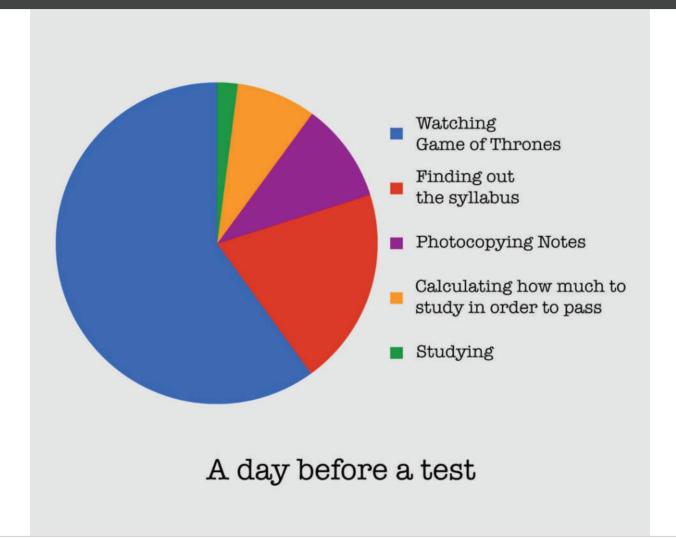
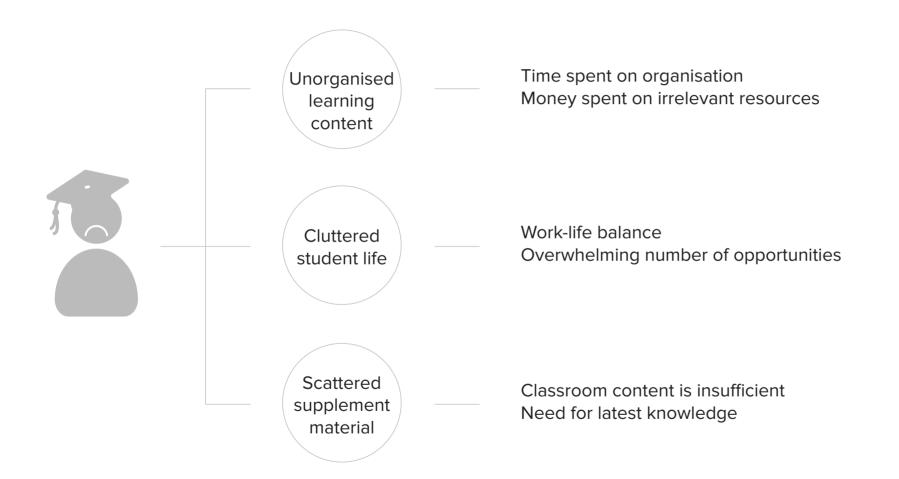
Campus Connect

Make Student Life Easier



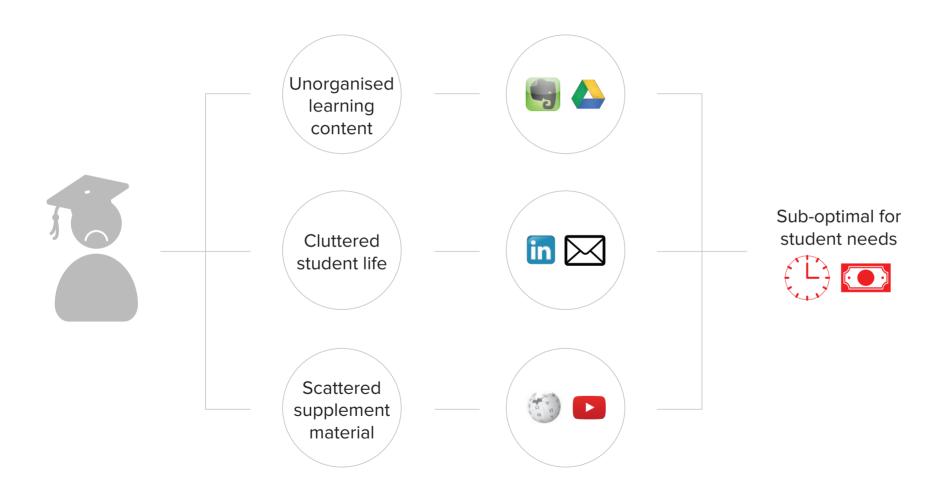


Problems



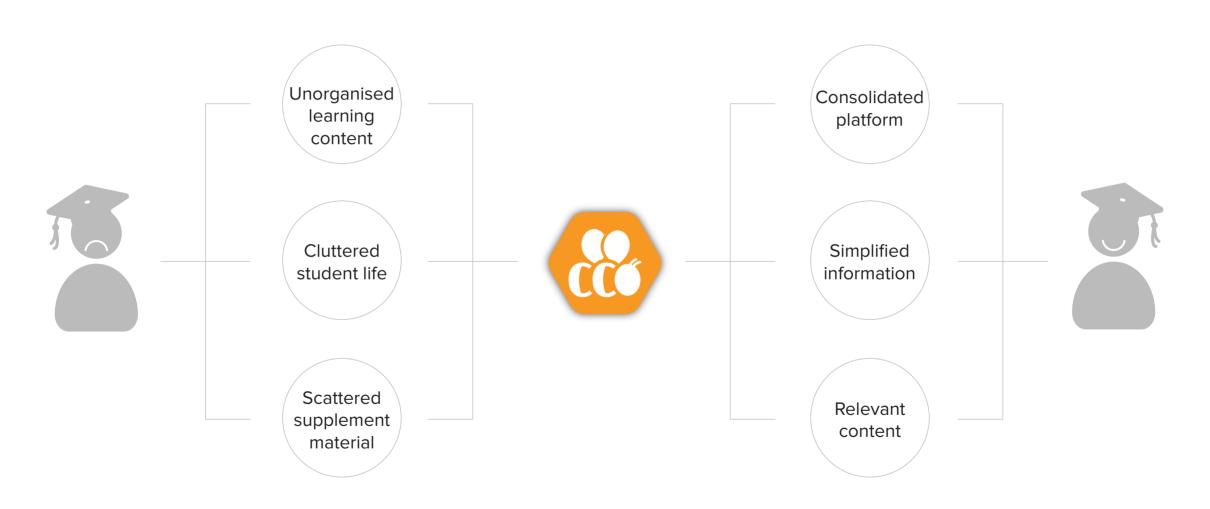


Current Solutions





Our Solution





Solution

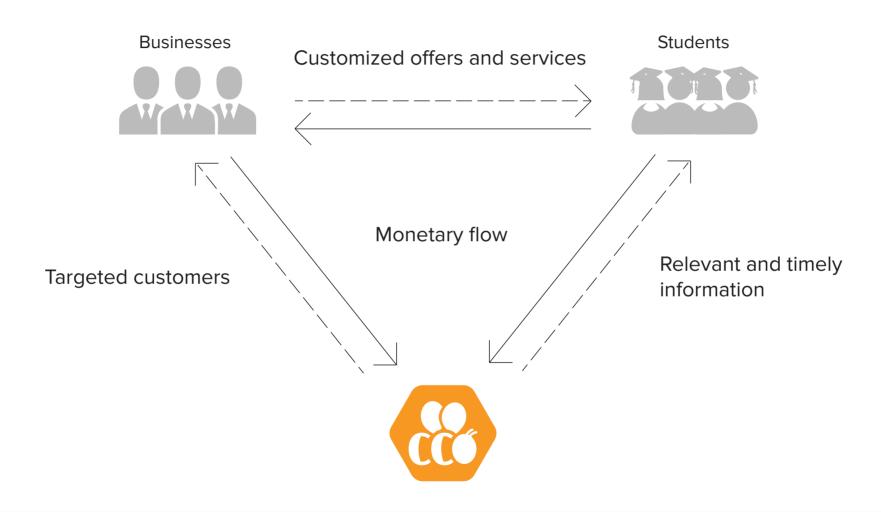
Student focussed platform which increases productivity.

- Optimised student solution Organised information. Single platform.
- Leveraging community knowledge -Easy to share. Filtered information. Deep searching.
- Curating relevant content -Using machine learning to cater to student needs.





Business Model





Business Model



Ads

Businesses targeting student population.



Print Material

Paid printed content for students, with student targeted ads.



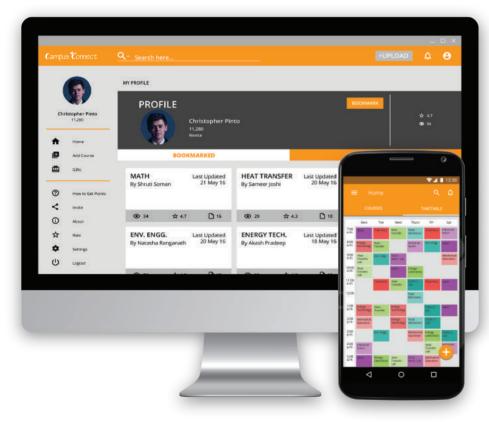
Freemium

Basic product free for all campuses, with added paid features.



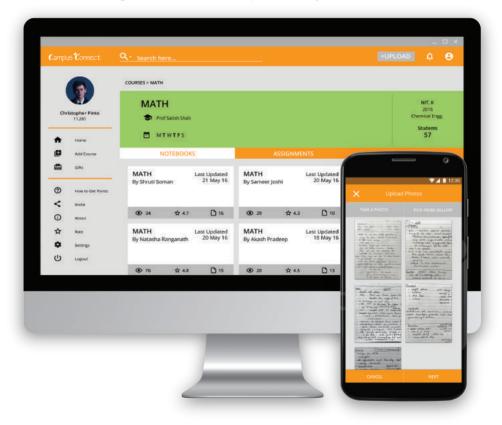
Product

All your content organised



Stay on track effortlessly

Shared digital course repository



Instant content sharing



Version 1



Platform which enables effective communication within the campus community.

Team featured in The New Indian Express



NITK Students Launch Campus Connect

Surathkal: Students of National Institute of Tech- ganises various events and to print posters and they nology, Karnataka (NITK), talks for students. have launched a mobile keep in touch with their dents.

The app can be downloaded from google play-

mobile platform for students to stay connected with activities and students. Our platform allows student societies to effectively

societies and clubs that or- ineffective as it is expensive are the team members.

which will help students passed on to these stu- app," he said.

Campus Connect is a mobile platform for students to stay connected with "Campus Connect is a activities and students

- AYUSH AGARWAL, CEO, Compus Connect

Campus Connect Ayush through whatsApp groups Vivek Khedkar, Vamsi said.

Agarwal told Express. Col-leges have different student tional bulletin boards are Malani and Vinay Kumar

"Campus Connect is a are often taken down by platform that will play a "Information from these vandals. Hence, my team great role in empowering app, Campus Connect, clubs are not effectively and I came up with his new students toget the most out of their college experience. Rishab Doshi, Rakesh We have been developing our platform since Aug 2015 and launched the android app and webapp in Jan 2016," he said.

"Our app has been commended for its design and ease of use. Campus Conneet has been selected to be This results in students Kumar. Rohit presented at various tech being unaware of these Joseph, Siddharth P. An- conventions such as Surge, spread information on a events. Currently news is irudh G P, Vinay Sundar Under25Summit and III-B single platform," CEO of spread disproportionately Rajan, Aditi Chalisgaonkar, Startup Summit, "the team

Launched in Jan 2016 with 3,000 users in 4 months in 2 campuses.

The first student startup to receive Rs. 3 lakh in funding from our college.

User reviews on Google Play Store



Sharang Kulkarni October 17, 2014



All NITKians should have this The app that we've all been waiting for



Rahul Singh March 18, 2015



Great concept. This is something a college like NITK needed. Great concept.



Timeline

Beta product launch

Product Market fit Increase growth 100k users \$25k revenue/quarter

July 2016

Dec 2016

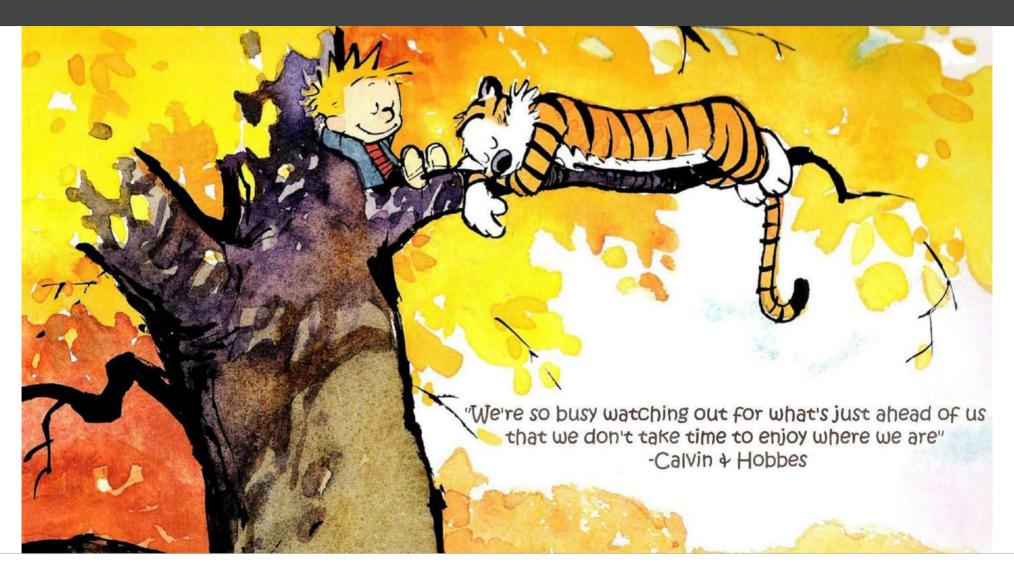
Jan 2018

\$200k = Operations - 50k20% equity Marketing - 50k

18 month runway

Core team - 100k





Campus Connect

Make Student Life Easier

campusconnect.cc



aayush@campusconnect.cc