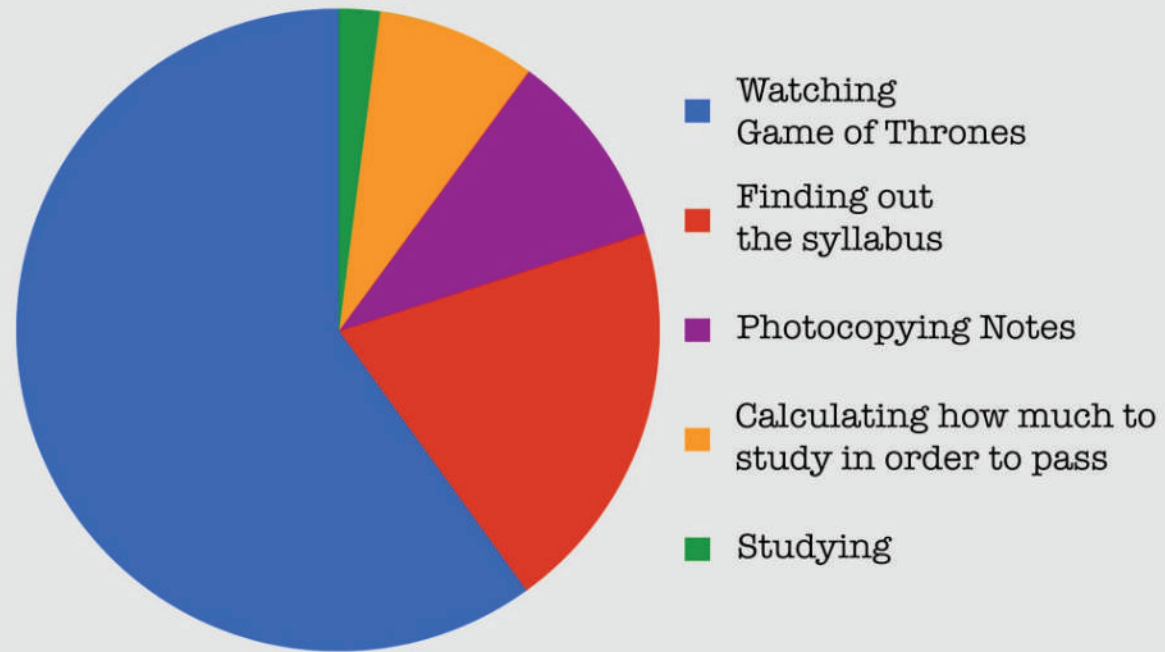


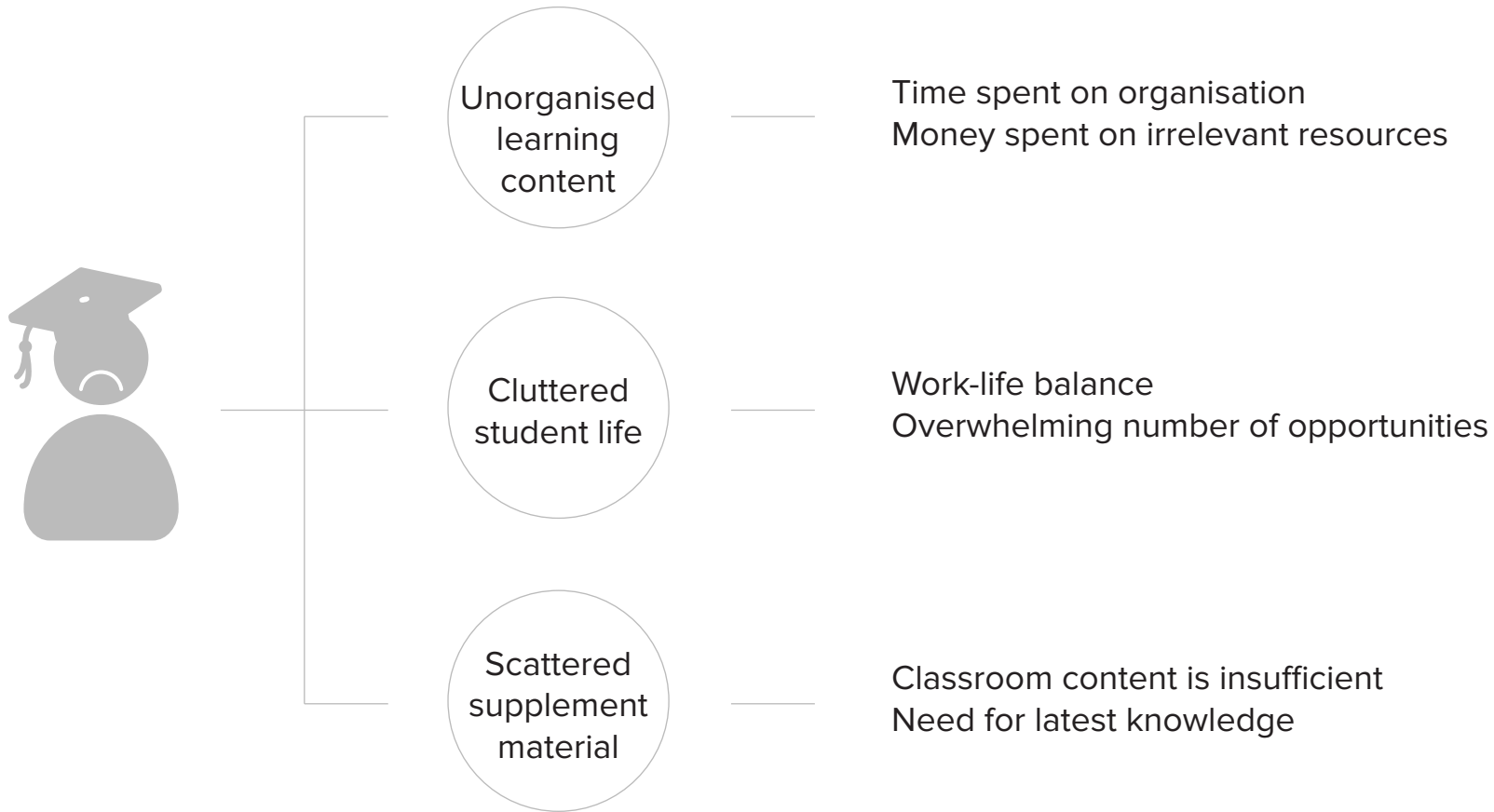
Campus Connect

Make Student Life Easier

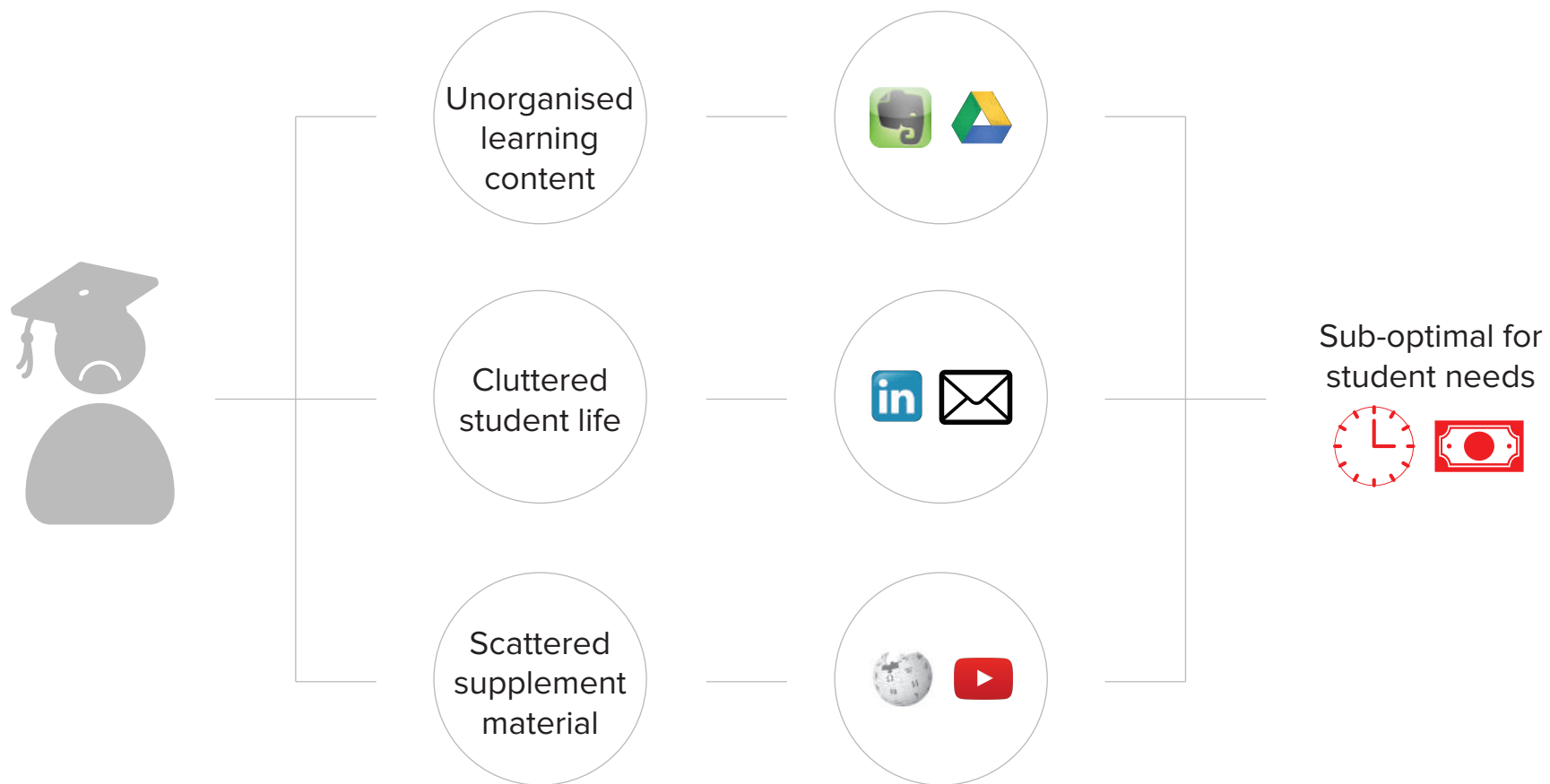


A day before a test

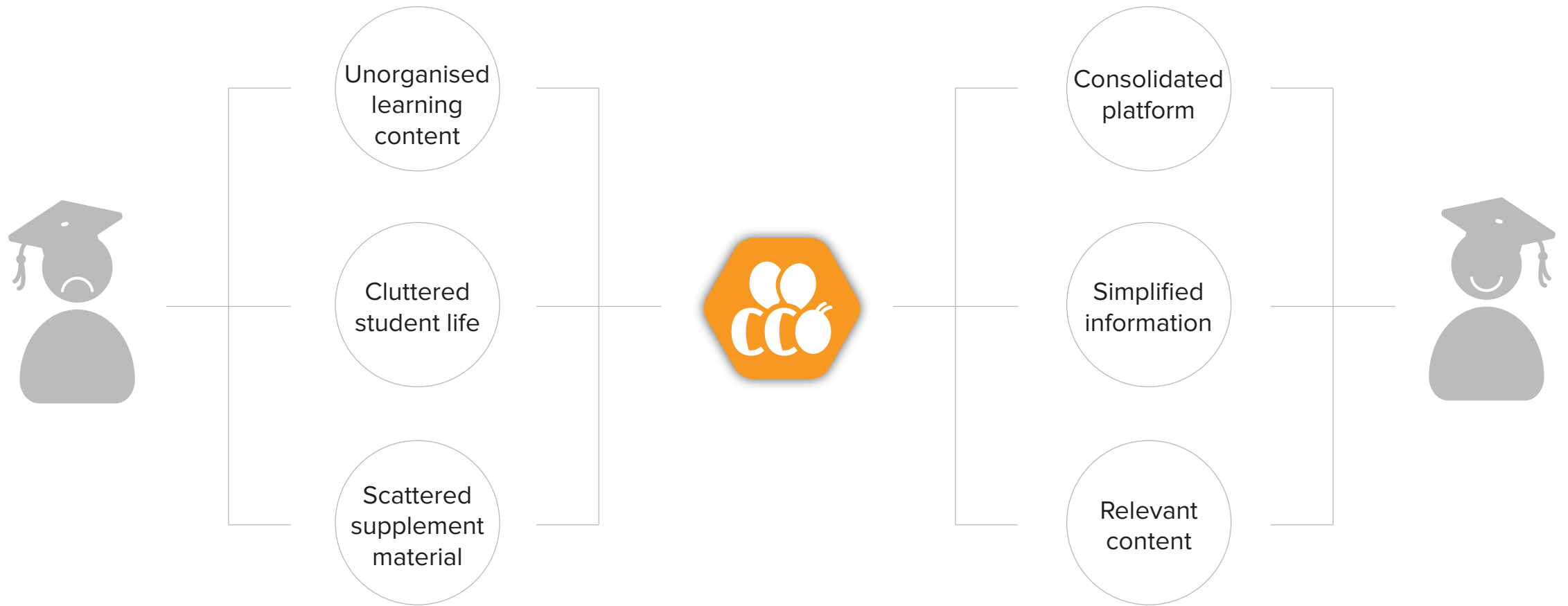
Problems



Current Solutions



Our Solution



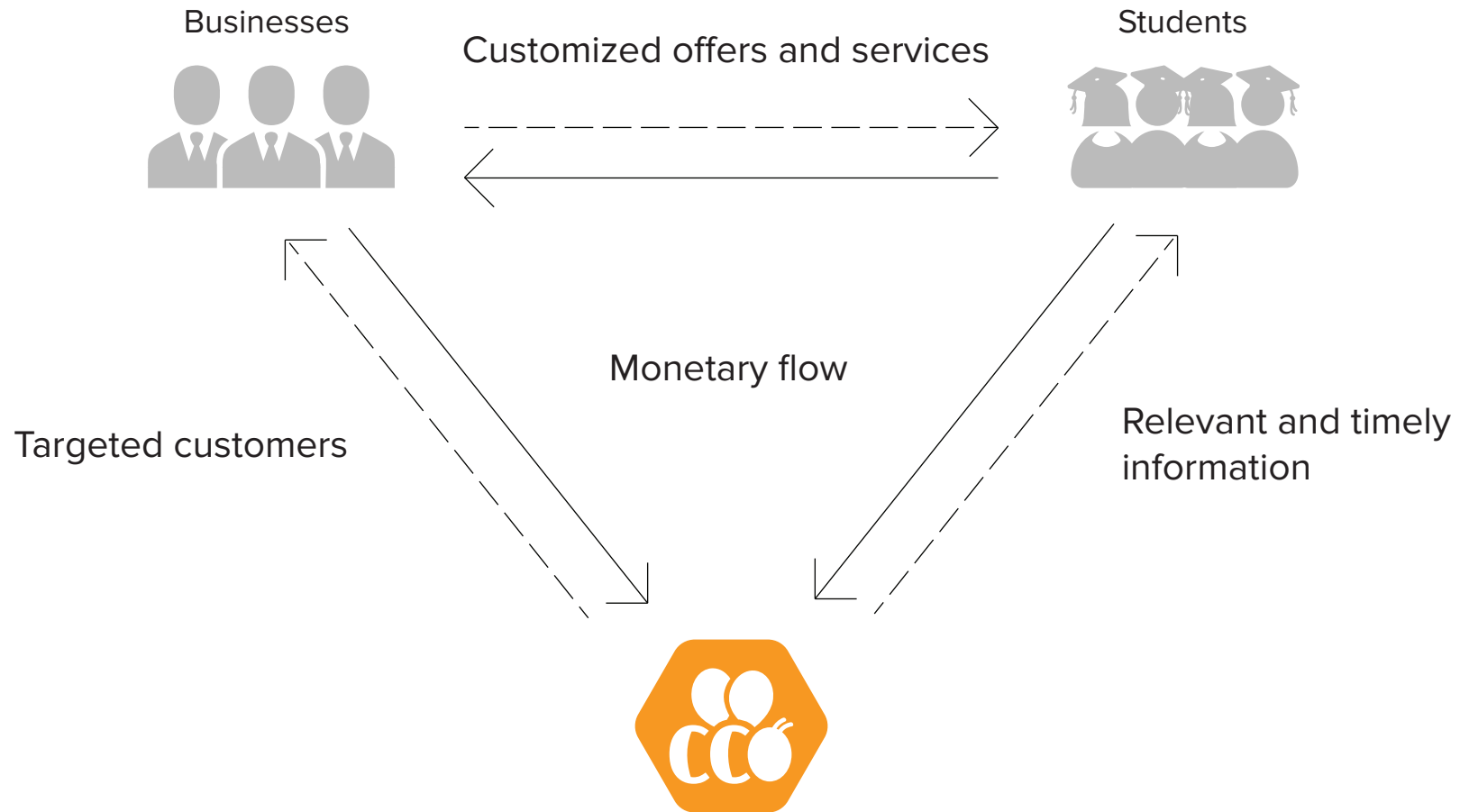
Solution

Student focussed platform which increases productivity.

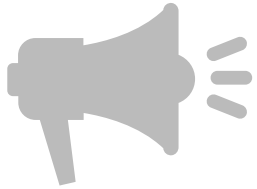
- Optimised student solution -
Organised information. Single platform.
- Leveraging community knowledge -
Easy to share. Filtered information. Deep searching.
- Curating relevant content -
Using machine learning to cater to student needs.



Business Model



Business Model



Ads

Businesses targeting student population.



Print Material

Paid printed content for students, with student targeted ads.

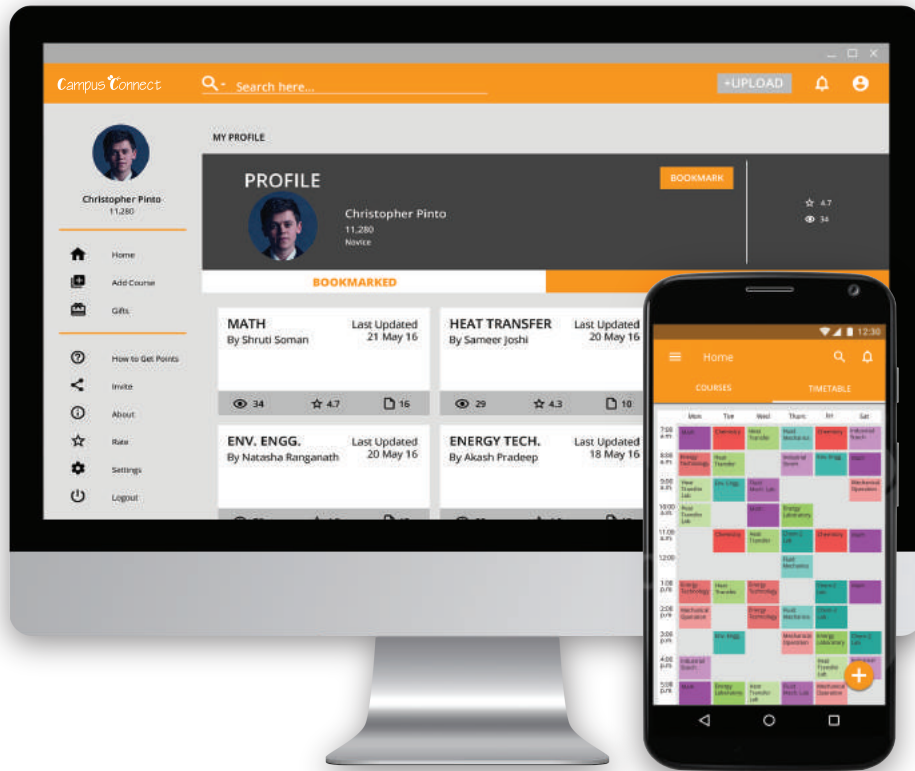


Freemium

Basic product free for all campuses, with added paid features.

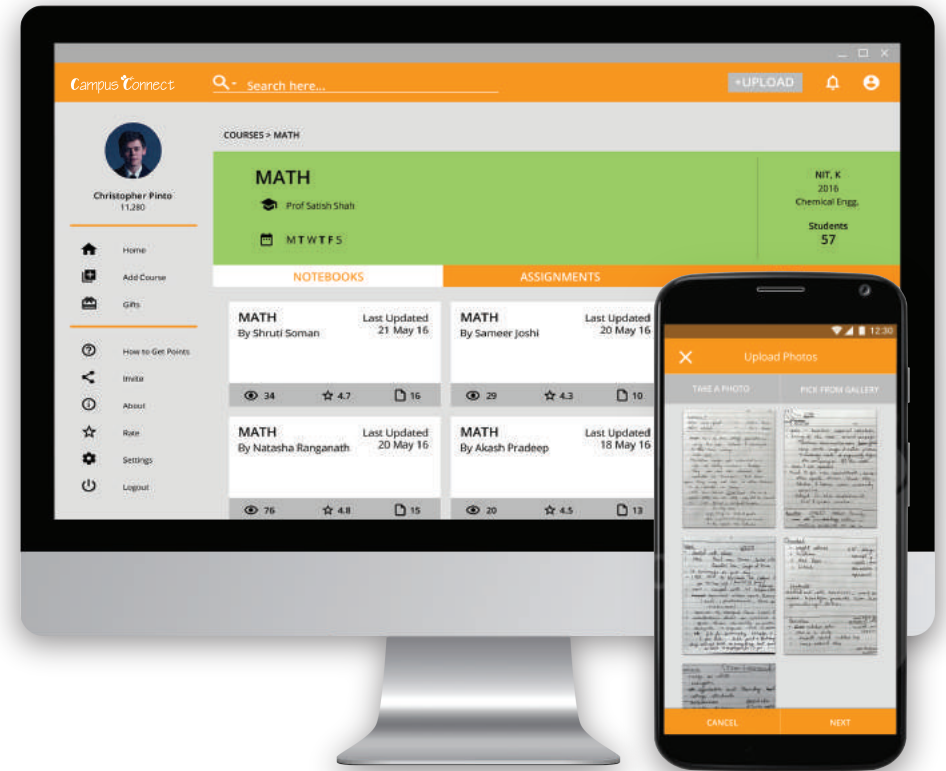
Product

All your content organised



Stay on track effortlessly

Shared digital course repository



Instant content sharing

Version 1



Platform which enables effective communication within the campus community.

Team featured in The New Indian Express



Launched in Jan 2016 with 3,000 users in 4 months in 2 campuses.

The first student startup to receive Rs. 3 lakh in funding from our college.

User reviews on Google Play Store



Sharang Kulkarni October 17, 2014



All NITKians should have this The app that we've all been waiting for

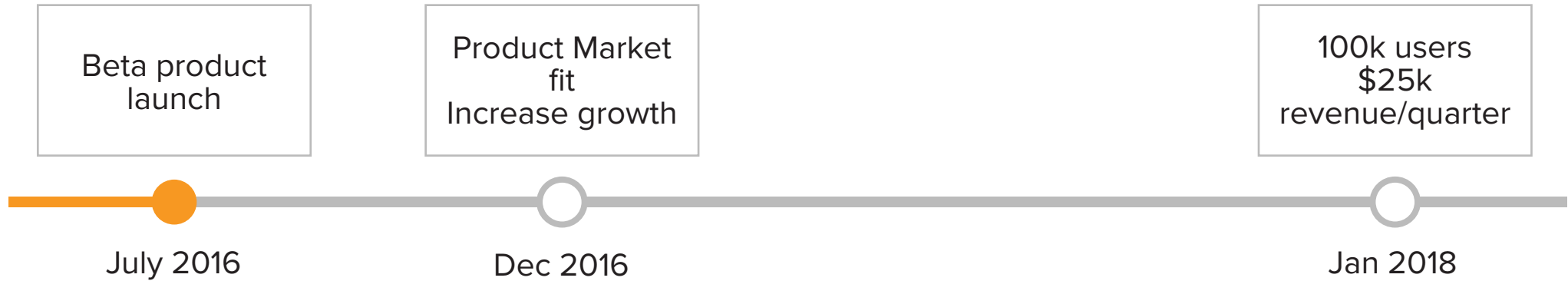


Rahul Singh March 18, 2015



Great concept. This is something a college like NITK needed. Great concept.

Timeline



\$200k = Core team - 100k
20% equity Operations - 50k
Marketing - 50k

18 month runway



Campus Connect

Make Student Life Easier

campusconnect.cc



aayush@campusconnect.cc