

Studies have found a correlation between narcissism and the number of times you check Facebook each day.

Mehdizadeh, 2010

One half of all teenagers that use social media admit to having lied online.

Pew Research Center, 2011

One study has found that loneliness can lead to increased Facebook usage.

Kross et al., 2013

Studies found a negative correlation between self-esteem and the number of times you check Facebook each day.

Mehdizadeh, 2010

Studies have found a correlation between Facebook use and decreased overall life satisfaction.

Kross et al., 2013

33% of teenagers who use social media are Facebook friends with people they haven't met.

Pew Research Center, 2013

40% of teen social media users said they were concerned that their online information may be shared with companies.

Pew Research Center, 2013

Internet users are 2.39 times more likely to have attended a political rally than non-internet users.

Pew Research Center, 2011

46% of internet users said that "most people can be trusted" compared to only 25% of non-internet users.

Pew Research Center, 2011

31% of teens on social media have poster updates, comments, photos or videos that they later regretted sharing.

Pew Research Center, 2011

**How many times
have you checked
Facebook today?**

**When was the last
time you lied online?**

**What is your reason
for using social
media?**

**Does social media
make you feel good
about yourself?**

**Is social media
improving your life?**

**Who are these all
people then?**

**Are you concerned
about what happens
to the data that
you share on social
media?**

**Does social media
use make you more
civically and politically
engaged?**

**Why are internet
users so much more
trusting of strangers?**

**Is there anything you
regret sharing online?**