DEANNA XUHUI *SEE*

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in deannasee

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📱 434.466.8837

EXPERIENCE

Human Dynamics Lab / Research Assistant

AUG 2021 - PRESENT | CHARLOTTESVILLE

—Collaborate with 3 cross-disciplinary research groups to develop novel project studying coordination of facial expressions in conversation.

—Code structural equation models in R to analyze correlations between different facial regions for 12 speaker-listener pairs.

—Write research abstract for submission to L. Starling Reid conference.

GIC / Communications Intern

JAN 2021 - AUG 2021 | NEW YORK

—Designed and formatted HTML articles relating to highly confidential buy-side deal information for circulation on intranet.

—Spearheaded 40th Anniversary video spotlight series; interviewed and produced videos of 10 outstanding employees across 3 offices.

—Conducted desktop research on early-stage VC firms' social media and thought leadership strategy; presented findings to senior management.

aKDPhi National Board / Media Intern

SEP 2020 - JAN 2021 | CHARLOTTESVILLE

—Connected 7000+ aKDPhi alumnae across North America and Canada through recording, editing, and publishing 5 podcasts.

—Curated list of potential speakers from alumnae network and connected with speakers to communicate topics and expectations for each episode.

—Interviewed 2 National Board members to gather feedback on streamlining production schedule and improving episode content.

UVA Career Center / Career Peer Advisor

SEP 2020 - JAN 2021 | CHARLOTTESVILLE

—Planned and directed 10+ workshops to groups of 10-40 undergraduate students regarding Career Center resources and website navigation.

—Led 1-1 advising sessions with undergraduate students on majors and job recruitment for 5-10 hours/week during semester.

—Worked with International Studies Office to plan 25-person mentorship panel connecting international students with alumni in different industries.

INTERESTS

Making YouTube videos/Instagram Reels, guitar (math rock!), mentorship, traveling, hiking, science fiction, scuba diving

EDUCATION

University of Virginia

DEC 2022 (EXPECTED) | GPA 3.91/4.00

B.A. Cognitive Science (Computer Science Concentration); B.A. Media Studies

Honors: Distinguished Major Program, Echols Scholar, College Science Scholar, Dean's List

Coursework: Human Computer Interaction, Digital Animation, Cognitive Biases, Strategic Brand Consulting and Communications

SKILLS

TOOLS

HTML	Adobe Creative Suite
Python	Microsoft 365
R	Autodesk Maya
Balsamiq	Canva

RESEARCH & DESIGN

Contextual Inquiry & Analysis, User Flow Modeling, Sketching, Storyboarding, Personas, Conceptual Design, Wireframing & Prototyping, Usability Testing

INVOLVEMENT

Volunteers with International Students, Staff, & Scholars (VISAS)
Produce and design dynamic social media content (Reels, IGTV) to promote VISAS.

McIntire Advertising & Marketing Association (AMA)
Design and manage weekly Mailchimp communications to 400+ subscribers.

RECOGNITION

BREAKTHROUGH JUNIOR CHALLENGE 2016

Awarded $250,000 college scholarship for science communication video on antibiotic resistance.