DEANNA XUHUI SEE

deannasee.github.io

EXPERIENCE

Human Dynamics Lab / Research Assistant

AUG 2021 - PRESENT | CHARLOTTESVILLE

- —Collaborate with 3 cross-disciplinary research groups to develop novel project studying coordination of facial expressions in conversation.
- —Code structural equation models in R to analyze correlations between different facial regions for 12 speaker-listener pairs.
- —Write research abstract for submission to L. Starling Reid conference.

GIC / Communications Intern

JAN 2021 - AUG 2021 | NEW YORK

- —Designed and formatted HTML articles relating to highly confidential buy-side deal information for circulation on intranet.
- —Spearheaded 40th Anniversary video spotlight series; interviewed and produced videos of 10 outstanding employees for circulation on intranet.
- —Conducted desktop research on early-stage VC firms' social media and thought leadership strategy; presented findings to senior management.

aKDPhi National Board / Media Intern

SEP 2020 - JAN 2021 | CHARLOTTESVILLE

- —Connected 7000+ aKDPhi alumnae across North America and Canada through recording, editing, and publishing 5 podcasts.
- —Curated list of potential speakers from alumnae network and connected with speakers to communicate topics and expectations for each episode.
- —Interviewed 2 National Board members to gather feedback on streamlining production schedule and improving episode content.

UVA Career Center / Career Peer Advisor

SEP 2020 - JAN 2021 | CHARLOTTESVILLE

- —Planned and directed 10+ workshops to groups of 10-40 undergraduate students regarding Career Center resources and website navigation.
- —Led 1-1 advising sessions with undergraduate students on majors and job recruitment for 5-10 hours/week during semester.
- —Worked with International Studies Office to plan 25-person mentorship panel connecting international students with alumni in different industries.

INTERESTS

Making YouTube videos/Instagram Reels, guitar (math rock!), mentorship, traveling, hiking, science fiction, scuba diving



EDUCATION

University of Virginia

DEC 2022 (EXPECTED) | GPA 3.91/4.00

B.A. Cognitive Science (Computer Science Concentration); B.A. Media Studies

Honors: Distinguished Major, Echols Scholar, College Science Scholar, Dean's List

Coursework: Human Computer Interaction, Digital Animation, Cognitive Biases, Strategic Brand Consulting and Communications

SKILLS

TOOLS

Figma Adobe CS
HTML Microsoft 365
Python Autodesk Maya

R Balsamiq

RESEARCH & DESIGN

Contextual Inquiry & Analysis, User Flow Modeling, Sketching, Storyboarding, Personas, Conceptual Design, Wireframing & Prototyping, Usability Testing

INVOLVEMENT

McIntire Advertising Association
Design and manage weekly Mailchimp
communications to 400+ subscribers.

WUVA Media

Supervise 30 producers in department to pitch and produce multimedia news stories.

Singapore Students Association Establish support networks between alumni, members, and Singapore Global Network.

RECOGNITION

BREAKTHROUGH JUNIOR CHALLENGE 2016

Awarded \$250,000 college scholarship for science communication video on antibiotic resistance.