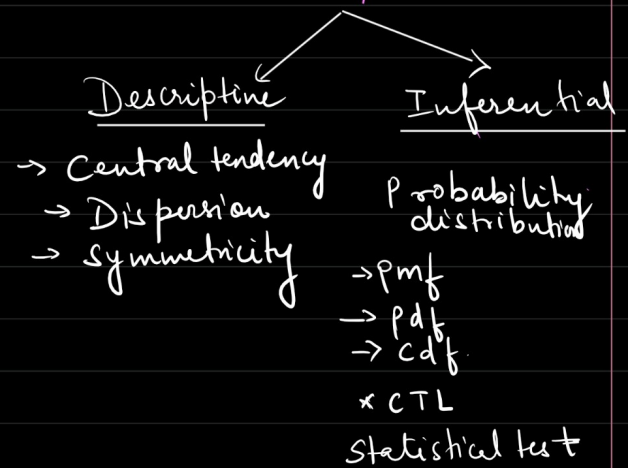


Introduction to Statistics

Statistics / Application



Definition : Statistics is a mathematical science including methods of collecting, organizing and analysing data in such a way that meaningful conclusions can be drawn from them.

Why statistics in data science?

DS/ML → We try to learn pattern in data

* data :→ facts or pieces of information that can be stored, measured and re-accessed.

* data is used to bring insights to increase a company's revenue.

* Collecting, Organising & analysing.

- ↳ Portal
- ↳ manually
- ↳ surveys
- ↳ Internet clicks
- ↳ Experiments
- ↳ directly from customers through rating & reviews.

↳ database
eg. SQL
NoSQL.

↳ finding insights from data using tools like pandas, Numpy, matplotlib, seaborn and so on

Examples → scores made by Virat Kohli in T-20 world cup

[0, 1, 9, 10, ..., 74]

→ Bimrah Economy rate

→ Rohit Sharma in T-20.

→ Demand of a product for an e-commerce site.

→ Height of students in the class.

Motivation / uses of statistics

① Weather forecast.

② Sports Analytics → HS, SR, MIN.

③ Election Campaign

④ FMCG | e-commerce.

⑤ medical / genetics / pharmaceutical.

Types of Statistics

① Descriptive Statistics

↓
Describe

Defⁿ → It consists of organizing and summarising the complete data / population.

Q. How good Rohit Sharma is as a cricketer?

R.S → All the match scores of his entire career and then calculate Avg score.

[4, 5, 0, ..., 264, ...]

② Inferential Statistics

↓
Inference

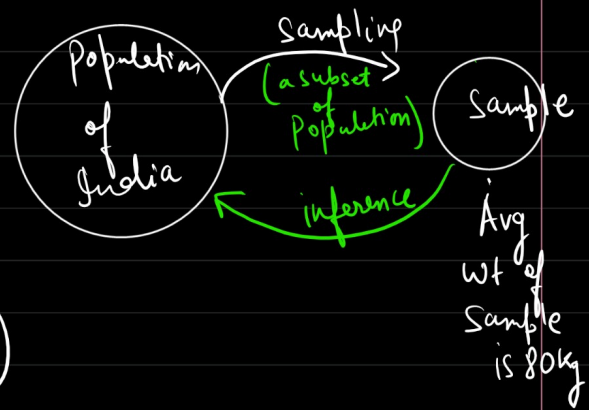
→ You can not count no of trees of a jungle

→ You can not go to 150 cr + people of India to record their weights

↓
Inferential Stats

Defⁿ It consists of using sample data that has been measured to form conclusion about a population.

→ with given sample data we can conclude something about population



① Descriptive Statistics (Population Summarisation)

Example 1 → SR of Virat Kohli

Example 2 → Avg ht/wt of students in this class | State | Religion | Country

Example 3 → CEO of an airline company → Avg delay of flights of your company

* Whenever you want exact statistics to take any business decision ⇒ descriptive statistics

- Q. What is avg height of students in class? $\frac{150+160+170}{3} = 160$ cm
- Q. What is the most frequent heights of students in class? 170 cm
- Q. What is average delay of flight of abc airline?

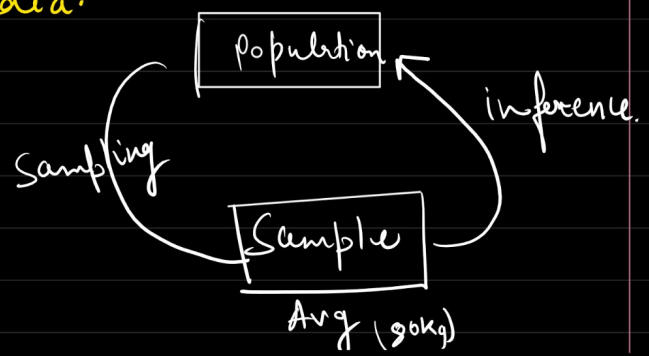
Technique of Descriptive Statistics

- ① Measures of Central tendency (mean, median, mode)
- ② Measures of Dispersion (Standard devⁿ, Variance)
- ③ Measures of Symmetry (Skewness, Kurtosis)

② Inferential Statistics (Conclusion for population made from sample)

Why? → population is large
→ time & resource constraints.

eg. Avg age | weight of Population of India.



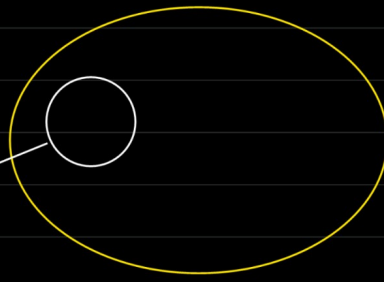
ex. No of trees in a National park.

10% of area = 2000

100% of National park = 20,000

Sample
area
↓
Count

True for whole
Pop



Summary

Descriptive

Classroom

→ what is Avg height/weight
of students in class?

Inferential

→ if the avg
height of students
in a specific
class (say class 6 as sample),
what you expect
for the entire
school.

150cm

* Taking Sample is important in
Inferential statistics.

⇓
Sampling techniques.