

**Benefits for providers:**

-  Enriched value proposition
-  Enhanced capabilities
-  Enhanced straight-through processing
-  Attract new prospects

**Benefits for end customers:**

-  Global reach
-  Value-added services
-  Rapid implementation
-  Low maintenance footprint

With Business Connect, you can embed Swift connectivity into your offer and deliver secure, seamless and standardised access to the global financial community to your customers.

To meet their cash, liquidity and risk management needs, businesses often need to work with multiple banks and business application providers (complementors). This can result in fragmented processes, multiple banking tools, and difficulties integrating systems and services. One option is for businesses to connect their core systems directly to Swift – but not all businesses have the scale or appetite for this approach.

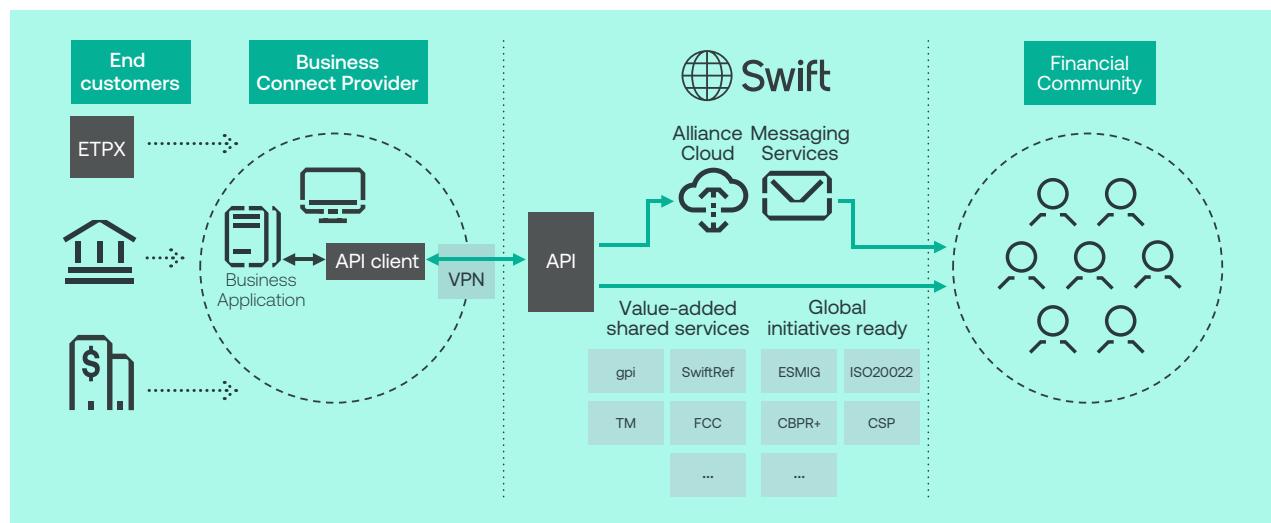
Fortunately, there's another option. Business Connect, our cloud-native connectivity solution, allows providers to embed Swift connectivity seamlessly into their business applications and cloud services. As part of Swift's Platform Partnership programme, providers can also use Business Connect to give their end customers access to Swift's value-added services, such as Swift Go, Payment Pre-validation and SwiftRef.

**Enrichment and connectivity**

Using Business Connect, providers can enrich their value propositions, attract new customers, and move into new markets. The entire infrastructure can be hosted in the public cloud, and providers can choose between integrating Swift connectivity into their applications or embedding an API channel into their SaaS offerings.

End customers, meanwhile, can access Swift connectivity as an embedded experience, correspond with 11,000+ financial institutions across 200 geographies, and gain access to Swift's value-added services – all in one place. What's more, with a simplified onboarding experience and low maintenance footprint, customers can consume connectivity and services without any need for Swift training, USB tokens or certificates.

**Business Connect technical infrastructure**



**Want to find out more?**

Get in touch with your Swift account manager today.