Conclusions about Kickstarter

1. People were most interested in the category theater.
2. There were more donations in the months of May-July
3. For campaigns set for goals over $45,000 there are more chances to fail than succeed.

I think the data does not allow us to analyze the cause of not being successful such as is the topic, is the presentation or maybe not enough time being active.

I would graph for each category which sub-category is most successful. We can do it very quickly from the pivot table sub category.