

Adobe Inc. – Annual Report
Fiscal Year 2025

1. Company Overview

Adobe Inc. is a global leader in digital media and digital experience solutions. The company provides cloud-based software and services that empower individuals and enterprises to create, manage, and optimize digital content.

Adobe operates through three primary business segments:

- **Digital Media (Creative Cloud & Document Cloud)**
- **Digital Experience**
- **Publishing & Advertising**

Adobe serves over **34 million active subscribers worldwide**.

2. Financial Highlights – FY2025

Metric	FY2025	FY2024	Growth
Total Revenue	\$21.8 Billion	\$19.4 Billion	+12%
Operating Income	\$8.1 Billion	\$7.2 Billion	+13%
Net Income	\$6.4 Billion	\$5.8 Billion	+10%
Subscription Revenue	\$20.2 Billion	\$17.9 Billion	+13%
Cash Flow from Operations	\$8.9 Billion	\$8.1 Billion	+10%

Subscription revenue accounts for 93% of total revenue.

3. Segment Performance

Digital Media

- Revenue: **\$15.2 Billion**
- Growth: 11% YoY
- Strong adoption of AI-powered creative tools

Digital Experience

- Revenue: **\$6.0 Billion**
 - Growth: 14% YoY
 - Enterprise contract expansion across North America and Europe
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4. Key Achievements in 2025

- AI integration across Creative Cloud
 - Expansion of enterprise-level marketing automation tools
 - Increased cloud efficiency reducing infrastructure costs by 6%
 - Strategic AI research investments totaling \$1.2 Billion
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5. Sustainability & ESG

- Achieved 100% renewable energy usage in U.S. operations
 - Reduced global carbon footprint by 9%
 - Increased workforce diversity representation by 5%
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6. Outlook for FY2026

Adobe projects:

- Revenue growth between **11–13%**
- Continued AI monetization
- Operating margin improvement to **38%**