

## H5 - Sentiment Analysis

In [127...

```
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
import os
from pickle import load, dump
import numpy as np
import warnings
warnings.filterwarnings('ignore')
```

In [128...

```
clean_data_folder = "../clean_data"
filenames = os.listdir(clean_data_folder)
os.listdir(clean_data_folder)

with open(clean_data_folder+"/pickleall_data.pkl", "rb") as f:
    all_scripts = load(f)
```

In [129...

```
all_scripts['episode_str']=all_scripts['episode'].apply(
    lambda x: '0'+str(x) if len(str(x))==1 else str(x))
all_scripts['season_episode_no'] = all_scripts['season'].apply(
    lambda x: str(x))+all_scripts['episode_str']
all_scripts['season_episode_no'] = all_scripts['season_episode_no'].apply(
    lambda x: int(x))
```

In [130...

```
from afinn import Afinn
afn = Afinn(emoticons=True)
afinn_wl_url = ('https://raw.githubusercontent.com'
               '/fnielsen/afinn/master/afinn/data/AFINN-111.txt')
afinn_wl_df = pd.read_csv(afinn_wl_url,
                          header=None, # no column names
                          sep='\t', # tab sepeated
                          names=['term', 'value']) #new column names
seed = 808 # seed for sample so results are stable
afinn_wl_df.sample(15, random_state = seed)
```

Out[130...

	term	value
1852	regret	-2
1285	indifferent	-2
681	disappoints	-2
770	doubts	-1
1644	outmaneuvered	-2
55	admit	-1
1133	haha	3
1160	haunt	-1
2435	wishing	1
21	abused	-3
894	exclude	-1

	term	value
1207	hopes	2
2244	toothless	-2
1179	heroes	2

In [131...

```
def set_sentiment(score):
    if score==0:
        sentiment='neutral'
    elif score<0:
        sentiment='negative'
    elif score>0:
        sentiment='positiv'
    return sentiment
```

In [132...

```
#sentiment for top 5 characters in all seasons
jack_o_neill= all_scripts[all_scripts.character=='jack_o_neill']
```

In [133...

```
jack_o_neill['text']=jack_o_neill.text.apply(
    lambda x: ' '.join(x))
jack_o_neill['sentiment_score']=jack_o_neill.text.apply(
    lambda x: afn.score(x))
```

In [134...

```
avg_jack=jack_o_neill.sentiment_score.mean()
avg_jack
```

Out[134...

0.09258450519696043

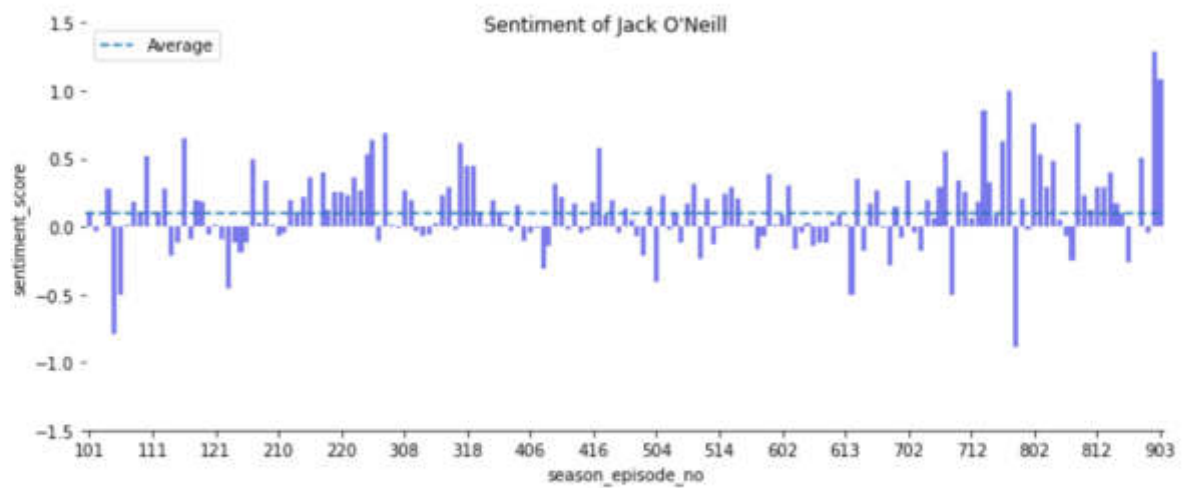
In [135...

```
g = sns.catplot(
    data=jack_o_neill, kind="bar",
    x="season_episode_no", y="sentiment_score",
    ci=None, alpha=.6, height=4, estimator=np.mean, aspect=2.5, color="blue"
)
g.despine(left=True)
g.fig.suptitle("Sentiment of Jack O'Neill")
g.set(ylim=(-1.5, 1.5))
ax1, = g.axes[0]

ax1.axhline(avg_jack, ls='--')
#ax1.axhline(0, ls='-', c='grey')
plt.legend(labels=["Average"])

xticks=ax1.xaxis.get_major_ticks()
for i in range(len(xticks)):
    if i%10==0:
        xticks[i].set_visible(True)
    else:
        xticks[i].set_visible(False)

plt.show()
```



In [136...

```
jack_o_neill['sentiment']=jack_o_neill.sentiment_score.apply(
    lambda x: set_sentiment(x))
sentiment_jack=jack_o_neill.sentiment.value_counts().reset_index()
sentiment_jack
```

Out[136...

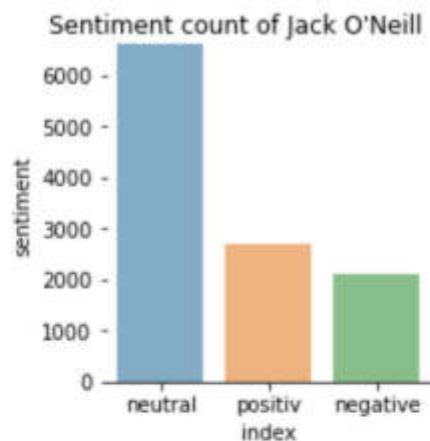
	index	sentiment
0	neutral	6628
1	positiv	2708
2	negative	2113

In [137...

```
g = sns.catplot(
    data=sentiment_jack, kind="bar",
    x="index", y="sentiment",
    ci=None, alpha=.6, height=3, order=['neutral', 'positiv', 'negative']
)
g.despine(left=True)
g.fig.suptitle("Sentiment count of Jack O'Neill")
```

Out[137...

Text(0.5, 0.98, "Sentiment count of Jack O'Neill")



In [138...

```

daniel_jackson= all_scripts[all_scripts.character=='daniel_jackson']
daniel_jackson['text']=daniel_jackson.text.apply(
    lambda x: ' '.join(x))
daniel_jackson['sentiment_score']=daniel_jackson.text.apply(
    lambda x: afn.score(x))
avg_daniel=daniel_jackson.sentiment_score.mean()
avg_daniel

```

Out[138...] 0.05182291666666667

In [139...

```

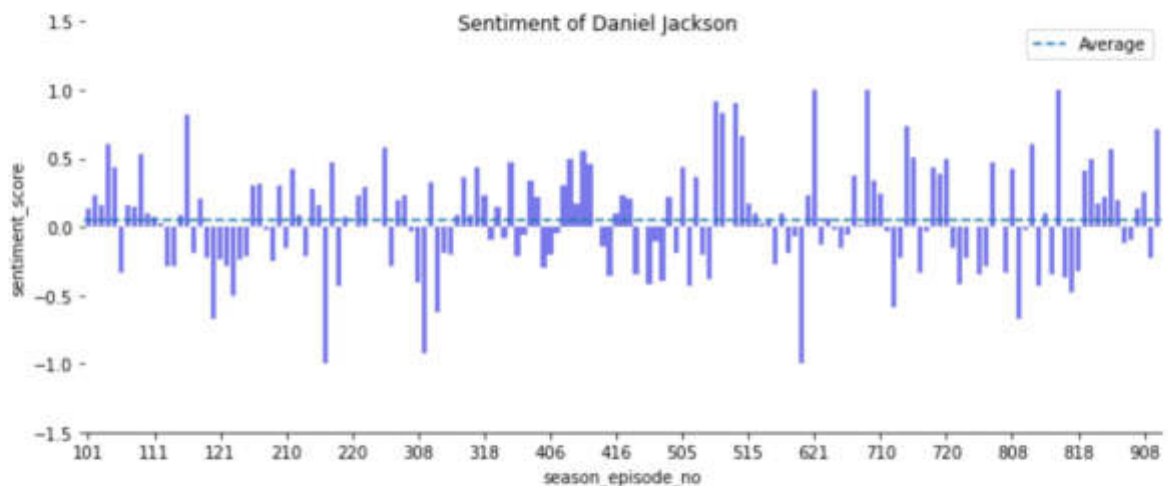
g = sns.catplot(
    data=daniel_jackson, kind="bar",
    x="season_episode_no", y="sentiment_score",
    ci=None, alpha=.6, height=4, estimator=np.mean, aspect=2.5, color="blue"
)
g.despine(left=True)
g.fig.suptitle("Sentiment of Daniel Jackson")
g.set(ylim=(-1.5, 1.5))
ax1, = g.axes[0]

ax1.axhline(avg_daniel, ls='--')
#ax1.axhline(0, ls='-', c='grey')
plt.legend(labels=["Average"])

xticks=ax1.xaxis.get_major_ticks()
for i in range(len(xticks)):
    if i%10==0:
        xticks[i].set_visible(True)
    else:
        xticks[i].set_visible(False)

plt.show()

```



In [140...

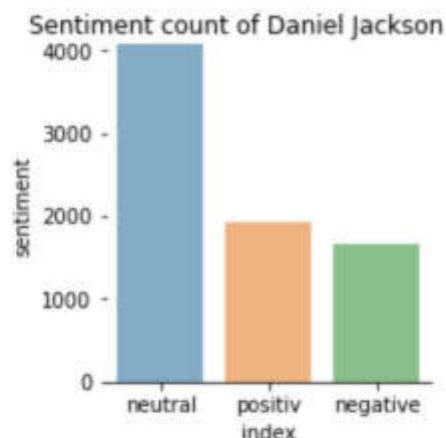
```

daniel_jackson['sentiment']=daniel_jackson.sentiment_score.apply(
    lambda x: set_sentiment(x))
sentiment_daniel_jackson=daniel_jackson.sentiment.value_counts().reset_index()
g = sns.catplot(
    data=sentiment_daniel_jackson, kind="bar",
    x="index", y="sentiment",
    ci=None, alpha=.6, height=3, order=['neutral','positiv','negative']
)
g.despine(left=True)
g.fig.suptitle("Sentiment count of Daniel Jackson")

```

Out[140...

Text(0.5, 0.98, 'Sentiment count of Daniel Jackson')



In [141...

```

samantha_carter= all_scripts[all_scripts.character=='samantha_carter']
samantha_carter['text']=samantha_carter.text.apply(
    lambda x: ' '.join(x))
samantha_carter['sentiment_score']=samantha_carter.text.apply(
    lambda x: afn.score(x))
avg_sam=samantha_carter.sentiment_score.mean()
avg_sam

```

Out[141...

0.09671513193322563



In [142...

```

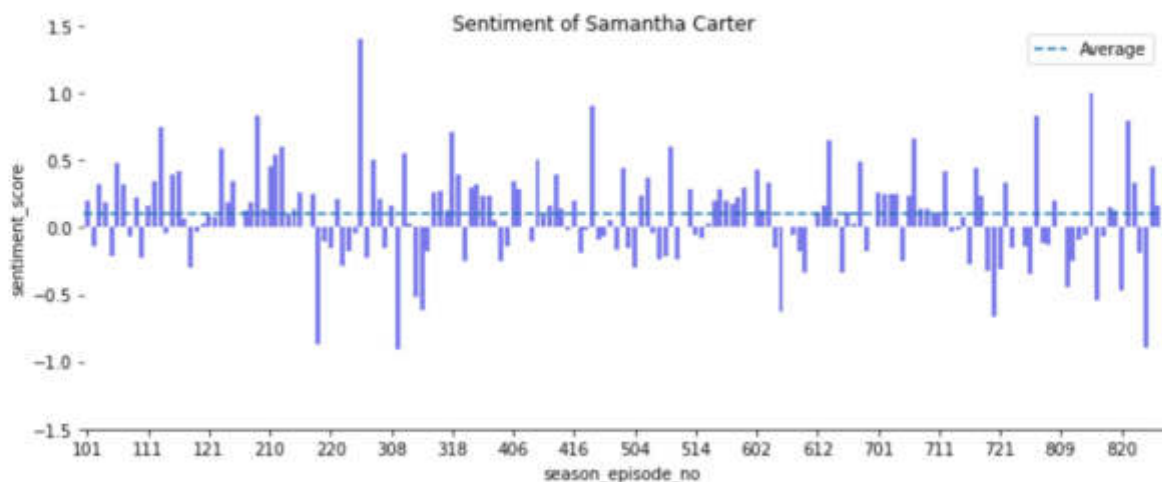
g = sns.catplot(
    data=samantha_carter, kind="bar",
    x="season_episode_no", y="sentiment_score",
    ci=None, alpha=.6, height=4, estimator=np.mean, aspect=2.5, color="blue"
)
g.despine(left=True)
g.fig.suptitle("Sentiment of Samantha Carter")
g.set(ylim=(-1.5, 1.5))
ax1 = g.axes[0]

ax1.axhline(avg_sam, ls='--')
#ax1.axhline(0, ls='-', c='grey')
plt.legend(labels=["Average"])

xticks=ax1.xaxis.get_major_ticks()
for i in range(len(xticks)):
    if i%10==0:
        xticks[i].set_visible(True)
    else:
        xticks[i].set_visible(False)

plt.show()

```



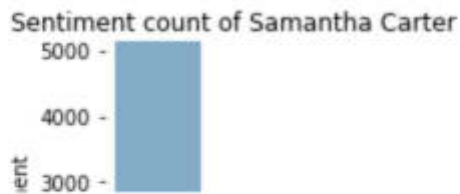
In [143...

```

samantha_carter['sentiment']=samantha_carter.sentiment_score.apply(
    lambda x: set_sentiment(x))
sentiment_samantha_carter=samantha_carter.sentiment.value_counts().reset_index()
g = sns.catplot(
    data=sentiment_samantha_carter, kind="bar",
    x="index", y="sentiment",
    ci=None, alpha=.6, height=3, order=['neutral','positiv','negative']
)
g.despine(left=True)
g.fig.suptitle("Sentiment count of Samantha Carter")

```

Out[143...] Text(0.5, 0.98, 'Sentiment count of Samantha Carter')



In [144...

```
teal_c= all_scripts[all_scripts.character=='teal_c']
teal_c['text']=teal_c.text.apply(lambda x: ' '.join(x))
teal_c['sentiment_score']=teal_c.text.apply(lambda x: afn.score(x))
avg_teal_c=teal_c.sentiment_score.mean()
avg_teal_c
```

Out[144...

-0.1487846795973484

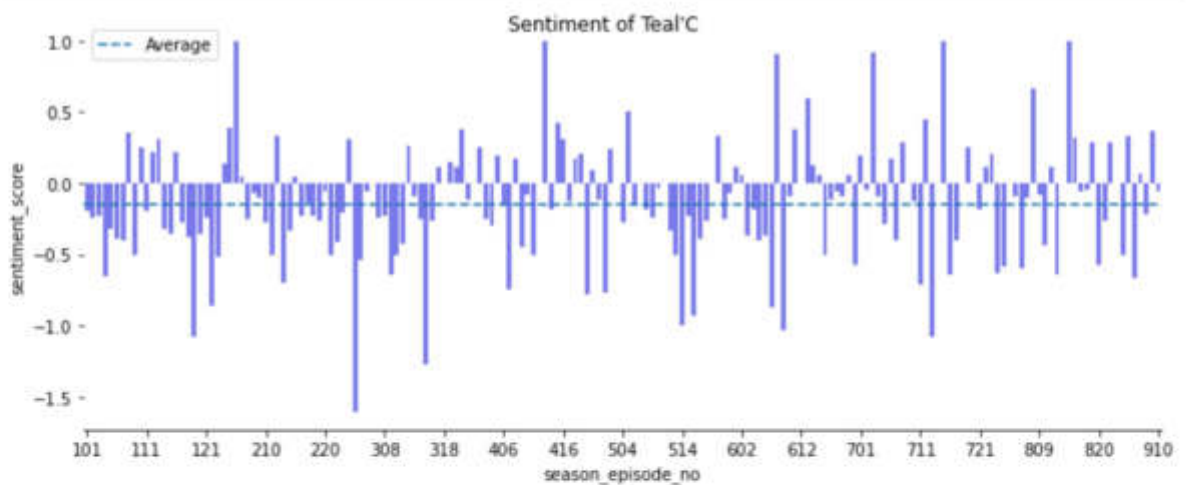
In [145...

```
g = sns.catplot(
    data=teal_c, kind="bar",
    x="season_episode_no", y="sentiment_score",
    ci=None, alpha=.6, height=4, estimator=np.mean, aspect=2.5, color="blue"
)
g.despine(left=True)
g.fig.suptitle("Sentiment of Teal'C")
ax1, = g.axes[0]

ax1.axhline(avg_teal_c, ls='--')
#ax1.axhline(0, ls='-', c='grey')
plt.legend(labels=["Average"])

xticks=ax1.xaxis.get_major_ticks()
for i in range(len(xticks)):
    if i%10==0:
        xticks[i].set_visible(True)
    else:
        xticks[i].set_visible(False)

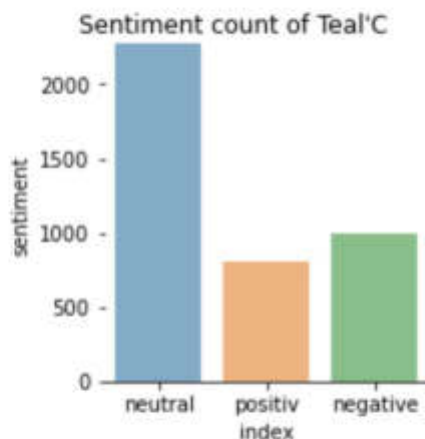
plt.show()
```



In [146...

```
teal_c['sentiment']=teal_c.sentiment_score.apply(lambda x: set_sentiment(x))
sentiment_teal_c=teal_c.sentiment.value_counts().reset_index()
g = sns.catplot(
    data=sentiment_teal_c, kind="bar",
    x="index", y="sentiment",
    ci=None, alpha=.6, height=3, order=['neutral','positiv','negative']
)
g.despine(left=True)
g.fig.suptitle("Sentiment count of Teal'C")
```

Out[146...] Text(0.5, 0.98, "Sentiment count of Teal'C")



In [147...

```
hammond= all_scripts[all_scripts.character=='hammond']
hammond['text']=hammond.text.apply(lambda x: ' '.join(x))
hammond['sentiment_score']=hammond.text.apply(lambda x: afn.score(x))
avg_hammond=hammond.sentiment_score.mean()
avg_hammond
```

Out[147...] 0.11444408216498207

In [148...

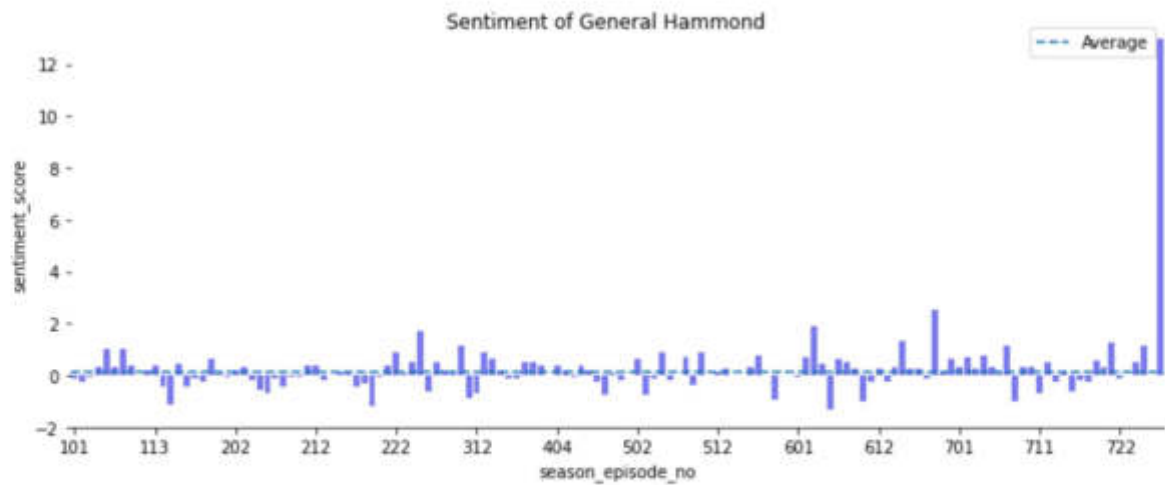
```
g = sns.catplot(
    data=hammond, kind="bar",
    x="season_episode_no", y="sentiment_score",
    ci=None, alpha=.6, height=4, estimator=np.mean, aspect=2.5, color="blue"
)
g.despine(left=True)
g.fig.suptitle("Sentiment of General Hammond")
ax1, = g.axes[0]

ax1.axhline(avg_hammond, ls='--')
#ax1.axhline(0, ls='-', c='grey')
plt.legend(labels=["Average"])

xticks=ax1.xaxis.get_major_ticks()
for i in range(len(xticks)):
    if i%10==0:
        xticks[i].set_visible(True)
    else:
        xticks[i].set_visible(False)

plt.show()
```





In [149...

```
hammond.text.iloc[3066]
```

Out[149...

'in my many years of service i have met with many men and women in uniform around the world active guard and reserve both on the front lines and those here at home and then as now i am continually amazed by your courage dedication and patriotism our airmen soldiers sailors and marines are symbols of the pride and strength of this nation be proud of what you do you make your nation stronger and our world safer than k you'

In [150...

```
hammond.tail(10)
```

Out[150...

	character	text	season	episode	word_count	episode_str	season_episode_no	sentim
314	hammond	we are assembling a team as we speak	8	19	8	19	819	
316	hammond	i'm sorry doctor jackson but neither you nor do...	8	19	52	19	819	
2	hammond	i'm aware of that	8	20	4	20	820	
4	hammond	neither of you have had any military training ...	8	20	22	20	820	
6	hammond	look i'm sorry he reaches an elevator and swipe...	8	20	27	20	820	
17	hammond	i'm not sure he turns to a couple of airmen who...	8	20	23	20	820	

	character	text	season	episode	word_count	episode_str	season_episode_no	sentim
40	hammond	good luck and godspeed he leaves the room	8	20	8	20	820	
45	hammond	well according to the tape it worked for eight...	8	20	10	20	820	
13	hammond	on radio sg1 this is hammond do you read	9	1	9	01	901	
59	hammond	in my many years of service i have met	9	10	74	10	910	

In [151...

```

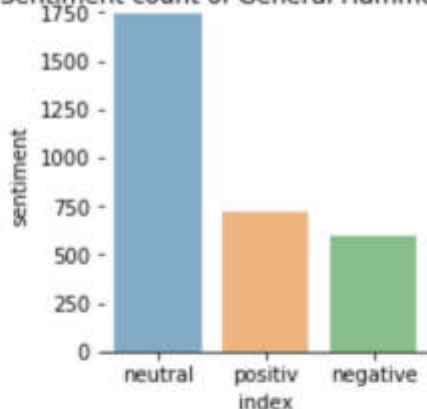
hammond['sentiment']=hammond.sentiment_score.apply(
    lambda x: set_sentiment(x))
sentiment_hammond=hammond.sentiment.value_counts().reset_index()
g = sns.catplot(
    data=sentiment_hammond, kind="bar",
    x="index", y="sentiment",
    ci=None, alpha=.6, height=3, order=['neutral','positiv','negative']
)
g.despine(left=True)
g.fig.suptitle("Sentiment count of General Hammond")

```

Out[151...

Text(0.5, 0.98, 'Sentiment count of General Hammond')

Sentiment count of General Hammond



In [152...

```

jonas_quinn= all_scripts[all_scripts.character=='jonas']
jonas_quinn['text']=jonas_quinn.text.apply(lambda x: ' '.join(x))
jonas_quinn['sentiment_score']=jonas_quinn.text.apply(lambda x: afn.score(x))
avg_jonas=jonas_quinn.sentiment_score.mean()
avg_jonas

```

Out[152...

0.20594059405940593

In [153...

```
outlier_jonas=jonas_quinn.loc[jonas_quinn['season_episode_no'] == 609]
outlier_jonas.text.iloc[0]
```

Out[153...

'well colonel at least let me rejoin the team for you itll be an incoming wormhole from earth what risk could there be'

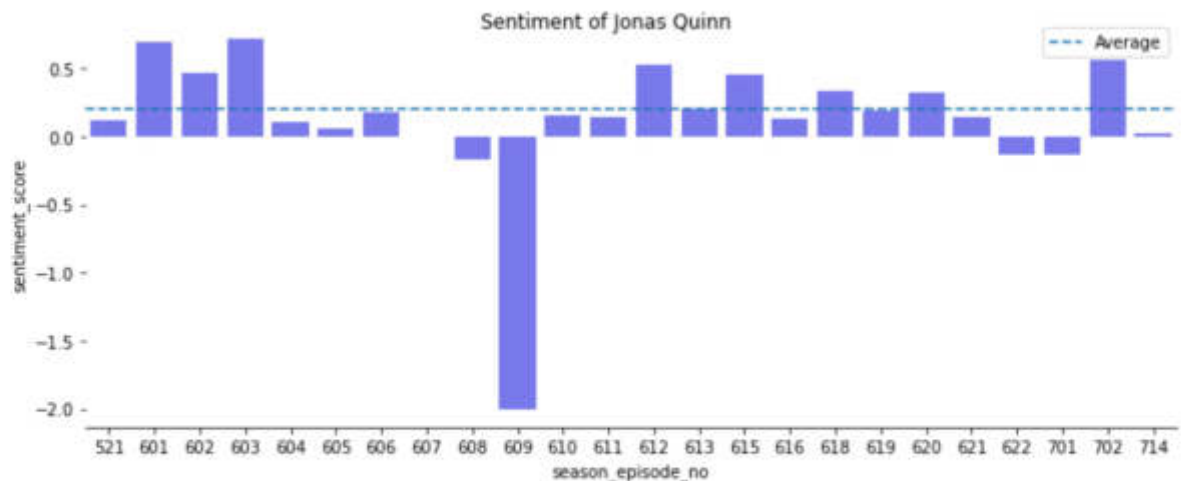
In [154...

```
g = sns.catplot(
    data=jonas_quinn, kind="bar",
    x="season_episode_no", y="sentiment_score",
    ci=None, alpha=.6, height=4, estimator=np.mean, aspect=2.5, color="blue"
)
g.despine(left=True)
g.fig.suptitle("Sentiment of Jonas Quinn")
ax1, = g.axes[0]

ax1.axhline(avg_jonas, ls='--')
#ax1.axhline(0, ls='-', c='grey')
plt.legend(labels=["Average"])
```

Out[154...

<matplotlib.legend.Legend at 0x1eeaeaec8e0>



In [155...

```
jonas_quinn['sentiment']=jonas_quinn.sentiment_score.apply(
    lambda x: set_sentiment(x))
sentiment_jonas_quinn=jonas_quinn.sentiment.value_counts().reset_index()
g = sns.catplot(
    data=sentiment_jonas_quinn, kind="bar",
    x="index", y="sentiment",
    ci=None, alpha=.6, height=3, order=['neutral', 'positiv', 'negative']
)
g.despine(left=True)
g.fig.suptitle("Sentiment count of Jonas Quinn")
```

Out[155...

Text(0.5, 0.98, 'Sentiment count of Jonas Quinn')

Sentiment count of Jonas Quinn



In [156...

```
cameron_mitchell= all_scripts[all_scripts.character=='cameron']
cameron_mitchell['text']=cameron_mitchell.text.apply(
    lambda x: ' '.join(x))
cameron_mitchell['sentiment_score']=cameron_mitchell.text.apply(
    lambda x: afn.score(x))
avg_cam=cameron_mitchell.sentiment_score.mean()
avg_cam
```

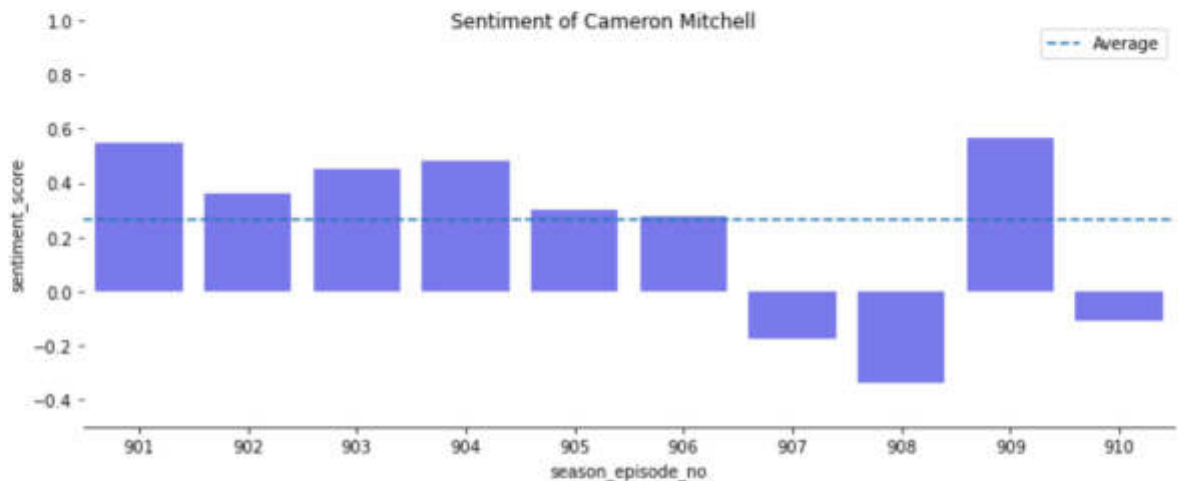
Out[156...] 0.2641509433962264

In [157...

```
g = sns.catplot(
    data=cameron_mitchell, kind="bar",
    x="season_episode_no", y="sentiment_score",
    ci=None, alpha=.6, height=4, estimator=np.mean, aspect=2.5, color="blue"
)
g.despine(left=True)
g.fig.suptitle("Sentiment of Cameron Mitchell")
g.set(ylim=(-0.5, 1))
ax1, = g.axes[0]

ax1.axhline(avg_cam, ls='--')
#ax1.axhline(0, ls='-', c='grey')
plt.legend(labels=["Average"])
```

Out[157...] &lt;matplotlib.legend.Legend at 0x1eea146ab80&gt;

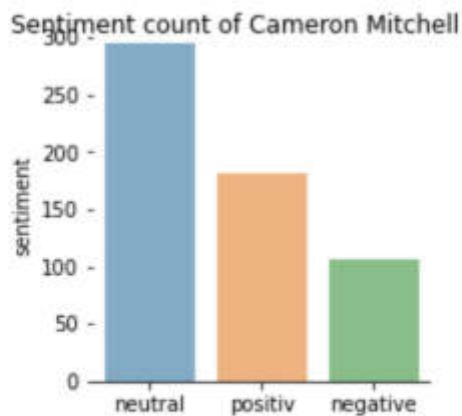


In [158...

```
cameron_mitchell['sentiment']=cameron_mitchell.sentiment_score.apply(
    lambda x: set_sentiment(x))
sentiment_cameron_mitchell=cameron_mitchell.sentiment.value_counts().reset_index()
g = sns.catplot(
    data=sentiment_cameron_mitchell, kind="bar",
    x="index", y="sentiment",
    ci=None, alpha=.6, height=3, order=['neutral', 'positiv', 'negative']
)
g.despine(left=True)
g.fig.suptitle("Sentiment count of Cameron Mitchell")
```

Out[158...] Text(0.5, 0.98, 'Sentiment count of Cameron Mitchell')





In [159...

```

vala_mal_doran= all_scripts[all_scripts.character=='vala']
vala_mal_doran['text']=vala_mal_doran.text.apply(
    lambda x: ' '.join(x))
vala_mal_doran['sentiment_score']=vala_mal_doran.text.apply(
    lambda x: afn.score(x))
avg_vala=vala_mal_doran.sentiment_score.mean()
avg_vala

```

Out[159...

0.07422680412371134

In [160...

```

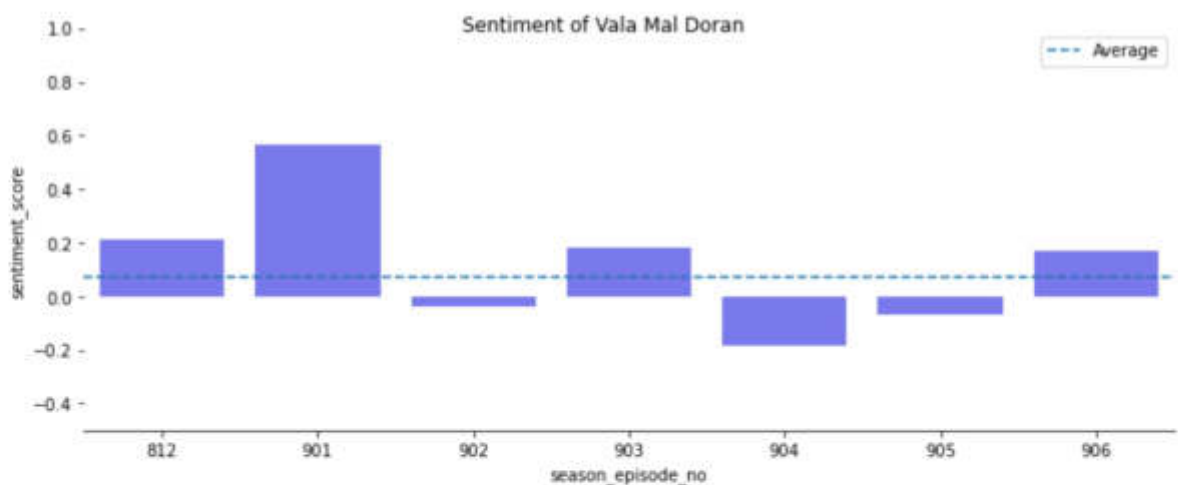
g = sns.catplot(
    data=vala_mal_doran, kind="bar",
    x="season_episode_no", y="sentiment_score",
    ci=None, alpha=.6, height=4, estimator=np.mean, aspect=2.5, color="blue"
)
g.despine(left=True)
g.fig.suptitle("Sentiment of Vala Mal Doran")
g.set(ylim=(-0.5, 1))
ax1, = g.axes[0]

ax1.axhline(avg_vala, ls='--')
#ax1.axhline(0, ls='-', c='grey')
plt.legend(labels=["Average"])

```

Out[160...

&lt;matplotlib.legend.Legend at 0x1eeb086a3a0&gt;



In [161...

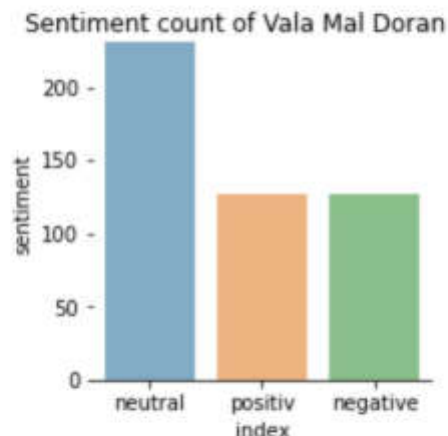
```

vala_mal_doran['sentiment']=vala_mal_doran.sentiment_score.apply(
    lambda x: set_sentiment(x))
sentiment_vala_mal_doran=vala_mal_doran.sentiment.value_counts().reset_index()
g = sns.catplot(
    data=sentiment_vala_mal_doran, kind="bar",
    x="index", y="sentiment",
    ci=None, alpha=.6, height=3, order=['neutral','positiv','negative']
)
g.despine(left=True)
g.fig.suptitle("Sentiment count of Vala Mal Doran")

```

Out[161...

Text(0.5, 0.98, 'Sentiment count of Vala Mal Doran')



In [162...

```

hank_landry= all_scripts[all_scripts.character=='landry']
hank_landry['text']=hank_landry.text.apply(
    lambda x: ' '.join(x))
hank_landry['sentiment_score']=hank_landry.text.apply(
    lambda x: afn.score(x))
avg_hank_landry=hank_landry.sentiment_score.mean()
avg_hank_landry

```

Out[162...

0.24629080118694363

In [163...

```

g = sns.catplot(
    data=hank_landry, kind="bar",
    x="season_episode_no", y="sentiment_score",
    ci=None, alpha=.6, height=4, estimator=np.mean, aspect=2.5, color="blue"
)
g.despine(left=True)
g.fig.suptitle("Sentiment of Hank Landry")
g.set(ylim=(-0.5, 1))
ax1, = g.axes[0]

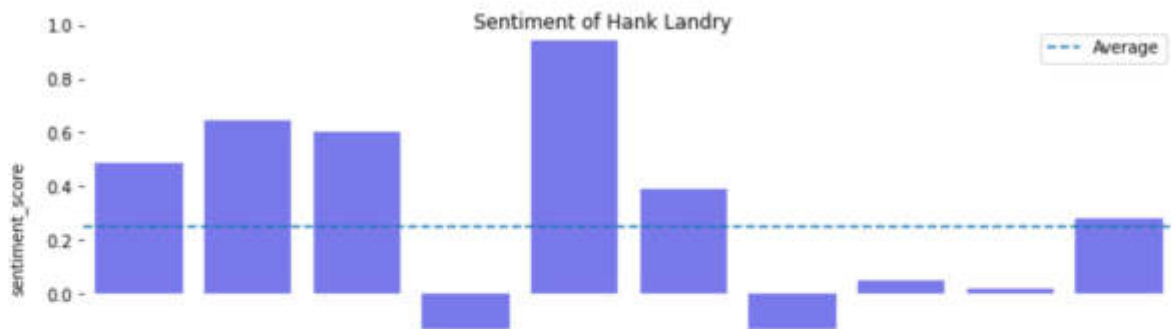
ax1.axhline(avg_hank_landry, ls='--')
#ax1.axhline(0, ls='-', c='grey')

plt.legend(labels=["Average"])

```

Out[163...

&lt;matplotlib.legend.Legend at 0x1eeac518f40&gt;



In [164...

```
hank_landry['sentiment']=hank_landry.sentiment_score.apply(  
    lambda x: set_sentiment(x))  
sentiment_hank_landry=hank_landry.sentiment.value_counts().reset_index()  
g = sns.catplot(  
    data=sentiment_hank_landry, kind="bar",  
    x="index", y="sentiment",  
    ci=None, alpha=.6, height=3, order=['neutral','positiv','negative']  
)  
g.despine(left=True)  
g.fig.suptitle("Sentiment count of Hank Landry")
```

Out[164...

Text(0.5, 0.98, 'Sentiment count of Hank Landry')

