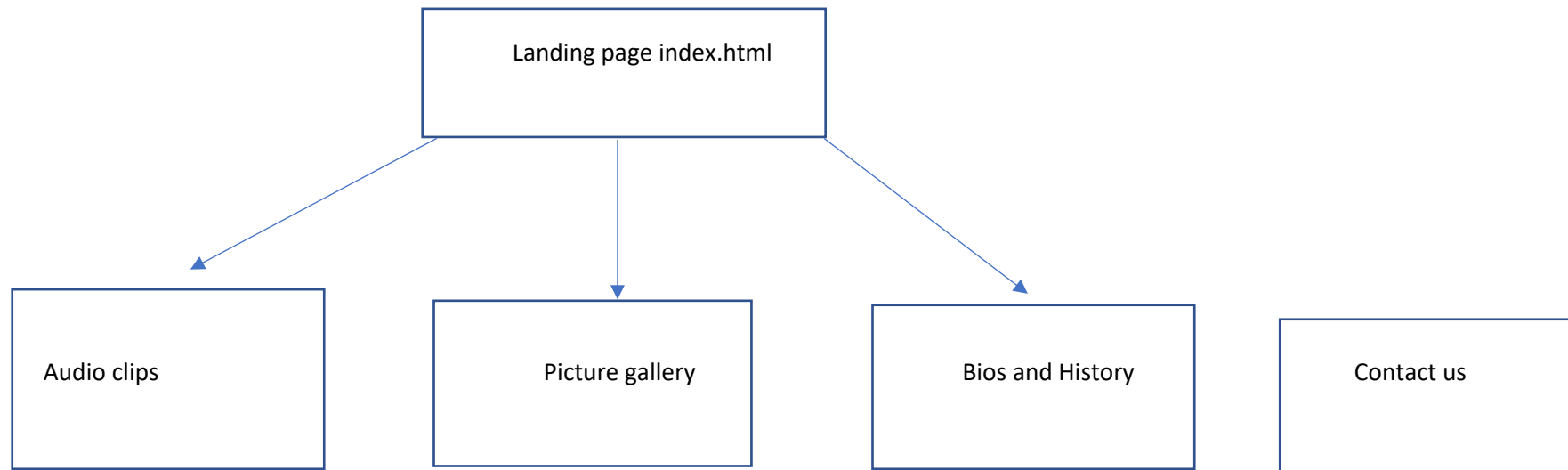


Project 1: Band website planning

Plane	Details
Strategy The scope is fundamentally determined by the strategy of the site. This strategy incorporates not only what the people running the site want to get out of it but what the users want to get out of the site as well.	The band - called the Panasonic – is a 1960's rock band and have around 50 years experience of performing live at numerous events around the world. The primary target audiences are their fans and potential fans who wish to use the site to see and hear clips from their back catalogue, and any new material as it becomes available. the band would like to use the site to showcase their music and publicise their availability to perform at events such as weddings and Christmas parties.
Scope The structure defines the way in which the various features and functions of the site fit together. Just what those features and functions are constitutes the scope of the site.	Photos of the band members A video clip Audio clips Add links to their Facebook, Twitter, Instagram, reverberate and YouTube pages.
Structure The skeleton is a concrete expression of the more abstract structure of the site. The skeleton might define the placement of the interface elements on our checkout page; the structure would define how users got to that page and where they could go when they were finished there.	5 pages: <ol style="list-style-type: none"> 1. Landing page first introducing band and saying what website aim is. Put in links to social media here and add in a logo. 2. Music and audio clips page. 3. Gallery page for pictures of the band. 4. History and bios for band. 5. Contact us page.
Skeleton Beneath that surface is the skeleton of the site; the placement of buttons, tabs, photos, and blocks of text. The skeleton is designed to optimize the arrangement of these elements for maximum effect and efficiency--so that you remember the logo and can find that shopping cart button when you need it.	Landing page: Logo needs to be clear on top left of screen. Split screen in ratio 1:2 columns – ie 4:8. White background on this page. Use CSS for consistent styling. Add in links to four other pages and put in links to social media in 2 nd half of page. Music downloads page: Include selected tracks from latest album to download Gallery page: Include pictures and thumbnails of band with comments on each picture. User invited to click on picture to hear brief audio that goes with each picture. History page and memorable gigs: Include history- when band started, bio on each member of group, important gigs. Contact us page: Form provided for users to contact band with questions or comments.

Surface On the surface you see a series of Web pages, made up of images and text. Some of these images are things you can click on, performing some sort of function such as taking you to a shopping cart. Some of these images are just illustrations, such as a photograph of a book cover or the logo of the site itself.	See design below for overall website and then each page.

Overall structure of website:



Outline of each page

1. Landing page index.html



2. Audio clips



3. Gallery.



Home

videos

[gallery](#)

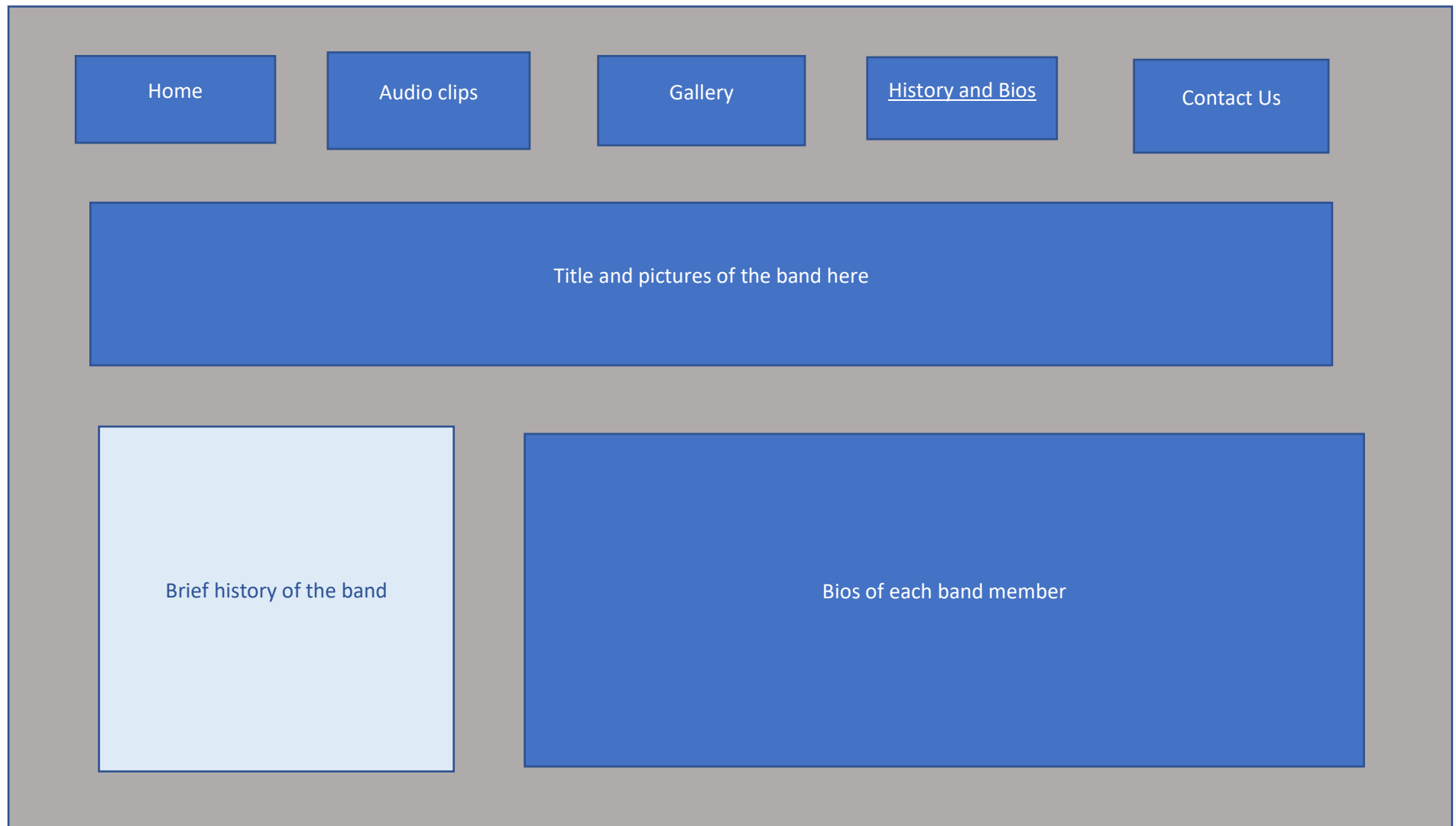
Bios and history

Contact us

Some pictures of recent gigs

Insert gallery here with name, date and location of each picture underneath - maximum of 6 pictures here

4. History and bios page



5. Contact us pageisot

Home

Audio clips

Gallery

History and bios

Contact us

Pictures of the band

Contact form – Use this form to contact us with any questiona

Name

email

Your question or comment

Submit

Additional notes:

Following advice from mentor hero image was included on home page only and footer with social media links shown on all pages.

Audio clips changed to video links page.

Hover effect of blue line added.

Grey background uploaded from pixabay for background.

Only page in colour is video links page.