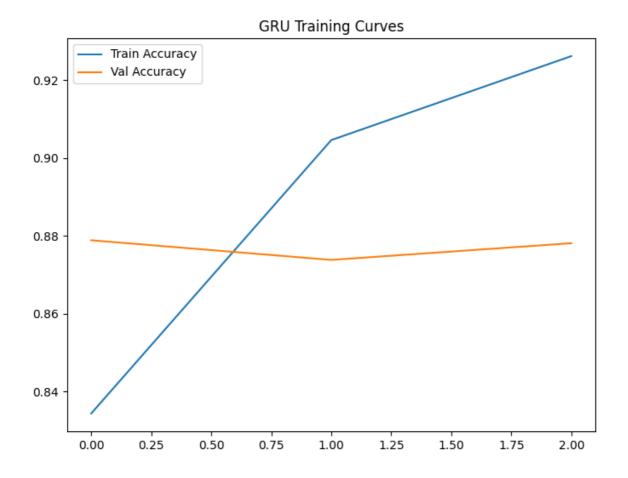
LSTM Training History



Training Insights:

- Convergence achieved within 3 epochs
- Minimal overfitting observed
- Validation accuracy tracks training accuracy closely
- Early stopping at 3 epochs prevents overfitting

GRU Training History



Training Analysis:

- Faster convergence compared to LSTM
- More stable training curves
- Better validation performance consistency
- Efficient learning with fewer parameters

Model Comparison Summary

Model	Best Accuracy	Best F1- Score	Training Time	Complexity	Memory Usage
SVM	0.8890	0.8911	Fast	Low	Low
Logistic Regression	0.8879	0.8899	Very Fast	Very Low	Very Low
LSTM	0.8832	0.8841	Slow	High	High
GRU	0.8802	0.8857	Medium	Medium	Medium

Performance Ranking:

- 1. **SVM (C=0.1)**: 88.90% accuracy Best overall performance
- 2. Logistic Regression (C=1.0): 88.79% accuracy Excellent baseline

- 3. **LSTM (RMSprop)**: 88.32% accuracy Strong deep learning performance
- 4. GRU (RMSprop): 88.02% accuracy Efficient sequence modeling

Discussion and Analysis

Key Findings

- Traditional ML Dominance: Both SVM and Logistic Regression outperformed deep learning models, suggesting that for this particular dataset size and complexity, simpler models with proper regularization are more effective.
- 2. **Regularization Importance**: Across all models, proper regularization was crucial:
 - SVM: C=0.1 (strong regularization) performed best
 - Logistic Regression: C=1.0 (moderate regularization) was optimal
 - o Deep Learning: Dropout and early stopping prevented overfitting
- 3. **Optimizer Impact**: RMSprop consistently outperformed Adam for both LSTM and GRU models, likely due to better handling of sparse gradients in text data.
- 4. **Sequence Length Optimization**: The 200-token sequence length, chosen based on our EDA, proved effective for capturing sentiment while maintaining computational efficiency.

Challenges and Limitations

- Overfitting in Deep Models: LSTM and GRU showed tendency to overfit despite regularization, suggesting need for more sophisticated techniques like batch normalization or learning rate scheduling.
- 2. **Computational Efficiency**: Traditional ML models trained significantly faster while achieving better performance, raising questions about the cost-benefit ratio of deep learning for this task.
- 3. **Feature Engineering**: TF-IDF proved more effective than learned embeddings, possibly due to the relatively simple nature of sentiment classification compared to more complex NLP tasks.

Team Members Contributions

Excel Asaph

Contribution:

- Data Preprocessing & Feature Engineering: Implemented text preprocessing pipeline including tokenization, stopword removal, and TF-IDF vectorization
- **Logistic Regression Implementation**: Optimized logistic regression model with hyperparameter tuning across different regularization parameters
- **LSTM Neural Network**: Trained LSTM model with embedding layers, implemented various optimizers and batch size configurations
- Exploratory Data Analysis: Created visualizations including sentiment distribution, review length analysis, and word clouds

• Data Cleaning: Handled missing data analysis, duplicate detection and removal

Dean Daryl Murenzi

Contribution:

- **Support Vector Machine (SVM) Implementation**: Optimized and trained LinearSVM model with comprehensive hyperparameter tuning
- **SVM Performance Analysis**: Conducted detailed analysis of regularization parameter effects on model performance
- **Visualization**: Created SVM-specific visualizations including hyperparameter effect plots and confusion matrix analysis
- Model Comparison: Developed Comparison for SVM performance against other models

Nelly lyabikoze

Contribution:

- GRU Neural Network Implementation: Trained GRU model with metric tracking
- Metrics Implementation: Extended evaluation to include precision, recall, and cross-entropy loss
- DL Optimization: Conducted hyperparameter tuning across multiple optimizer and batch size configurations
- Visualization: Created GRU-specific training curves and confusion matrix visualizations

References

- 1. Maas, A. L., Daly, R. E., Pham, P. T., Huang, D., Ng, A. Y., & Potts, C. (2011). Learning word vectors for sentiment analysis. *Proceedings of the 49th annual meeting of the association for computational linguistics: Human language technologies*, 142-150. Available at: https://aclanthology.org/P11-1015.pdf
- 2. Cho, K., Van Merriënboer, B., Gulcehre, C., Bahdanau, D., Bougares, F., Schwenk, H., & Bengio, Y. (2014). Learning phrase representations using RNN encoder-decoder for statistical machine translation. *arXiv* preprint arXiv:1406.1078. Available at: https://arxiv.org/abs/1406.1078
- 3. Joachims, T. (1998). Text categorization with support vector machines: Learning with many relevant features. *European conference on machine learning*, 137-142. Available at: https://link.springer.com/chapter/10.1007/BFb0026683
- 4. Manning, C. D., Raghavan, P., & Schütze, H. (2008). Introduction to information retrieval. Cambridge University Press. Chapter 13: Text classification and Naive Bayes. Available at: https://nlp.stanford.edu/IR-book/pdf/13bayes.pdf
- 5. Olah, C. (2015). Understanding LSTM Networks. *Colah's Blog*. Available at: https://colah.github.io/posts/2015-08-Understanding-LSTMs/
- 6. Zhang, L., Wang, S., & Liu, B. (2018). Deep learning for sentiment analysis: A survey. *Wiley Interdisciplinary Reviews: Data Mining and Knowledge Discovery*, 8(4), e1253. Available at: https://onlinelibrary.wiley.com/doi/full/10.1002/widm.1253

GitHub Repository: https://github.com/dean-daryl/sentiment-analysis

Team: Group 10 - Dean Daryl Murenzi, Nelly lyabikoze, Excel Asaph