My site is a place where developers and players can buy and sell their games online.

My site provides a place for buying and selling games easy. Developers can upload their game for easy distribution and sale to consumers. My site uses a customizable search filter for consumers to find any tagged game they want in any genre. This allows for consumers to quickly identify any games that might be of interest to them and allows developers to notify consumers what kind of game it they're selling.

Personas:

<u>Developer</u>| Prospective client looking to sell their product.

<u>New consumer</u> | Prospective new consumer looking to buy a developer's product.

Comps:







