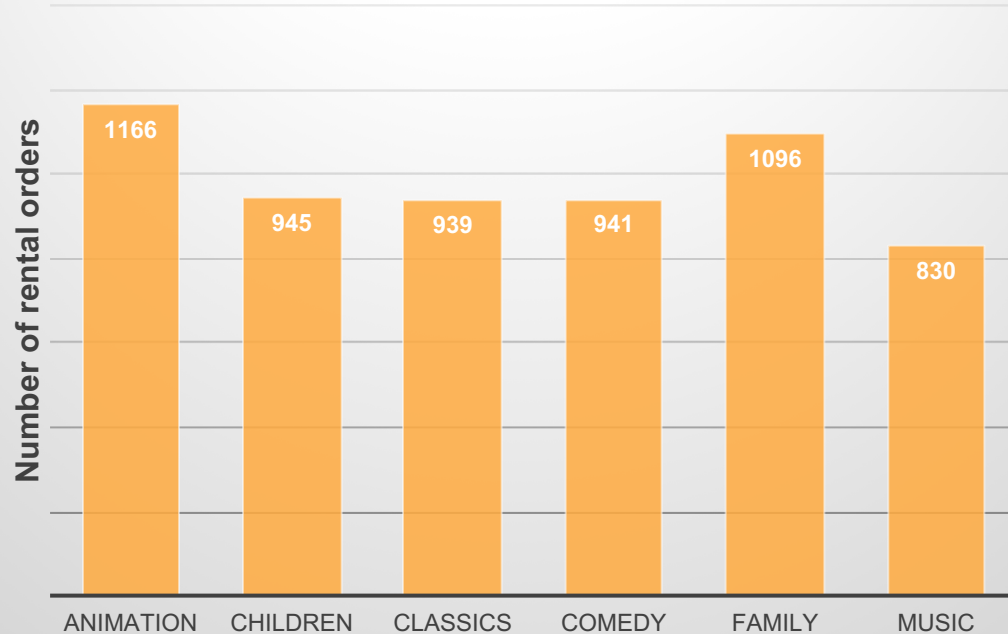


How many rental orders for family-friendly movie?

Rental orders for each family-friendly category

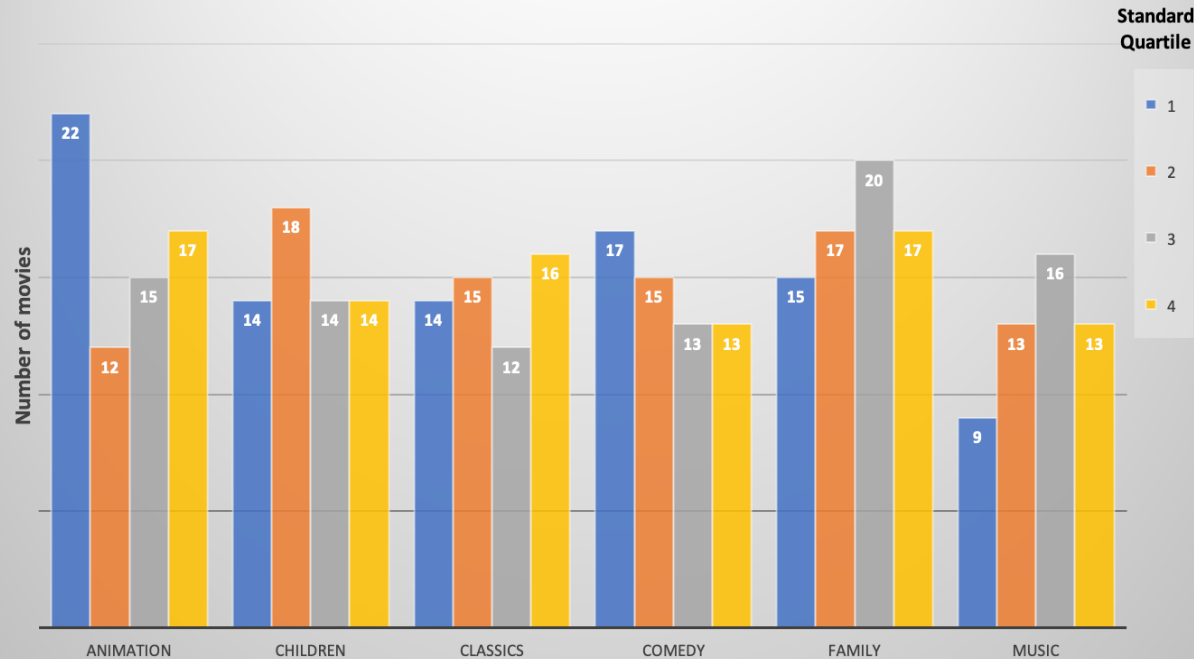


The graph shows the number of rental orders for each family-friendly movie.

We can see that 'Animation' has the highest rental orders. 'Family' is the second place by looking at the total rental orders. There is no big difference for rental orders among other categories.

Compared the distribution of movies by each quartile for each family-friendly film category

The distribution of movies by each quartile for each category

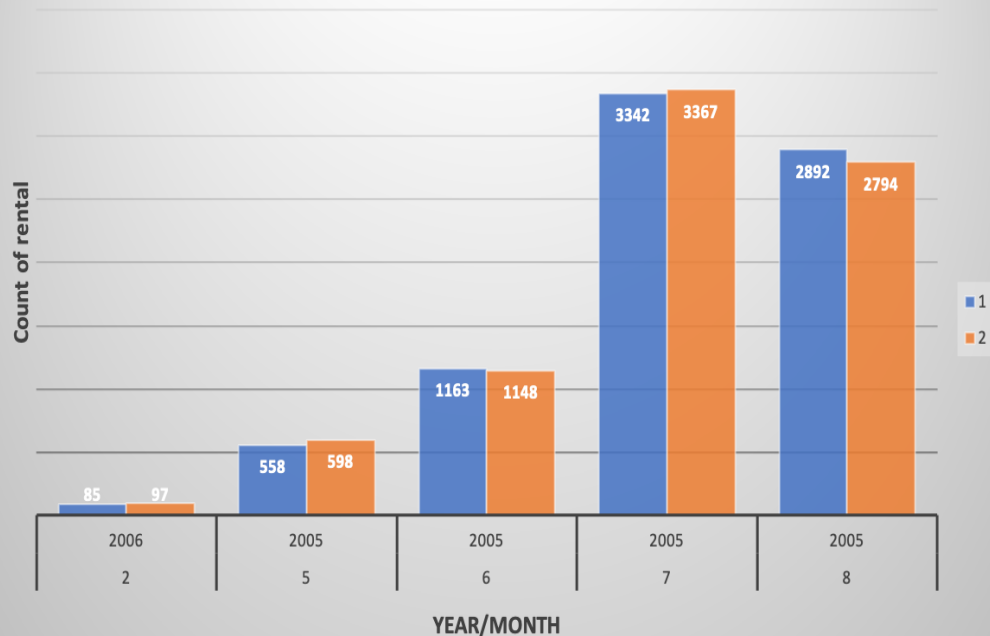


The graph shows count of movies within each combination of film category for each corresponding rental duration category.

It can be seen that the category 'Animation' has the highest number in the 1st quartile within its category and among other categories. 'Family' has the highest number in 3rd quartile. 'Children' has the highest number in 2nd quartile.

Compare two stores in count of rental orders during every month for all the years.

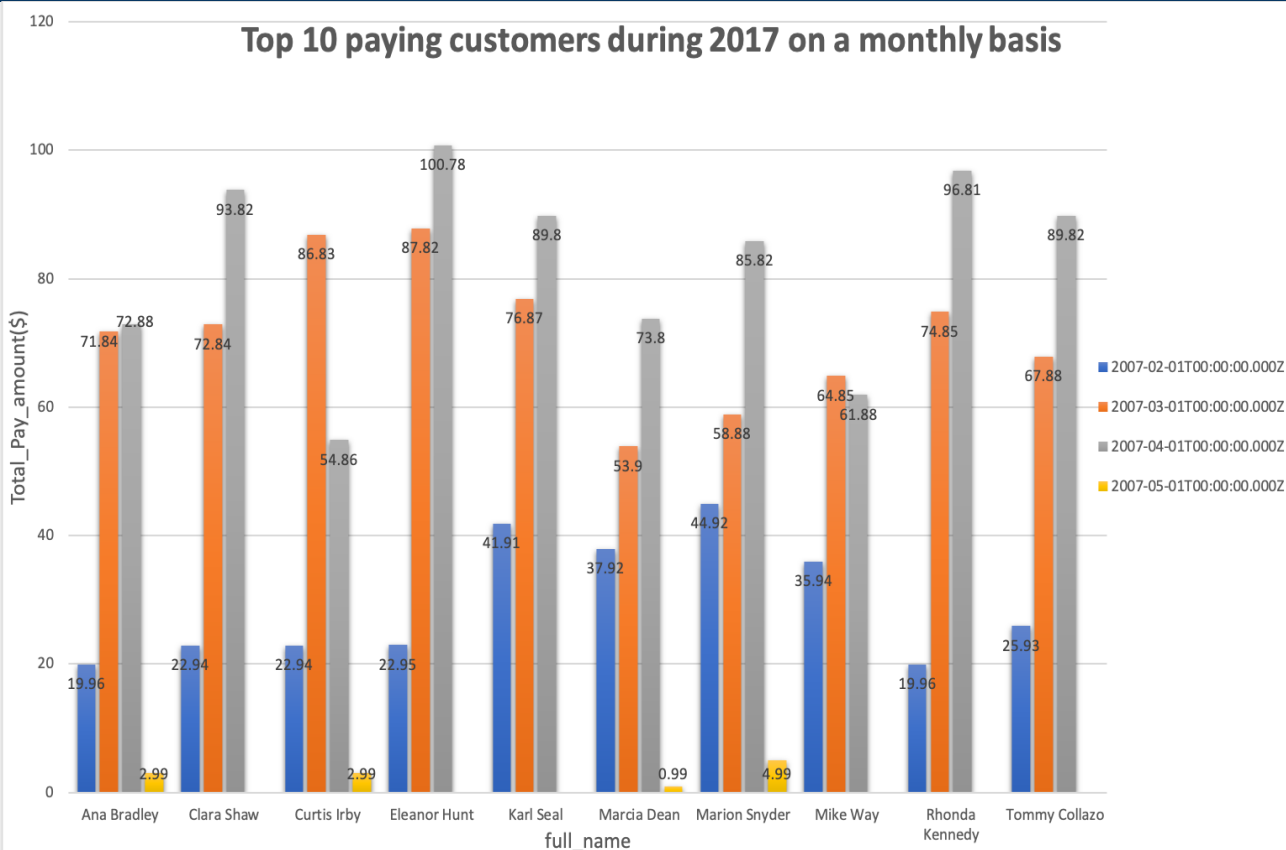
Compared two stores in count of rental orders during every month for all the years.



The graph make a comparison between two store (1 and 2) by count their rental orders during every month for all the years.

As can be seen from the graph, there is no big difference among each store's rental orders. Both stores has a highest performance in July 2005. Also, they both has lowest performance in February 2006.

Top 10 paying customers during 2017



The graph shows total payment amount for each month by these top 10 paying customers.

As can be seen from the graph , There are 8 customers have relative higher paying amount in April 2007 compared to rest months of the year. In April, Eleanor Hunt has a highest paying amount across 2007 compared to other people.