



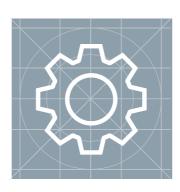
## Iconography-01



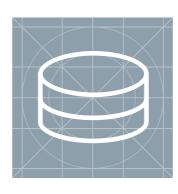
Dashboard



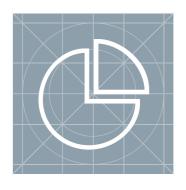
Campaign Management



Administration



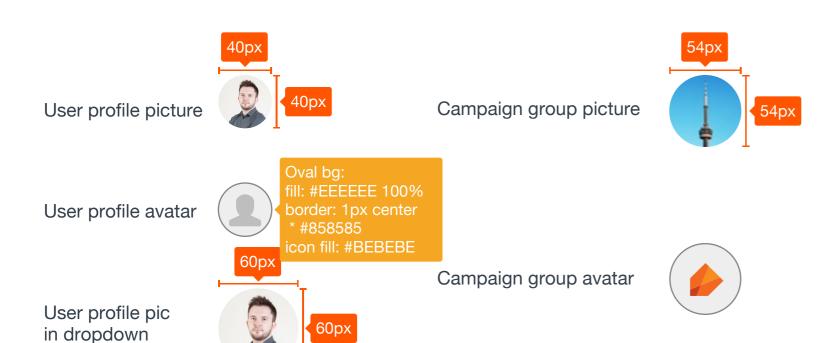
Data Management

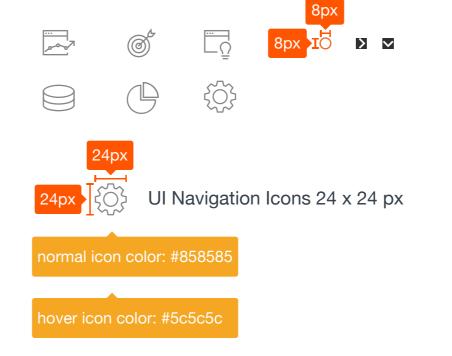


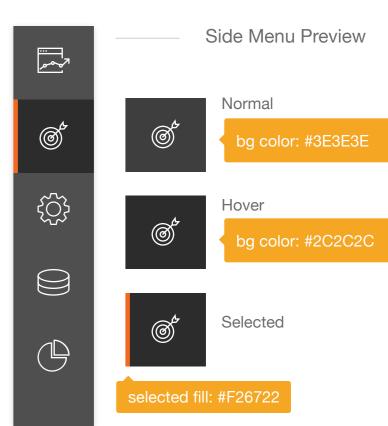
Reports



Help Document



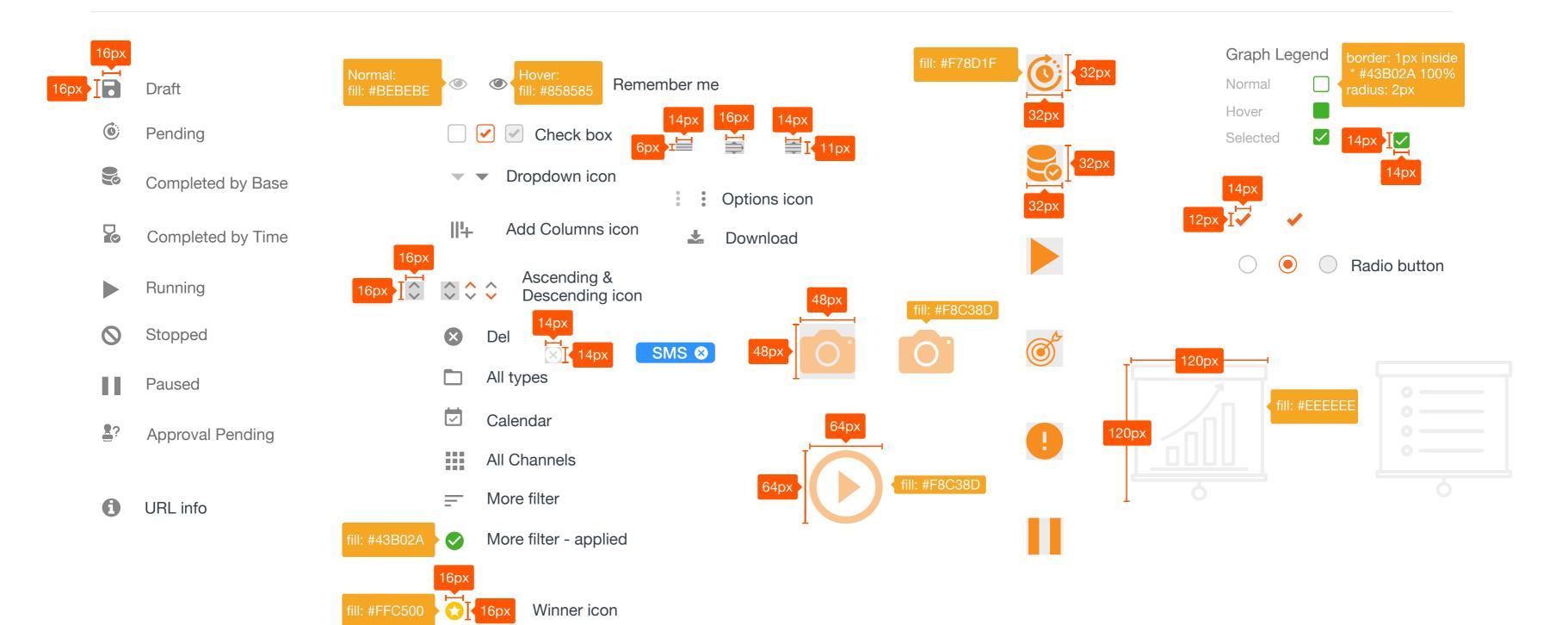






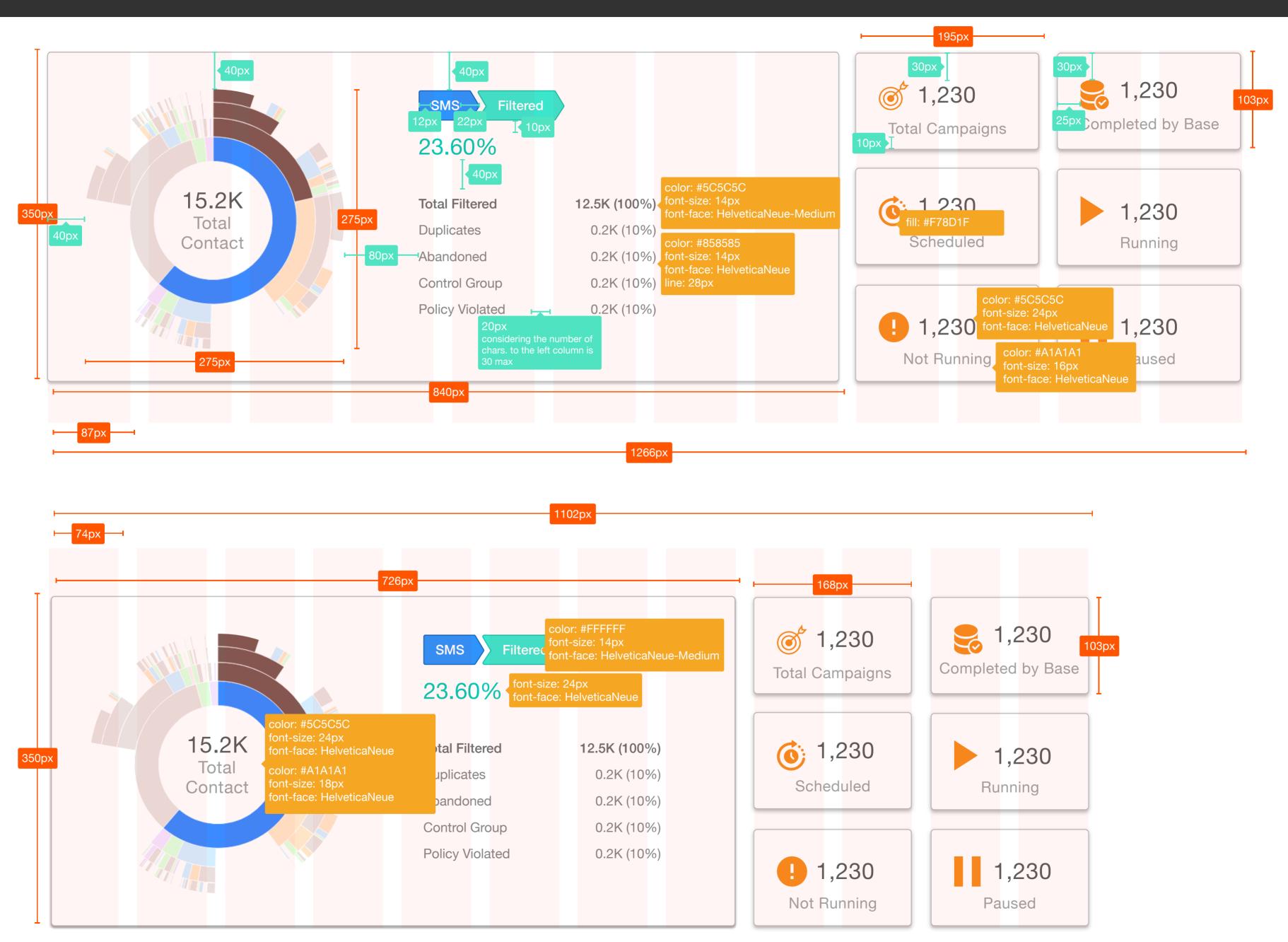


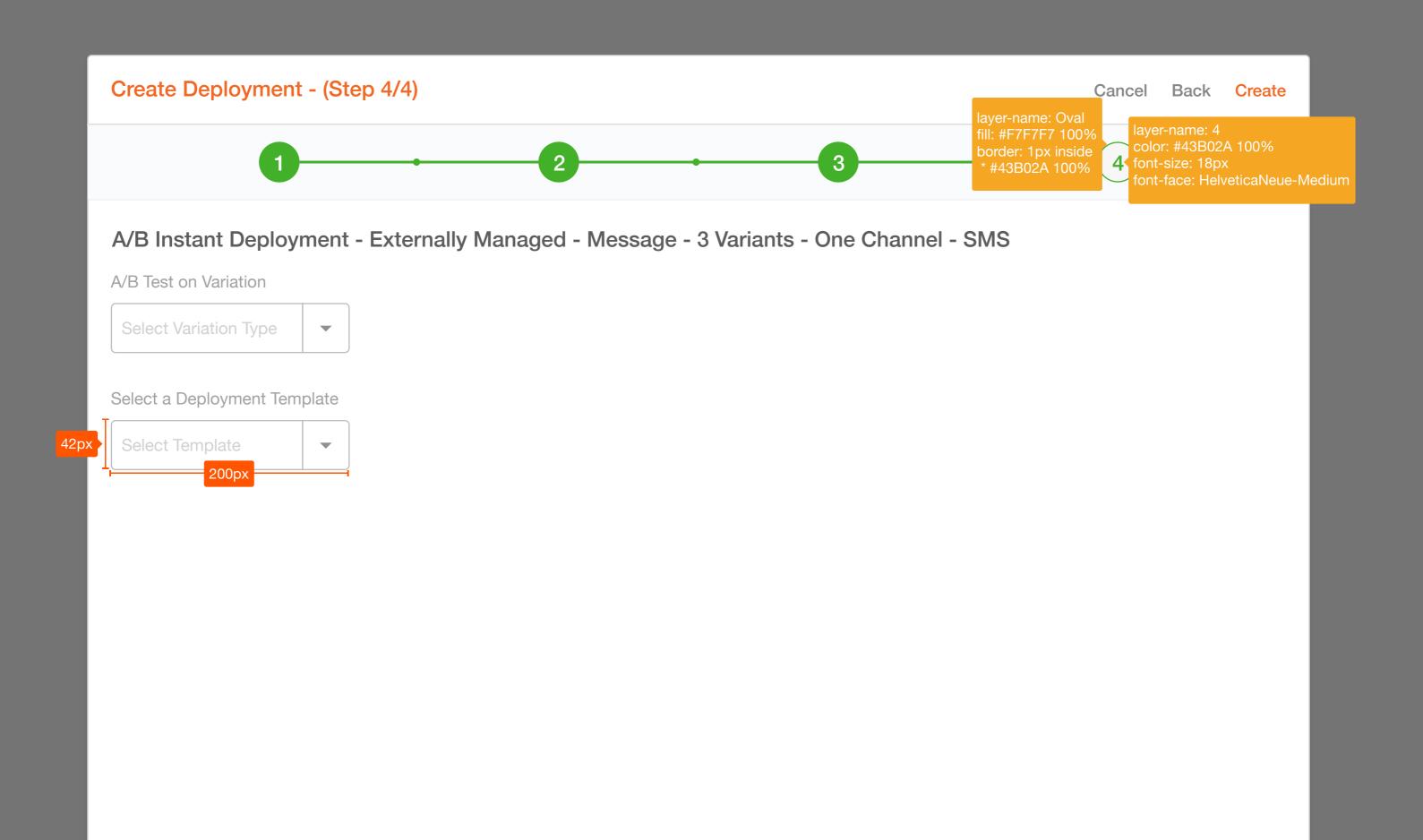
## Iconography-02

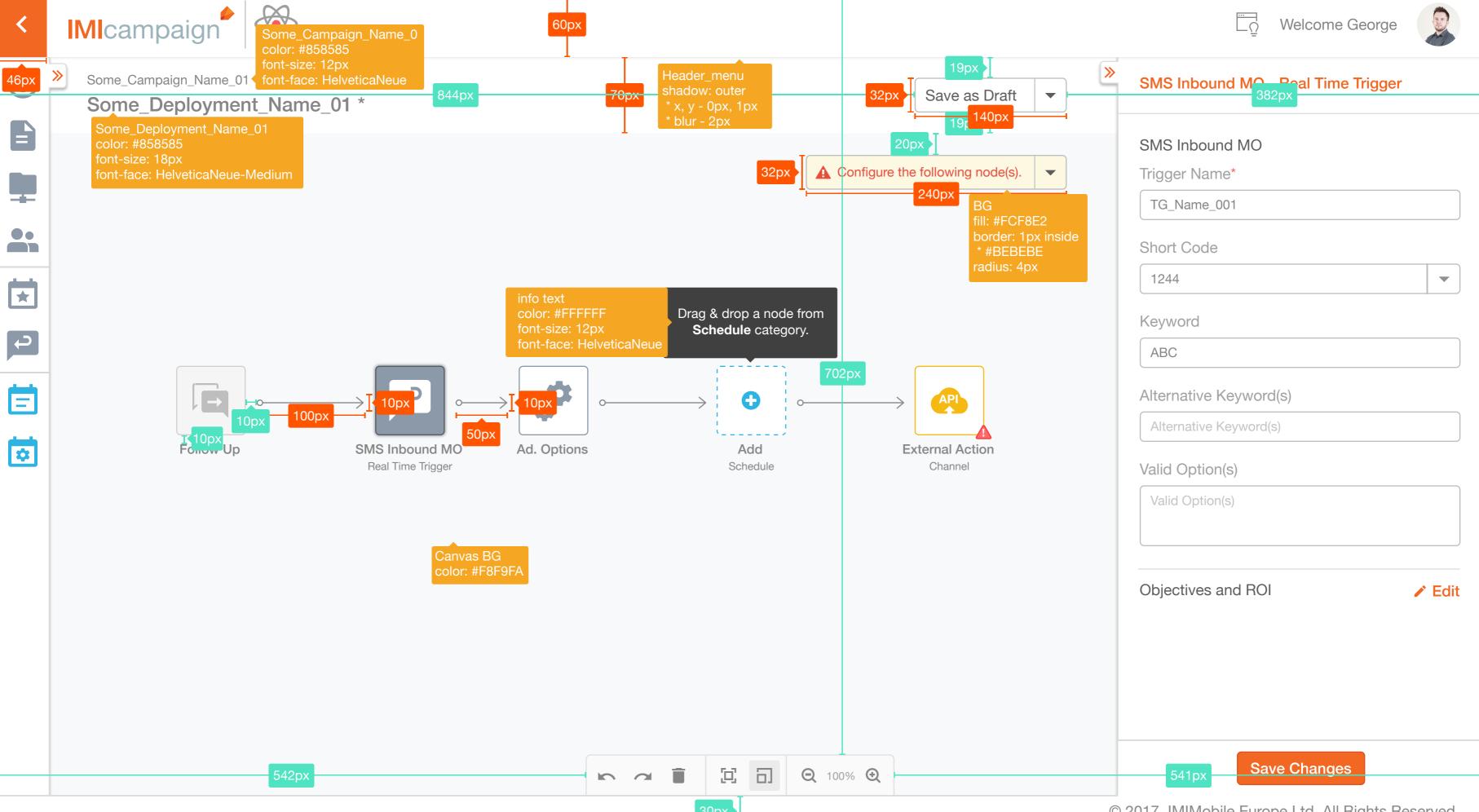


# **IMI**campaign

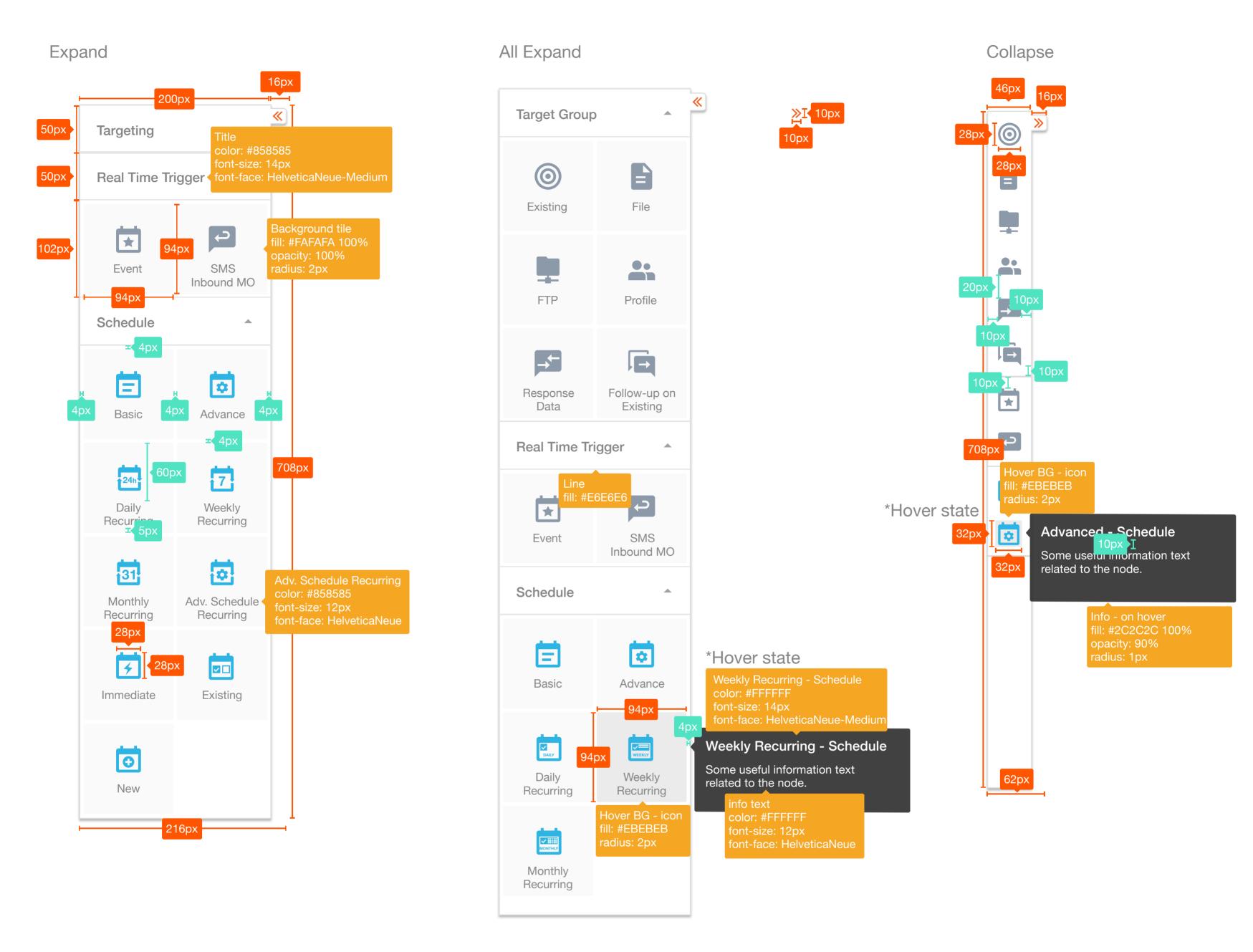




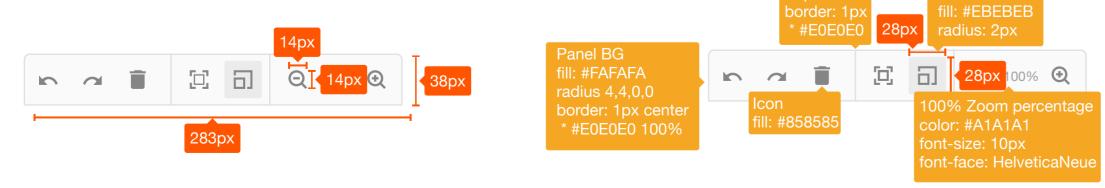




#### **Canvas - Left Nodes Panel:**



### **Canvas - Bottom Control Panel:**



\*All the icons are arranged in 14x14px

Add Target Group  color: font-s	18px color: #858585 18px font-size: 12px Add font-face: HelveticaNeue-Medium Target Group  #858585 ize: 10px ace: HelveticaNeue	Add Target Gro		
	Extra Info color: #858585 font-size: 10px font-face: HelveticaNeue-Medium	* #8C99A9	Existing Target Group Id	
Existing Icon	place   Spx   Node Category   Color: #858585   font-size: 10px   font-face: HelveticaNeue	radius: 4px  Node Name color: #858585 font-size: 12px font-face: HelveticaNeue-Medium	Existing Target Group Id fill: #8C99A9	
TG/RTT Node-Hover  Extra Info  Node Name  Node Category	14px 18px 18px 13	Hover BG fill: #FFFFF border: 1p. * #8C99A9 radius: 4p. shadow: 0 * x, y - 0p. * blur - 2p * spread -	FF x inside 0 x uter x, 0px x	
TG/RTT Node-Selected  Extra Info  Node Name Node Category	Selected BG fill: #8C99A9 border: 1px inside * #535D68 radius: 4px shadow: outer * x, y - 0px, 0px * blur - 2px * spread - 1px		Existing Target Group Ic fill: #FFFFFF	on en
TG/RTT Node-Disabled  Extra Info  Node Name	Disable BG fill: #F5F5F5 border: 1px inside * #D1D1D1 radius: 4px Follow U	Follow up icon fill: #BEBEBE		
On Canvas - Schedul	e Node - All States			
Add Node  Add Schedule	BG fill: #FFFFF border: 1px inside * #2DB4E3 radius: 4px  Add Icon fill: #2DB4E3  Add Schedule			
SCH Node-Normal  Extra Info  Advanced Schedule	layer-name: BG fill: #FFFFFF border: 1px inside * #2DB4E3 radius: 4px	Adva fill: #	inced Schedule 2DB4E3	
SCH Node-Hover  Extra Info  Node Name Node Category	14px 18px 18px 18px	layer-name: Bo fill: #FFFFFF border: 1px ins * #2DB4E3 radius: 4px shadow: outer * x, y - 0px, 0p * blur - 2px * spread - 1px	ox	
SCH Node-Selected  Extra Info  Advanced	layer-name: BG fill: #2DB4E3 100% border: 1px inside * #007396 100% opacity: 100% radius: 4px shadow: outer * x, y - 0px, 0px * blur - 2px		Schedule FF	
Schedule	* spread - 1px			
On Canvas - Channe  Add Node	fill: #FFFFFF border: 1px inside * #F6B911 radius: 4px			
Add Channel	Add Icon fill: #F6B911  layer-name: BG fill: #FFFFFF 100%			
Extra Info  Email Channel	fill: #FFFFFF 100% border: 1px inside  * #F6B911 100% opacity: 100% radius: 4px	layer-name: Email fill: #F6B911 100% opacity: 100%		
SCH Node-Hover  : : : : : : : : : : : : : : : : : :	14px 18px 18px 3	layer-name: BG fill: #FFFFFF 100% border: 1px inside * #F6B911 100% opacity: 100% radius: 4px shadow: outer * x, y - 0px, 0px * blur - 2px * spread - 1px		
SCH Node-Selected  : : : : : : : : : : : : : : : : : :	layer-name: BG fill: #F6B911 100% border: 1px inside * #A17909 100% opacity: 100% radius: 4px shadow: outer * x, y - 0px, 0px * blur - 2px * spread - 1px	layer-name: Email fill: #FFFFFF 100% opacity: 100%		
On Canvas - A/B No	de - All States			
A/B Node-Normal  A/B Split	layer-name: BG fill: #FFFFFF 100% border: 1px inside * #672A4E 100% opacity: 100% radius: 4px	layer-name: AB Split fill: #672A4E 100% opacity: 100%		
A/B Node-Hover  A/B Split	layer-name: BG fill: #FFFFFF 100% border: 1px inside * #672A4E 100% opacity: 100% radius: 4px shadow: outer * x, y - 0px, 0px * blur - 2px * spread - 1px			
A/B Node-Selected  A/B Split	layer-name: BG fill: #672A4E 100% border: 1px inside * #461A34 100% opacity: 100% radius: 4px shadow: outer * x, y - 0px, 0px * blur - 2px * spread - 1px	layer-name: AB Split fill: #FFFFFF 100% opacity: 100%		
On Canvas - Send No	ado - All Statos			
Send Node-Normal/Edit	layer-name: BG fill: #A1A1A1 100% opacity: 100% radius: 100px	14px 13px		
Send Node-Complected  Send Node-Error	layer-name: BG fill: #00B16A 100% opacity: 100% radius: 100px			
	layer-name: BG fill: #DF4130 100% opacity: 100% radius: 100px			
bo		fill: #D9EDF7 10 border: 1px ins		
Configure the follo	wing node(s). ▼ fill: #858585 100% 12	* #BEBEBE 10 radius: 4px  6px  6px  Color: #3A87AD 100%  font-face: HelveticaNet font-size: 12px	14px 14px 14px 14px 14px 14px 14px 14px	14px  Apx  Apx  Apx  Apx  Apx  Apx  Apx
Error message	Error message of to color: #858585 font-size: 12px font-face: HelveticaNeue	*The Node(s) of the icons will be 20px by 20px		Once all the Node(s) are configure The drop down will be disabled
20px Error message	layer-name: bg fill: #FCF8E4 border: 1px inside * #CCCCCC radius: 4px shadow: outer * x, y - 0px, 2px * blur - 2px	Dropdown will show 5 items which a scroll will be added	s beyond	
On Canvas - Arrows				
fill: #FFFFFF border: 1px  * #858585	6px 10px 1>6px		10px 10 100px	fill: #FFFFFF 100% border: 1px inside * #858585 100%
*This shorter arrow wi	Il be used between 2 bry as shown in the flows		*This longer arrow w	vill be used between 2 nodes as shown in the flows
On Canvas - Save as  color: #5C5C5C 100% font-face: HelveticaNeue font-size: 14px  Save as Draft  ▼ fill: #5	C5C5C 100% 32px Save as Draf			
fill: #FFFFFF 100% border: 1px inside * #BEBEBE 100% radius: 4px	Save as Dial 140px	Report Commo  fill: #FF border:     * #BEE radius: shadov	ing Tags* border: 1px center * #EEEEEE 100%  FFFF 100% 1px inside BEBE 100% 1px v: outer 0px, -2px	comments  20px eporting Tags*  fill: #F7F7F7 100% radius: 0px
On Canvas - A/B Tes	ting Content			
color: #5C5C5C 100% font-face: HelveticaNeue-Medium font-size: 10px  A/B Testing - Content 48px	5px			
	A  Variant A ail (Channel)			
Channel Em	Variant B ail (Channel)  Winr Identific  fill: #F5F5F5 border: 1px * #979797 radius: 0px	cation  55 100%  x inside 100%		
	/ariant D ail (Channel)			

\_ - Email (Channel)- - - - -

Existing Target Group

Drag & drop a node from **Schedule** category.

Add Node Hover

On Canvas - Target Group/Real Time Trigger Node - All States

BG fill: #FFFFFF border: 1px inside \* #8C99A9 radius: 4px

Add Node