```
In [ ]: import numpy as np

In [ ]: pip install pandas
```

Requirement already satisfied: pandas in c:\users\pooja\appdata\local\packages\pytho nsoftwarefoundation.python.3.11_qbz5n2kfra8p0\localcache\local-packages\python311\site-packages (2.2.3)

Requirement already satisfied: numpy>=1.23.2 in c:\users\pooja\appdata\local\package s\pythonsoftwarefoundation.python.3.11_qbz5n2kfra8p0\localcache\local-packages\pytho n311\site-packages (from pandas) (1.26.4)

Requirement already satisfied: python-dateutil>=2.8.2 in c:\users\pooja\appdata\loca l\packages\pythonsoftwarefoundation.python.3.11_qbz5n2kfra8p0\localcache\local-packages\python311\site-packages (from pandas) (2.9.0.post0)

Requirement already satisfied: pytz>=2020.1 in c:\users\pooja\appdata\local\packages \pythonsoftwarefoundation.python.3.11_qbz5n2kfra8p0\localcache\local-packages\python 311\site-packages (from pandas) (2024.2)

Requirement already satisfied: tzdata>=2022.7 in c:\users\pooja\appdata\local\packag es\pythonsoftwarefoundation.python.3.11_qbz5n2kfra8p0\localcache\local-packages\pyth on311\site-packages (from pandas) (2024.2)

Requirement already satisfied: six>=1.5 in c:\users\pooja\appdata\local\packages\pythonsoftwarefoundation.python.3.11_qbz5n2kfra8p0\localcache\local-packages\python311 \site-packages (from python-dateutil>=2.8.2->pandas) (1.16.0)

Note: you may need to restart the kernel to use updated packages.

[notice] A new release of pip is available: 24.2 -> 24.3.1
[notice] To update, run: C:\Users\POOJA\AppData\Local\Microsoft\WindowsApps\PythonSo
ftwareFoundation.Python.3.11_qbz5n2kfra8p0\python.exe -m pip install --upgrade pip

In []: pip install seaborn

```
Requirement already satisfied: seaborn in c:\users\pooja\appdata\local\packages\pyth
onsoftwarefoundation.python.3.11_qbz5n2kfra8p0\localcache\local-packages\python311\s
ite-packages (0.13.2)
Requirement already satisfied: numpy!=1.24.0,>=1.20 in c:\users\pooja\appdata\local
\packages\pythonsoftwarefoundation.python.3.11_qbz5n2kfra8p0\localcache\local-packag
es\python311\site-packages (from seaborn) (1.26.4)
Requirement already satisfied: pandas>=1.2 in c:\users\pooja\appdata\local\packages
\pythonsoftwarefoundation.python.3.11_qbz5n2kfra8p0\localcache\local-packages\python
311\site-packages (from seaborn) (2.2.3)
Requirement already satisfied: matplotlib!=3.6.1,>=3.4 in c:\users\pooja\appdata\loc
al\packages\pythonsoftware foundation.python. 3.11_qbz5n2kfra8p0\local cache \local-packages \pythonsoftware foundation. The packages \pythonsoftware foundation \python. 3.11_qbz5n2kfra8p0\local cache \pythonsoftware foundation. The packages \pythonsoftware foundation \python. 3.11_qbz5n2kfra8p0\pythonsoftware \pythonsoftware \pyt
ages\python311\site-packages (from seaborn) (3.10.0)
Requirement already satisfied: contourpy>=1.0.1 in c:\users\pooja\appdata\local\pack
ages\pythonsoftwarefoundation.python.3.11_qbz5n2kfra8p0\localcache\local-packages\py
thon311\site-packages (from matplotlib!=3.6.1,>=3.4->seaborn) (1.3.1)
Requirement already satisfied: cycler>=0.10 in c:\users\pooja\appdata\local\packages
\pythonsoftwarefoundation.python.3.11_qbz5n2kfra8p0\localcache\local-packages\python
311\site-packages (from matplotlib!=3.6.1,>=3.4->seaborn) (0.12.1)
Requirement already satisfied: fonttools>=4.22.0 in c:\users\pooja\appdata\local\pac
kages\pythonsoftwarefoundation.python.3.11_qbz5n2kfra8p0\localcache\local-packages\p
ython311\site-packages (from matplotlib!=3.6.1,>=3.4->seaborn) (4.55.3)
Requirement already satisfied: kiwisolver>=1.3.1 in c:\users\pooja\appdata\local\pac
kages\pythonsoftwarefoundation.python.3.11_qbz5n2kfra8p0\localcache\local-packages\p
ython311\site-packages (from matplotlib!=3.6.1,>=3.4->seaborn) (1.4.8)
Requirement already satisfied: packaging>=20.0 in c:\users\pooja\appdata\local\packa
ges\pythonsoftwarefoundation.python.3.11_qbz5n2kfra8p0\localcache\local-packages\pyt
hon311\site-packages (from matplotlib!=3.6.1,>=3.4->seaborn) (24.1)
Requirement already satisfied: pillow>=8 in c:\users\pooja\appdata\local\packages\py
thonsoftwarefoundation.python.3.11_qbz5n2kfra8p0\localcache\local-packages\python311
\site-packages (from matplotlib!=3.6.1,>=3.4->seaborn) (11.1.0)
Requirement already satisfied: pyparsing>=2.3.1 in c:\users\pooja\appdata\local\pack
ages\pythonsoftwarefoundation.python.3.11_qbz5n2kfra8p0\localcache\local-packages\py
thon311\site-packages (from matplotlib!=3.6.1,>=3.4->seaborn) (3.2.1)
Requirement already satisfied: python-dateutil>=2.7 in c:\users\pooja\appdata\local
\packages\pythonsoftwarefoundation.python.3.11_qbz5n2kfra8p0\localcache\local-packag
es\python311\site-packages (from matplotlib!=3.6.1,>=3.4->seaborn) (2.9.0.post0)
Requirement already satisfied: pytz>=2020.1 in c:\users\pooja\appdata\local\packages
\pythonsoftwarefoundation.python.3.11_qbz5n2kfra8p0\localcache\local-packages\python
311\site-packages (from pandas>=1.2->seaborn) (2024.2)
Requirement already satisfied: tzdata>=2022.7 in c:\users\pooja\appdata\local\packag
es\pythonsoftwarefoundation.python.3.11 qbz5n2kfra8p0\localcache\local-packages\pyth
on311\site-packages (from pandas>=1.2->seaborn) (2024.2)
Requirement already satisfied: six>=1.5 in c:\users\pooja\appdata\local\packages\pyt
honsoftwarefoundation.python.3.11_qbz5n2kfra8p0\localcache\local-packages\python311
\site-packages (from python-dateutil>=2.7->matplotlib!=3.6.1,>=3.4->seaborn) (1.16.
0)
Note: you may need to restart the kernel to use updated packages.
```

[notice] A new release of pip is available: 24.2 -> 24.3.1
[notice] To update, run: C:\Users\POOJA\AppData\Local\Microsoft\WindowsApps\PythonSo
ftwareFoundation.Python.3.11_qbz5n2kfra8p0\python.exe -m pip install --upgrade pip

```
In [ ]: import pandas as pd
import seaborn as sns
```

In []: pip install openpyxl

```
Collecting openpyxl
         Downloading openpyxl-3.1.5-py2.py3-none-any.whl.metadata (2.5 kB)
       Collecting et-xmlfile (from openpyxl)
         Downloading et_xmlfile-2.0.0-py3-none-any.whl.metadata (2.7 kB)
       Downloading openpyxl-3.1.5-py2.py3-none-any.whl (250 kB)
       Downloading et_xmlfile-2.0.0-py3-none-any.whl (18 kB)
       Installing collected packages: et-xmlfile, openpyxl
       Successfully installed et-xmlfile-2.0.0 openpyxl-3.1.5
       Note: you may need to restart the kernel to use updated packages.
       [notice] A new release of pip is available: 24.2 -> 24.3.1
       [notice] To update, run: C:\Users\POOJA\AppData\Local\Microsoft\WindowsApps\PythonSo
       ftwareFoundation.Python.3.11 qbz5n2kfra8p0\python.exe -m pip install --upgrade pip
In [ ]: import pandas as pd
        # Define the file path
        file path = "C:\\Users\\POOJA\\Desktop\\Quantium\\Task1"
        transaction_data = pd.read_excel( file_path + "\\QVI_transaction_data.xlsx")
        # Preview the data
        transaction_data.head()
Out[ ]:
            DATE STORE_NBR LYLTY_CARD_NBR TXN_ID PROD_NBR
                                                                      PROD_NAME PROD_QTY
                                                                       Natural Chip
                           1
                                          1000
                                                                 5
        0 43390
                                                     1
                                                                                           2
                                                                          Compny
                                                                       SeaSalt175g
                                                                        CCs Nacho
                                                                                           3
         1 43599
                           1
                                          1307
                                                   348
                                                                66
                                                                       Cheese 175g
                                                                      Smiths Crinkle
        2 43605
                           1
                                          1343
                                                   383
                                                                61
                                                                         Cut Chips
                                                                                           2
                                                                      Chicken 170g
                                                                       Smiths Chip
                                                                            Thinly
        3 43329
                           2
                                          2373
                                                   974
                                                                                           5
                                                                69
                                                                    S/Cream&Onion
                                                                             175g
                                                                       Kettle Tortilla
        4 43330
                           2
                                          2426
                                                  1038
                                                                   ChpsHny&Jlpno
                                                                                           3
                                                               108
                                                                         Chili 150g
```

In []: file path1 = "C:\\Users\\POOJA\\Desktop\\Quantium\\Task1"

customer_data.head()

customer_data= pd.read_csv(file_path1 + "\\QVI_purchase_behaviour.csv")

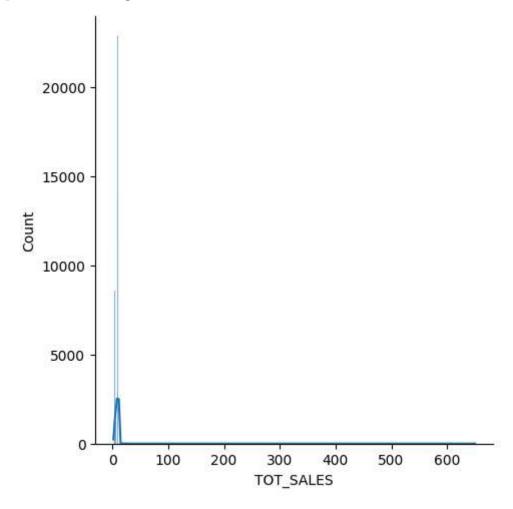
Out[]:	LYL	TY_CARD_NBR	LIFESTAGE		PREMIUM_CUSTOMER		_							
	0	1000	YOUNG SINGLE	S/COUPLES		Premium								
	1	1002	YOUNG SINGLES/COUPLES			Mainstream								
	2	1003	YOUN	IG FAMILIES	FAMILIES									
	3	1004	OLDER SINGLES/COUPLES		Mainstream									
	4	1005	MIDAGE SINGLE	S/COUPLES		Mainstream								
In []:	transaction_data.describe()													
Out[]:		DATE	STORE_NBR	LYLTY_CAR	D_NBR	TXN_ID	PROD_NBR	PR						
	count	264836.000000	264836.00000	2.6483	60e+05	2.648360e+05	264836.000000	26483						
	mean	43464.036260	135.08011	1.3554	95e+05	1.351583e+05	56.583157							
	std	105.389282	76.78418	8.0579	98e+04	7.813303e+04	32.826638							
	min	43282.000000	1.00000	1.0000	00e+03	1.000000e+00	1.000000							
	25%	43373.000000	70.00000	7.0021	00e+04	6.760150e+04	28.000000							
	50%	43464.000000	130.00000	1.3035	75e+05	1.351375e+05	56.000000							
	75%	43555.000000	203.00000	2.0309	42e+05	2.027012e+05	85.000000							
	max	43646.000000	272.00000	2.3737	11e+06	2.415841e+06	114.000000	20						
	4)	•						
In []:	transa	ction_data.isr	null().sum()											
Out[]:	DATE 0 STORE_NBR 0 LYLTY_CARD_NBR 0 TXN_ID 0 PROD_NBR 0 PROD_NAME 0 PROD_QTY 0 TOT_SALES 0 dtype: int64													
In []:		ype=transactio data_type)	on_data.dtypes											

```
DATE
                    int64
STORE NBR
                    int64
LYLTY CARD NBR
                    int64
TXN_ID
                    int64
PROD_NBR
                    int64
PROD_NAME
                   object
PROD_QTY
                    int64
TOT_SALES
                  float64
dtype: object
```

```
In [ ]: import matplotlib.pyplot as plt
import seaborn as sns
```

```
In [ ]: sns.displot(transaction_data.TOT_SALES,kde=True)
```

Out[]: <seaborn.axisgrid.FacetGrid at 0x1dc5c3b9250>



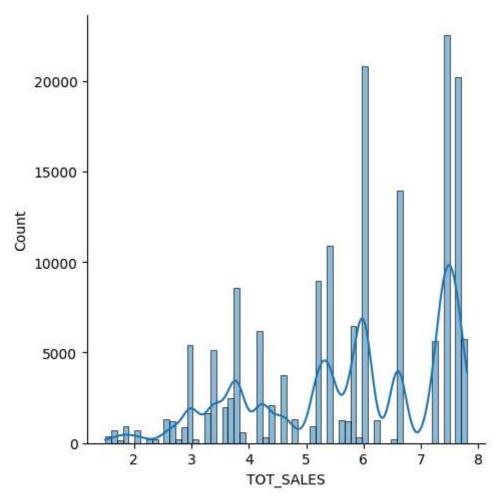
```
In [ ]: numericdata= transaction_data.select_dtypes(['float', 'int'])
    numericdata.head()
```

Out[]:		DATE	STORE_NBR	LYLTY_CARD_NBR	TXN_ID	PROD_NBR	PROD_QTY	TOT_SALES
	0	43390	1	1000	1	5	2	6.0
	1	43599	1	1307	348	66	3	6.3
	2	43605	1	1343	383	61	2	2.9
	3	43329	2	2373	974	69	5	15.0
	4	43330	2	2426	1038	108	3	13.8

In []: x=numericdata[numericdata['TOT_SALES']<8.000]</pre>

In []: sns.displot(x.TOT_SALES,kde=True)

Out[]: <seaborn.axisgrid.FacetGrid at 0x1dc5f75abd0>



In []: sns.boxplot(x.TOT_SALES)

Out[]: <Axes: ylabel='TOT_SALES'>

