

DEBASHISH SAHU

LEAD INTERACTION DESIGNER

PROFESSIONAL SKILLS

User Research: Advanced
User Experience Design: Advanced
User Personas: Intermediate
Storyboards: Advanced
Wireframes: Expert
Usability Testing: Intermediate
Visual Design: Intermediate

PERSONAL PROFILE

A keen designer with a strong passion for usability, with an eye for visual consistency, and a knack for reducing the complex to the bare essentials. Designing experience in B2B and B2C markets and with specific knowledge in Retail, BSFI, Travel and Healthcare domains. Ability to lead and contribute towards all the phases of design lifecycle for software, digital products & services.

ACCOMPLISHMENTS

- Star Performer (2016 - 2017)
- Most Promising Artist (2019)
- Best New Artist (Graphic Design Division, 2018)
- Best Project (2017)

CONTACT DETAILS

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CAREER HISTORY

Lead Interaction Designer

Pramati Technologies Pvt. Ltd. | Hyderabad, Telangana
| 2015 - Current

As a Sr. Interaction Designer, a major portion of my work involves coming up with new and best experiences for the varied software or digital products in the Design Labs and leading from the front.

- Led a team of 5-8 designers
- Lead designer for all major projects under Imaginea Services
- Mentored new designers

User Experience Designer

Mindtree Ltd. | Bengaluru, Karnataka | 2013 - 2015

Worked as Interaction Designer/User Experience Designer in a co-innovation lab called The Digital Pumpkin.

The Digital Pumpkin was a CoE of the upcoming technology be it Tangible Media, IoT, gestures based devices, AR/VR etc. the idea was to create a working showcase of products and solutions which could link experience, end-users and business together.

Sr. Software Engineer

Nagarro Softwares Pvt. Ltd. | Gurgaon, NCR | 2010 - 2011

Design and Development of Sharepoint Web Portals.

Worked as a Senior Software Engineer, Member Delivery Group in developing Web based applications in Microsoft Technologies in MOSS 2007 and SharePoint Server 2010.

Software Engineer

L&T Infotech | Mumbai, Maharashtra | 2008 - 2010

Design and Development of Sharepoint Web Portals.

Worked as a Software Engineer in the Team which worked exclusively on the various internet and intranet webportals for Viacom Inc. & MTV.

ACADEMIC HISTORY

National Institute of Design

PGDPD, New Media Design | 2011 - 2013

The New Media Design Programme is trans-disciplinary in nature, applying and integrating knowledge from various disciplines. In this sense, it is a unique combination of design, art, science and technology.

- President, GSAC

Lingaya's Institute of Mgmt. Tech.

B.E. Computer Science | 2003 - 2007

Completed B.E., Computer Science from Lingaya's Institute of Technology affiliated to Maharishi Dayanand University, Rohtak.