

SMARTER COMPUTING JANUARY LAUNCH/PRE-LAUNCH MATERIALS – MM VERSIONS

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Presented by Ogily

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INVITATION **EMAIL**



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SALES FLYER (WEB)



Give your IT infrastructure a break(through).

Watch the webcast and see our latest innovations for your infrastructure.

Come hear why infrastructure choices matter to your midsize business from your peers and IBM business leaders. Plus, we'll be presenting new innovations in x86 featuring Intel® Xeon® processors, flash technologies and more — all designed to drive higher efficiency and accelerate innovation. Watch and learn how these new technology advancements can specifically help you:

- Deliver improved decision support and data processing for mission-critical applications
- Drive higher performance and lower latencies on analytics and database applications
- Increase agility through "fit-for-purpose" solutions that can adapt to your evolving business needs

Midsize businesses are the engines of a smarter planet.

Announcement

Watch the webcast and see our latest breakthroughs to drive innovation and efficiency.

Click to register now at https://engage.vevent.com/index.jsp?eid=556&seid=63850&code=MM

Agenda Highlights:

- Why Infrastructure Matters
- Speed, Agility and Resiliency for Emerging Workloads
- Transforming Data Economics for Your Midsize Business
- New Product Announcements

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