

# Google Market Analytics

Revenue

\$130.28K

⬇️ -73.2%

Transactions

993

⬇️ -75.1%

Sessions

59,859

⬇️ -65.4%

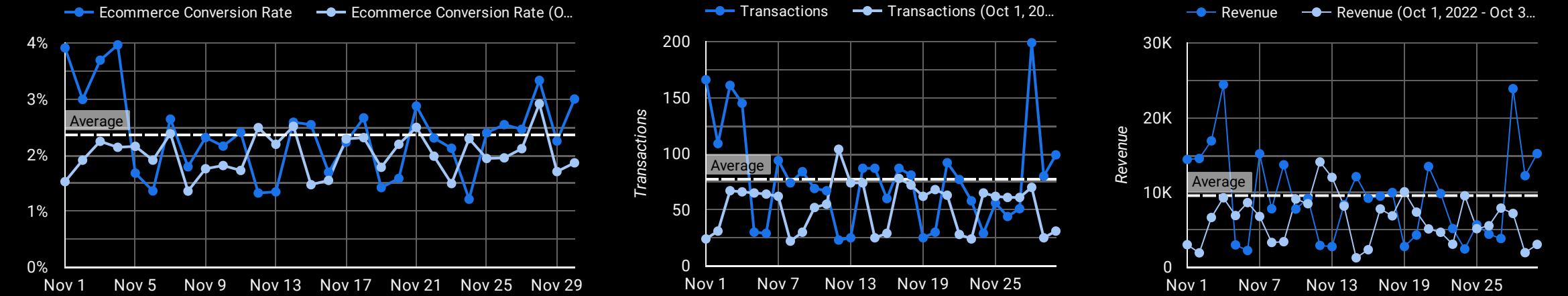
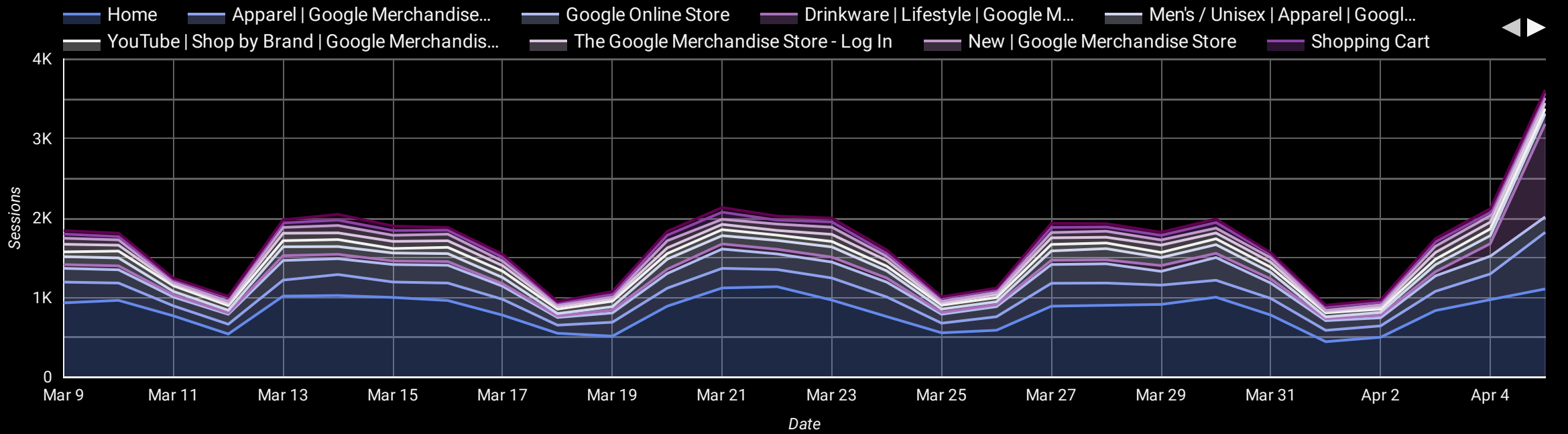
Ecommerce Conversion Rate

1.66%

⬇️ -28.1%

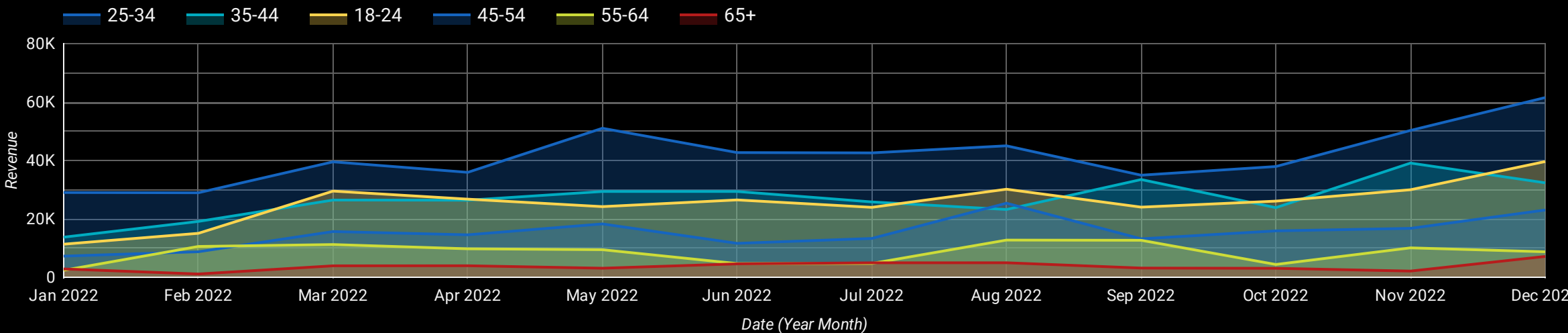
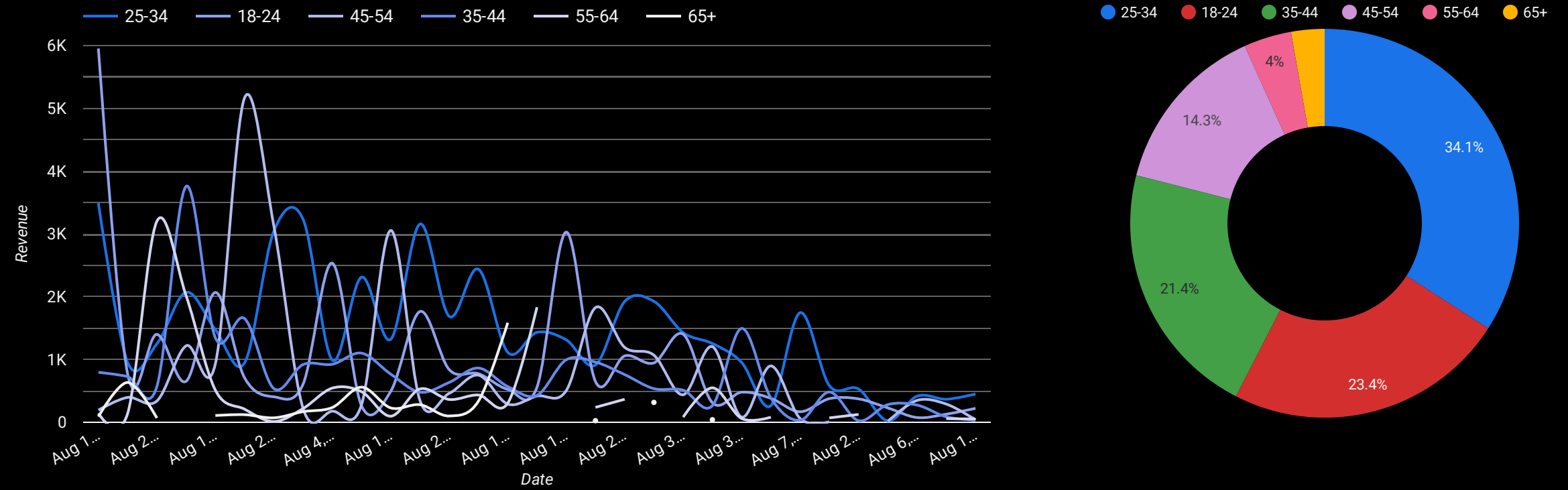
Country

Select date range



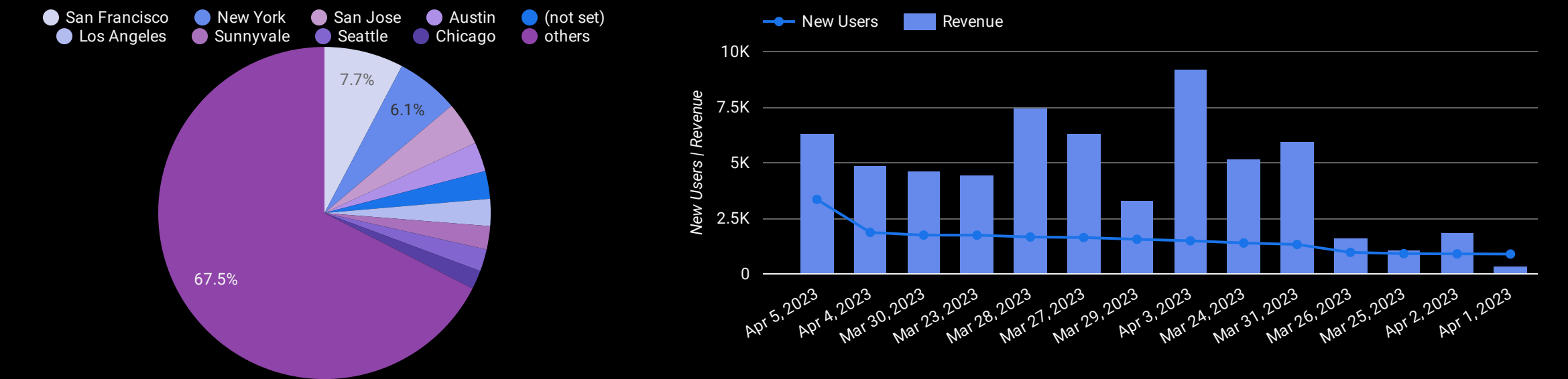
	Default Channel Group	Sessions	% Δ	Transactions	% Δ	Ecommerce Conversion Rate	% Δ	Revenue	% Δ
1.	Display	38	-98.2% ⬇️	1	-	2.63%	-	\$56.8	-
2.	Paid Search	8,674	-54.4% ⬇️	171	-48.3% ⬇️	1.98%	1.1% ⬆️	\$17,600.41	-54.6% ⬇️
3.	Direct	59,654	-65.4% ⬇️	821	-77.6% ⬇️	1.61%	-32.5% ⬇️	\$112,623.42	-74.9% ⬇️
4.	Referral	59,656	-65.4% ⬇️	0	-	0%	-	\$0	-
5.	Affiliates	59,856	-65.4% ⬇️	0	-	0%	-	\$0	-

1 - 6 / 6



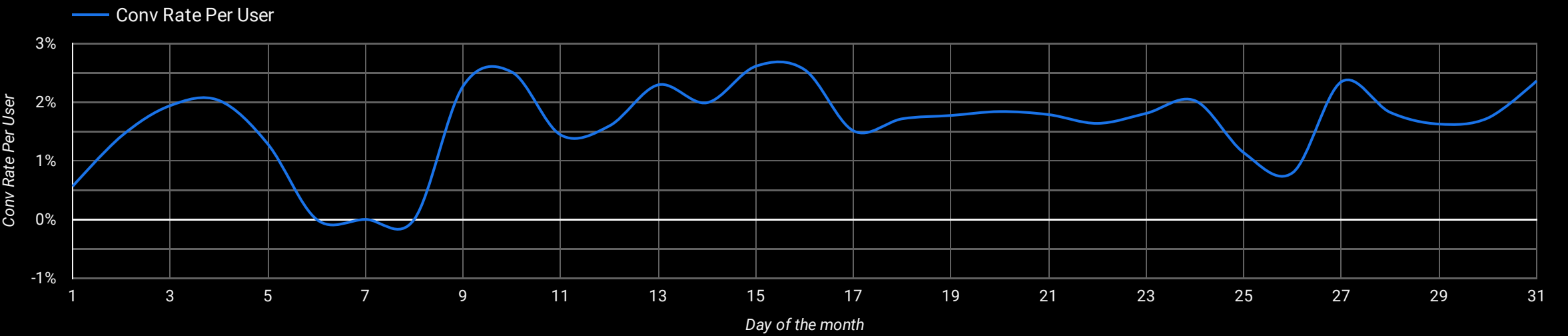
	Landing Page	Sessions	% Δ	Transactions	% Δ	Ecommerce Conversion Rate	% Δ	Revenue	% Δ
1.	/google+red...	2	-	1	-	50%	-	\$51.24	-
2.	/google+red...	4	-60.0% ⬇️	1	-	50%	-	\$25	-
3.	/google+red...	6	-45.5% ⬇️	1	-	50%	-	\$640	-
4.	/google+red...	10	-58.3% ⬇️	2	-	50%	-	\$66.8	-
5.	/google+red...	15	-76.6% ⬇️	2	0.0%	40%	700.0% ⬆️	\$63.2	-90.7% ⬇️

1 - 100 / 100

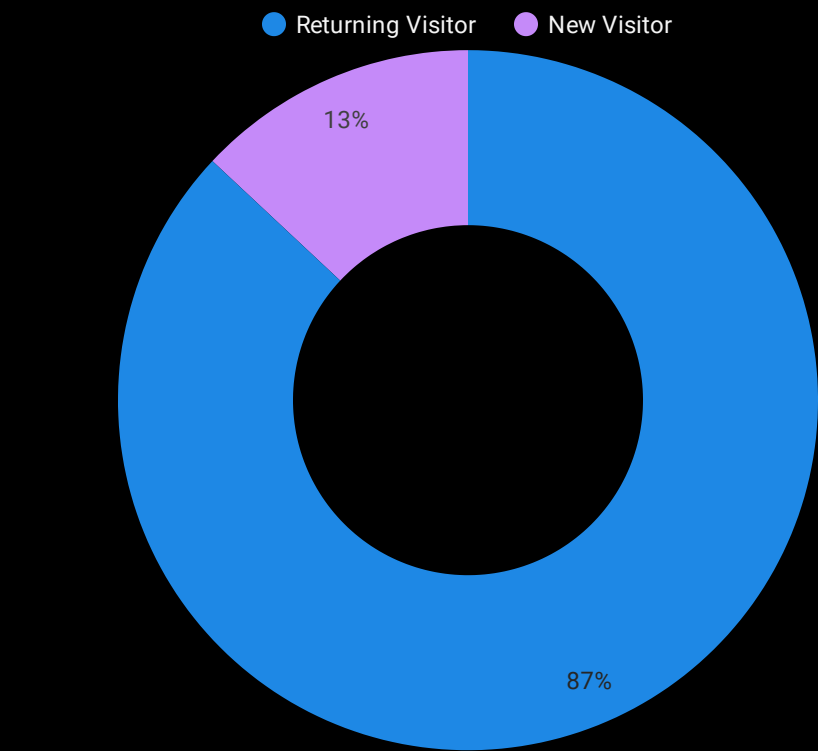


# Cohort Analytics

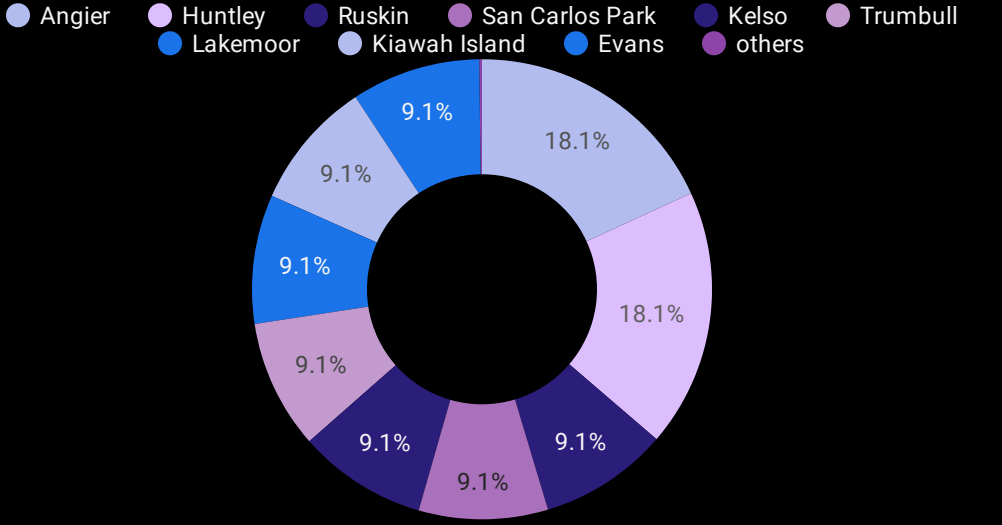
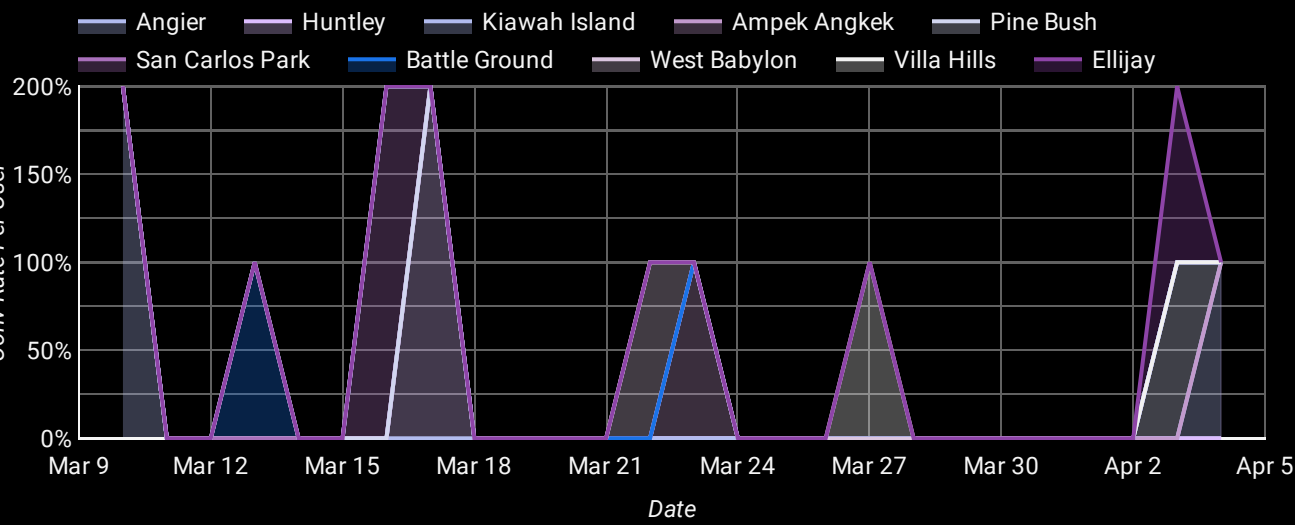
Select date range



Date	User Type	0006	0007	0001	0022	0018	0004	0000	0026	0015	Grand total
Mar 15, 2023	Returning Visitor	5.56%	-	-	-	-	-	-	-	-	5.56%
	New Visitor	1.1%	-	-	-	-	-	-	-	-	1.1%
	Total	2.61%	-	-	-	-	-	-	-	-	2.61%
Mar 16, 2023	Returning Visitor	-	5.06%	-	-	-	-	-	-	-	5.06%
	New Visitor	-	1.32%	-	-	-	-	-	-	-	1.32%
	Total	-	2.55%	-	-	-	-	-	-	-	2.55%
Mar 10, 2023	Returning Visitor	-	-	5.11%	-	-	-	-	-	-	5.11%
	New Visitor	-	-	1.37%	-	-	-	-	-	-	1.37%



	Country	Users	New	Bou...	Conv Rate Per User	AdX ...	Time ...	Avg. Ti...	Avg. Pri...	Sub Conti...	Total Uniq...
1.	Trinidad & Tobago	3	2	33.3...	33.33%	0%	00:00:00	00:00:00	\$13.42	1	0
2.	United States	18,586	15,9...	39.8...	4.89%	0%	00:00:00	00:00:00	\$10.64	1	0
3.	Georgia	22	21	40.9...	4.55%	0%	00:00:00	00:00:00	\$5.64	1	0
4.	(not set)	24	21	41.6...	4.17%	0%	00:00:00	00:00:00	\$6.03	1	0
5.	Colombia	262	252	47.3...	2.29%	0%	00:00:00	00:00:00	\$63.17	1	0
6.	Canada	2,985	2,784	50.2%	1.41%	0%	00:00:00	00:00:00	\$15.06	1	0
7.	Mexico	395	361	46.3...	1.01%	0%	00:00:00	00:00:00	\$5.21	1	0
8.	Israel	122	112	52.3...	0.82%	0%	00:00:00	00:00:00	\$14.8	1	0
9.	United Kingdom	2,188	1,924	45.4...	0.55%	0%	00:00:00	00:00:00	\$13.05	1	0



# Funnel Analytics

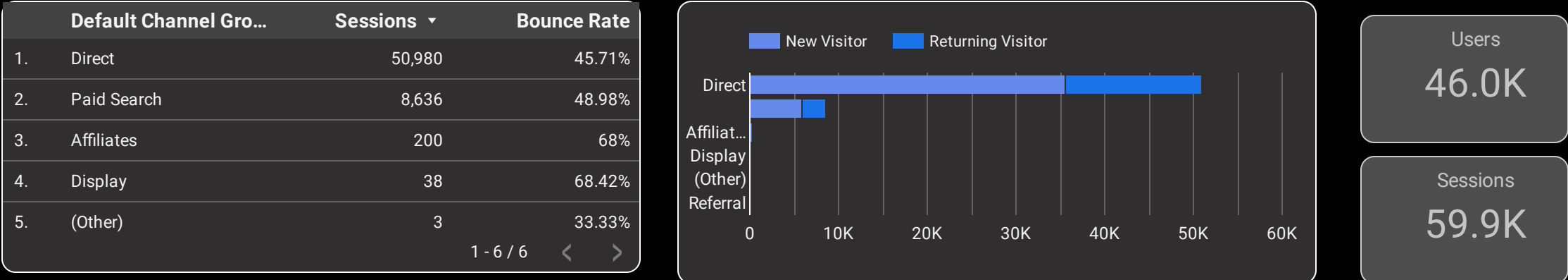
Select date range ▾

Default Channel Grouping ▾

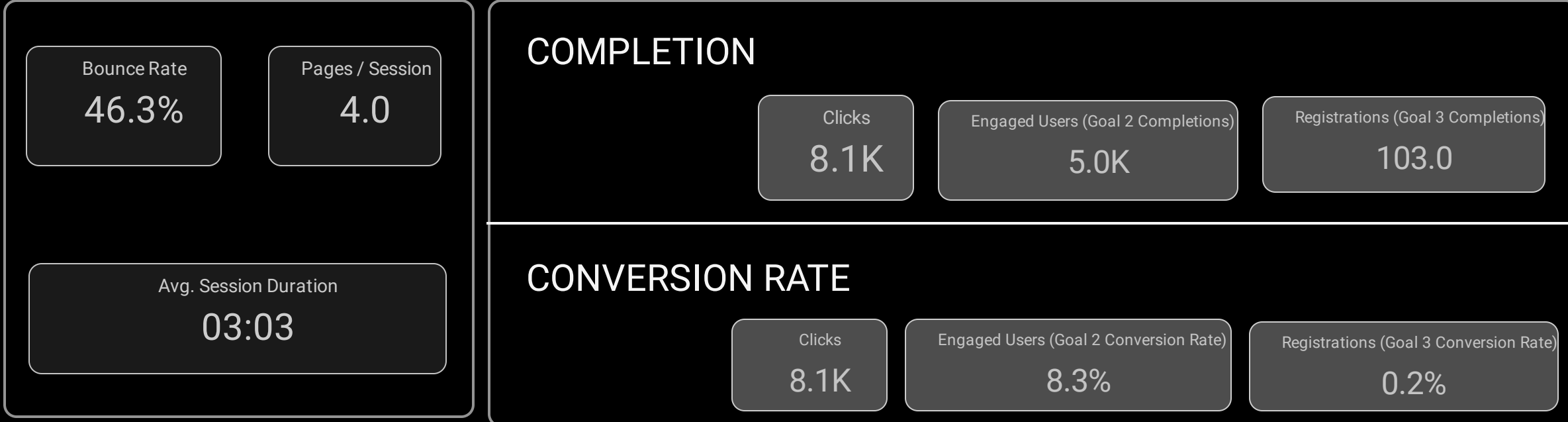
User Type ▾

Page ▾

## Acquisition

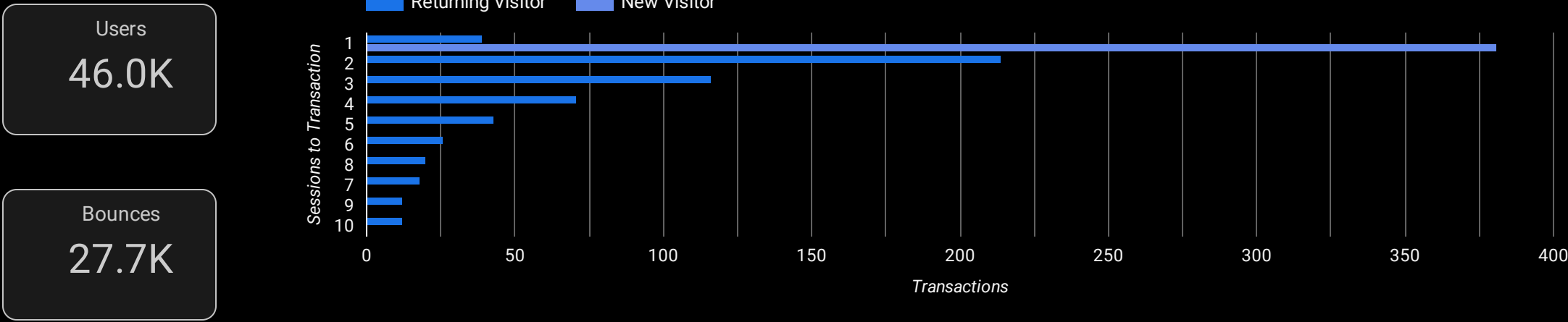


## Activation

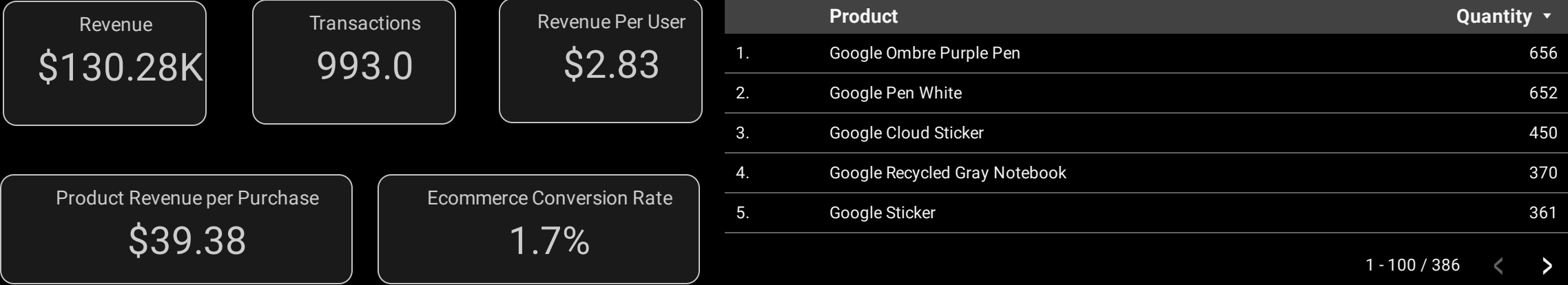


## Retention

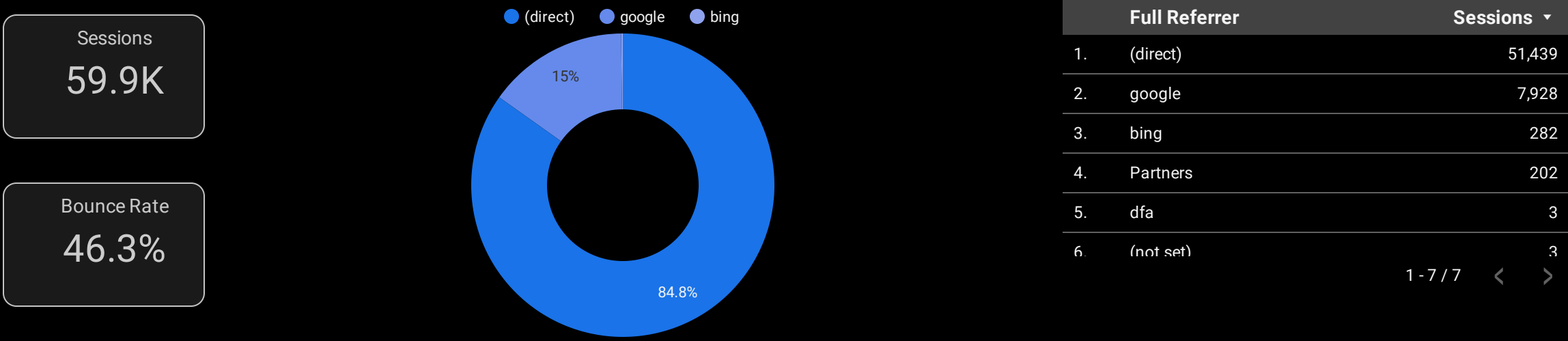
### VISITERS



## Revenue



## Referral



## Funnel Visualization

