

# TOP 1,000 YOUTUBE STREAMERS

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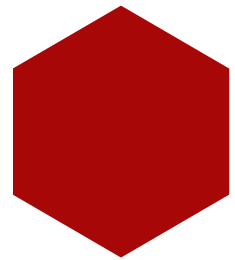
# INTRODUCTION

This presentation outlines a comprehensive system designed to enhance YouTube content recommendations by utilizing streamers' categories and performance metrics. The proposed system aims to deliver personalized and engaging content to users through advanced data analysis and machine learning techniques.

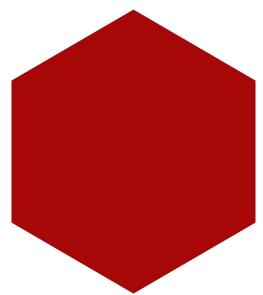




**SUBSCRIBERS**



**Total Subscribers  
21.89 billion**



**Average  
Subscribers  
21.89 Million**



```
▶ avg_subscribers = df["Suscribers"].mean()  
print("Average_Subscribers = \t", avg_subscribers)
```

```
Average_Subscribers =      21894400.0
```

```
▶ total_Visits = df["Visits"].sum()  
print("Total_Visits = \t", total_Visits)
```

```
Total_Visits =      1209446315.5
```



```
▶ avg_Visits = df["Visits"].mean()  
print("Average_Visits = \t", avg_Visits)
```

```
Average_Visits =      1209446.3155
```

```
▶ total_Likes = df["Likes"].sum()  
print("Total_Likes = \t", total_Likes)
```

```
Total_Likes =      53632592.0
```

```
▶ avg_Likes = df["Likes"].mean()  
print("Average_Likes = \t", avg_Likes)
```

```
Average_Likes =      53632.592
```

```
▶ total_Comments = df["Comments"].sum()  
print("Total_Comments = \t", total_Comments)
```

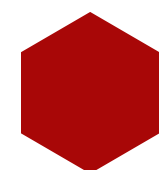




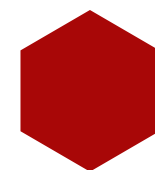
**LIKES**



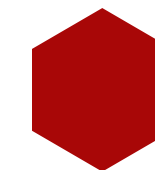
**VISITS**



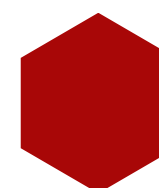
**Total Comments  
1 Million**



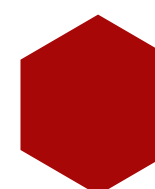
**Total Likes  
54 Million**



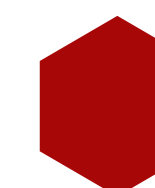
**Total Visits  
1.21 Billion**



**Average  
1.29 Thousands**



**Average Likes  
53.63 Thousands**

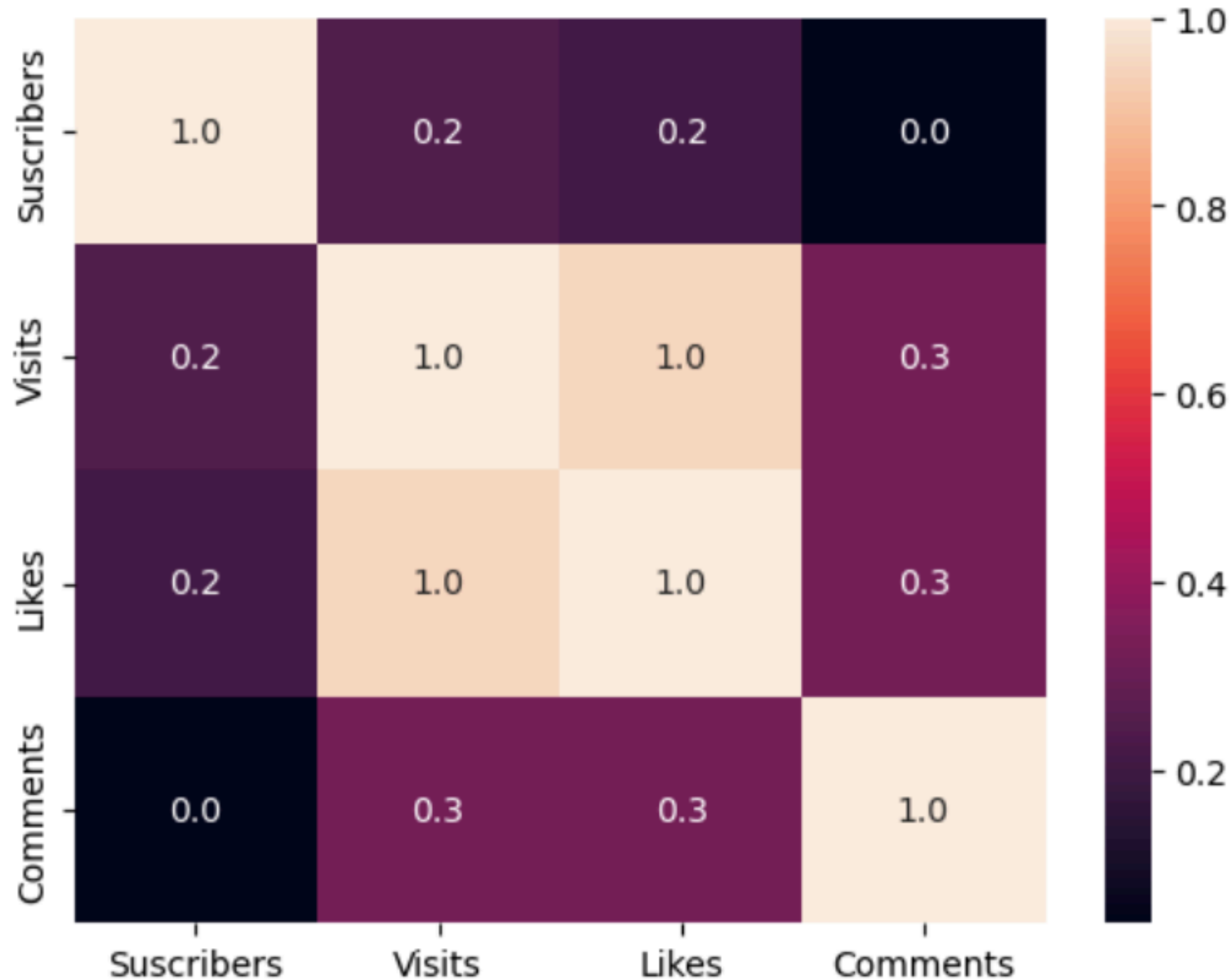


**Avg Visits  
1.21 Million**



```
sns.heatmap(corr, annot=True, fmt=".1f")
```

<Axes: >



# correlation

- Suscribers vs. Visits, Likes, Comments: There are moderate positive correlations, indicating that an increase in subscribers generally accompanies increases in visits, likes, and comments.
- Visits vs. Likes: A perfect positive correlation (1.0) suggests that visits and likes move in tandem, implying that videos that attract more visits also receive more likes.

## 10 Most common Category

The line graph tracks the popularity trends of the top 10 categories based on an unspecified metric, likely engagement or interaction:

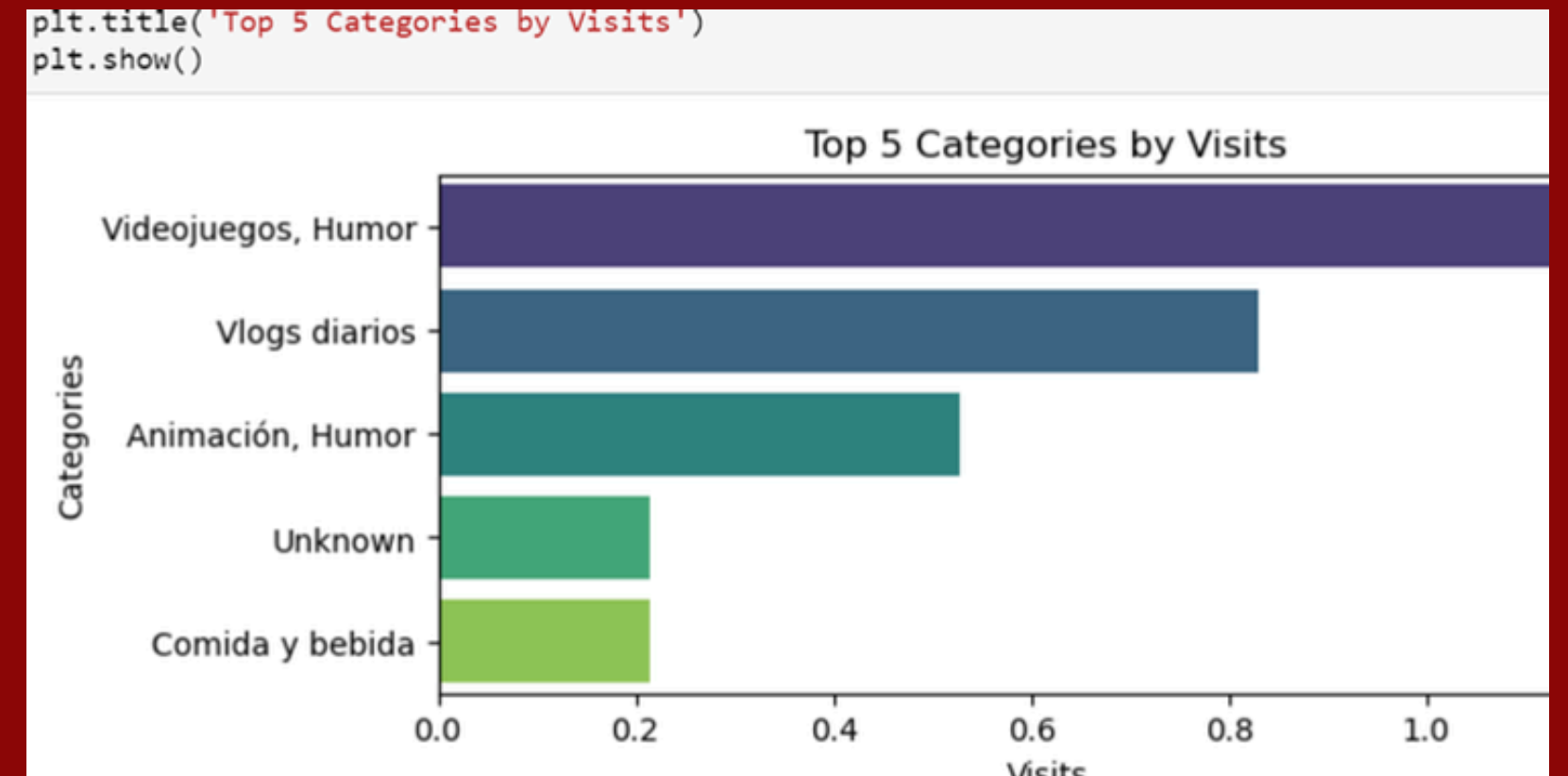
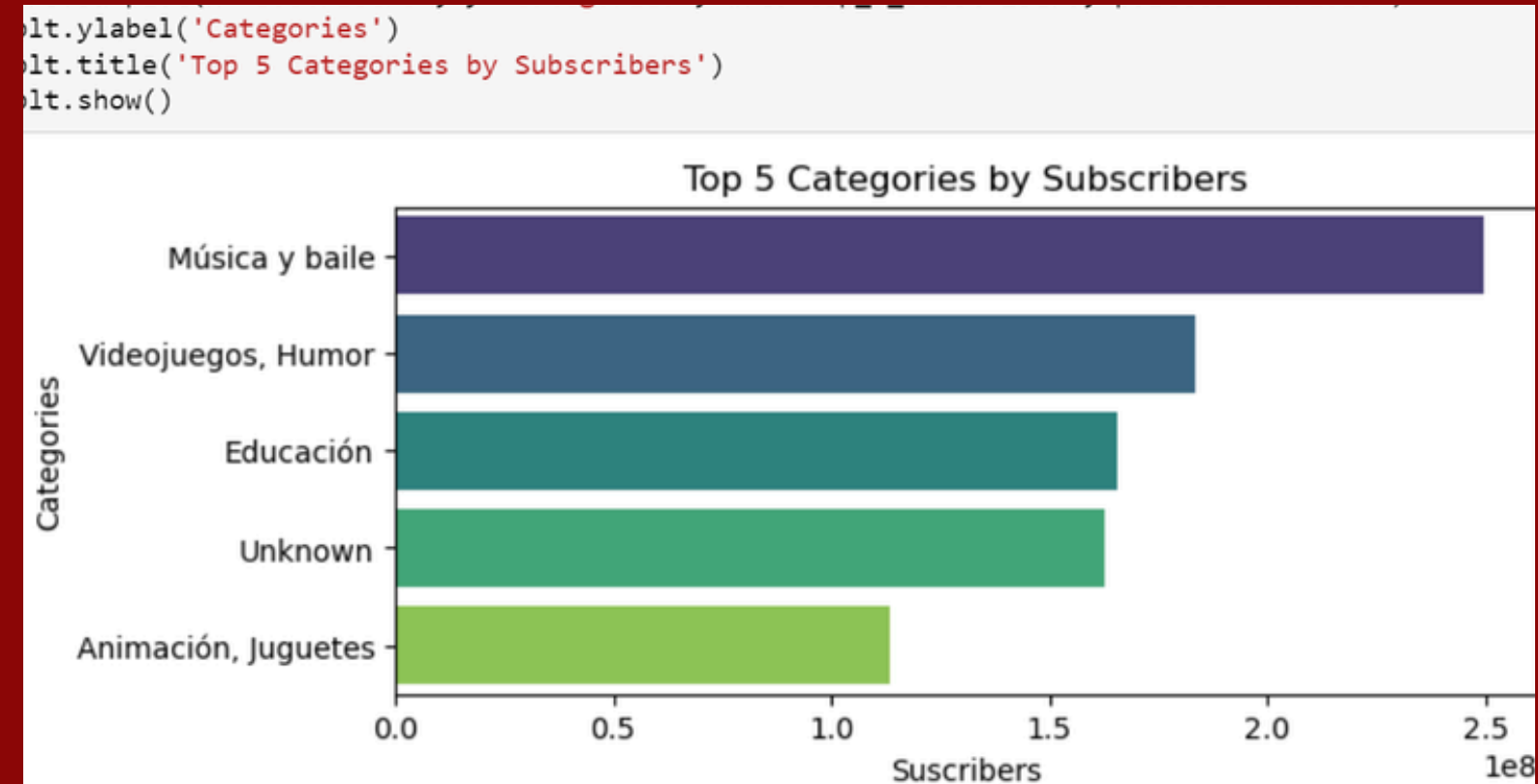
**Música y baile:** Maintains consistent popularity, underscoring its enduring appeal.

Categories	
Música y baile	160
Películas, Animación	61
Música y baile, Películas	41
Vlogs diarios	37
Noticias y Política	36
Películas, Humor	34
Animación, Videojuegos	34
Animación, Juguetes	29
Animación, Humor	27
Películas	24

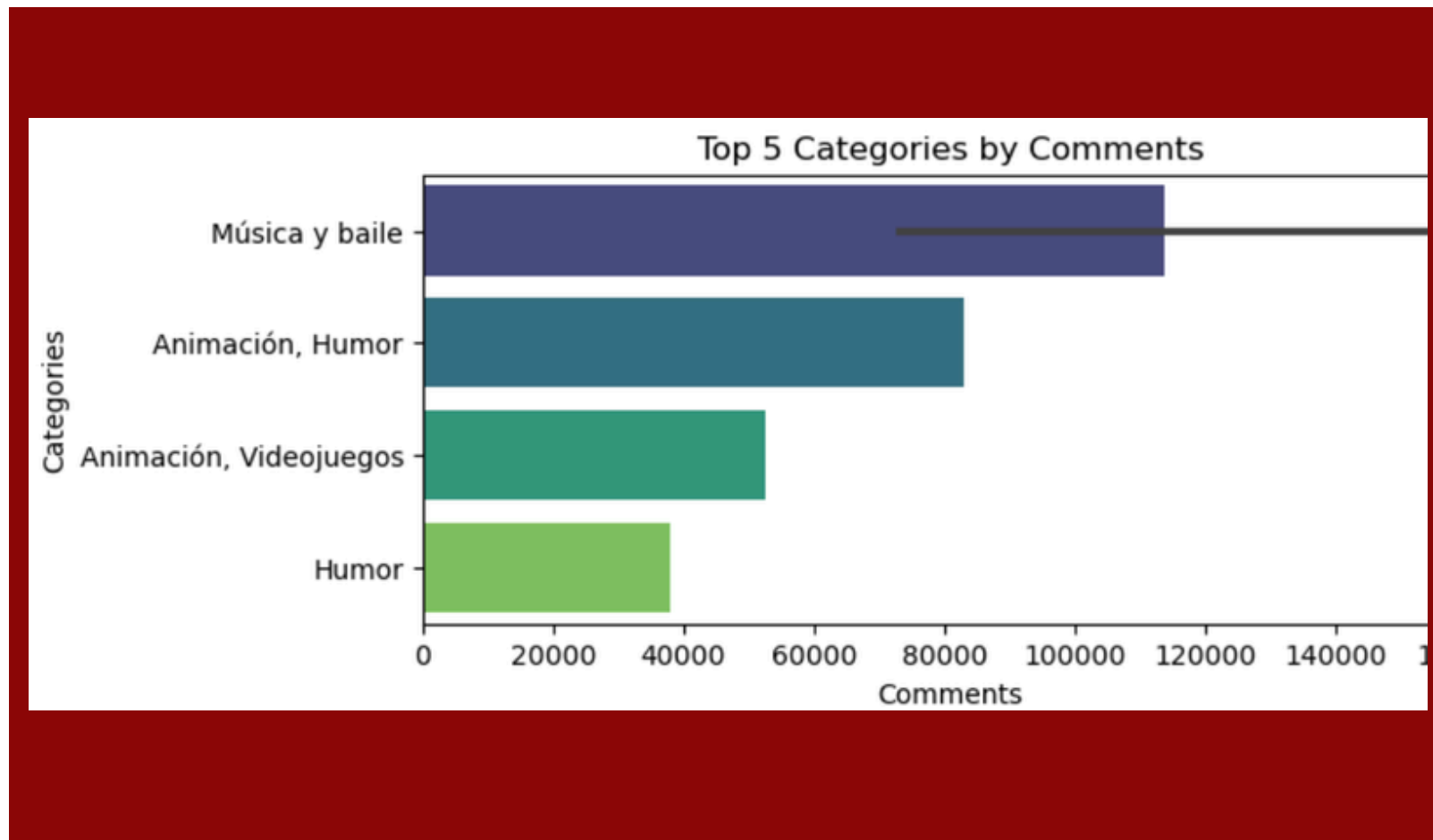


# Top 5 Categories ...

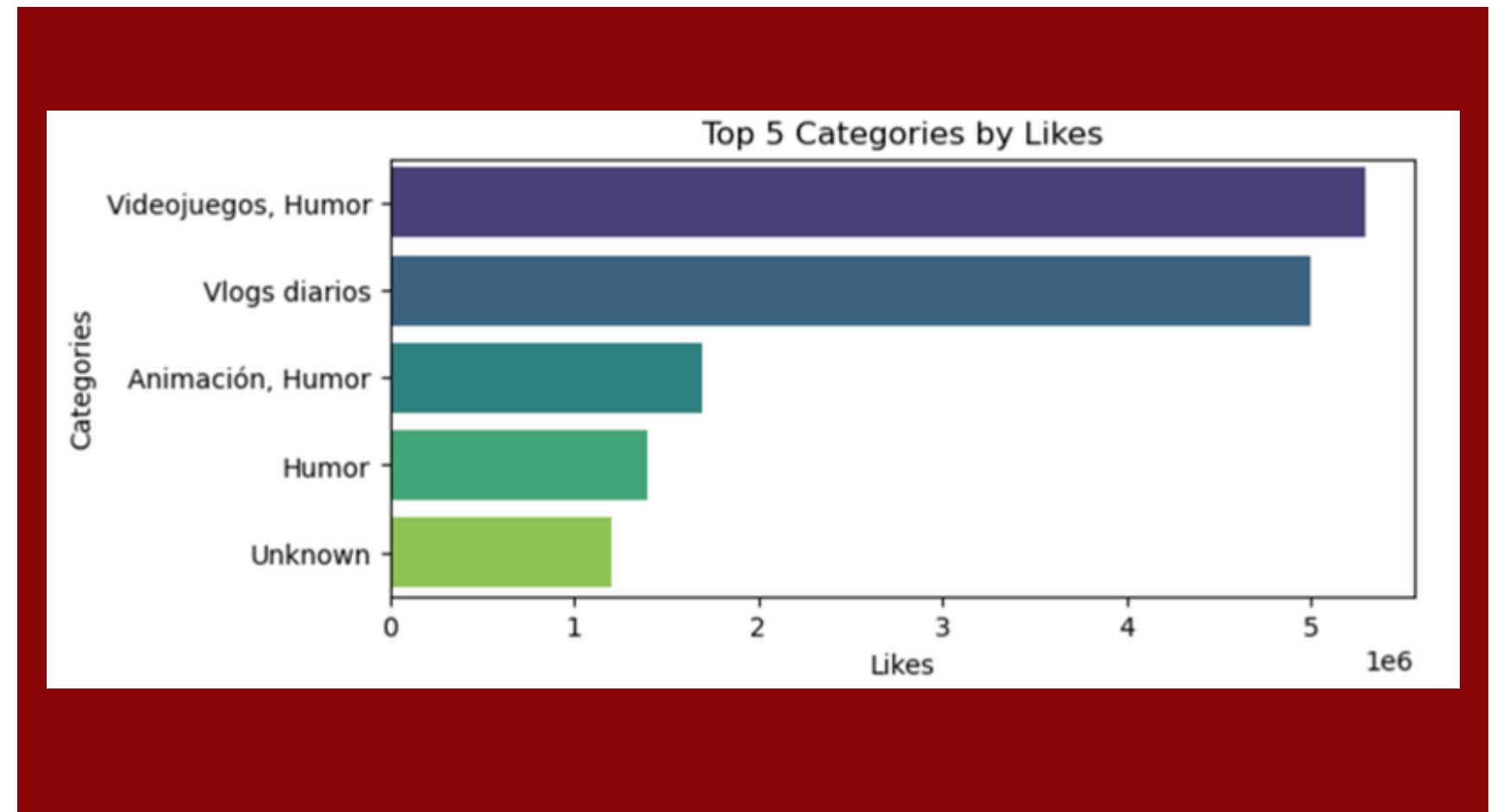
This bar chart presents the top five content categories based on the number of subscribers



This bar chart presents the top five content categories based on the number of Visits



This bar chart highlights the top five content categories based on the number of comments received



This bar chart highlights the top five content categories based on the number of Likes



This section lists YouTube performance metrics for various countries, showcasing their total engagement



Country	Subscribers	Visits	Likes	Comments
Estados Unidos	6,266,600,000.00	618,549,260.00	27481754	614890
India	5,823,700,000.00	263,282,855.50	12738437	243270
Unknown	4,129,900,000.00	76,549,900.00	505765	1400
Brasil	1,246,900,000.00	26,820,400.00	1729333	183687
México	1,151,900,000.00	61,966,100.00	3762175	69959
Indonesia	752,500,000.00	20,344,100.00	741917	22093
Rusia	426,400,000.00	42,040,300.00	2029692	75122
Tailandia	360,200,000.00	4,688,600.00	149365	2155
Colombia	335,400,000.00	14,566,800.00	895029	5941
Filipinas	261,000,000.00	9,323,200.00	329029	13293
Pakistán	231,800,000.00	2,179,200.00	8328	321
Argentina	124,100,000.00	14,474,200.00	930853	7468
Francia	85,900,000.00	6,059,100.00	119037	240
Iraq	78,700,000.00	6,326,700.00	562400	20559
Arabia Saudita	74,600,000.00	4,574,500.00	116100	5756

Turquía	72,200,000.00	3,904,900.00	137458	1188
Egipto	69,900,000.00	326,100.00	7512	116
España	64,600,000.00	2,039,900.00	122500	745
Bangladesh	55,200,000.00	100,700.00	1048	64
Japón	54,000,000.00	4,195,000.00	96924	2415
Reino Unido	53,200,000.00	9,250,700.00	285602	8233
Argelia	31,500,000.00	524,100.00	28800	1424
Perú	31,400,000.00	2,219,400.00	40400	3367
Ecuador	26,800,000.00	34,300.00	4300	17
Marruecos	25,800,000.00	12,000.00	195	19
El Salvador	21,900,000.00	12,900,000.00	707600	2100
Jordania	14,200,000.00	267,600.00	1900	0
Singapur	12,400,000.00	26,400.00	639	26
Somalia	11,700,000.00	1,900,000.00	98500	2900

# Top Countries:

**Estados Unidos:** 6.27 billion subscribers

**India:** 5.82 billion subscribers

**Unknown:** 4.13 billion subscribers



**Estados Unidos:** 618.55 billion visits

**India:** 263.29 billion visits

**Unknown:** 76.55 billion visits



**Estados Unidos:** 2.75 billion likes

**India:** 1.73 billion likes

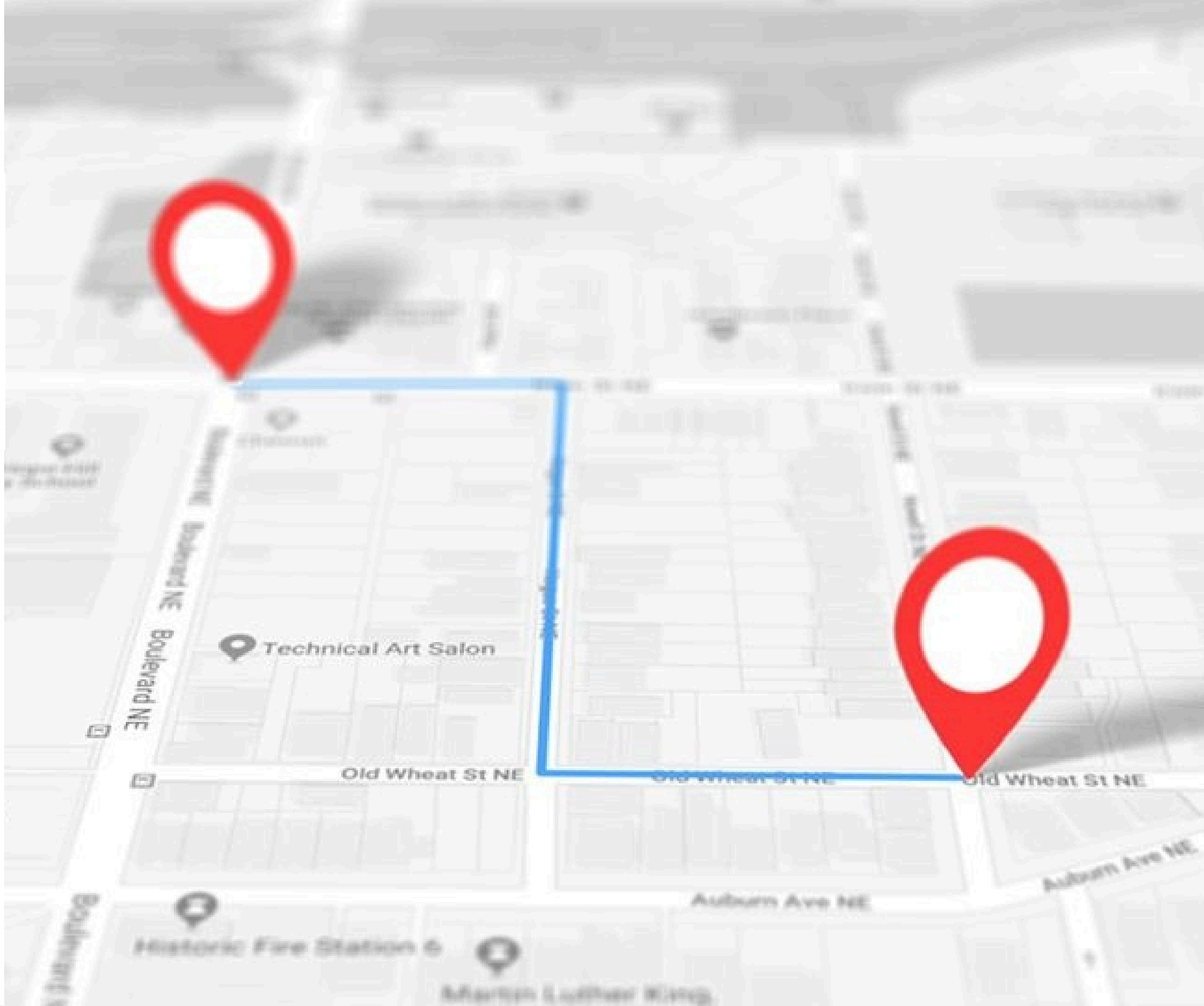
**Brasil:** 1.73 billion likes



**Estados Unidos:** 614.89 million comments

**India:** 243.70 million comments

**Brasil:** 176.61 million comments



# ● Top-Performing Content Creators

## Subscribers

This lists the top content creators based on the number of subscribers:

- **tseries**: 2.50 billion subscribers
- **MrBeast**: 1.84 billion subscribers
- **CoComelon**: 1.66 billion subscribers
- **SETIndia**: 1.62 billion subscribers
- **KidsDianaShow**: 1.14 billion subscribers



***YOUTUBE INFLUENCERS***

# ● Top-Performing Content Creators

## Visits

This shows the top content creators based on the number of visits:

- **MrBeast**: 11.74 million visits
- **MrBeast2**: 8.31 million visits
- **DaFuqBoom**: 5.27 million visits
- **VillageCookingChannel**: 2.15 million visits
- **BeastPhilanthropy**: 2.15 million visits



***YOUTUBE INFLUENCERS***



# ● Top-Performing Content Creators

## Likes

This section identifies the top YouTube content creators based on the number of likes:

- **MrBeast**: 5.3 million likes
- **MrBeast2**: 5 million likes
- **DaFuqBoom**: 1.7 million likes
- **triggeredinsaan**: 1.4 million likes
- **Mythpat**: 1.2 million likes



# ● Top-Performing Content Creators

## Comments

This section highlights the top content creators based on the number of comments:

- **BispoBrunoLeonardo:** 154,000 comments
- **DaFuqBoom:** 82,800 comments
- **dojacat:** 73,000 comments
- **DanTDM:** 52,500 comments
- **triggeredinsaan:** 38,000 comments



# Recommendation

*To enhance user engagement, consider focusing on content categories with high popularity and engagement metrics*

- **Focus on Popular Content Categories:** Consider creating content in categories that have high popularity and engagement metrics
- **Team up with YouTube stars:** Collaborate with popular creators to reach a wider audience.
- **Embrace data superpowers:** Use data tools to recommend videos viewers will truly love. By understanding user preferences and behavior, you can improve the overall user experience and increase engagement.



# Thank You

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## Contact Us



**azeezibraheem25@gmail.com**



**+234 701 1221 055**



# AZEEZ IBRAHEEM