

Greenleaf KPI Dashboard

Month

Jan Feb Mar

State

Califor... Florida

Product ...

Lighting

TOTAL REVENUE

\$117,278



TOTAL PROFIT

\$81,853



PROFIT MARGIN

69.8%



AVERAGE ORDER

\$117



DELIVERY SUCCESS RATE

60.2%

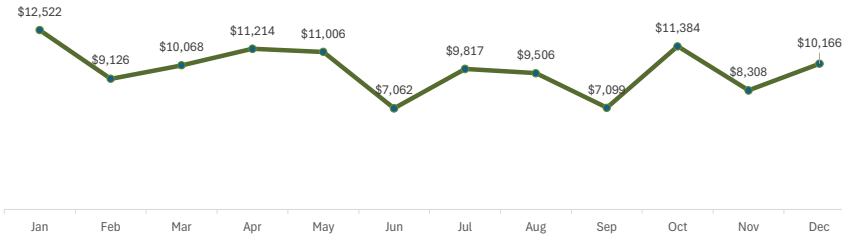


RETURN RATE

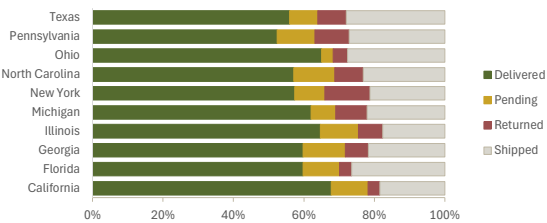
7.2%



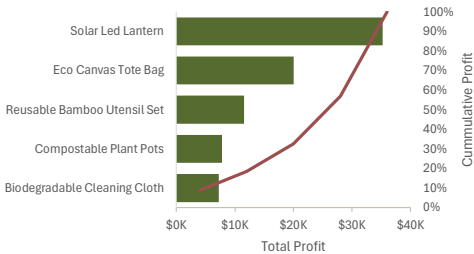
Monthly Revenue Trend



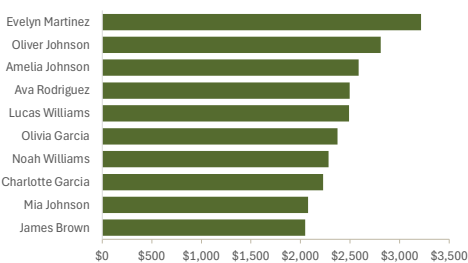
Shipping Performance by State



Profit Concentration by Product



Top 10 Customers by Revenue



Return Rate by Product Category

