



FitConnect

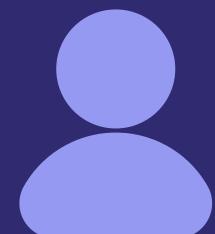
Projektpräsentation von Debra Soth,
Kira Beyrow und Lenja Krah
“Full Stack Web-Developement”
bei Prof. Dr. Alexander Eck

Agenda

1. Unsere Value Proposition



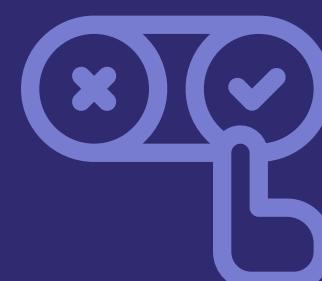
2. Persona



3. Usage-flow und UI Screens



4. Key Design Decisions



5. Meilensteine vor der Abgabe



Problem



1

Motivations-
mangel beim
Training

2

Gefühl von
Einsamkeit

3

Schwierigkeit,
passende
Trainingspartner
zu finden

4

Herausforderungen
bei der Planung und
Koordination

Unsere Lösung: FitConnect



- FitConnect: Die Plattform für sportliche Verbindungen
- Förderung von Motivation und Gemeinschaft im Fitnessbereich
- Vereinfachte Partnersuche für gemeinsame Workouts

Wie funktioniert das?

- Nutzerübersicht: Alle registrierten Mitglieder auf einen Blick
- Detaillierte Profile zur Suche nach passenden Trainingspartnern
- „Like“-System für gegenseitiges Interesse und Matches
- Datenschutz: Kontaktinfos werden nur bei beidseitigem Match geteilt

Persona “Laura”



*“Manchmal sind es die kleinen Schritte,
die einen am weitesten bringen”*

Laura

Age 21

Job Vollzeitstudentin

Location Berlin

Family status Single

Character

- offen
- ist gerne unter Menschen

Goals

- will neue Kontakte knüpfen
- will regelmäßiger Sport machen
- hat sich vorgenommen einen gesünderen Lebensstil aufzubauen

Challenges

- ist gerade nach Berlin gezogen
- hat noch keine richtige Routine
- fehlende Motivation

Dislikes

- sich einsam fühlen
- Fitnessstudios

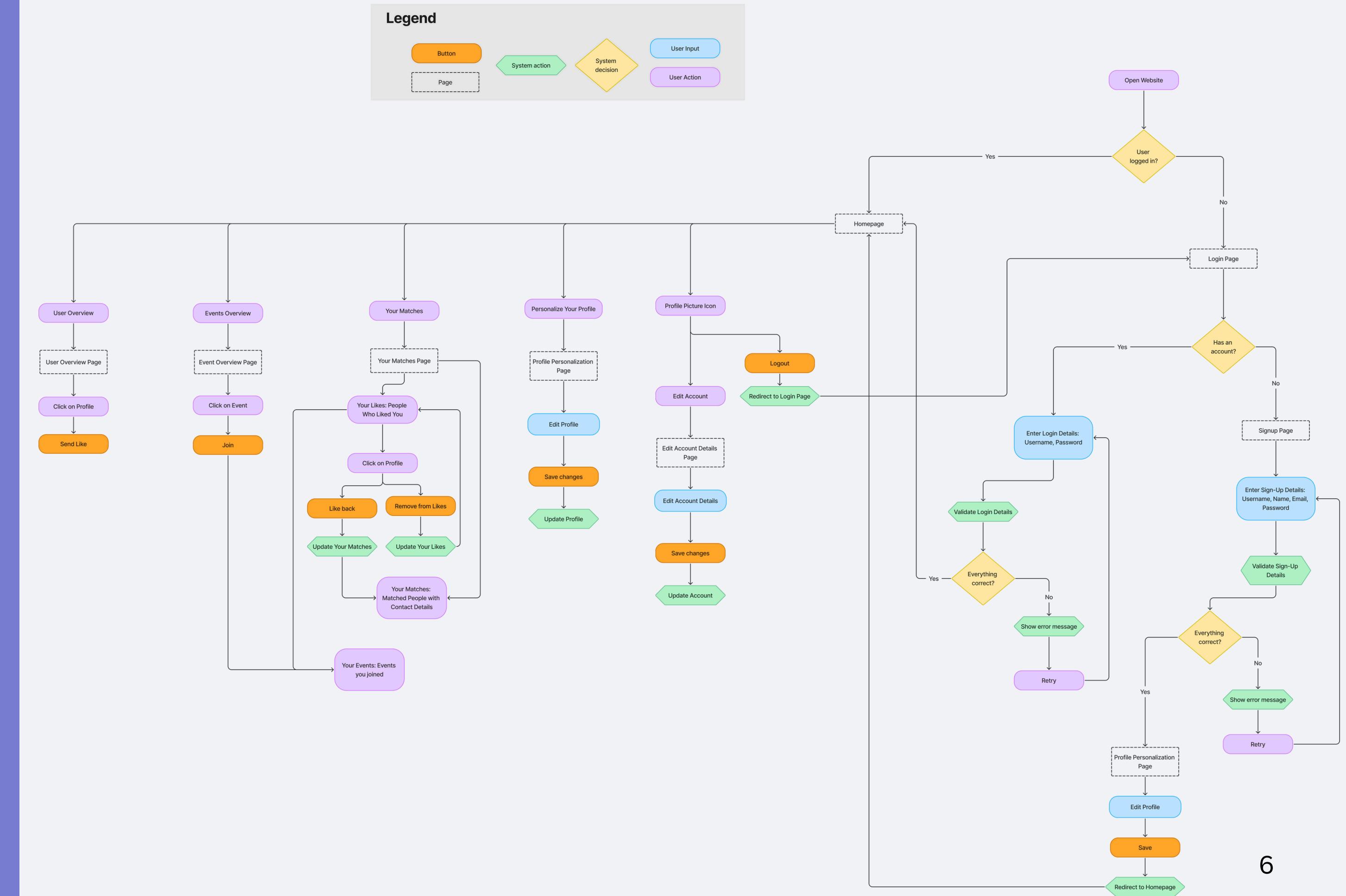
**Fitnesslevel
(1-10):**
6

Sportart:
Joggen,
Tennis

Biography

- kommt aus Baden-Württemberg
- ist für das Studium nach Berlin gezogen
- studiert Politikwissenschaft

Usage Flow





FitConnect

Username:

Password:

Login

Don't have an account? [Create one!](#)



Create Your Account

Join a community of hundreds of passionate fitness enthusiasts and connect over your favorite fitness activities

Username:

First name:

E-mail:

Password:

Confirm Password:

By registering, I agree to the Terms and Conditions and Privacy Policy of FitConnect

[Register](#)

Already have an account? [Log in!](#)



Personalize Your Profile

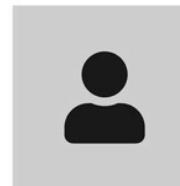
Favorite Fitness Activity:



Fitness Level (1-10):

1
2
3
5
6
10

Profile Photo:



Availability on Weekdays:

- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
- Saturday
- Sunday

Gym Membership (optional):

Gender (optional):

Diverse Female Male

Motivation text:

Save



Edit your Profile

Account Information:

Username:

Laura21

First name:

Laura

E-mail:

Laura.Kohl@gmail.com

Password:

12345678

Personal Information:

Favorite Fitness Activity:

Joggen

Tennis

Fitness Level:

6

Alter:

21

Gym Membership:

Add text

Profil Photo:



Availability on Weekdays:

- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
- Saturday
- Sunday

Gender:

Diverse

Female

Male

Edit



Welcome to FitConnect, Laura!

Find people to connect with



Jason, 20

Running, Badminton



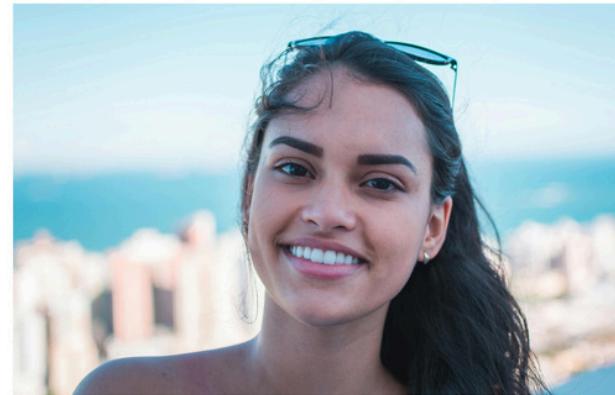
Fahad, 25

Basketball



Enina, 19

Running, Yoga... +2



Anna, 23

Running



Tim, 25

Tennis, Football



Melanie S., 34

Running, Cycling,... +2

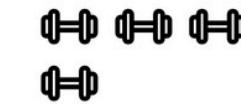
**About Tim_123 :**

Hi guys! Slowly getting back into fitness after an injury

Tim_123

Berlin, DE

Once there's a match you will be able to see Jasonxx's contact details

Fitness Level:**Gym Membership:**

Urban Sports Club

Availability: Thursday Sunday**Fitness Activities:**

- Running
- Badminton

Send like

[Create an Event](#)[Account Settings](#)[Logout](#)

Join a FitConnect Event

Find events to join hosted by other FitConnectors.

**Running**

01.11.24 Grunewald

3/5**Yoga**

04.11.24 Lotus Studio

4/7**Running**

04.11.24 Gleisdreieck

1/3**Running**

01.11.24 Grunewald

3/5**Yoga**

04.11.24 Lotus Studio

4/7**Running**

04.11.24 Gleisdreieck

1/3

[Create an Event](#)[Account Settings](#)[Logout](#)

Create an Event on FitConnect

Here you can create a fitness event and allow other FitConnectors to join you on your next fitness activity

Title:

+ Add a description

Date:

Jan 14, 2025

Start Time:

02:00 PM

End Time:

03:45 PM

Location:

Event Location

Participants:

Maximum Amount

[Event Title] will take place on the [Date] from [Start Time] until [End Time] at [Location]

[Create Event](#)



Jogging

hosted by **Laura21**

Date: 12th February 2025

Time: 5:00 PM to 6:00 PM

Location: Grunewald

Participants: 3/5

[Join Event](#)



Your Events

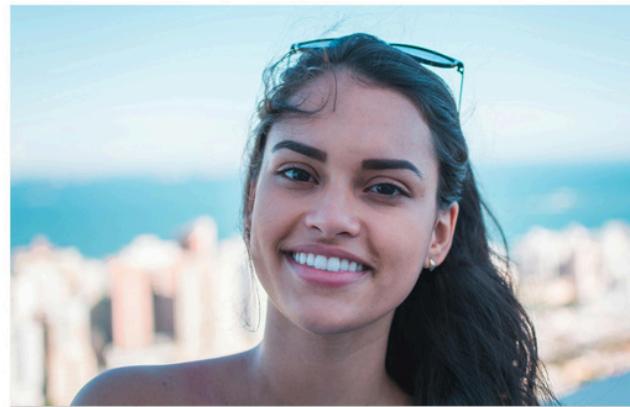
Jogging

12th February 2025 at 5 PM

Yoga Session

16th February 2025 at 10 AM

Your Likes



Anna, 23

Running



Jason, 25

Running, Badminton



Birgit, 46

Yoga, Cycling, ... +2

Your Matches

Melanie S., 34

melsanchez@gmail.com

Tom, 25

tommi123@gmail.com

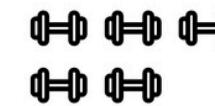
**About Anna_11 :**

Running is my passion

Anna_11



Berlin, DE

*Once there's a match you will be able to see Anna_11's contact details***Fitness Level:****Gym Membership:**

ClassPass

Availability:

Monday



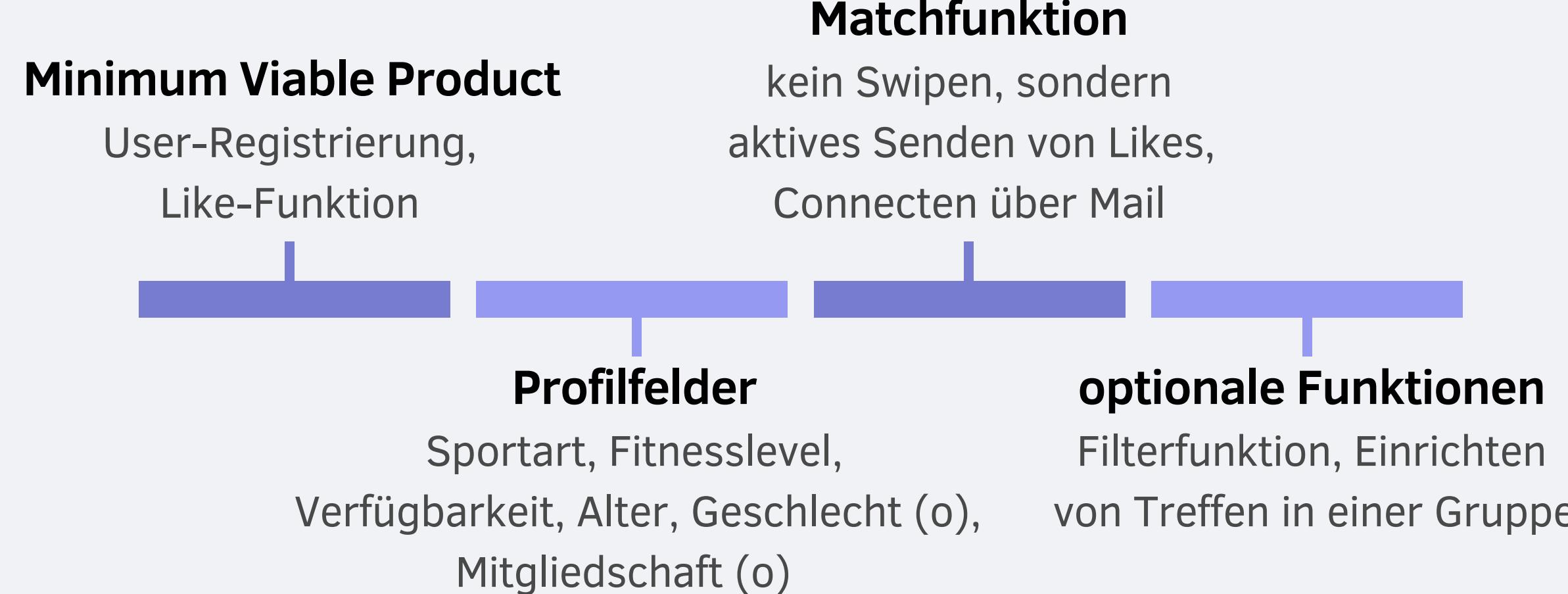
Sunday

Fitness Activities:

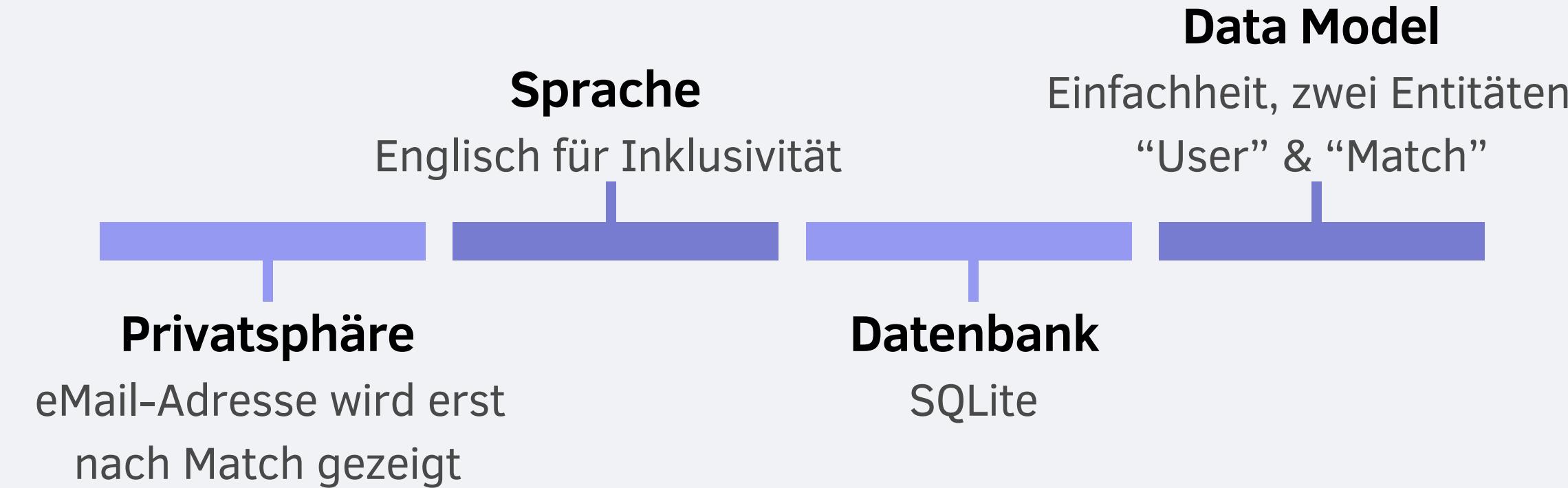
- Running
- Tennis

[Like back](#)[Remove](#)

Key Design Decisions



Key Design Decisions



Meilensteine vor der Abgabe

Priorität 1

Implementierung Datenbank
Umsetzung weiterer Funktionen (Likes, Profiländerungen)

Priorität 2

Testen und Ausbessern
Optimierung Frontend
optionale Funktionen



Vielen Dank für eure
Aufmerksamkeit!

Gibt es noch Fragen?