

## **DEBESH BEHERA**

PROBLEM SOLVER | TECH INNOVATOR

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#### PROFESSIONAL SUMMARY

Aspiring tech enthusiast pursuing a BTech in Computer Science with a passion for data analytics and innovative solutions. Equipped with experience in SEO, digital marketing, and web development. Adept at utilizing tools like C, Java, and the MERN stack to create impactful projects. Excited to contribute to PwC's transformative initiatives.

## **ACADEMIC BACKGROUND**

SILICON UNIVERSITY

2022 - 2026

B.TECH IN COMPUTER SCIENCE ENGINEERING

7.99/10 CGPA

Pursuing a comprehensive curriculum focusing on software development, data analytics, and emerging technologies.

VIKASH THE CONCEPT SCHOOL 2020 - 2022

**POST METRIC** 

82.4%

Specialized in Physics, Chemistry, and Mathematics with a focus on problem-solving and analytical skills.

#### **CAREER HISTORY**

# MERN STACK DEVELOPMENT 2024 (Jun - Aug) INTERN

CODEBEAT

- Developed a clone website of Charles Tyrwhitt, focusing on front-end and back-end functionalities.
- Ensured seamless user experience through responsive design and efficient coding practices.

## **CORE SKILLS**

- Data Analytics & Visualization
- C, Java, MERN Stack Development
- SEO and Digital Marketing
- Project Management & Team Collaboration
- Strong Communication and Time Management

## SEO AND DIGITAL MARKETING 2023(Jun-Aug )

#### INTERN

SYLLOGISTEK

- Conducted comprehensive market analysis and optimized campaigns through Facebook Ads and Google Ads.
- Enhanced brand visibility for TeeSuki, a clothing brand project, by utilizing MailChimp for email marketing.

#### **PROJECTS**

#### **TEESUKI CLOTHING BRAND**

Launched and optimized a clothing brand using data-driven campaigns via Google Ads and MailChimp.Achieved a significant increase in audience engagement and conversions.

#### STOCK DATA PREDICTION

Created a stock price prediction model without APIs using Python and machine learning algorithms.