
Critique 1 of RandomEngineers

Team r2

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Problem Analysis

- Overall, the product seems useful and relevant to your lives. We think its great that you're working on a problem you understand well and is meaningful to many people.
 - Problem Definition: From the pitch, however it's hard to tell which aspect of rush tracking your product will focus on and solve.
 - We are not sure if app be used only for your fraternity or are you planning to adapt it to be used by multiple fraternities.
 - Is the goal to help brothers organize events and plan for rush, e.g. assign tasks for brothers for events, or more about the evaluation process to help the fraternity decide who gets a bid.
 - The feature-set seems quite ambitious.
 - Focus on tackling specific problems and identifying the features that solve those problems.
 - E.g. "We need a way to track attendance at events, and this feature does that."
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Conceptual Design

- Profiles for rushees
 - How do the profiles work in the system? Are fraternity members filling out the fields in the profile, or will the rushees fill it out, say upon entering the house?
 - If the brothers fill out profile, then you need to have a starter profile, with the initial information (name, phone number email) and allow brothers the ability to edit them later.
 - Do brothers in the house get profiles too? Will the fraternity be able to assign rushees to brothers for sponsorship? How are they all updated?
 - Will you keep track of who made what changes to the profile? Access control features?
 - Will you pull information like check-ins from Clearing House, or will your app get the information separately?
 - Have pre-population of fields like Majors, dorms, to make it easier to search.
 - Voting system
 - How does voting work? Does each brother rate the rushee on some number scale, or do you just vote yes or no.
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Conceptual Design

- Will you include events or action reminders?
 - What role does “social media” play and what value does it add toward solving your problems? Is facebook used to create and track events, or to generate content for rushees profiles? Will twitter be used to make announcements? Or is it a twitter newsfeed #yourfrat in a sidebar? etc.
 - Consider possible overlapping features. E.g. Would creating events on your website be necessary if you can just create them on facebook?
 - Are these APIs specifically relevant to the problem you want them to address?
- We would have liked to see a more detailed examination of current solutions or existing platforms.