

# Debashish Sahu

Senior Interaction Designer, 4.5 yrs. (Design) & 3.5 yrs. (Development)

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## Summary

A keen designer with a strong passion for usability, with an eye for visual consistency, and a knack for reducing the complex to the bare essentials. Designing experience in B2B and B2C markets and with specific knowledge in Retail, BSFI, Travel and Healthcare domains. Ability to lead and contribute towards all the phases of design lifecycle for software, digital products & services.

## Education

December 2013

### National Institute of Design

PGDPD, New Media Design  
Ahmedabad, Gujarat  
Graduated

The New Media Design Programme is trans-disciplinary in nature, applying and integrating knowledge from various disciplines. In this sense, it is a unique combination of design, art, science and technology.

July 2007

### Lingaya's Institute of Mgmt. and Technology

B.E., Computer Science  
Graduated  
Completed B.E., Computer Science from Lingaya's Institute of Technology affiliated to Maharishi Dayanand University, Rohtak.

## Employment History

### Pramati Technologies Pvt. Ltd.

December 2015 - Present  
Hyderabad, Telangana

### Mindtree Ltd.

November 2013 - December 2015  
Bengaluru, Karnataka

### Nagarro Softwares & Pvt. Ltd.

August 2010 - April 2011  
Gurugram, Haryana

### Senior Interaction Designer (Design Lead)

#### **Sr. Designer & Design Lead in Imaginea Design Labs**

As a Sr. Interaction Designer, a major portion of my work involves coming up with new and best experiences for the varied software or digital products in the Design Labs and leading from the front.

### User Experience Designer

#### **Designer UX/IxD in Digital & RnD Lab**

Worked as Interaction Designer/User Experience Designer in a co-innovation lab called The Digital Pumpkin. The Digital Pumpkin was a CoE of the upcoming technology be it Tangible Media, IoT, gestures based devices, AR/VR etc. the idea was to create a working showcase of products and solutions which could link experience, end-users and business together.

### Senior Software Engineer, MDG

#### **Design and Development of Sharepoint Web Portals**

Worked as a Senior Software Engineer, Member Delivery Group in developing Web based applications in Microsoft Technologies in MOSS 2007 and SharePoint Server 2010.

## Languages

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English: Fluent  
Hindi: Fluent  
Oriya: Conversational

### L&T Infotech

November 2008 - April 2010  
Navi Mumbai, Maharashtra

### Software Engineer

#### **Design and Development of Sharepoint Web Portals**

Worked as a Software Engineer in the Team which worked exclusively on the various internet and intranet webportals for Viacom Inc. & MTV.

## Hobbies & Interests

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Game Design & Creation, IoT & Tagible Media, Programming, Computer Games & New Media Arts

## Professional Skills

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|-------------------------|--------------|
| User Research:          | Advanced     |
| User Experience Design: | Advanced     |
| User Personas:          | Intermediate |
| Storyboards:            | Advanced     |
| Wireframes:             | Expert       |
| Usability Testing:      | Intermediate |
| Visual Design:          | Intermediate |