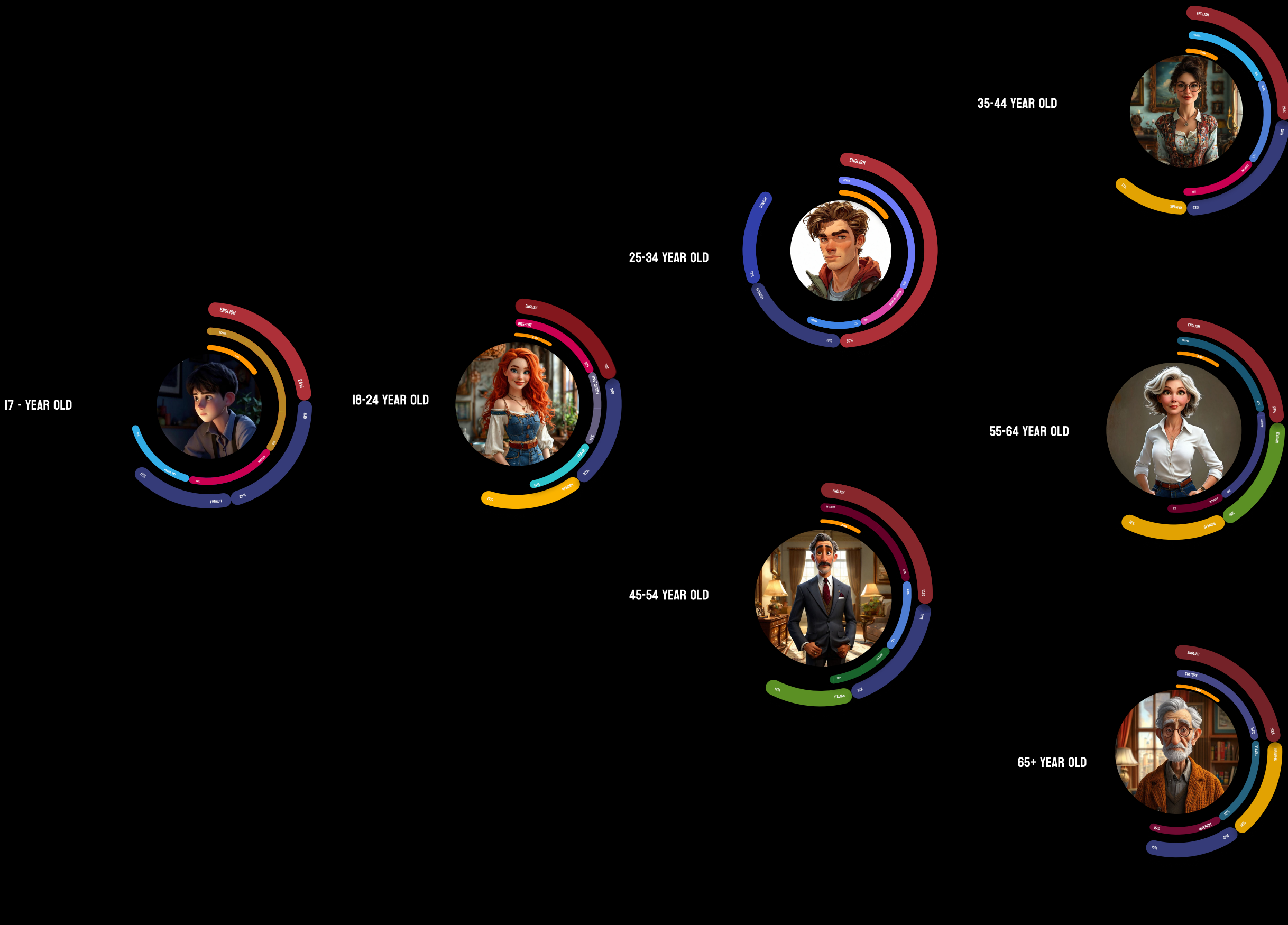


CUSTOMER PROFILES

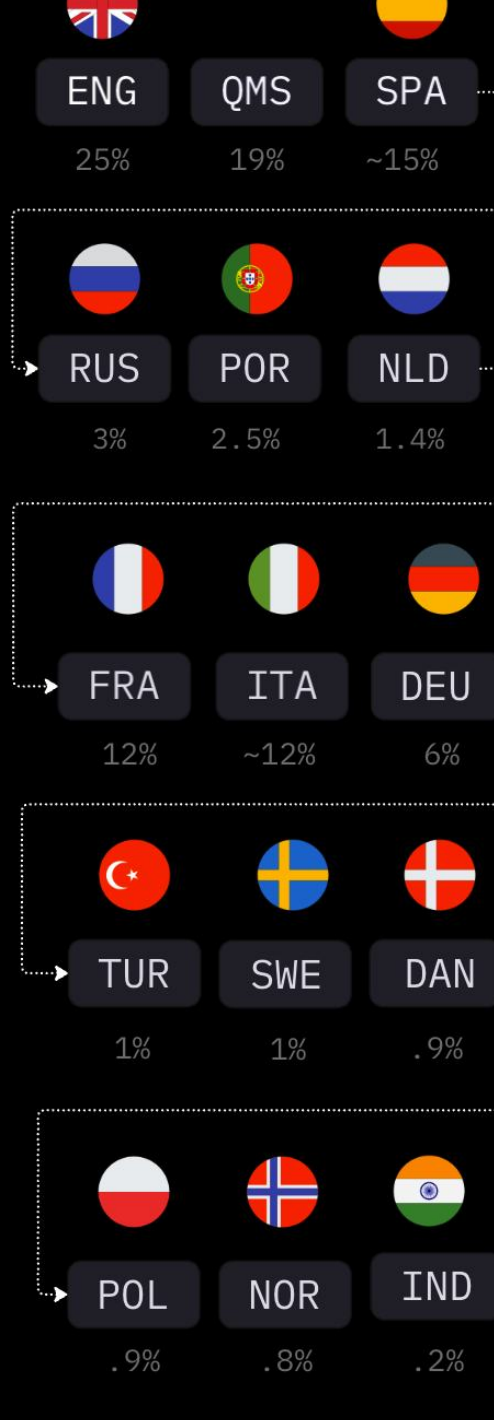
25 100%



LANGUAGES STUDIED BY USERS

25 100%

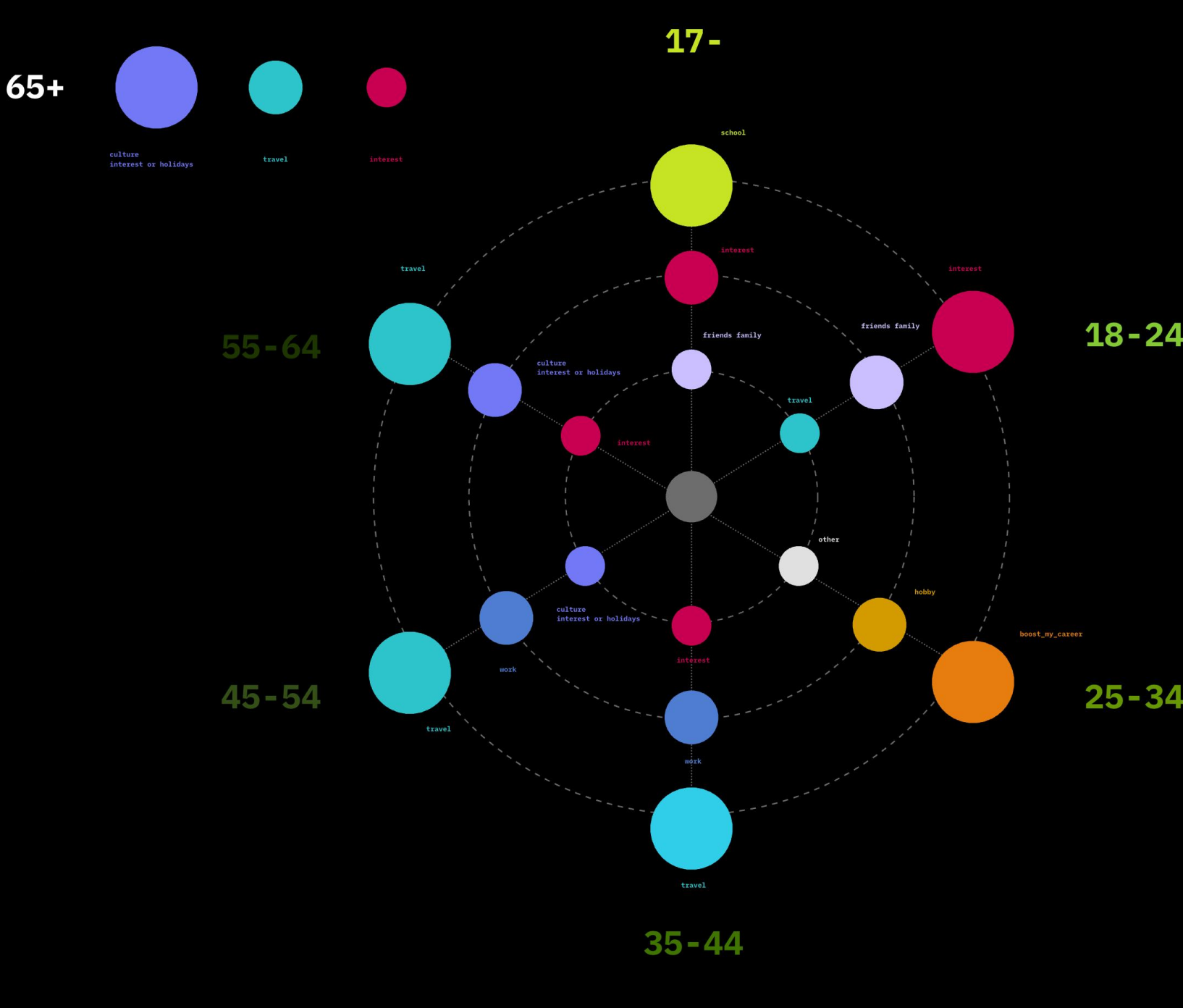
sorted by descending



Which languages are in TOP-3 most popular among customers?

CUSTOMER MOTIVATIONS

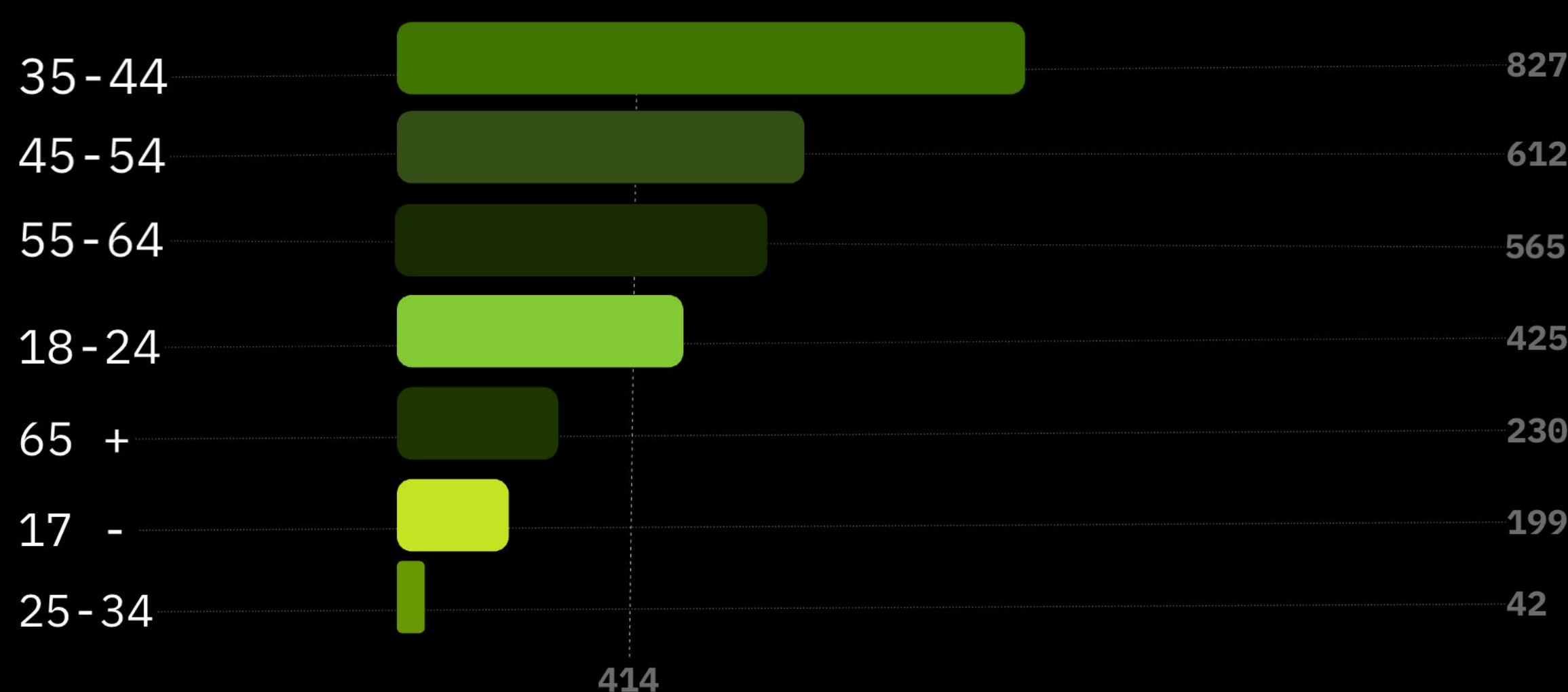
25 100%



what is the motivation of the customers '25-34 year old' group?

CUSTOMER GROUPS

by age



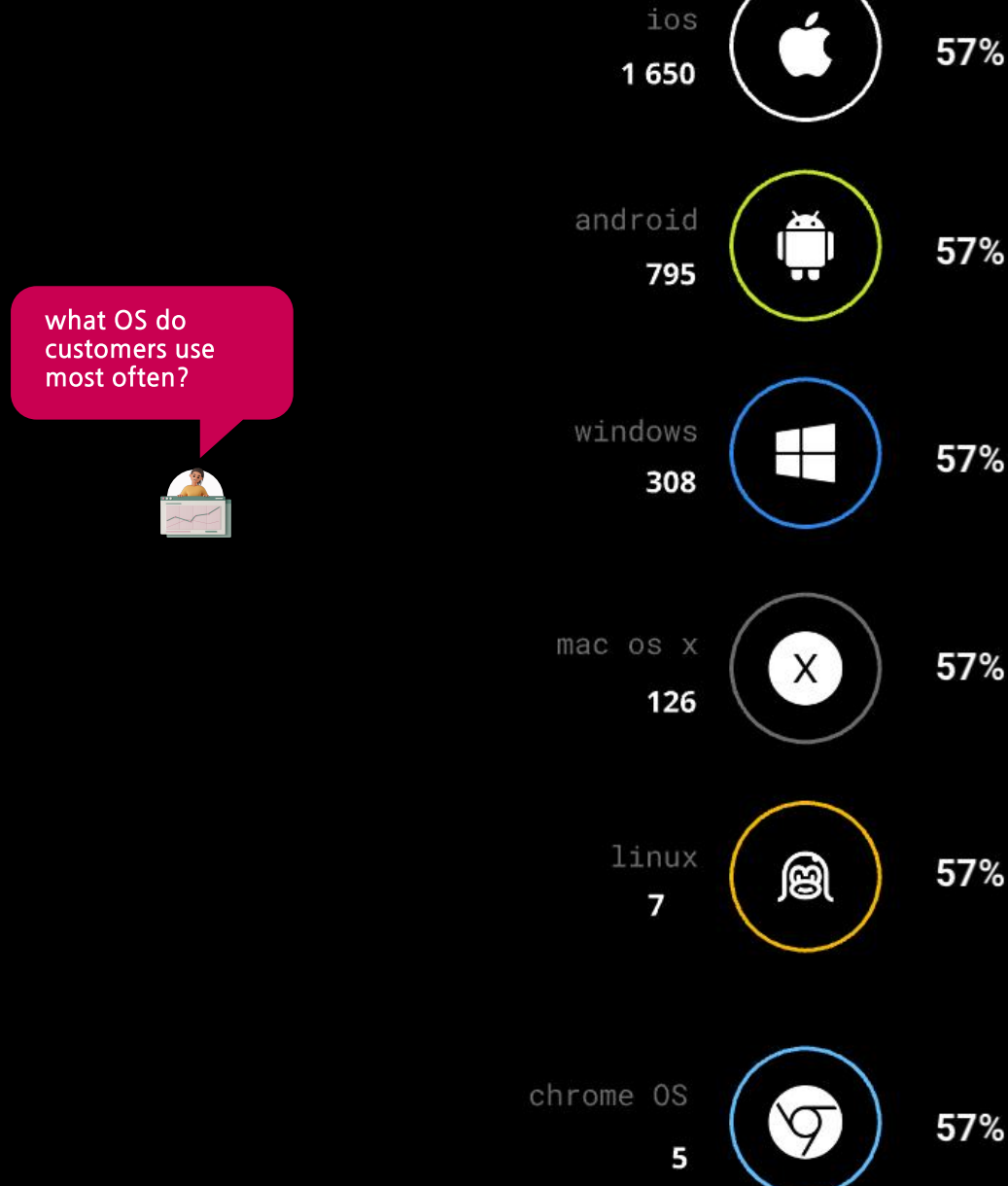
GEO AREA

sorted by descending

- USA Unites State Amerika
- FIM Finland
- ESM Estonia
- GSM Germany
- SPM Spain

which countries have the least number of customers?

TRAFFIC SOURCES



what OS do customers use most often?

TRAFFIC SOURCES

how many customers should choose to select Live plan?

Live subscription

+40

Core subscription

+2856