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An attempt with a clear effort made by the student will grant 2 points.

During the session, you have briefly practiced on preparing your product vision to start instilling your entrepreneurial mindset.

Now, you are tasked to flesh out your product vision. You may continue on working the same product vision or you can pick other ideas that you've thought of along the way.

Analyze the situation around you, come up with one thing that you have the most interest in to solve, and unleash your inner entrepreneur.

To help you complete the task, answer the following questions:

1. What will you offer to society through the product? What issue are you going to address?
2. In what way will it uniquely matter and to who? What will they be able to do as a result of your product? How does that transform things for them?
3. How will you utilize new technologies or new ways of thinking to realize your product's promises?
4. Write down one out of the 4 BHAG categories that is key to transform the company and to its target market.

Once you've answered those questions, write down the product vision statement in one sentence.

Here are a couple of product vision examples to get you going:

- a) Amazon: To build a space where people can come to find and discover anything they want to buy.
- b) Dropbox: To provide an easy to use mobile file management tool for individuals and businesses that allows for a simpler way to keep files within arm's reach.

Attempt to answer this assignment in 500 words or less. Write it down in an essay format which include these points:

A. Situation

- The Situation and Initial Offering: Amazon want to build a space where people can come to find and discover anything they want to buy.

- Target Market and Potential Impact: This feature will attract people and make it easier to search for things that are needed wherever and whenever, especially on important and emergency items.
 - How Technology/New Thinking May Help: One of Amazon's useful features to find and discover items helps people to get what they're looking for. With such vast relation, Amazon can help people from distant countries.
 - BHAG Category: To compete in providing what people need and want.
- B. My Product Vision Statement: Become the largest marketplace the people wanted the most and needed.