IBM

BLADECENTER EXPRESS

Ogilvy May, 2011

Print

**IBM BladeCenter® S
and HS22 Express**
with storage and networking from
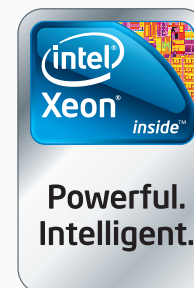$XXX.00 per month for 48 months.

Say hello to your entire server room.

Imagine if you could consolidate servers, storage, and networking I/O into one simple package. Just think what would happen to your IT operating costs. That's exactly what many midsize businesses are doing. They're converging their IT infrastructure on IBM BladeCenter® S and HS22 servers featuring Intel® Xeon® processors. Through virtualization, they're reducing servers up to 85% and cutting energy and facilities costs up to 96% all while actually improving performance. They're enjoying the highest possible availability with features like redundant power and I/O. And they're deploying the integrated SAN capability for up to $4,800 less than competitive offerings.

Take 10 minutes to see for yourself.
Learn how you could achieve a 3-month ROI on your migration with our System Consolidation Tool, and get connected with the right IBM Business Partner at **ibm.com**/systems/consolidate or call **1-877-IBM-ACCESS**.

**Powerful.
Intelligent.**

1. The 40% cost savings are based on a comparison of the acquisition costs of 10 current generation HP rack optimized solutions (i.e., DL380 G7 Proliant with 10GbE ethernet and fibre channel infrastructure) to 10 current generation IBM BladeCenter and HS22 with converged fabric solutions from Brocade http://www-03.ibm.com/systems/bladecenter/hardware/openfabric/foe.html. The IBM solution includes chassis infrastructure. Pricing utilizes publically available pricing per port for ToR ethernet and FC switching infrastructure as of Jan 2011. The 40% hardware networking costs savings result from eliminating separate ethernet and fibre channel cards and switches in the deployment of a IBM BladeCenter FCoE solution for 10 servers and associated networking hardware in comparison to the HP solution. IBM, the IBM logo, ibm.com and BladeCenter are trademarks of International Business Machines Corp, registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on the Web at www.ibm.com/legal/copytrade.shtml . Intel, the Intel logo, Xeon and Xeon Inside are trademarks of registered trademarks of Intel Corporation in the United States and other countries. © International Business Machines Corporation 2011. All rights reserved.

Alt Headline:

Now a midsize business can fit an entire server room under a desk.

BladeCenter Express Banner Concept

- Artwork representing networks and connections begins to deconstruct/consolidate.
- Text write on animation

- Artwork continues to consolidate
- Text write on animation

- Artwork continues to consolidate
- Text write on animation

- Artwork continues to consolidate
- Text write on animation

- Artwork continues to consolidate
- Text write on animation

- Headline and CTA Text write on animation
- "Go now" button, price, IBM logo, and replay button fade in

BladeCenter Express Landing Page

IBM BladeCenter IT Infrastructure Convergence: The difference between networking and not working

http://www-03.ibm.com/systems/info/x86servers/blades/networking/index.html?csr=agus_   Reader

Google

United States [change]

IBM

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Home   Solutions ▾   Services ▾   Products ▾   Support & downloads ▾   My IBM ▾   Welcome [IBM Sign in] [Register]

What if you could consolidate your entire infrastructure on a single package?

Find out with the IBM BladeCenter® System Consolidation tool.

Try it now ▸

IBM BladeCenter® S and HS22 Express
with storage and networking from

$XXX.00 per month for 48 months.

IBM BladeCenter with Intel® Xeon® processors.

intel Xeon inside
Powerful.
Intelligent.
Learn more ▸

A server that plays well with others.
Some systems require you to reconfigure your network infrastructure to match their standards. Not the IBM BladeCenter® with Intel® Xeon® processors. It offers a broad range of networking technologies – including some of the most advanced virtualization solutions in the industry. So you can choose the one that works best for your infrastructure. And, IBM BladeCenter can save you up to 40% on networking costs versus competitive offerings.[1] That is the difference between networking and not working.

We're here to help

Easy ways to get the answers you need

Request a quote

Call us at
1-866-883-8901
Priority code:
600BG18W

BladeCenter HX5

IBM BladeCenter HX5 is the industry's first scalable blade server with independent memory expansion and features:

· The latest high performance Intel Xeon processors for pushing the limits on scalable performance.
· Greater memory capacity, with MAX5, enabling more or larger VMs per server
· Enhanced computing capacity for more transactions per minute in a blade server
· FlexNode failover and partitioning for unprecedented investment protection and maximum system uptime
· Workload optimized systems for delivering specific

BladeCenter HS22 and HS22V

IBM BladeCenter HS22 and HS22V blade servers are designed to improve the economics of your data center with up to:

· 23X faster performance than older servers[2]
· 96% reduction in energy costs alone[3]
· 99% IT footprint reduction[4]
· 92% fewer networking cables[4]

→ Learn more about BladeCenter HS22
→ Learn more about BladeCenter HS22V

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Open "http://www-03.ibm.com/systems/migratetoibm/whyibm/campaigns/sconevaltool_intel.html" in a new tab

THANK YOU