

RESUME

NAME : DEBASISH SAHA

Email Id : debasish.13.saha@gmail.com

Contact : +918583825059

SUMMARY

IT profession with 8.4 years of experience as a Web Designer and UI/UX Designer. Responsibilities include designing graphic elements and building navigation components, designing software and wireframe tools and designing projects that includes work with web/mobile application. Excellent Problem Solving, Communication, Analytical, Interpersonal & Leadership skills. Exposure to key business process and good Functional knowledge in Photoshop, Illustrator, Adobe XD , Figma, Sketch, Axure, Balsamiq, Microsoft word and Power point.

COMPETENCIES

CATEGORY	
Major Skills	<ul style="list-style-type: none">• Illustrate design ideas using storyboards , process flows and sitemaps• Designing graphic user interface elements like menus ,tabs , and widgets• Build page navigation buttons and search fields• Develop UI mock-ups and prototypes that clearly illustrate how sites function and look like• Create original graphic designs (e.g. images, sketches and tables)• Prepare and present rough drafts to internal teams and key stakeholders• Identify and troubleshoot UX problems (e.g. responsiveness)• Conduct layout adjustments based on user feedback• Adhere to style standards on fonts, colours and images
Designing skills	<ul style="list-style-type: none">• Photoshop• Adobe XD• Illustrator• Figma• Sketch• Axure• Balsamiq
Certification	<ul style="list-style-type: none">• Aaasp Multi Media course done From Arena Animation , Park Street• Wed Designing course done from Ejob India

PERSONAL ACCOMPLISHMENTS

	Degree/Certification/Publication	Year of Passing
Academic Qualification	• Higher secondary	2007
	• BCA (From – Mahatma Gandhi Open University)	2019
Professional Qualification	• Aasp Multi Media course done From Arena Animation , Park Street	2008
	• Wed Designing course done from Ejob India	2011
Languages Known	English, Hindi, Bengali	

EMPLOYMENT HISTORY

Company Name – Kredent InfoEdge Private Limited As a Senior UX Designer (07/08/2020 - Till Date)

- Designed user interface and integrated into content management system to meet client specifications.
- Maintaining and updating our company websites, Apps , admin etc.
- Produced sample sites and received feedback about draft sites.
- Upgraded site by updating content and graphics and monitored performance and results.
- Strengthened company brand and identity by creating distinctive website.

Company Name – Hih7 Webtech Pvt. Ltd As a Team Manager (Sister consultancy of Esolz Technology) (01/01/2014 - 31/01/2020)

- Comprehensive problem solving abilities for Company and Team members
- Implementing creative ideas for the growth of the company
- Conceptualized, planned and executed original designs for wide range of website properties.
- Used site analytics and metrics to define and monitor success.
- Designed user interface and integrated into content management system to meet client specifications.
- Upgraded site by updating content and graphics and monitored performance and results.
- Used and contributed to style guides and other design documentation to maintain coherent information and interaction design patterns.
- Created wireframes, screen-flow diagrams and UI spec documentation.

**Company name – Esolz Technology Pvt. Ltd As a Team Leader
(10/11/2011 – 30/12/2013)**

- Strengthened company brand and identity by creating distinctive website.
- Created eye catching and functional digital design concepts across various platforms to strengthen company brand and identity.
- Trained and supervised 14 team members for ongoing projects.
- Designed, implemented and monitored web pages and sites for continuous improvement.
- Collaborated with in-house web designers to create sleek and innovative UI design.
- Presented UX designs and solutions to senior staff, evangelizing for user-centric design decisions.

PROFESSIONAL EXPERIENCE

♦ Link : <https://www.stockedge.com>

Project Description :

This is a Stock market based company. Users can buy and sell Stocks, Mutual Fund, Bond and other financial investment schemes. They provide various financial and stock market related courses which users can enrolled for. company provides stock market based courses I have redesigned the front-end and improvised the back-end of the websites and App.

My Contribution:

As a Senior UX Designer I was actively engaged in the below phases of project:

- Starting from communing with client and understanding the whole project and their requirements till the final designing done by me
- As per company requirement I have created wireframe design and based on that I have designed all the screens.
- I have redesigned the front-end completely.
- I have improvised the back-end or admin panel.
- I have improvised the mobile versions of the company app.

♦ Link : <https://www.sheeronline.com>

Project Description : Sheer is a brand that creates empowered products for every woman. Their current collection of innovative little black dresses is designed to shape, lift, and support everybody — without excess materials that pinch or dig. We have created a brand identity for this company as this was a newly launched company. Entire designing and development done by our company.

My Contribution:

As a team manager I was actively engaged in the below phases of project:

- Starting from communing with client and understanding the whole project and their requirements till the final designing done by me
- As per clients requirement I have created wireframe design and based on that wireframe design I have got final approval from client
- I have designed home page and few pages for this website
- Rest of the designs done by my team under my supervision
- After their final approval on my design's I have pass it to my development team

♦ **Link :** <https://www.dltsc.com>

Project Description : This website provides tennis, squash and squash 57 facilities for families, couples and individuals across all age groups and standards. They also provide small gym and The Club has a clubhouse and bar hosting extensive and regular social activities.

We have redesigned this entire website in a new way and development done by our company

My Contribution :

As a team manager I was actively engaged in the below phases of project:

- This project designing done under my guidance
- I have communicated with client as they want to redesigned their entire project
- As per clients requirement I have created wireframe design and based on that wireframe design I have got final approval from client
- I have designed few pages of this website

♦ **Link :** <https://www.lifeunfilteredwithalexa.com>

Project Description : This is a personal fashion blog and podcast website of Ms.Alexa Curtis. In this website she mentioned about her personal life style, Fashion and it has a shopping online option as well.

We have created a brand identity for this website as this was a newly launched company. Entire designing and development done by our company.

My Contribution :

As a team manager I was actively engaged in the below phases of project:

- Entire design of this website done by me
- I have communicated with client and completed the entire project
- As per clients requirement I have created wireframe design and based on that wireframe design I have got final approval from client
- I have designed home page and all other pages for this website

♦ **Link :** <https://www.rehabguru.com>

Project Description : Rehab Guru is a comprehensive exercise prescription software allowing fitness and medical professionals to send structured exercises programmes and educational material to their clients. Utilizing our platform you can hand pick exercises from our ever growing library of over 5,000 exercises. Then, simply tailor the parameters (reps, sets etc) and send them directly your clients at the touch of a button. Entire web application & Mobile application design and development done by our company.

My Contribution :

As a team manager I was actively engaged in the below phases of project:

- I have communing with client and ended up the entire project as per their requirement
- As per clients requirement I have created wireframe design and based on that wireframe design I have got final approval from client
- Many major web application pages , Dashboard and mobile screen designing done by me
- Rest of the designs done by my team under my supervision
- After their final approval on my design's I have pass it to my development team
- I have designed home page and all other pages for this website

◆ **Link :** <https://rebelcell.clickdreams-test.nl/>

Project Description : Rebelcell, a Dutch company started in 2012. We design, manufacture and market lithium-ion batteries. Batteries that weigh less, deliver more power, charge faster and last longer. Batteries that are convenient to use and are better for the environment than traditional batteries. We have redesigned and redeveloped this website.

My Contribution :

As a team manager I was actively engaged in the below phases of project:

- Entire design of this website done by me
- I have communicated with client and completed the entire project
- As per clients requirement I have created wireframe design and based on that wireframe design I have got final approval from client
- I have designed home page and all other pages for this website

◆ **Some other projects links**

- <https://www.goalereducation.com>
- <https://johnnyharpermagic.com/>
- <http://hih7.net/html/janelia-landing/>
- www.zevenender.nl
- www.core9.com.au



PERSONAL INFORMATION

Name : Debasish Saha

Address : 26/25 Ramkrishna Park ,Block- A , PO – Bondipur Via Titagarh, Khardaha

Pin Code : 700119

Date of Birth : 16/01/1990

Marital Status : Married

DECLARATION

I do hereby declare that, all the statements above are true to the best of my knowledge & belief.

Place : Kolkata, India

Name : Debasish Saha