

Zahava Kallus

Fourth year Visual Communication student at Bezalel Academy of Arts and Design. Creative, driven, curious, and passionate about the many directions visual communication can take, constantly seeking clear and effective ways to bring ideas to life.

Experience

Freelance graphic designer | South Florida Community Voice

December 2024 – Present

Creating visual materials and advertisements for the South Florida Community Voice magazine in Boca Raton, Florida.

Volunteer Web designer | Friends of the Golan Heights

April 2024 – December 2024

Designed and built the official website for Friends of the Golan Heights, an organization formed after October 7th to support soldiers with equipment and to help connect communities in North America with the communities of Golan Heights.

Education

Visual Communication | Bezalel Academy of Art and Design

2022 - 2026 | BA Degree

Four year program focused on building clear visual concepts and communicating ideas through design, creativity, and narrative, while developing problem solving abilities and flexibility within constantly changing technology and market environments.

Visual Communication | Siur Mochot

2020 - 2022 | Certification

Year-long intensive program covering the foundational methods and techniques of visual communication, introducing students to the field and prepare them for roles in visual design.

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Skills

- UX UI Design
- User Experience
- Visual Design
- Typography
- Illustration
- Motion Design
- Branding

Tools

- Figma
- Cinema 4D
- AI Tools
- Adobe Suite:
 - Illustrator
 - InDesign
 - Photoshop
 - After Effects
 - Premiere Pro

Language

- English - Native
- Hebrew - Native