

# Google Market Analytics

₹ -28.1%

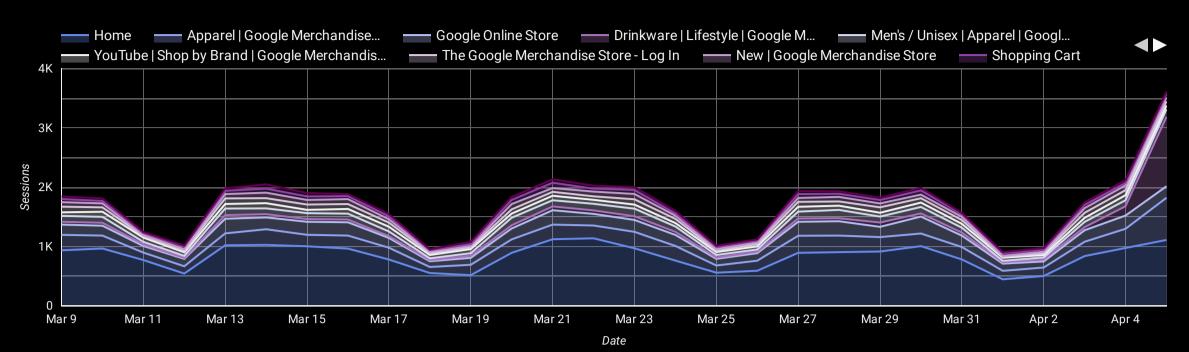
\$130.28K

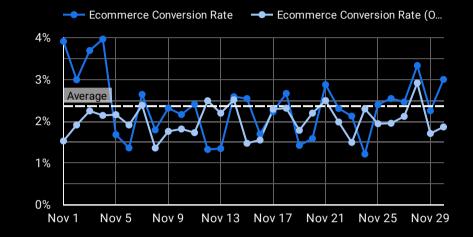
Transactions 993 ₹ -75.1% Sessions 59,859

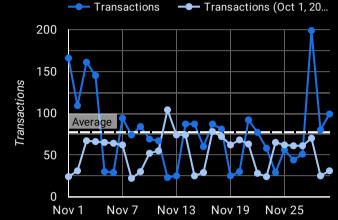
Ecommerce Conversion Rate 1.66%

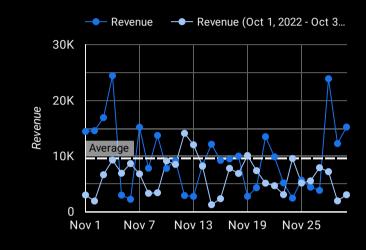
Country

Select date range

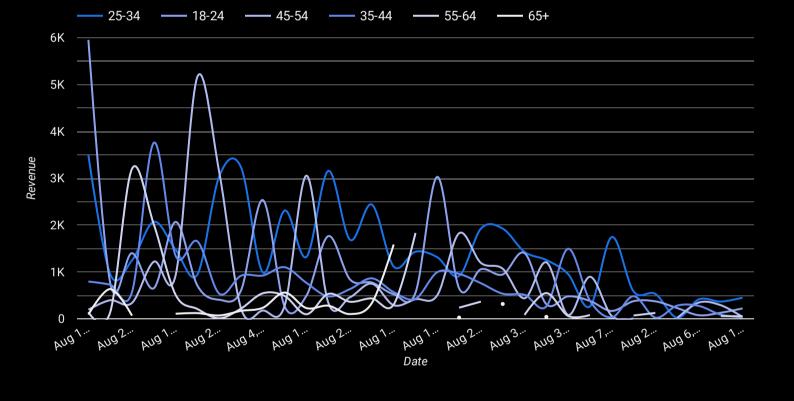


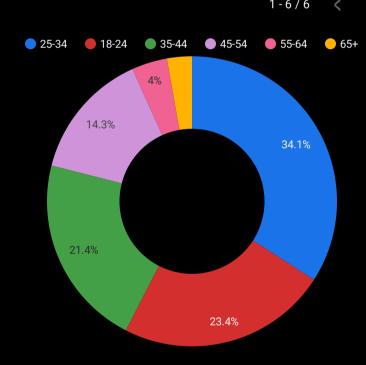


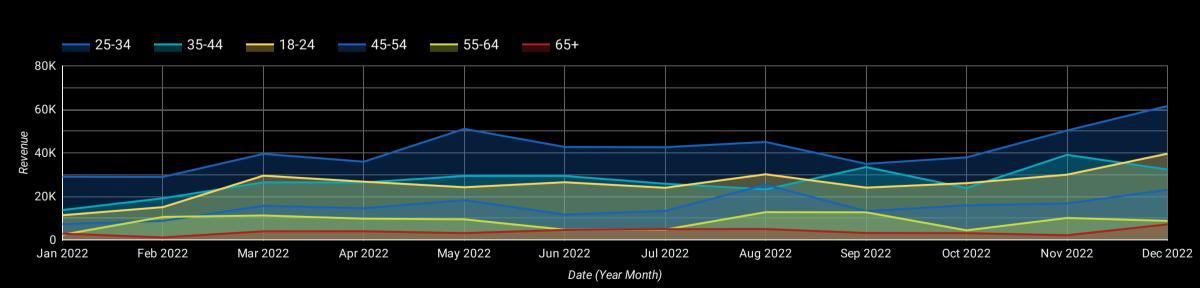




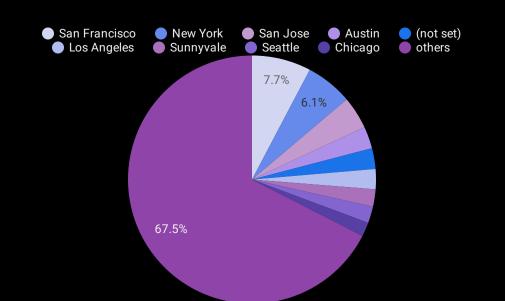
	Default Channel Gro	Sessions	% ∆	Transactions	%Δ	Ecommerce Conversi	%Δ	Revenue	%Δ
1.	Display	38	-98.2% -	1		2.63%		\$56.8	
2.	Paid Search	8,674	-54.4% 🖡	171	-48.3% <b></b>	1.98%	1.1% 🛊	\$17,600.41	-54.6% ₹
3.	Direct	59,654	-65.4% 🖡	821	-77.6% <b></b>	1.61%	-32.5% 🖡	\$112,623.42	-74.9% <b>፣</b>
4.	Referral	59,656	-65.4% 🖡	0	-	0%	-	\$0	-
5.	Affiliates	59,856	-65.4% 🖡	0	-	0%	-	\$0	-
								1 6 16	4







	Landing P	Sessions	%Δ	Transactions	%Δ	Ecommerce Conversio	%Δ	Revenue	%Δ
1.	/google+red	2		1		50%		\$51.24	
2.	/google+red	4	-60.0% 🖡	1	-	50%	-	\$25	-
3.	/google+red	6	-45.5% 🖡	1	-	50%	-	\$640	-
4.	/google+red	10	-58.3% 🖡	2	-	50%	-	\$66.8	-
5.	/google+red	15	-76.6% •	2	0.0%	40%	700.0% 1	\$63.2	-90.7% ₽
								1 100 / 100	4

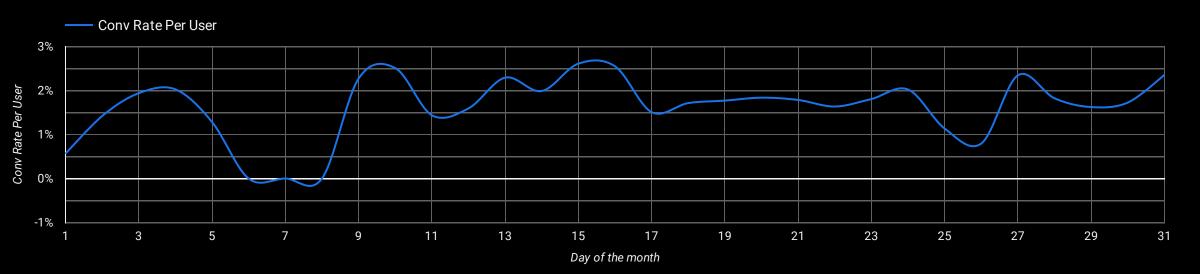




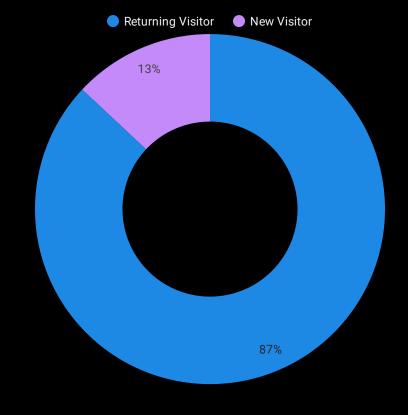


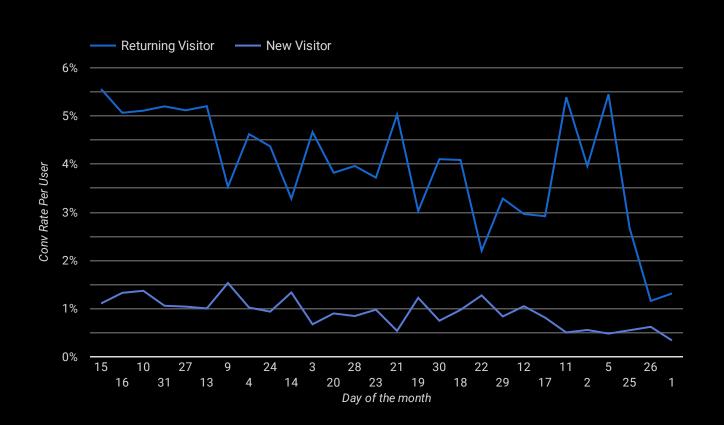
# Cohort Analytics

### Select date range



									Da	y Index Conv	Rate Per User
Date	User Type	0006	0007	0001	0022	0018	0004	0000	0026	001!	Grand total
Mar 15, 2023	Returning Visi	5.56%									5.56%
	New Visitor	1.1%									1.1%
	Total	2.61%	-	-	-	-	-	-	-		2.61%
Mar 16, 2023	Returning Visi		5.06%								5.06%
	New Visitor		1.32%								1.32%
	Total	-	2.55%	-	-	-	-	-	-		2.55%
Mar 10, 2023	Returning Visi			5.11%							5.11%
	New Visitor			1.37%							1.37%





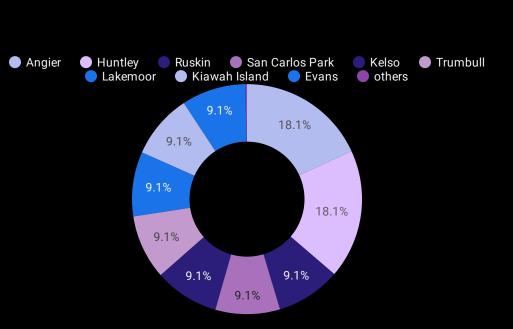
	Country	Users	Ne	Bou	Conv Rate Per User ▼	AdX	Time	Avg. Ti	Avg. Pri	Sub Conti	Total Uniq
1.	Trinidad & Tobago	3	2	33.3	33.33%	0%	00:00:00	00:00:00	\$13.42	1	0
2.	United States	18,586	15,9	39.8	4.89%	0%	00:00:00	00:00:00	\$10.64	1	0
3.	Georgia	22	21	40.9	4.55%	0%	00:00:00	00:00:00	\$5.64	1	0
4.	(not set)	24	21	41.6	4.17%	0%	00:00:00	00:00:00	\$6.03	1	0
5.	Colombia	262	252	47.3	2.29%	0%	00:00:00	00:00:00	\$63.17	1	0
6.	Canada	2,985	2,784	50.2%	1.41%	0%	00:00:00	00:00:00	\$15.06	1	0
7.	Mexico	395	361	46.3	1.01%	0%	00:00:00	00:00:00	\$5.21	1	0
8.	Israel	122	112	52.3	0.82%	0%	00:00:00	00:00:00	\$14.8	1	0
9.	United Kingdom	2,188	1,924	45.4	0.55%	0%	00:00:00	00:00:00	\$13.05	1	0

Angier Huntley Kiawah Island — Ampek Angkek — Pine Bush
San Carlos Park — Battle Ground — West Babylon — Villa Hills — Ellijay

150%

Mar 9 Mar 12 Mar 15 Mar 18 Mar 21 Mar 24 Mar 27 Mar 30 Apr 2 Apr 5

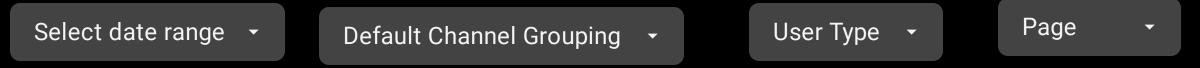
Date



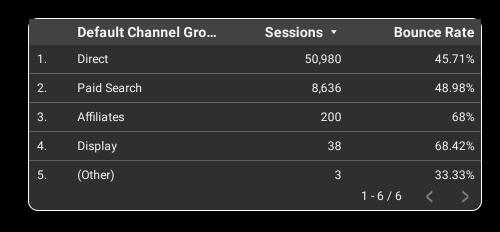
1 - 100 / 185

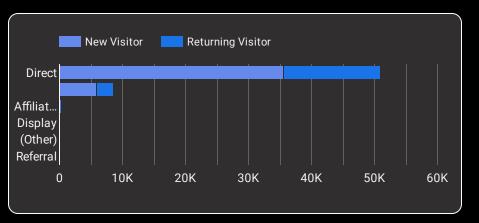


# **Funnel Analytics**



# Acquisition

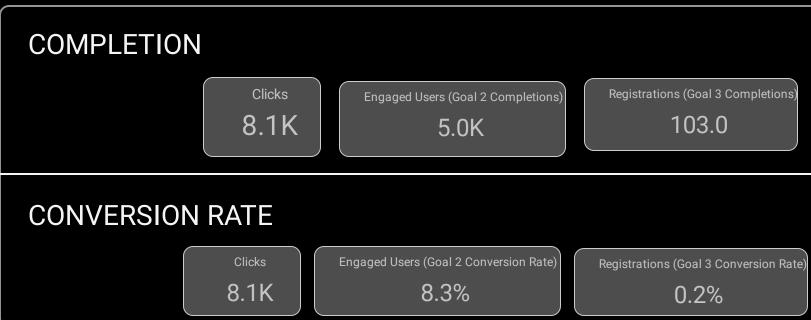






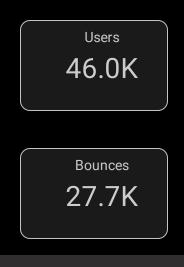
## Activation

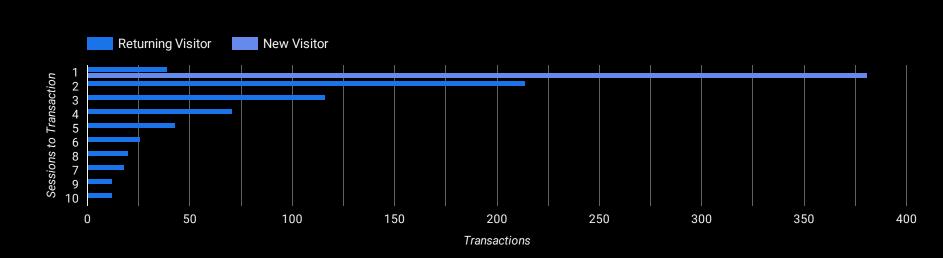




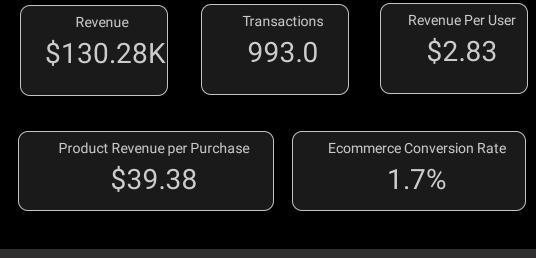
## Retention

### **VISITERS**





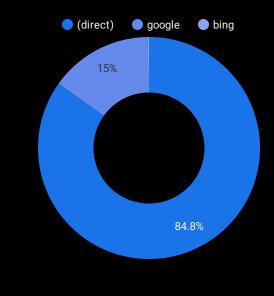
## Revenue



	Product	Qı	uantit	у •
1.	Google Ombre Purple Pen			656
2.	Google Pen White			652
3.	Google Cloud Sticker			450
4.	Google Recycled Gray Notebook			370
5.	Google Sticker			361
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### Referral





	Full Referrer	Sessions *
1.	(direct)	51,439
2.	google	7,928
3.	bing	282
4.	Partners	202
5.	dfa	3
6.	(not set)	3
		1-7/7 < >

## **Funnel Visualization**

