

# DEBESH BEHERA

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## EDUCATION

SILICON UNIVERSITY

Nov 2022 - June 2026

BACHELORS: COMPUTER SCIENCE AND ENGINEERING

Bhubaneswar, Odisha Cgpa:8.23

VIKASH THE CONCEPT SCHOOL

2020 - 2022

CLASS XII

Sambalpur, Odisha Percentage: 84%

## SKILLS

PROGRAMMING LANGUAGES: Java, Python, SQL, JavaScript

WEB TECHNOLOGIES: HTML, CSS, Bootstrap5, React, Node JS

DEVOPS: Google Cloud, Git, GitHub

## EXPERIENCE

**SYLLOGISTEK SYSTEMS** | SEO & DIGITAL MARKETING

Aug 2023

Gained hands-on experience in SEO, content optimization, and ad campaigns using Google Ads and Facebook Ads. Worked on **TeeSuki**, a clothing brand, optimizing its online presence through targeted ads, social media marketing, and email campaigns, boosting engagement and conversions.

**CODEBEAT** | FULL STACK WEB DEVELOPMENT

Aug 2024

Worked on developing responsive web applications using the **MERN** stack (MongoDB, Express.js, React, Node.js). Gained experience in frontend design, backend API integration, and database management. Built a **Charles Tyrwhitt clone website** as a project, implementing user authentication, product listings, and a clean UI, showcasing end-to-end development skills.

## PROJECTS

**The Modern Herald** : WEBSITE | [GIT](#) | [DEMO](#)

April 2025

Developed a responsive news web application using React.js to deliver the latest headlines with a modern and elegant UI.

- Tech Stack – HTML, CSS, ReactJS, Bootstrap, Custom CSS | API Integration – NewsAPI | Deployment – Netlify
- Functionalities – Fetch and display news articles using NewsAPI, category-based filtering, responsive card layout, default image fallback, centered layout, and modern classic design.

## Stock Price Prediction | [GIT](#)

Dec 2024

Built and evaluated ML models (Linear Regression, Ridge, Decision Tree) to predict stock prices using historical data. Applied feature engineering, data preprocessing, and visualized trends with Matplotlib for performance insights.

- Tech Stack - Python, Scikit-learn, Pandas, NumPy, Matplotlib, Seaborn.
- Built regression models (Linear, Ridge, Decision Tree) to predict stock prices using cleaned and normalized historical data
- Evaluated performance with MSE, RMSE, R<sup>2</sup> Score and visualized actual vs. predicted trends for insights

## Charls Tyrwhitt Clone : WEBSITE | [GIT](#) | [DEMO](#)

Aug 2024

Built a full-stack e-commerce website clone of Charles Tyrwhitt during my internship at **Codebeat**. Developed the front end using React and Vite, and implemented a simulated backend with JSON Server (db.json) to handle dynamic product data. Emphasized responsive design, clean UI/UX, and modular components. Deployed the application on Netlify for public access.

- Tech Stack - Frontend: React, Vite | Backend: JSON Server (db.json) – Simulated REST API  
| Languages: HTML, CSS, JavaScript | Deployment: Netlify

## CERTIFIED COURSES

- SEO & Digital Marketing by Syllogistek Systems  
(August 2023)
- MERN Fullstack development by CODEBEAT  
(August 2024)
- Understanding Incubation and Entrepreneurship by  
NPTEL (December 2024)