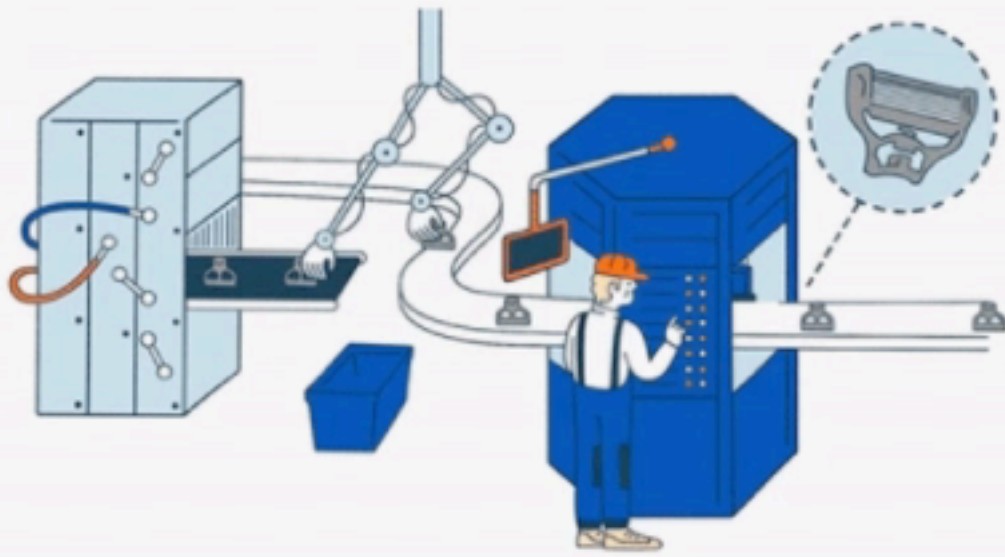


Good design  
can elevate  
good content.

# Animated GIFs

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Animated GIFs improve CTRs by **21% for engaged users** and **13% for unengaged users**.