



Deb Mishra, FRM

Entrepreneur with a consulting and project management background

Technology entrepreneur with over 15 years of experience in banking & financial services industry with a special focus in reference and price data management. I am developing a tax and accounting platform to consolidate all accounting tasks under one roof. My work credentials include data management, platform migrations, managing outsourcing programs, project management, driving local/offshore teams, financial analysis, client & vendor data management, etc.

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📍 The Hague, Netherlands

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MY VENTURE

Daedal (11/2021 - Present)

- Dutch technology start-up with a branch office in NC, United States
- Currently working on developing a tax & accounting portal in Netherlands using generative AI and next-gen cloud native technologies which will serve as a one-stop shop for all accounting needs. Website is already in beta.
- Key resources are contractors hired across the globe via Upwork
- Product development uses python/PostgreSQL for backend and Angular for front-end
- Infrastructure uses cloud platforms like digital ocean for server hosting and AWS for storage management
- Agile project management using Jira/Confluence
- MVP in progress and product has been part of two start-up pitches in Cambridge

CURRENT & PAST EXPERIENCES

Project Specialist/Scrum Master Shell Asset Management

Achievements/Tasks

- Have worked as a specialist for migrating the legacy data management platform in SAMCo to a RIMES managed standardized platform.
- Designed the entire data model for SAMCo's Snowflake based data warehouse in SAMCo that is designed to consolidate various domain datasets (including those supplied by RIMES) to create a single source of truth.
- Wrote the design logic that forms the baseline of RIMES's matcher engine; which assigns a unique identifier to a security no matter where it comes from.
- Wrote the design logic for price hierarchy applied on RIMES's price master.
- Worked as the lead for development of the Bloomberg backed issuer master for SAMCo.
- Worked as a lead in the project to streamline the benchmark consumption process within SAMCo to have only one integrator supplying benchmark data.
- Drove the project to entirely decommission the Alteryx based NSP process within SAMCo.

SKILLS



ORGANIZATIONS

Daedal, Netherlands/United States (11/2021 - Present)

Founder and director

Shell Asset Management (SAMCo), Netherlands (07/2021 - Present)

External consultant

NN Group (NN), Netherlands (09/2017 - 07/2021)

Business process manager

APG Asset Management (APG), Netherlands (03/2016 - 09/2017)

Senior business analyst (external)

Capgemini Consulting/UBS AG, Switzerland (11/2013 - 03/2016)

Consultant/External consultant (UBS AG)

Goldensource Corporation, India (10/2012 - 10/2013)

Senior business analyst

CARE Ratings, India (04/2011 - 10/2012)

Credit ratings analyst

Cognizant Technology Solutions, India (10/2017 - 06/2010)

Programmer analyst

CURRENT & PAST EXPERIENCES

Business Process Manager NN Group

Achievements/Tasks

- Worked as a lead to develop the Refinitiv based entity Master for NN.
- Worked as the lead analyst for the IFRS9 and EIOPA regulatory implementations for NN.
- Worked as a lead to develop the Refinitiv based entity Master for NN.
- Worked as a lead to migrate the fixed income preferred pricing source from ICE (back then IDC) to BVAL.
- Trained teams within SAMCo, Shell Group (Bangalore) and NN on SAFe practices.
- Was working as the Markit EDM team lead managing a total team of 12 members within NN.

Leadership and team management Workplace/Company

Achievements/Tasks

- Working as a Scrum master and POC to C-level from IT on team performance in SAMCo.
- Designed the SAFe framework being undertaken by SAMCo AD Team.
- Trained teams within SAMCo, Shell Group (Bangalore) and NN on SAFe practices.
- Was working as the Markit EDM team lead managing a total team of 12 members within NN.
- Working as the onsite team lead overseeing a project team of around 40 offshore members.

Stakeholder management Workplace/Company

Achievements/Tasks

- Working as one of the key POC between RIMES and SAMCo.
- Was the business POC for both Bloomberg and Refinitiv from NN.
- Was the POC for IT and NN Risk for all regulatory requirements.
- Was the Markit EDM POC for the transformation engagement between Capgemini and UBS.
- Worked as business POC to multiple clients for their SIX FI and MT564 implementations done via Goldensource.

EDUCATION

Mst in Entrepreneurship University of Cambridge

09/2023 - 06/2025
United Kingdom

Postgraduate Program in Securities Markets National Institute of Securities Markets

06/2010 - 06/2011
India

B.Tech in Civil Engineering KIIT University

07/2003 - 05/2007
India

AWARDS & CERTIFICATES

Certified FRM (05/2019 - Present)
GARP Institute, USA

CEO's executive choice award (2013)
Capgemini Consulting, India

Chancellor's Certificate (2007)
KIIT University, India
- Founder of the state level debate competition Pratijja

Certification of recognition (2007)
KIIT University, India
- Founder of the literary society

National Children Science Congress (2005)
Government of Odisha and NCSTC Network, India

LANGUAGES

English



Hindi



Dutch



Korean

