

# Risk and Portfolio Management

## Spring 2010

Arbitrage Pricing Theory:  
Theory and Applications  
To Financial Data Analysis

# Basic investment equation

$E_t$  = equity in a trading account at time  $t$  (liquidation value)

$R_{it}$  = return on stock  $i$  from time  $t$  to time  $t + \Delta t$  (includes dividend income)

$Q_{it}$  = dollars invested in stock  $i$  at time  $t$

$r$  = interest rate

$$E_{t+\Delta t} = E_t + E_t r \Delta t + \sum_{i=1}^N Q_{it} R_{it} - \left( \sum_{i=1}^N Q_{it} \right) r \Delta t \quad (\text{before rebalancing, at time } t + \Delta t)$$

$$E_{t+\Delta t} = E_t + E_t r \Delta t + \sum_{i=1}^N Q_{it} R_{it} - \left( \sum_{i=1}^N Q_{it} \right) r \Delta t + \varepsilon \sum_{i=1}^N |Q_{i(t+\Delta t)} - Q_{it}| \quad (\text{after rebalancing, at time } t + \Delta t)$$

$\varepsilon$  = transaction cost (as percentage of stock price)

# Leverage

$$E_{t+\Delta t} = E_t + E_t r \Delta t + \sum_{i=1}^N Q_{it} R_{it} - \left( \sum_{i=1}^N Q_{it} \right) r \Delta t$$

$$\text{Leverage} = \frac{\sum_{i=1}^N |Q_{it}|}{E_t}$$

Ratio of (gross) investments  
to equity

$Q_{it} \geq 0$       ``Long - only position''

$Q_{it} \geq 0, \sum_{i=1}^N Q_{it} = E_t$       Leverage = 1, long only position

Reg - T :      Leverage  $\leq 2$  (margin accounts for retail investors)

Day traders : Leverage  $\leq 4$

Professionals & institutions : Risk - based leverage

# Portfolio Theory

Introduce dimensionless quantities and view returns as random variables

$$\theta_i = \frac{Q_i}{E_i} \quad \text{Leverage} = \sum_{i=1}^N |\theta_i|$$

Dimensionless “portfolio weights”

$$\frac{\Delta \Pi}{\Pi} = \frac{E_{t+\Delta t} - E_t - E_t r \Delta t}{E_t} = \frac{\Delta E}{E} - r \Delta t$$

$$\tilde{R}_i = R_i - r \Delta t$$

All investments financed  
(at known IR)

$$\boxed{\frac{\Delta \Pi}{\Pi} = \sum_{i=1}^N \theta_i \tilde{R}_i}$$

$$E\left(\frac{\Delta \Pi}{\Pi}\right) = \sum_{i=1}^N \theta_i E(\tilde{R}_i); \quad \sigma^2\left(\frac{\Delta \Pi}{\Pi}\right) = \sum_{ij=1}^N \theta_i \theta_j \text{Cov}(\tilde{R}_i, \tilde{R}_j) = \sum_{ij=1}^N \theta_i \theta_j \sigma_i \sigma_j \rho_{ij}$$

# Sharpe Ratio

$$s = s(\theta_1, \dots, \theta_N) = \frac{E\left(\frac{\Delta\Pi}{\Pi}\right)}{\sigma\left(\frac{\Delta\Pi}{\Pi}\right)} = \frac{\sum_{i=1}^N \theta_i E\left(\tilde{R}_i\right)}{\sqrt{\sum_{i=1}^N \sum_{j=1}^N \theta_i \theta_j \sigma_i \sigma_j \rho_{ij}}}$$

Sharpe ratio is homogeneous of degree zero in the portfolio weights. Hence, it is independent of the leverage.

Investors who prefer large returns & low volatility may use the Sharpe Ratio as a metric to evaluate investment portfolios.

Quoting a hedge fund manager (in 2006): “I don’t eat volatility”.  
(HF managers are compensated as % of returns, not Sharpe ratio ☺.)

# Arbitrage Pricing Theory (Ross, 1971)

Assumptions:

- There are  $N$  stocks
- $m$  tradable assets as factors (e.g. ETFs or baskets, or portfolios)
- Linear regression of stock returns on factors has uncorrelated residuals (uncorrelated with the factors and among each other)

$$\tilde{R}_i = \alpha_i + \sum_{k=1}^m \beta_{ik} \tilde{F}_k + \varepsilon_i$$

$\tilde{R}_i = R_i - r\Delta t$  = return on stock  $i$ , financed

$\tilde{F}_k = F_k - r\Delta t$  = return on factor  $k$ , financed

$\varepsilon_i$  = residual of the linear regression of stock ret. on factor returns

$\alpha_i$  = excess returns

# Market-neutral portfolios

Consider the following investment portfolio:

$$\begin{cases} Q_i & \text{dollars in stock } i \\ -\sum_{i=1}^N Q_i \beta_{ik} & \text{dollars in asset } k \end{cases}$$

$$\begin{aligned} \frac{\Delta \Pi}{\Pi} &= \sum_{i=1}^N Q_i \tilde{R}_i - \sum_{k=1}^m \left( \sum_{i=1}^N Q_i \beta_{ik} \right) \tilde{F}_k \\ &= \sum_{i=1}^N Q_i \left( \tilde{R}_i - \sum_{k=1}^M \beta_{ik} \tilde{F}_k \right) \\ &= \sum_{i=1}^N Q_i (\alpha_i + \varepsilon_i) = \sum_{i=1}^N Q_i \alpha_i + \sum_{i=1}^N Q_i \varepsilon_i \end{aligned}$$

Market neutral portfolios are only exposed to residuals

# Diversified Market-neutral portfolio

$$E\left(\frac{\Delta\Pi}{\Pi}\right) = \sum_{i=1}^N \theta_i \alpha_i \quad \sigma^2\left(\frac{\Delta\Pi}{\Pi}\right) = \sum_{i=1}^N \theta_i^2 \sigma^2(\varepsilon_i)$$

$$\theta_i = \frac{\text{sign}(\alpha_i)}{N}$$

Choose weights of opposite to sign of excess return & uniformly distributed

$$E\left(\frac{\Delta\Pi}{\Pi}\right) = \frac{1}{N} \sum_{i=1}^N |\alpha_i|, \quad \sigma^2\left(\frac{\Delta\Pi}{\Pi}\right) = \frac{1}{N^2} \sum_{i=1}^N \sigma^2(\varepsilon_i)$$

$$s = \frac{\frac{1}{N} \sum_{i=1}^N |\alpha_i|}{\sqrt{\frac{1}{N^2} \sum_{i=1}^N \sigma^2(\varepsilon_i)}} \approx \sqrt{N} \cdot \frac{\int_{-\infty}^{\infty} |\alpha| dF(\alpha)}{\sqrt{\int_0^{\infty} \sigma^2 dG(\sigma^2)}} = \sqrt{N} \frac{\langle |\alpha| \rangle}{\sqrt{\langle \sigma^2 \rangle}}$$



# No-arbitrage argument (S. Ross, 1971/1974)

If a significant fraction of the excess returns are non-zero, i.e. if  $\langle |\alpha| \rangle > 0$  investing in the diversified MN portfolio would rise to an infinite Sharpe ratio as  $N$  tends to infinity (or, for large enough  $N$ , a huge Sharpe ratio).

This would represent a clear arbitrage opportunity which would be eventually eliminated by trading.

Conclusion, if the “factor model” holds true with tradable factors and uncorrelated residuals then excess returns should vanish and stocks returns should satisfy the normative model

$$\tilde{R}_i = \sum_{k=1}^m \beta_{ik} \tilde{F}_k + \varepsilon_i \quad \text{with} \quad E(\varepsilon_i) = 0 \quad \text{Excess returns are zero}$$

$$E\left(\tilde{R}_i\right) = \sum_{k=1}^m \beta_{ik} E\left(\tilde{F}_k\right)$$

This can be seen as an “equilibrium” pricing relation of sorts.

# Capital Asset Pricing Model (Lintner, Sharpe, 1965)

The capital asset-pricing model is a one-factor model to explain stock returns and stock prices.

$$\tilde{R}_i = \beta_i \tilde{F}_1 + \varepsilon_i, \quad \langle \varepsilon_i \rangle = 0, \quad \langle \varepsilon_i \varepsilon_j \rangle = 0, \text{ if } i \neq j$$

$\tilde{F}_1$  = return of the market portfolio (cap - weighted market portfolio)

$$E(\tilde{R}_i) = \beta_i E(\tilde{F}_1), \quad \beta_i = \frac{\text{Cov}(R_i, F_1)}{\text{Var}(F_M)} = \frac{\sigma_i \rho_i}{\sigma_M}$$

# Remarks & comments

APT introduces a probability measure on the set of returns, which is not specified explicitly. The existence of such probability would imply stationarity of returns, which in practice does not hold.

Technicality: the diversified portfolio constructed here has finite leverage as  $N$  tends to infinity. This follows from the fact that there are finitely many factors and that the leverage on the ``stocks'' before hedging with the factors is 1.

APT, as presented here, makes no assumptions about dynamics, i.e. portfolios that vary in time, or about market-timing strategies, holding periods, etc.

The theory was made before the proliferation of ETFs, which are tradable factors.

ETFs provide an important set of factors (sectors, size, etc) that can be used to make APT ``concrete'' and applicable.

# Testing APT with data from Jan 5, 2009 to Jan 29 2010

Using daily returns from Jan 5 2009 to Jan 29, 2010 for the components of the S&P 500 index, we explored the ``partition'' of the eigenvectors/eigenvalues into significant and noise components.

We did this by testing for  $\alpha = 0$  and for the correlations of residuals.

One way to analyze the correlations of residuals is by doing a PCA again and analyzing the corresponding eigenvalues and DOS.

The assumption that residuals are uncorrelated allows comparison with theoretical eigenvalue distributions such as Marcenko-Pastur.

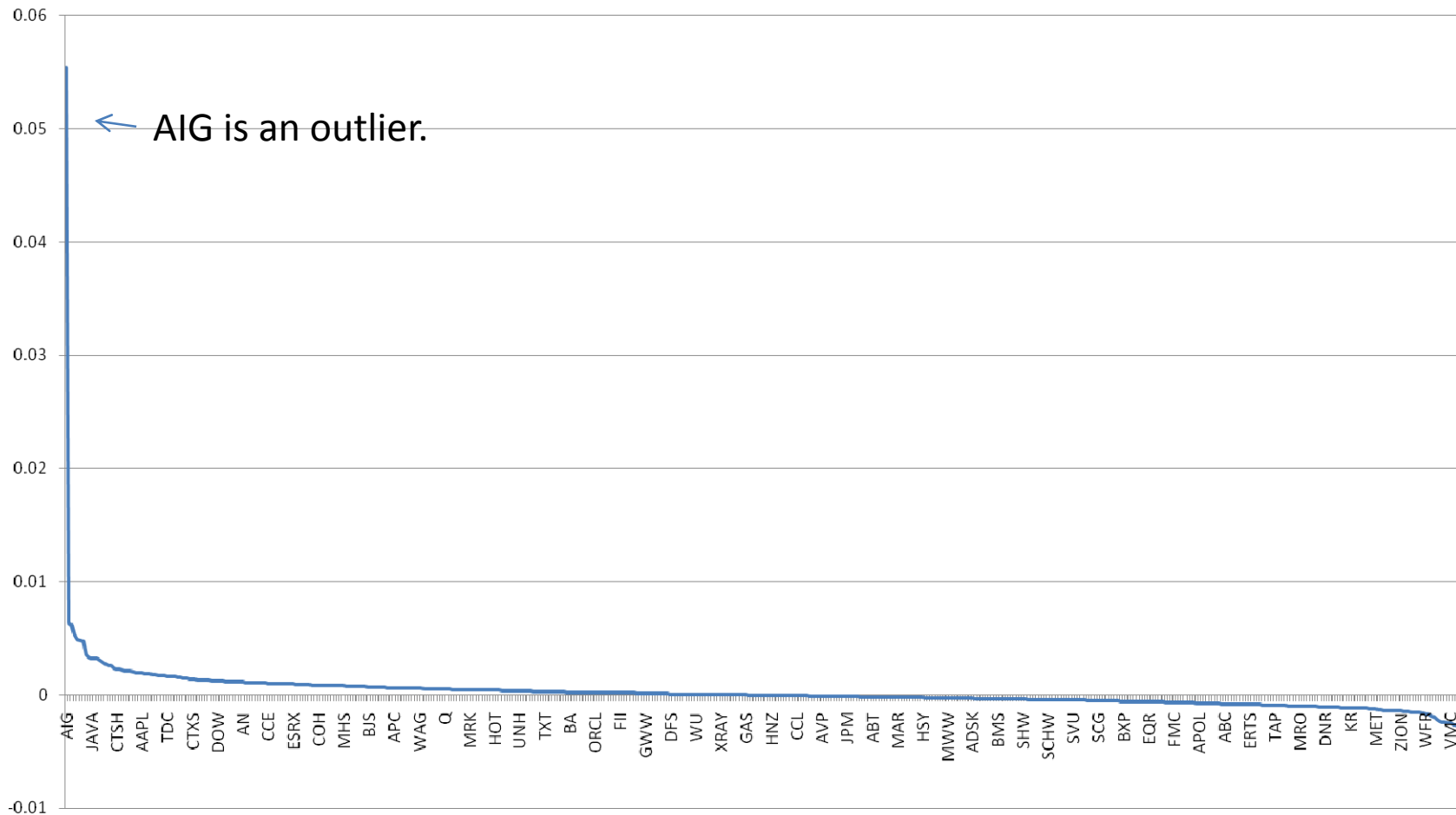
# One Factor Model (CAPM)

1. Compute correlation matrix of S&P 500
2. Compute the first eigenportfolio
3. Compute residuals for all 500 stocks by regression

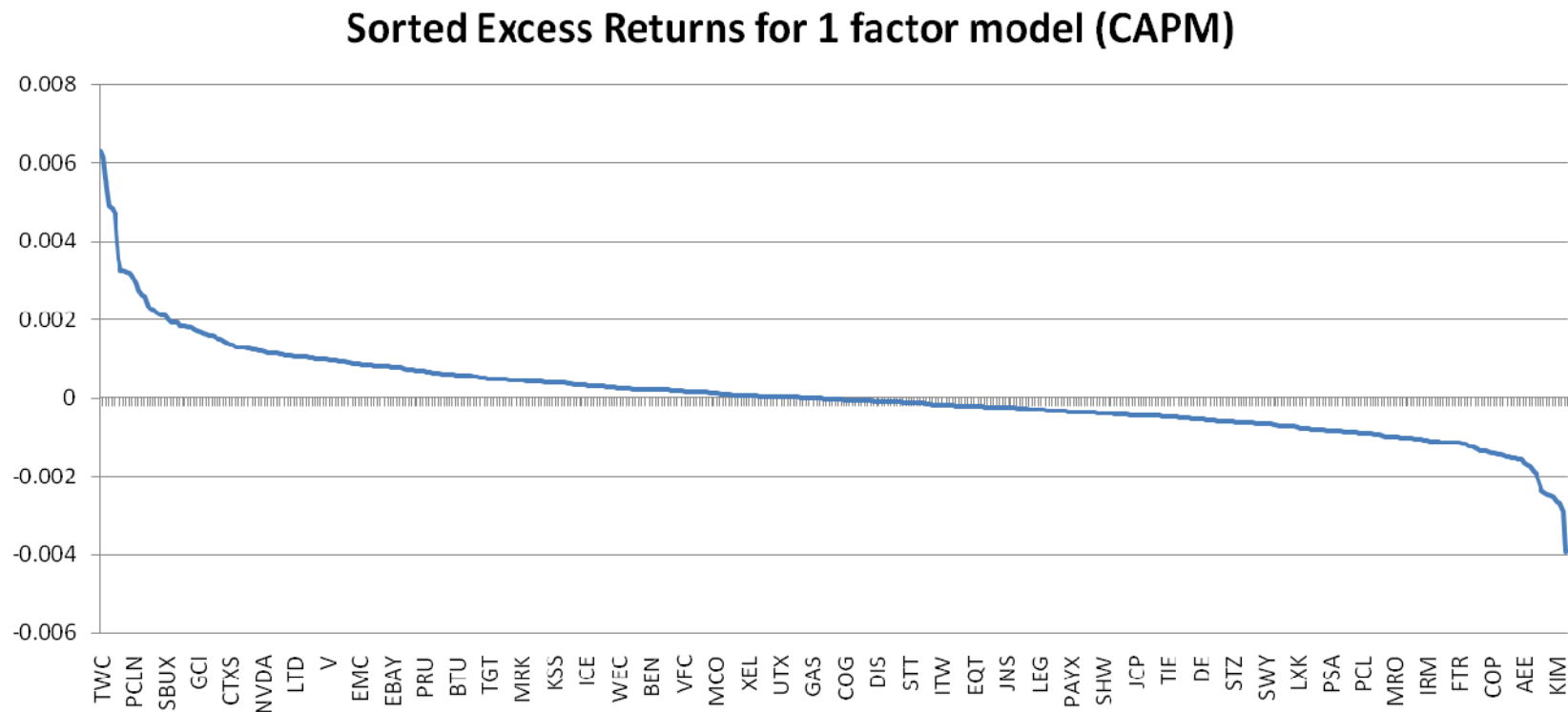
$$\tilde{R}_i = \alpha_i + \beta_i \tilde{F}_1 + \varepsilon_i$$

4. Analyze the vector of alphas
5. Analyze the correlation matrix of the residuals

# Sorted Excess Returns, 1-factor

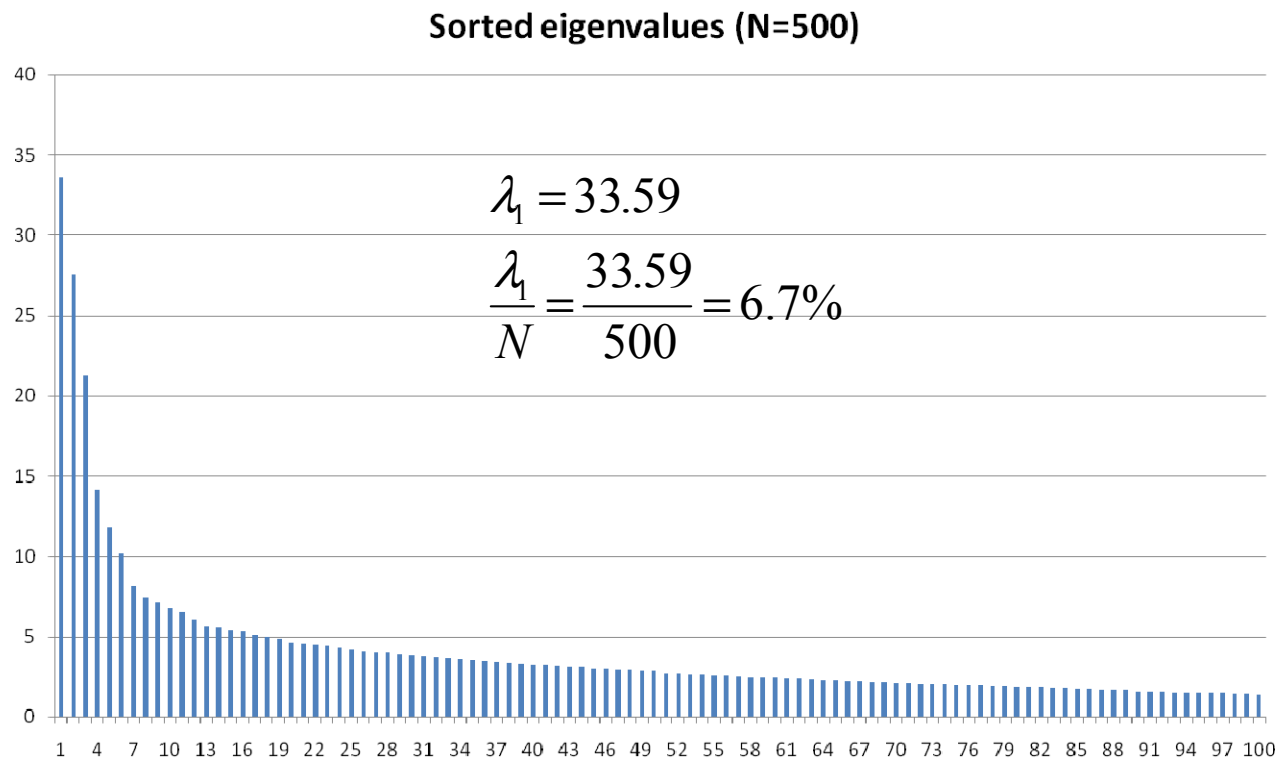


# Sorted Excess Returns 1-factor, excluding AIG



Max=60 pbs, Min=-40 bps, average=1.9 bps, stdev=11bps

# Eigenvalues of the correlation matrix of residuals (m=1)



Recall that  $\lambda_1$  for the original correlation matrix was  $\sim 220$ , so the residuals matrix has “smaller” correlations.  
Ratio  $\lambda/N$  is a proxy for the average correlation.



# First eigenvalue & average correlation

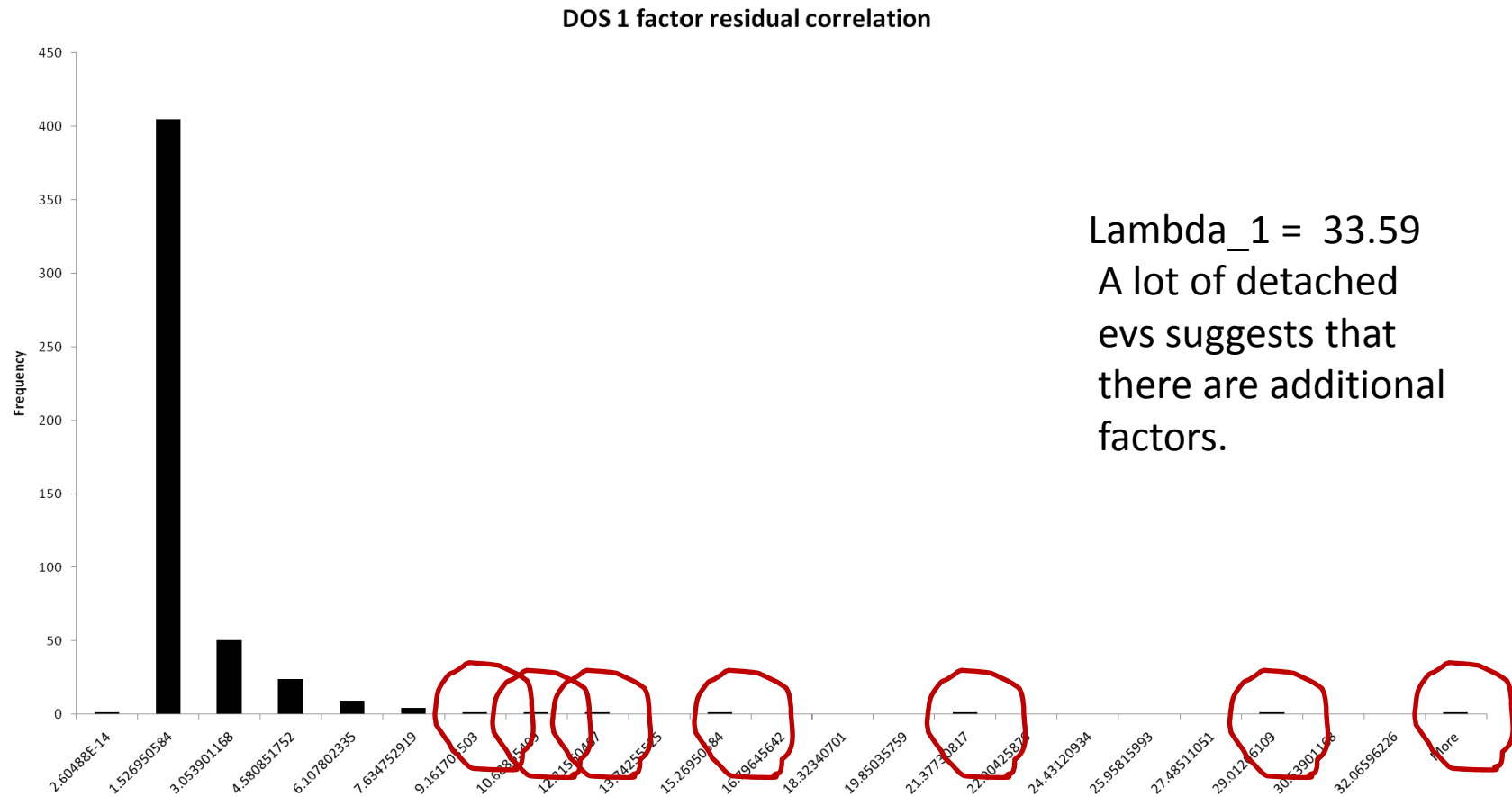
$$\begin{aligned}\lambda_1 &= V^{(1)T} C V^{(1)} \\ &= \sum_{i=1}^N \left(V_i^{(1)}\right)^2 + \sum_{i \neq j} V_i^{(1)} V_j^{(1)} \rho_{ij} \\ &= 1 + \sum_{i \neq j} V_i^{(1)} V_j^{(1)} \rho_{ij} \\ &= 1 + \left( \sum_{i \neq j} V_i^{(1)} V_j^{(1)} \right) \cdot \frac{\sum_{i \neq j} V_i^{(1)} V_j^{(1)} \rho_{ij}}{\sum_{i \neq j} V_i^{(1)} V_j^{(1)}}\end{aligned}$$

$$\frac{\lambda_1 - 1}{\sum_{i \neq j} V_i^{(1)} V_j^{(1)}} = \frac{\sum_{i \neq j} V_i^{(1)} V_j^{(1)} \rho_{ij}}{\sum_{i \neq j} V_i^{(1)} V_j^{(1)}} \quad \therefore \quad V_i^{(1)} \approx \frac{1}{\sqrt{N}}, \quad \sum_{i \neq j} V_i^{(1)} V_j^{(1)} \approx \frac{N(N-1)}{N} = N-1$$

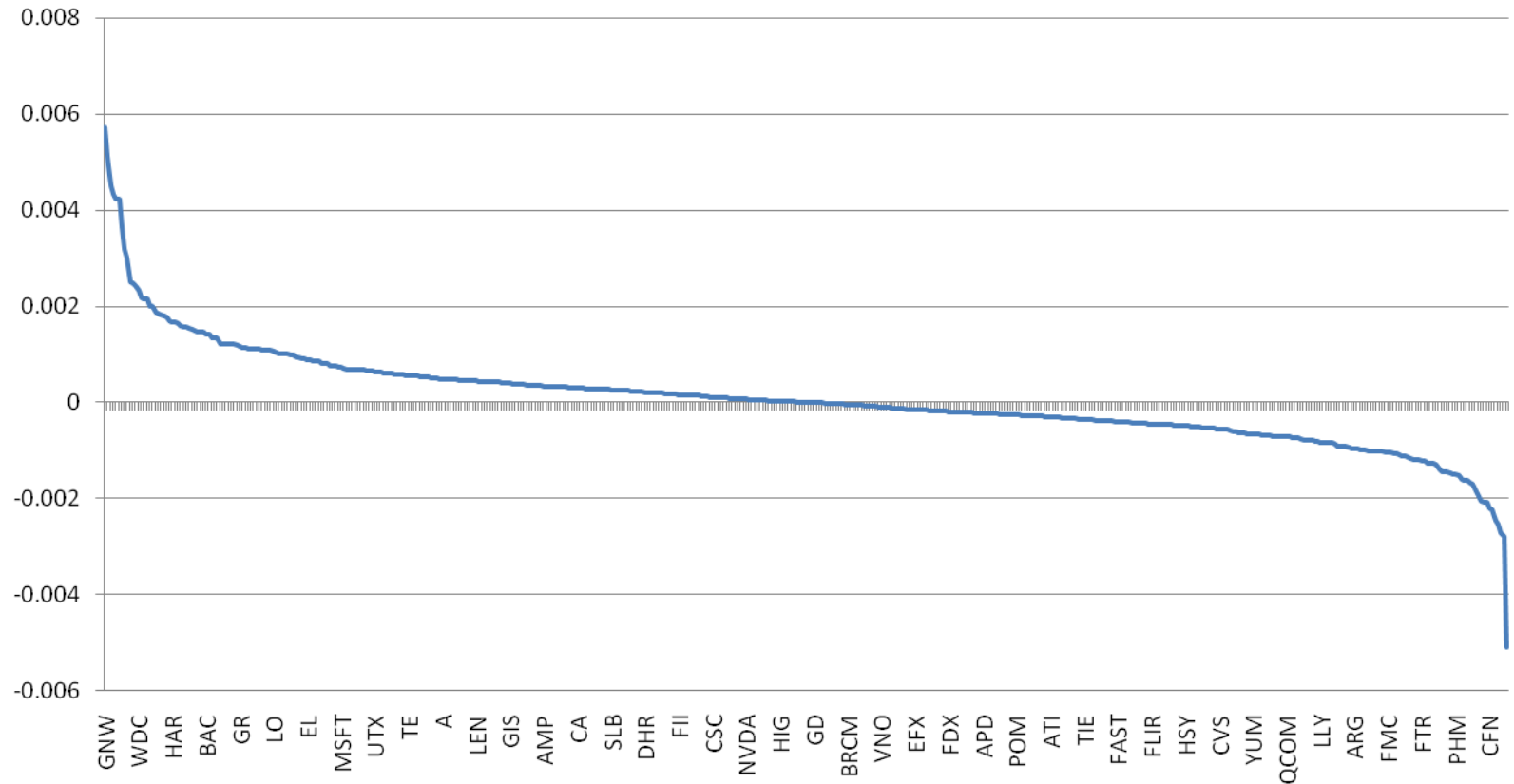
$$\frac{\lambda_1 - 1}{N-1} \approx \langle \rho \rangle$$

$$\langle \rho \rangle \approx \frac{\lambda_1}{N}$$

# Density of States, or Histogram, of Eigenvalues

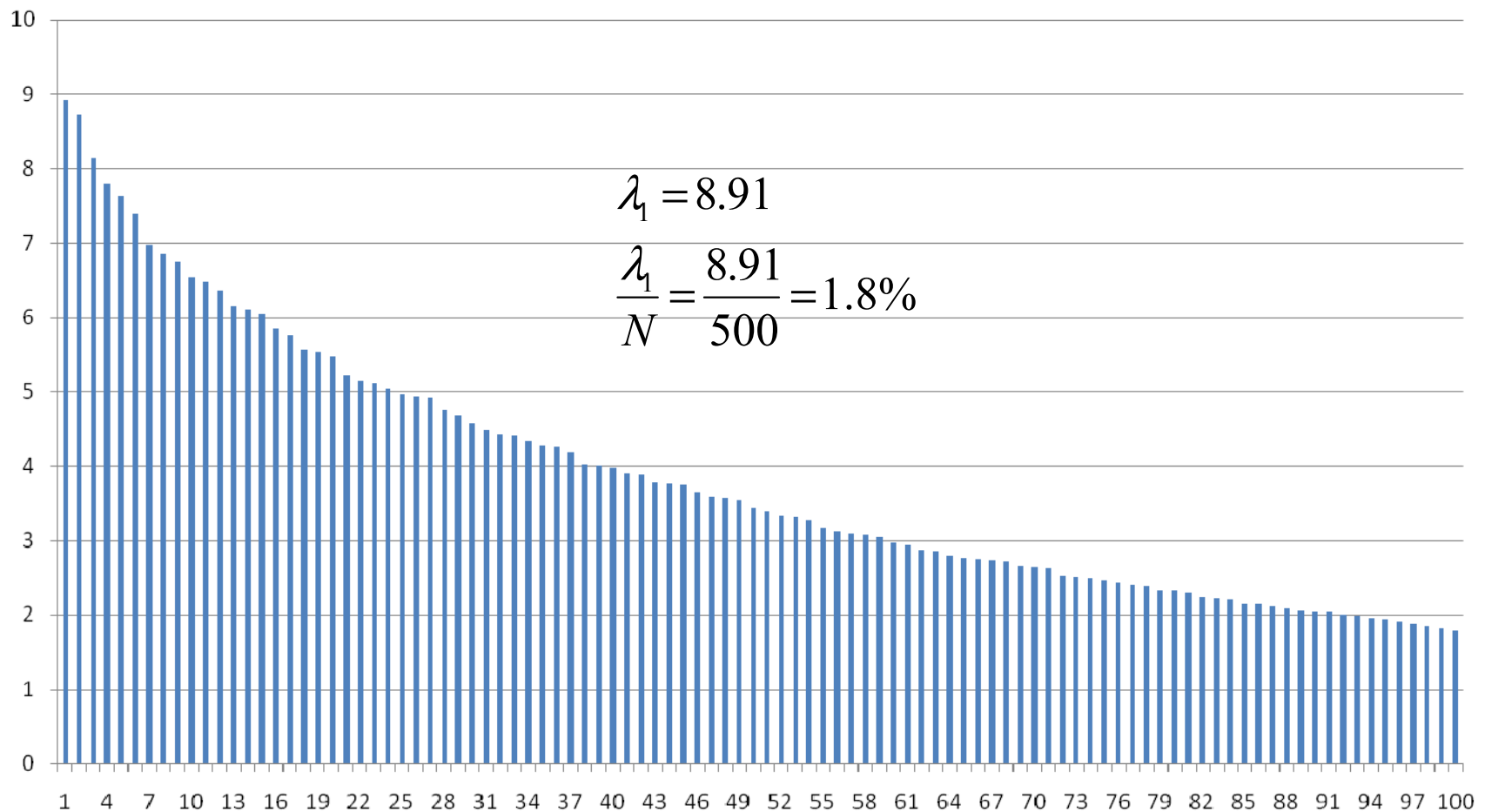


# Sorted excess returns, $m=15$ (without AIG)

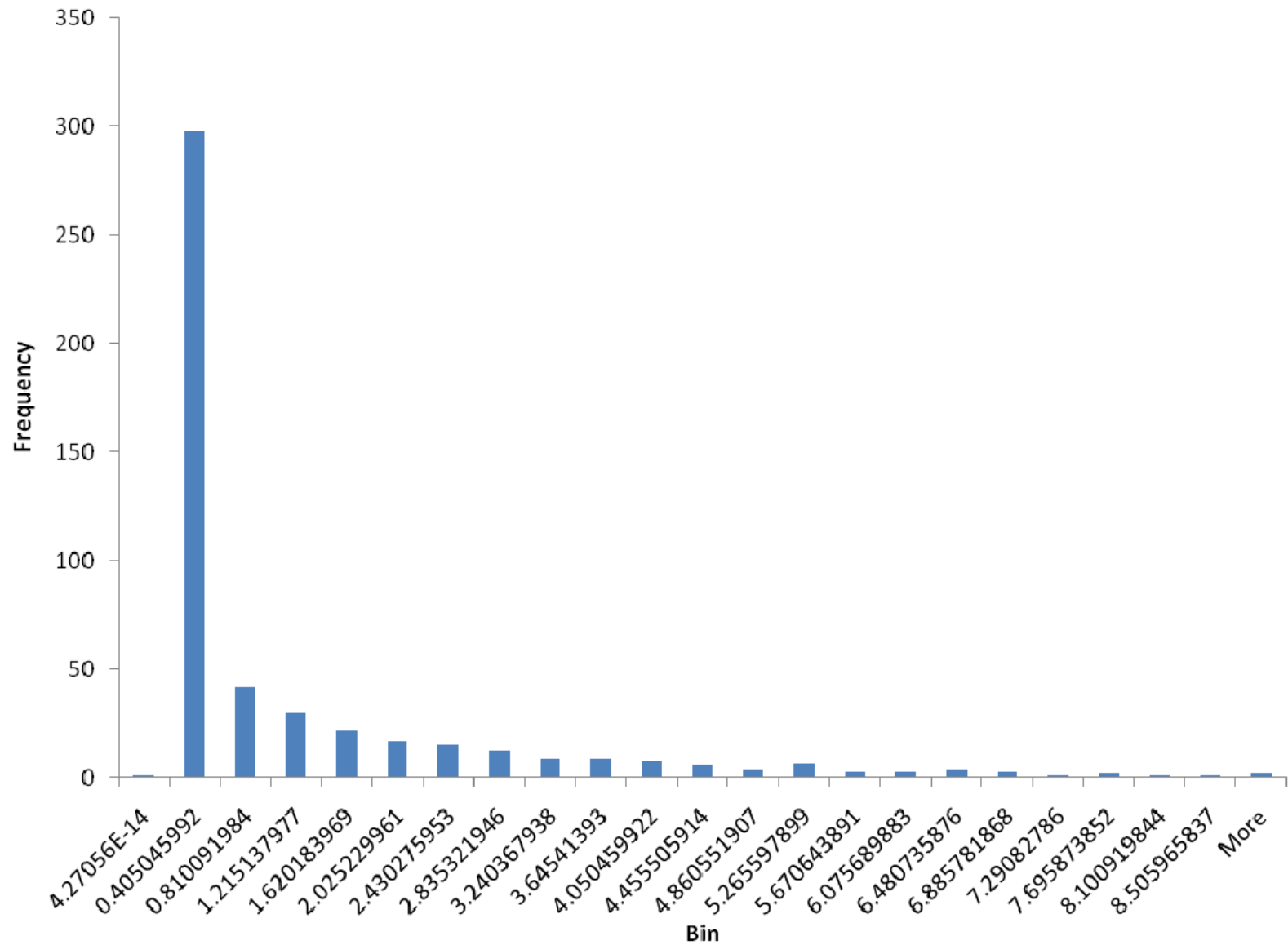


# Top 100 eigenvalues of the correlation matrix of residuals (m=15)

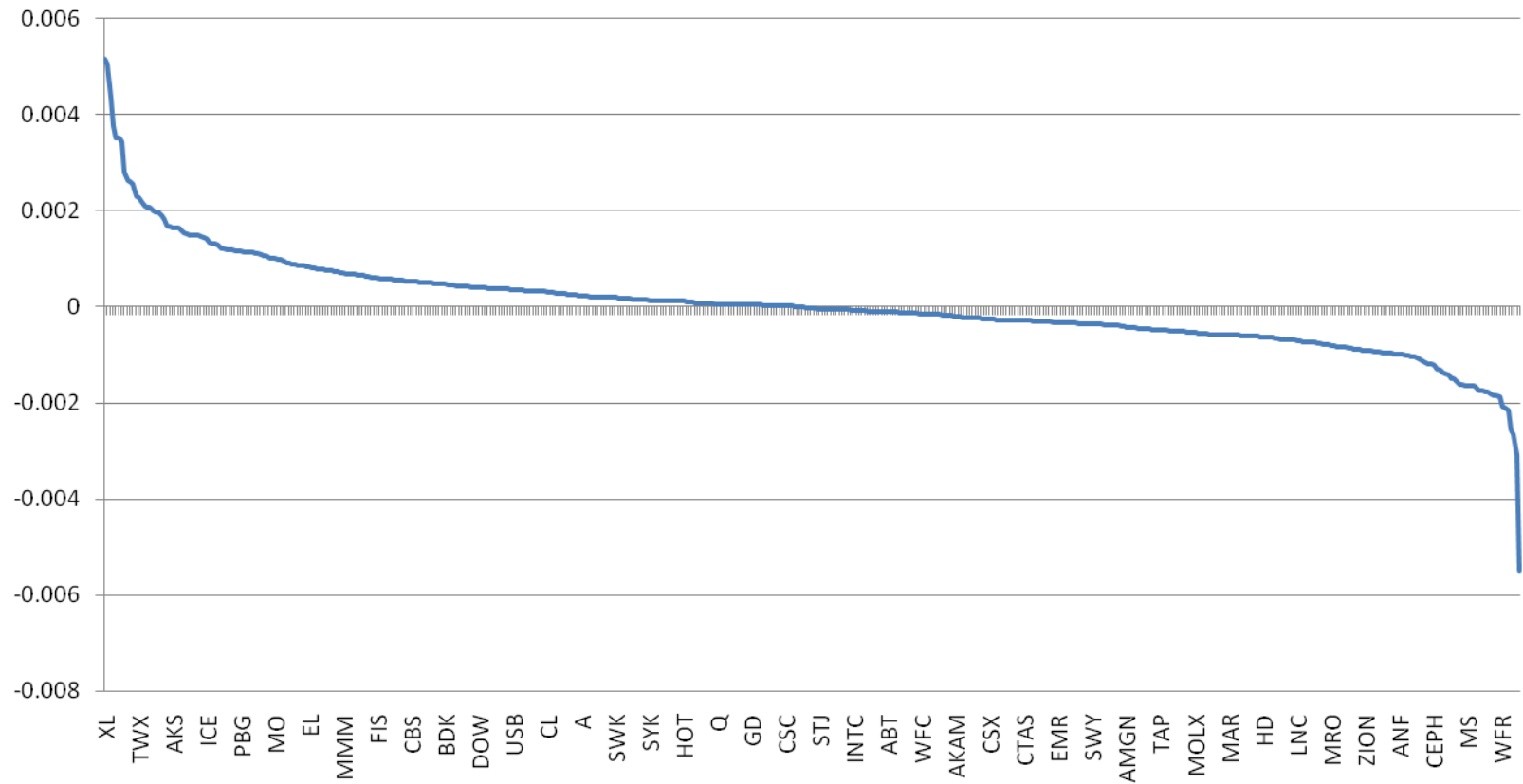
Sorted eigenvalues (N=500), m=15



Histogram, m=15

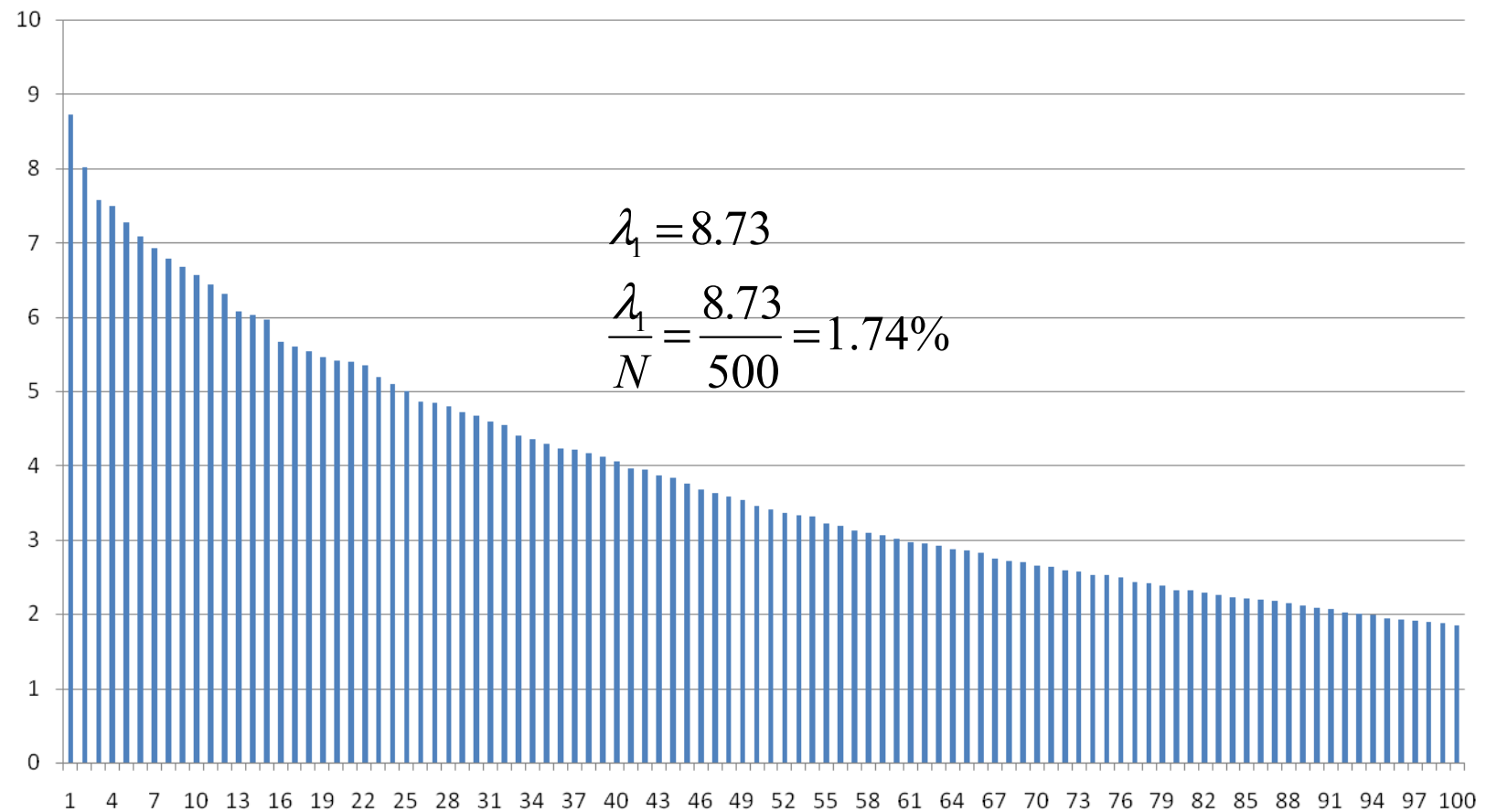


# Sorted Excess Returns, m=20

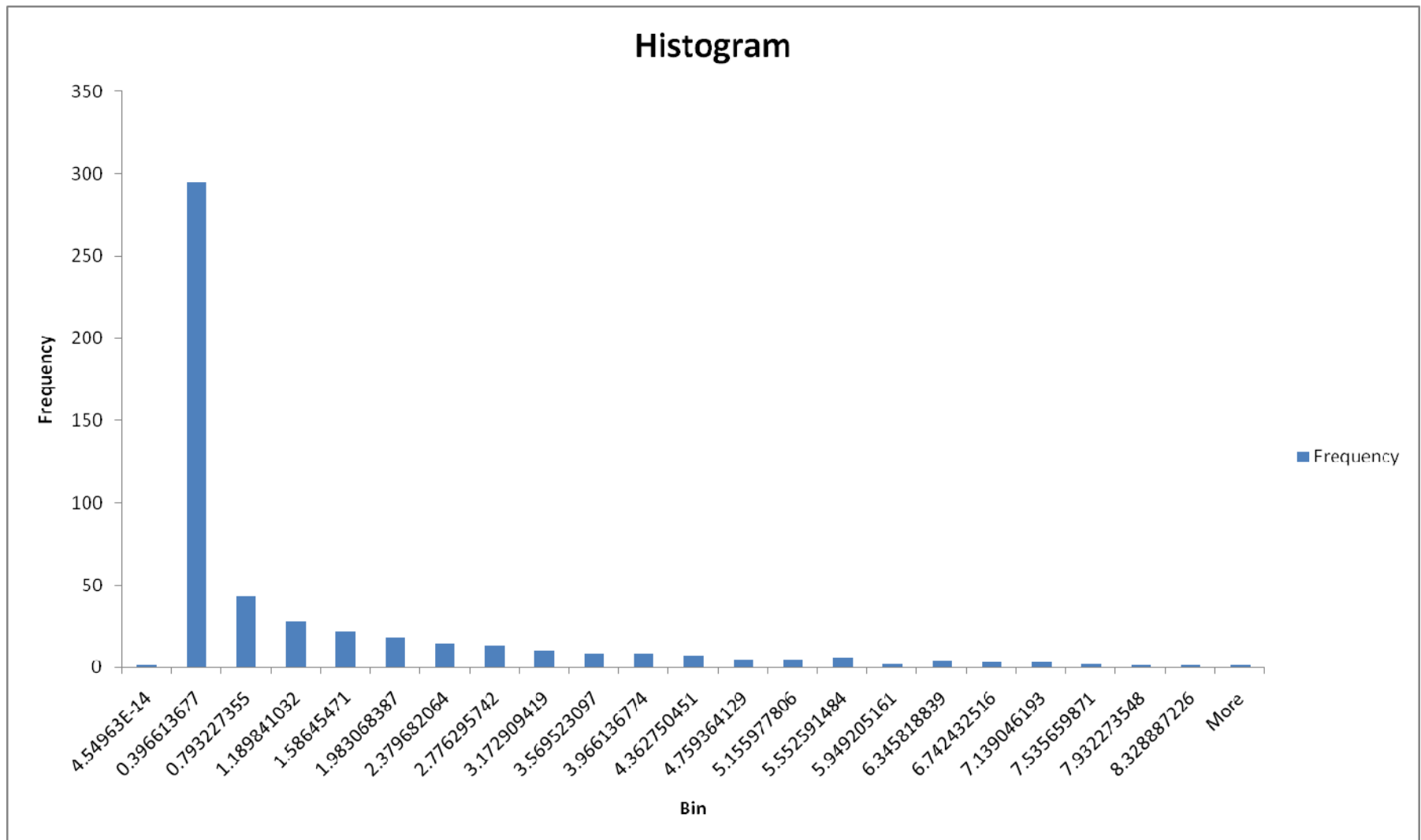


# Sorted Eigenvalues, m=20

Sorted eigenvalues (N=500), m=20

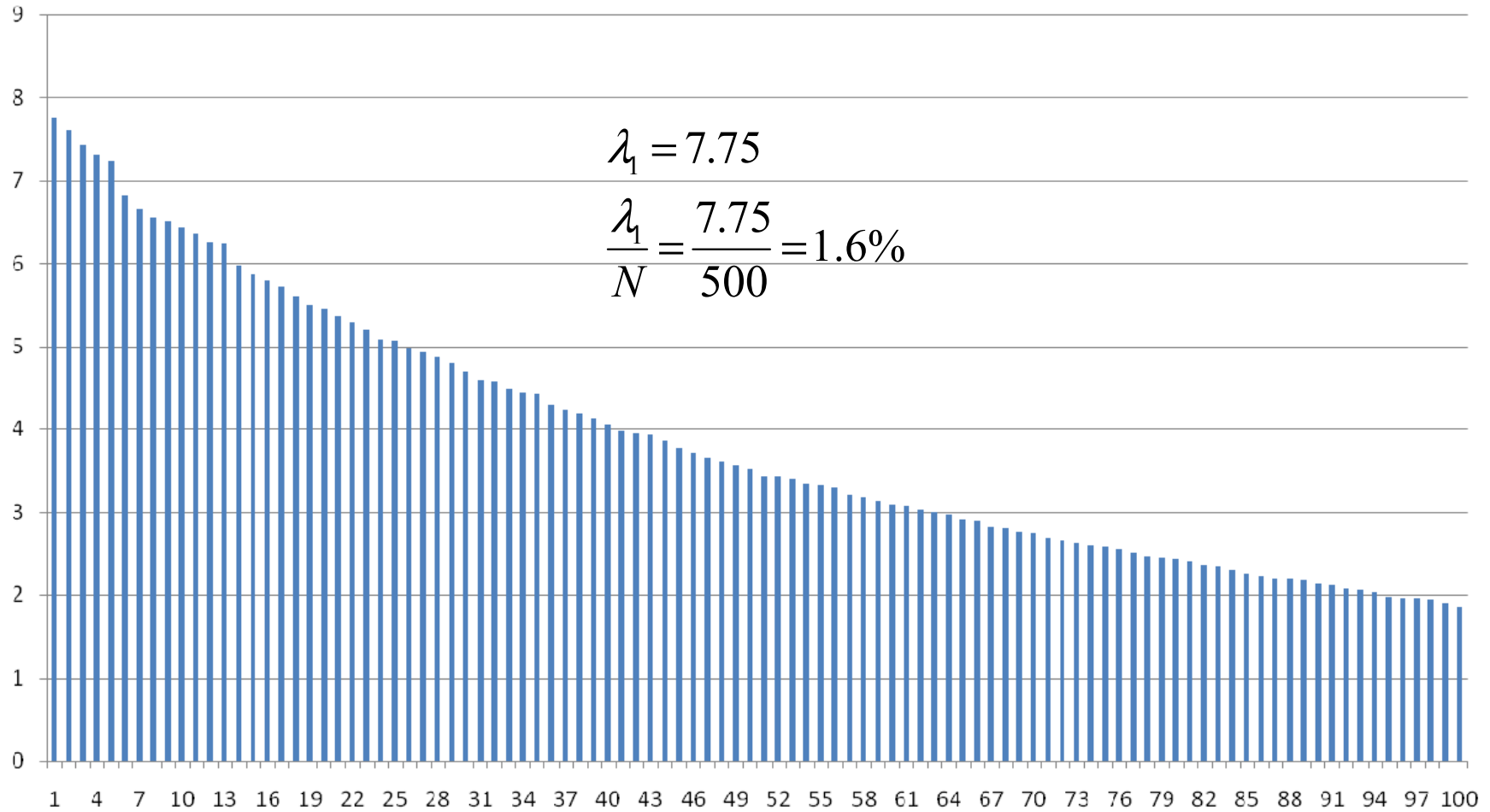


# Density of States $m=20$

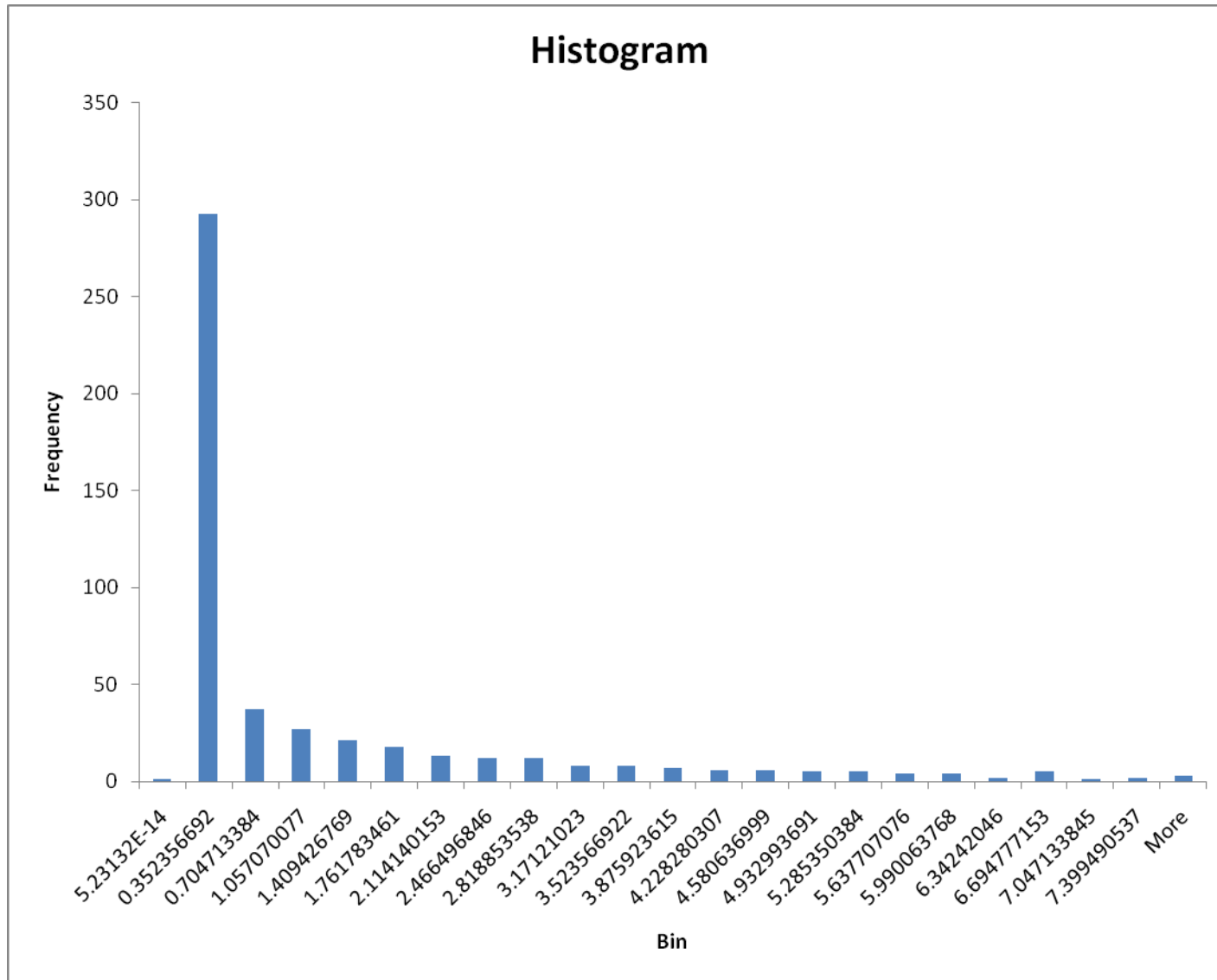




# Sorted eigenvalues (N=500), m=30



# Density of States $m=30$



# Excess returns (alpha) as a function of the number of eigenportfolios (m)

m	average				
	max	min	average	abs	stdev
1	0.6283%	-0.3941%	0.0196%	0.0776%	0.1129%
15	0.5095%	-0.5096%	0.0065%	0.0687%	0.1004%
20	0.5095%	-0.5485%	0.0968%	0.0667%	0.0968%
30	0.5095%	-0.3957%	0.0049%	0.0664%	0.0960%

# Marcenko-Pastur Distribution for the DOS of a Random Correlation Matrix

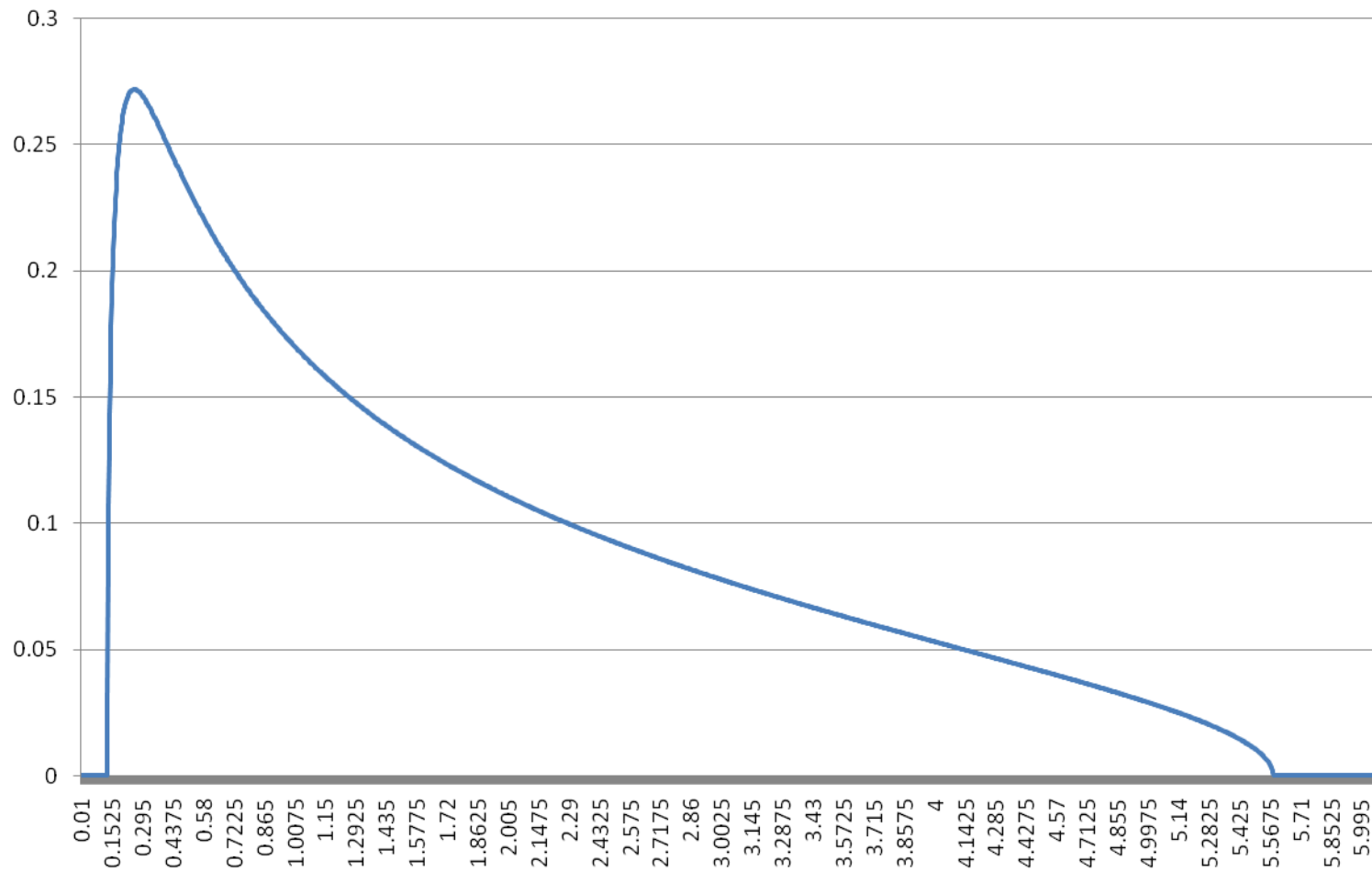
Theorem: Let  $X$  be a  $T$  by  $N$  matrix of standardized normal random variables and let  $C=X'X$ . Then, the DOS of  $C$  approaches the Marcenko Pastur distribution as  $N, T$  tend to infinity with the ratio  $N/T$  held constant.

$$\gamma = \frac{N}{T} \quad \lambda_+ = (1 + \sqrt{\gamma})^2 \quad \lambda_- = (1 - \sqrt{\gamma})^2$$

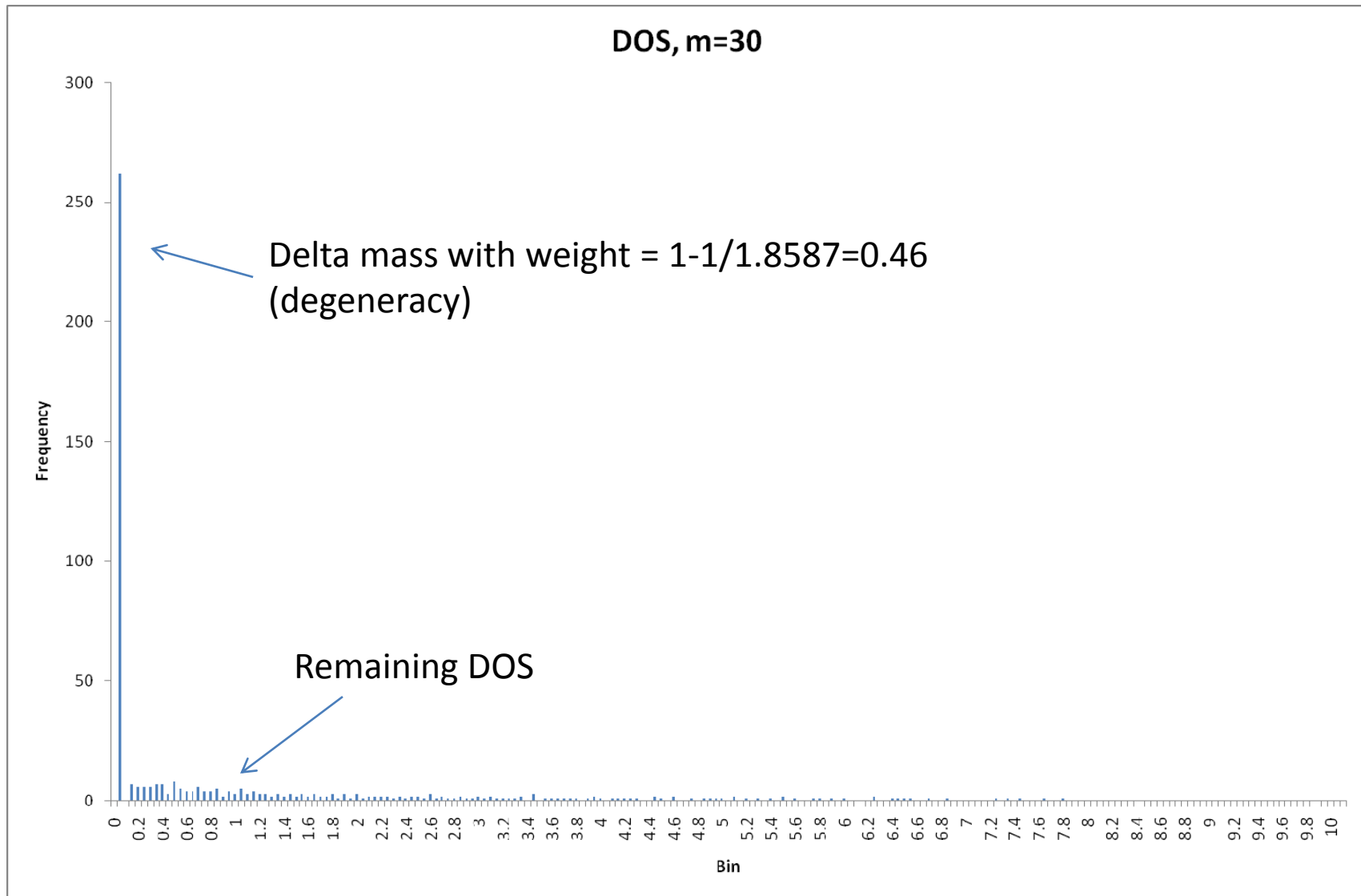
$$MP(\lambda) = \left(1 - \frac{1}{\gamma}\right)^+ \delta(\lambda) + \frac{1}{2\pi\gamma} \frac{\sqrt{(\lambda_+ - \lambda)(\lambda - \lambda_-)}}{\lambda}$$

# Marcenko-Pastur Distribution

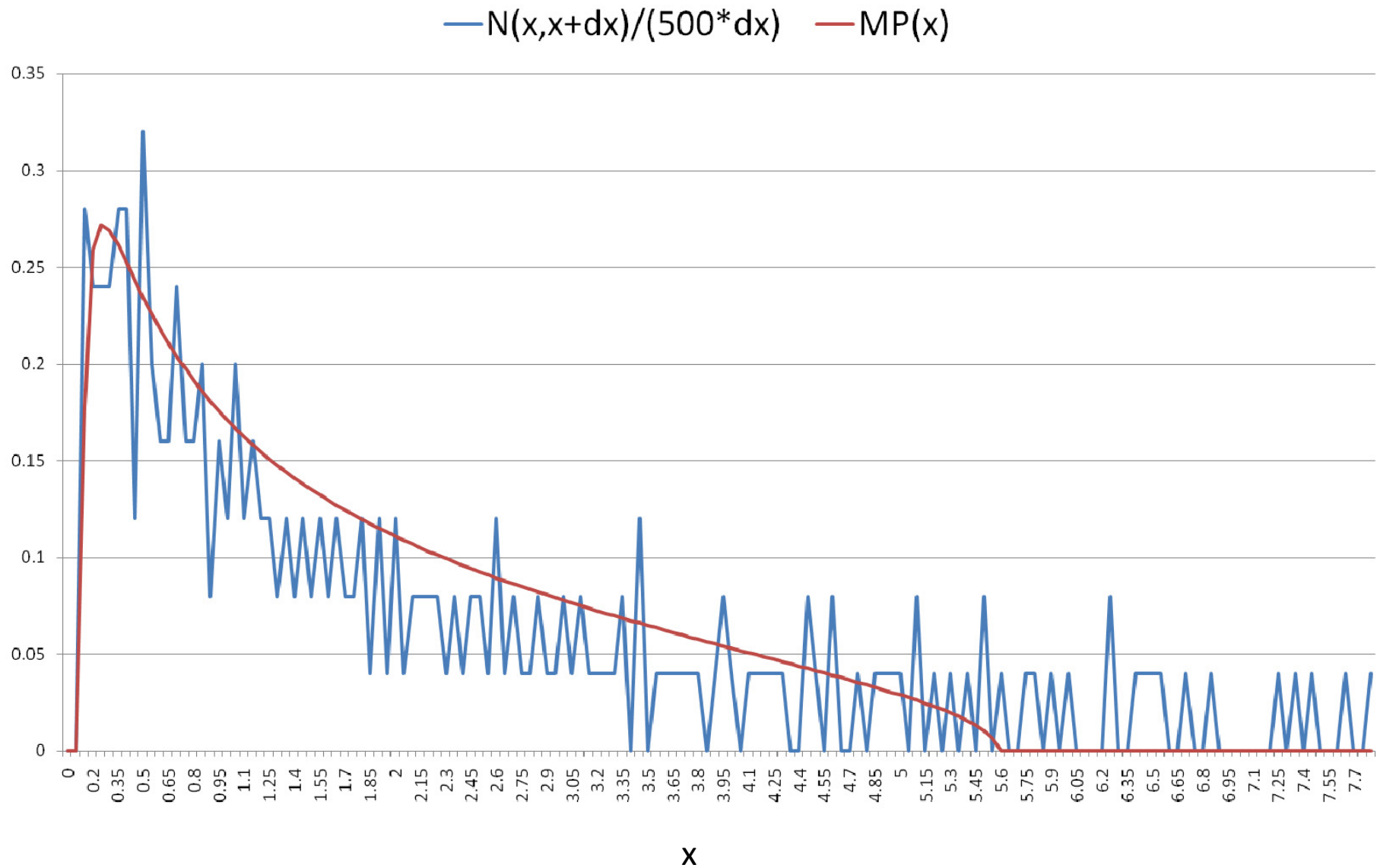
$\text{gamma}=500/269= 1.858736$



# Interpreting the DOS for the residuals in terms of Marcenko Pastur



# Marcenko Pastur compared to data with m=30



# Evaluating the use of ETFs as factors in APT

We found out how many eigenportfolios are needed approximately to explain the systematic portion of stock returns using panel data for stock returns.

We obtained a matrix of random residuals if we choose  $m=15$  or higher.

Since eigenportfolios are not tradable (except perhaps for the first one), this leaves us with the identification problem.

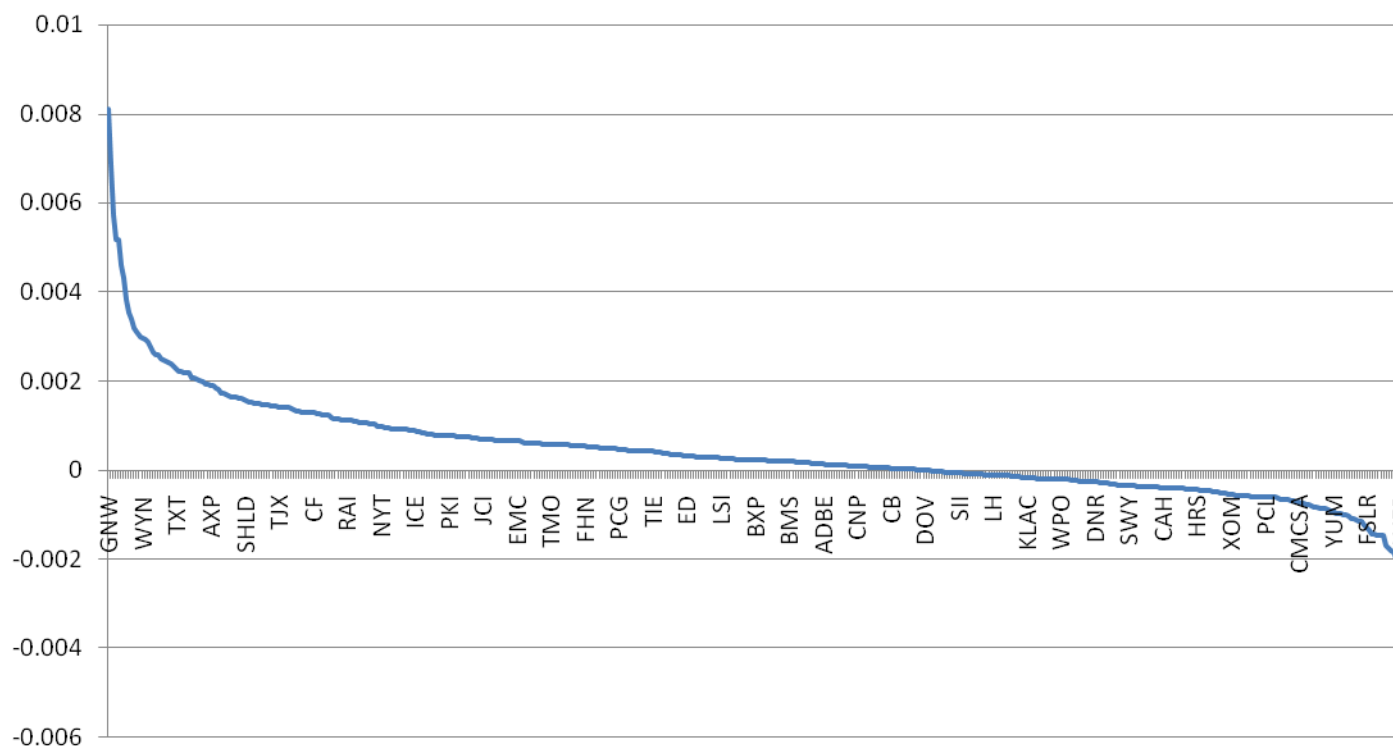
We perform an analysis of APT using sector ETFs as factors.

Three experiments:

- \* Multiple regression on 19 ETFs
- \* Matching pursuit on 19 ETFs
- \* Association of a single ETF to each stock



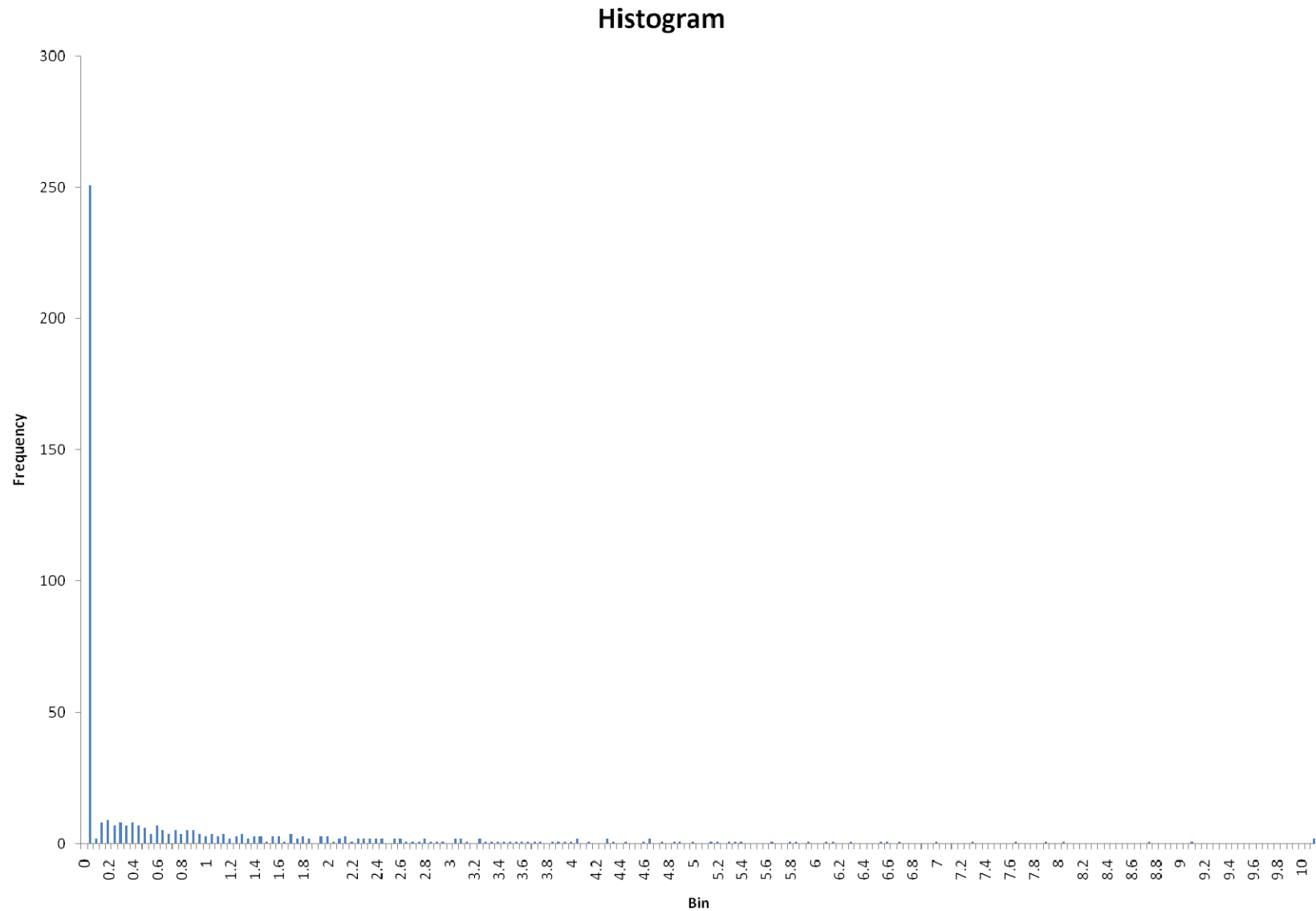
# Sorted Excess Returns, Factors=19 ETFs Multiple Regression



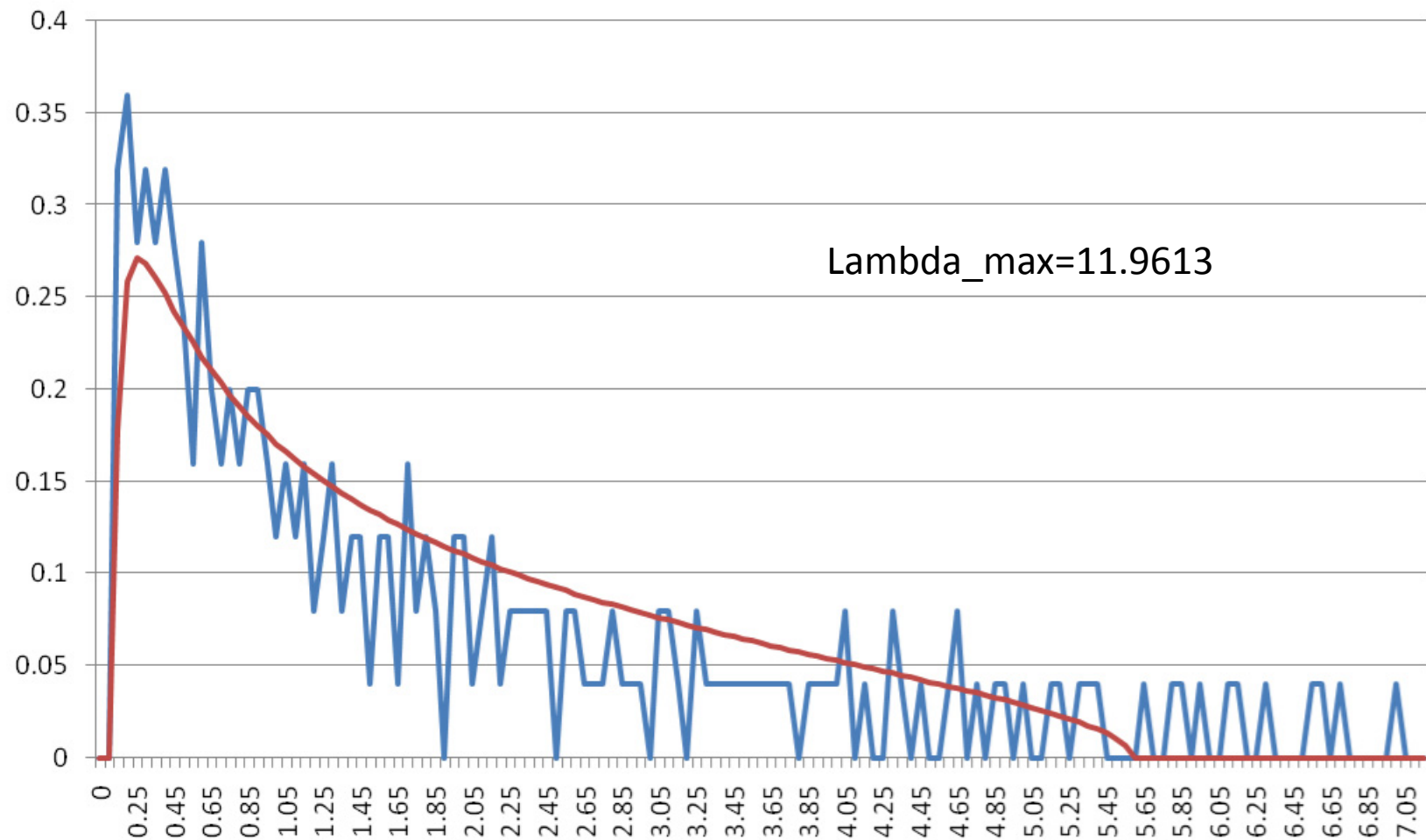
	average	
average	abs	stdev
0.0390%	0.2755%	0.1167%

(AIG not included)

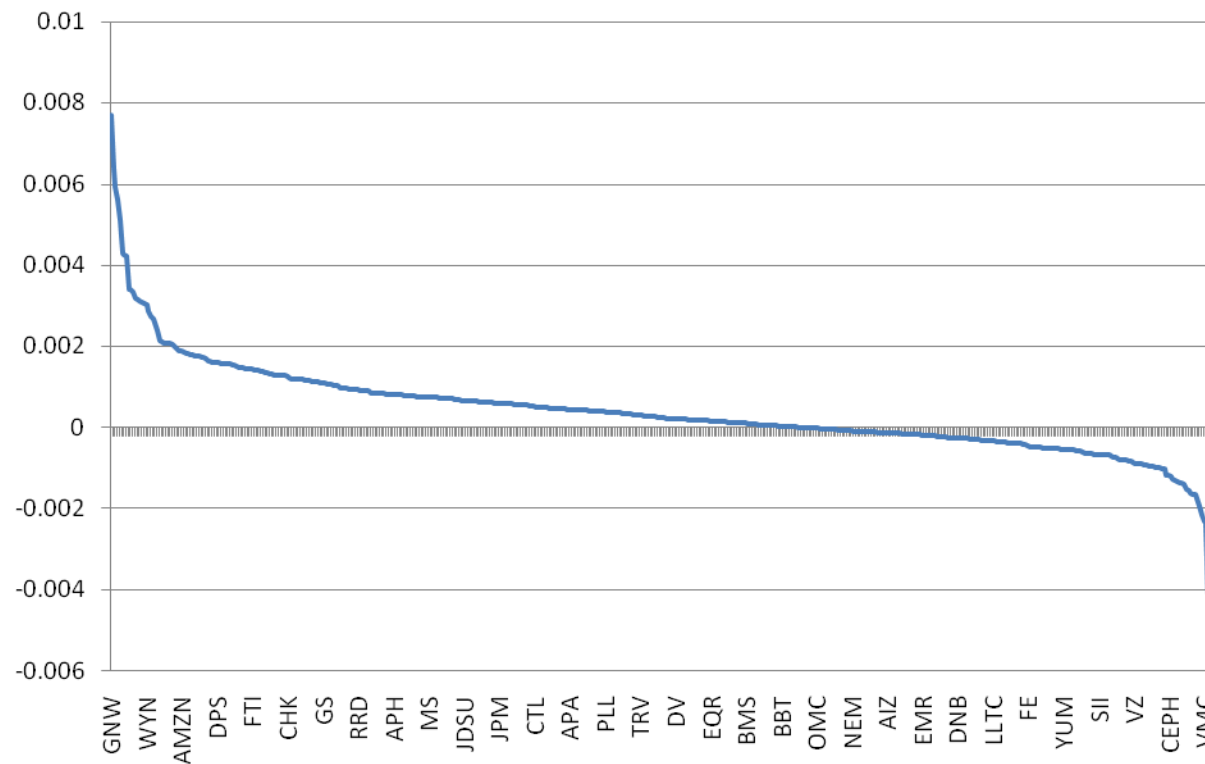
# Density of States, residuals with 19 ETFs



After removing mass at zero (19 etfs, MR)  
(Red line=Marcenko-Pastur)

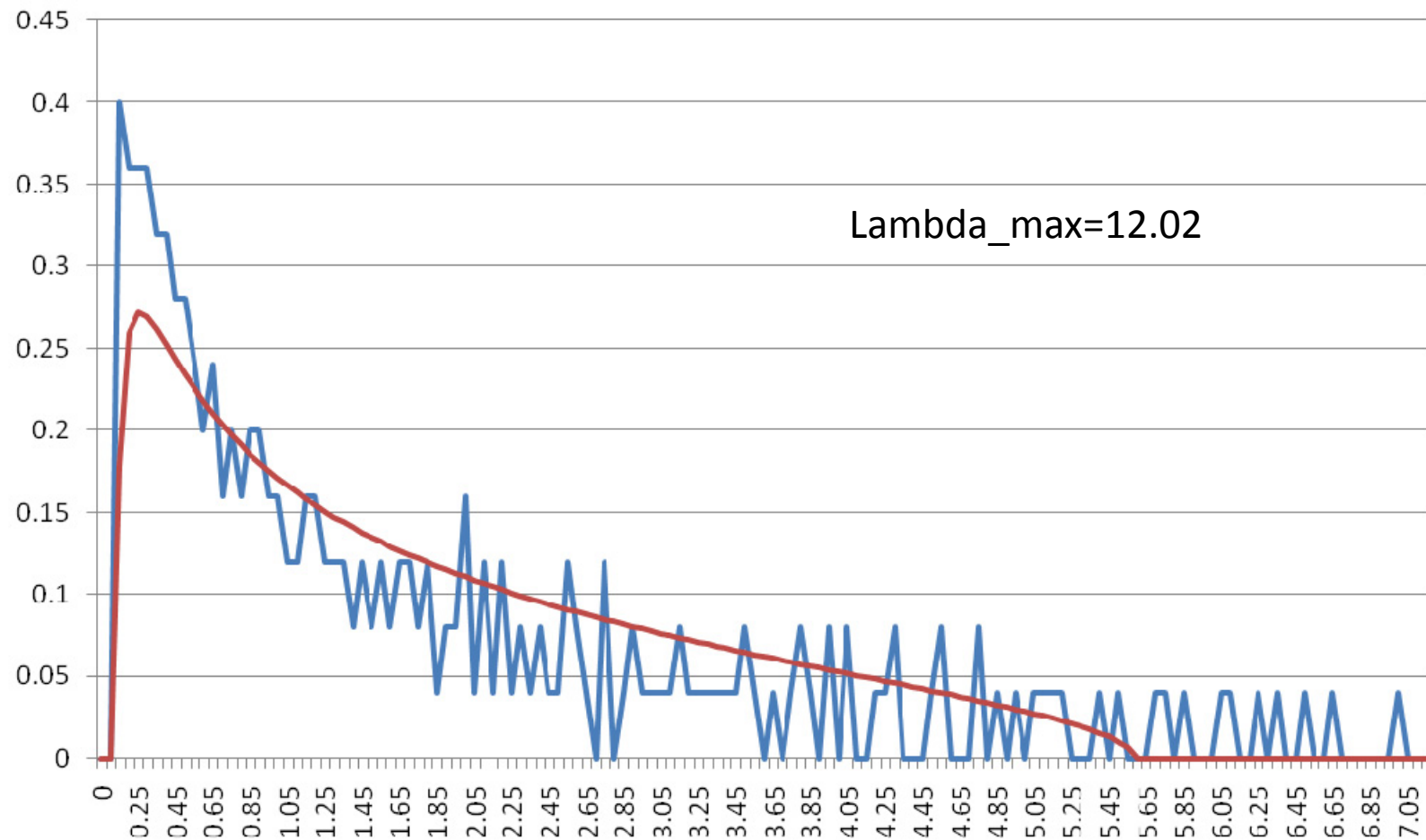


# Excess Returns: Matching Pursuit, 19 ETFs (w/o AIG)

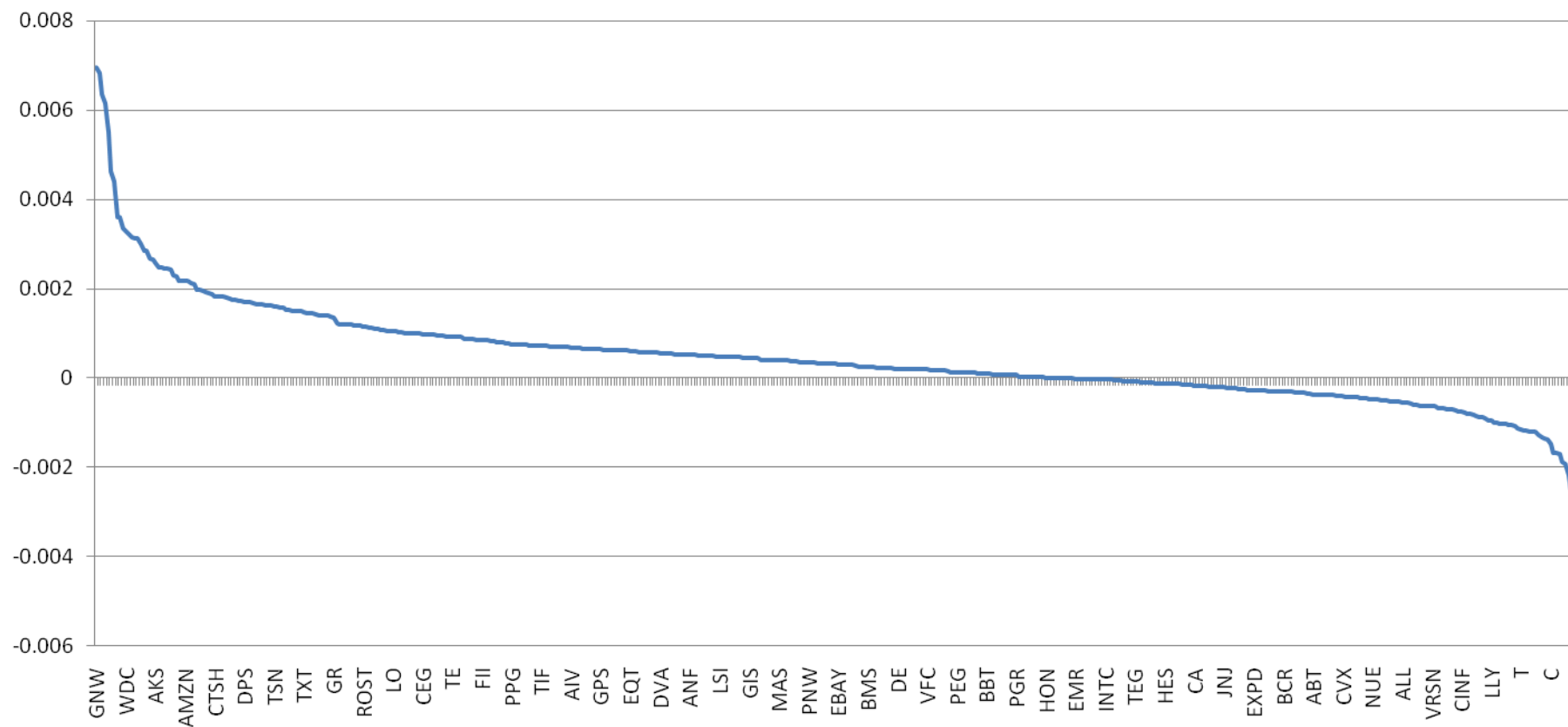


average	average abs	stdev
0.0405%	0.0799%	0.0904%

# Noise Spectrum for Matching Pursuit Residuals

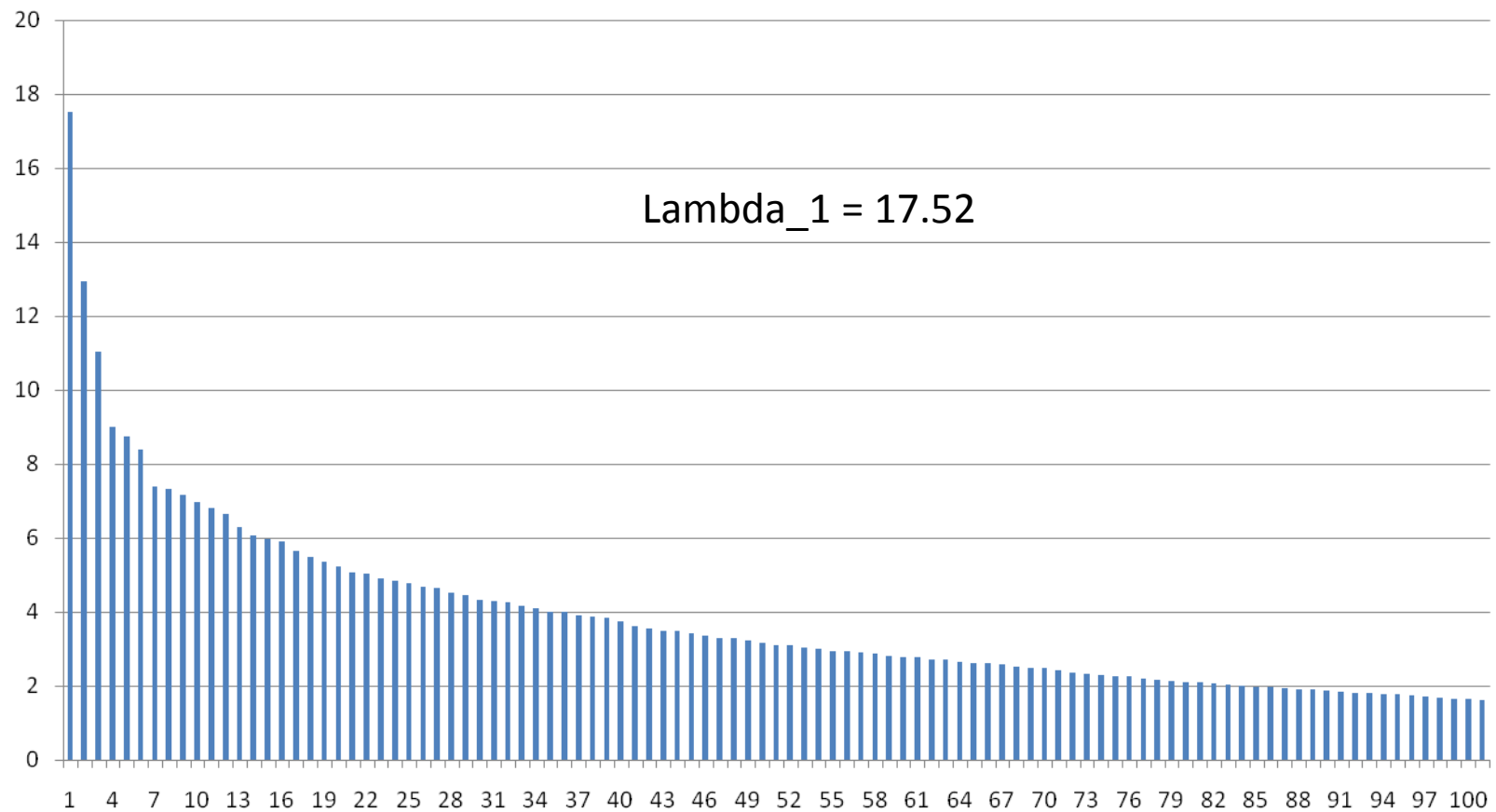


## Excess Returns after projecting on the corresponding industry ETF for each stock

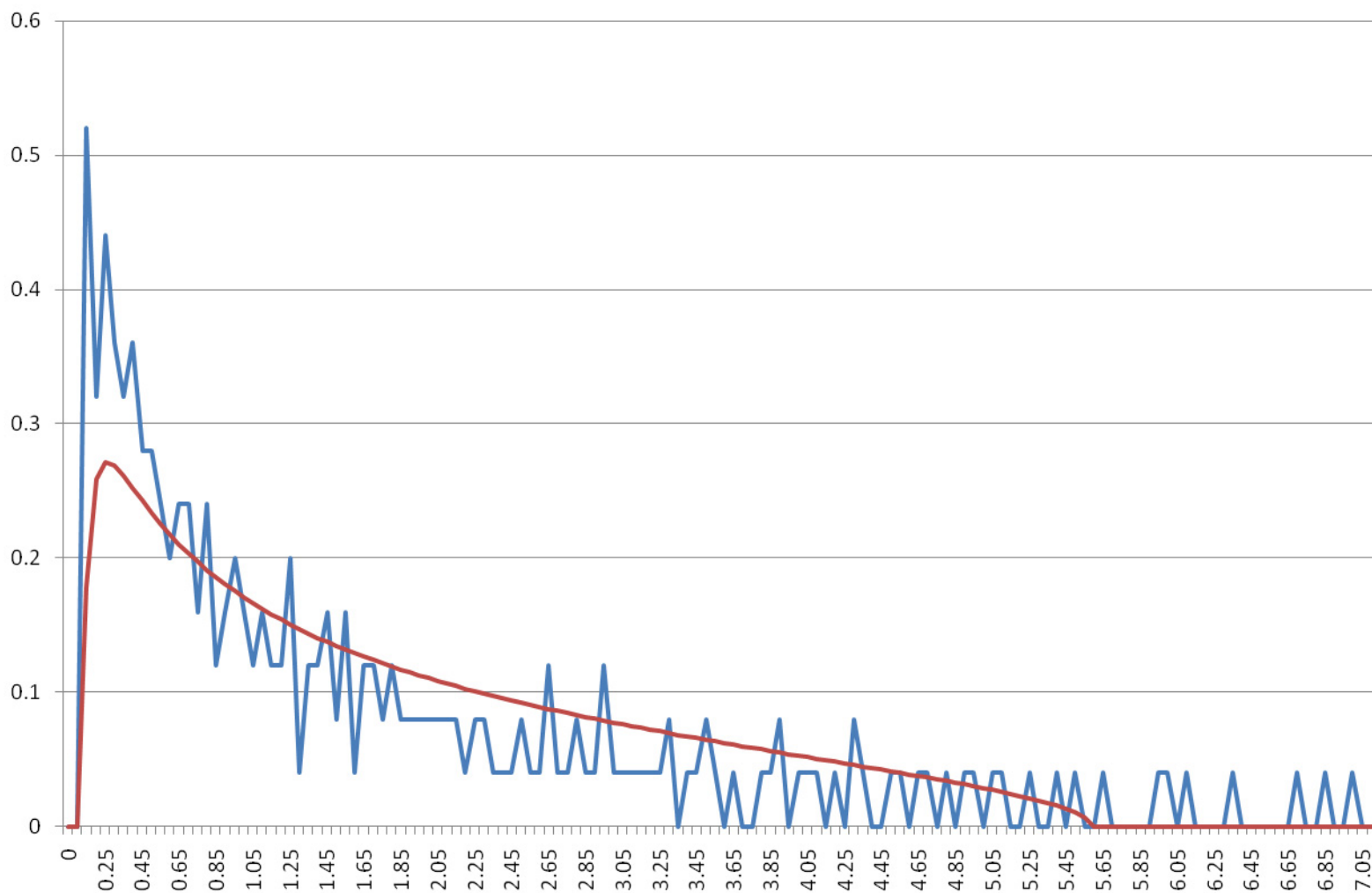


average	average abs	stdev
0.0461%	0.0823%	0.1153%

# 100 top eigenvalues for residuals after removing industry ETF



# Density of States for Correlation matrix of residuals after removing the sector ETF for each stock





# Dynamics

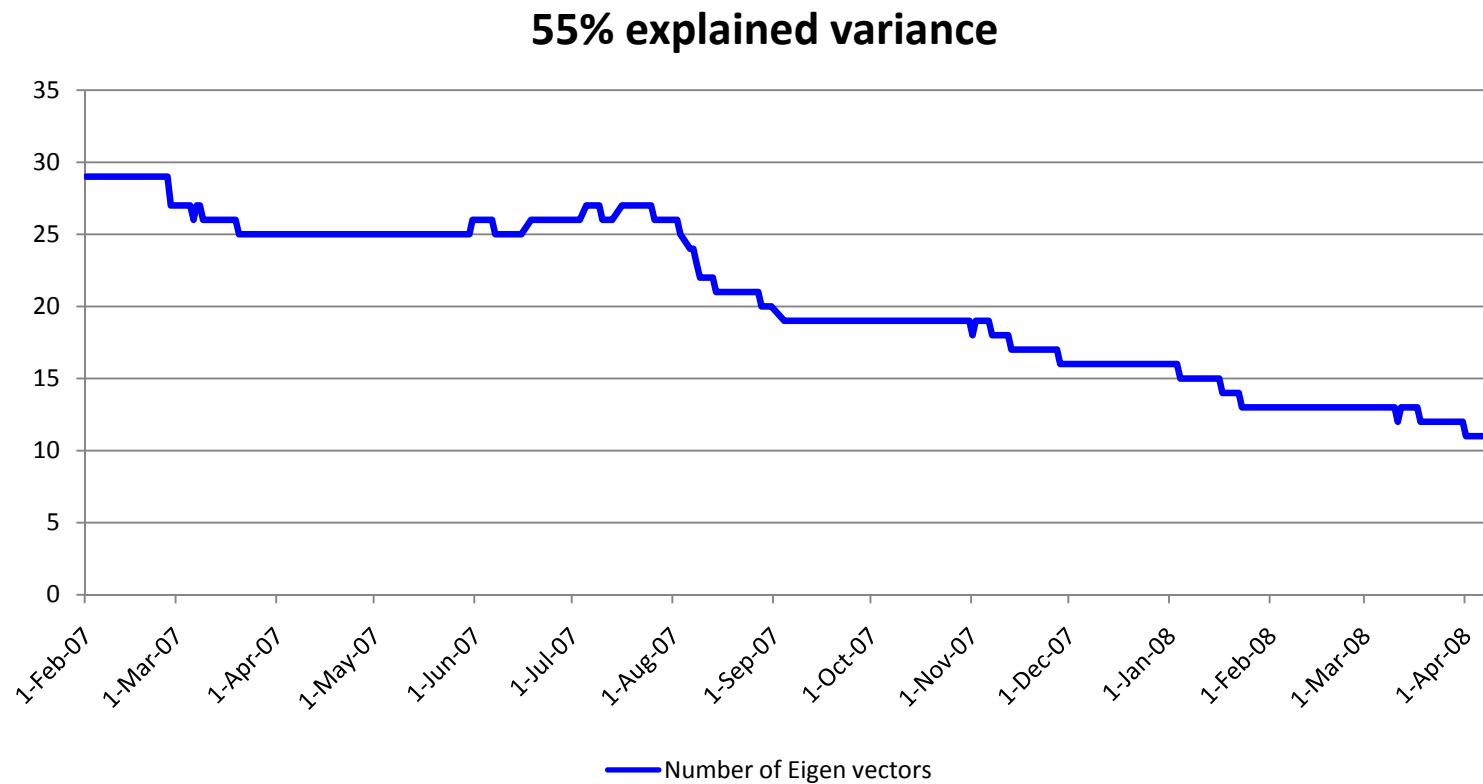
So far, the analysis that we made assumes a fixed window.

We should ask ourselves how these relationships change across time, i.e. if the factor count and the R-squared that we obtained are stable across time.

This is particularly important if the factor model is used for hedging or for relative valuation of stocks with respect to ETFs.

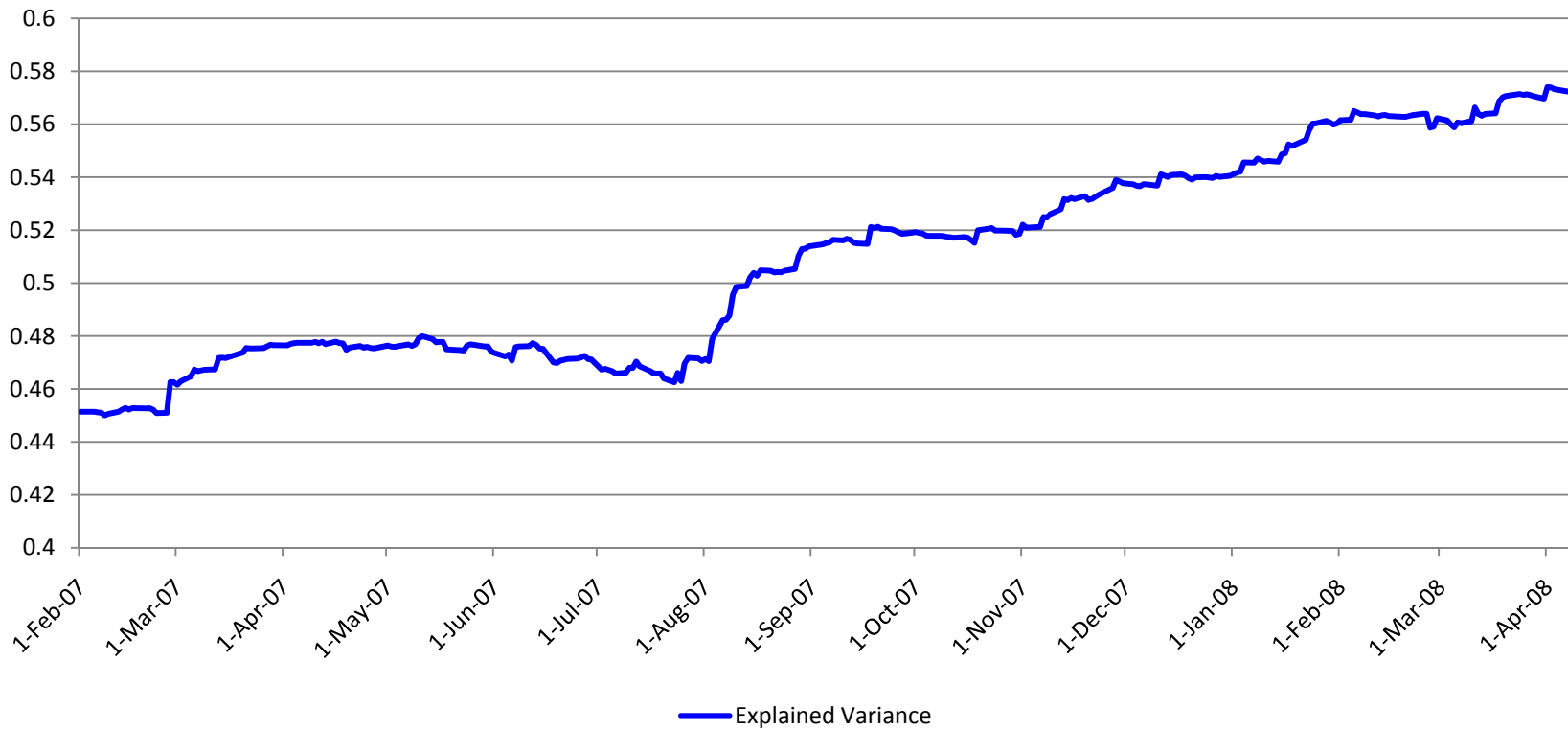
The following charts show some results of the PCA analysis viewed as time passes, using a moving window to calculate the eigenvalues and eigenvectors.

# Number of significant eigenvectors at 55% level



# Fixed number of eigenvectors (factors)

Explained Variance for 15 Eigenvalues



## Number of factors explaining 55% of the variance versus VIX volatility index (2002-2008)

