

DEBBIE CHIANG

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EDUCATION

HARVARD UNIVERSITY, Cambridge, MA

June 2009

B.A. (Honors track) in East Asian Studies, Japanese Studies focus. GPA 3.55/4.00.

KYOTO CONSORTIUM FOR JAPANESE STUDIES, Kyoto, Japan

Sep. 2007 – Apr. 2008

Study abroad coursework in Japanese, Translation, and East Asian Economics.

EXPERIENCE

ISOBAR, Boston, MA

Oct. 2011 – Nov. 2014

Front End Developer, Senior Front End Developer

- Lead the front-end development (in HTML, SASS/CSS, and Javascript) for the websites of international corporations, universities, and non-profit organizations while working on small teams and maintaining strict deadlines.
- Contributed to the company's industry-leading documentation of best practices in front-end web development.
- Reviewed early stage design concepts in order to offer technical insights and feasibility recommendations.

AMERICA'S TEST KITCHEN, Brookline, MA

Apr. 2010 – Oct. 2011

UX Developer

- Worked on a two-person team that originated all front-end development (in HTML, LESS/CSS, and jQuery) for four websites that totaled 1.5 million unique visitors per month.
- Collaborated with designers to improve usability & user experience during the redesign of one of ATK's corporate websites.
- Created microsites for seasonal campaigns, advertiser copromotions, search engine optimization, and internal use.
- Produced multiple promotional HTML email campaigns on a weekly schedule.

SOCIALSPHERE INC., Cambridge, MA

Feb. 2009 – June 2009

Intern

- Contributed analysis, research, data collection, and content creation to various projects for corporate and nonprofit clients of a strategy consulting company.
- Assisted management and senior analysts in strategy projects including market research and corporate rebranding.
- Collaborated in creating/designing online communities for hundreds to thousands of members and with major social impact, such as support for genetic syndrome patients & their families.
- Leveraged a number of Web 2.0 tools in order to promote the firm's efforts in the corporate and nonprofit sectors.

HARVARD UNIVERSITY ACADEMIC TECHNOLOGY GROUP, Cambridge, MA

June 2008 – Jan. 2009

Presidential Instructional Technology Fellow

- Designed three course websites for Harvard University, working in teams to meet the specifications of professors and teaching staff while improving usability for students.
- Liaised between Harvard faculty and the Academic Technology Group.

TOEI ANIMATION LTD., Tokyo, Japan

June 2007 – Aug. 2007

Production and International Department Intern

- Investigated potential inroads for expansion in the North American market, analyzing global animation consumption data and communicating with multiple international offices.
- Presented findings and future recommendations to management and 80+ members of the creative departments at Toei.
- Actively contributed to international licensing & marketing meetings preceding the worldwide release of a major new title.
- Translated literature for Toei's 30-year anniversary archive and gallery exhibitions.

SKILLS & INTERESTS

Language: English (native) and Japanese (advanced). Travel experience in East Asia.

Technical: Javascript, jQuery, Backbone, Grunt, SASS/LESS/CSS, HTML, Adobe Photoshop

Interests: Competitive ballroom dance (Championship level Standard competitor), volunteer teaching underserved middle school girls the fundamentals of web development.