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# Reproducible Methods for Face Research

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Draft

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## Abstract

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Face stimuli are commonly created in non-reproducible ways. In this paper, we document the irreproducibility of much existing work on faces, explain the benefits of reproducible stimuli, and introduce the open-source R package webmorphR. We explain the technical processes of morphing and transforming through a case study of creating face stimuli from an open-access image set. Finally, we discuss some ethical and methodological issues around the use of face images in research that may be ameliorated through the use of reproducible stimuli.

*Keywords:* faces; morphing; transforming; reproducibility; webmorph

Word count: X

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## Introduction

10 Face stimuli are commonly used in research on visual and social perception. This  
11 almost always involves some level of stimulus preparation to rotate, resize, crop, and reposition faces on the image. In addition, many studies systematically manipulate face images  
12 by changing color and/or shape properties (e.g., A. L. Jones & Jaeger, 2019; reviewed in  
13 Little et al., 2011).

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This research was funded by ERC grant #647910 (KINSHIP).

The authors made the following contributions. Lisa DeBruine: Conceptualization, Funding acquisition, Methodology, Software, Validation, Visualization, Writing - Original Draft Preparation; Iris Holzleitner: Software, Validation, Visualization, Writing - Review & Editing; Benedict C. Jones: Conceptualization, Writing - Review & Editing.

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Over a decade ago, Gronenschild and colleagues (2009) argued for the importance of standardizing face stimuli so that they are not “confounded by factors such as brightness and contrast, head size, hair cut and color, skin color, and the presence of glasses and earrings”. They describe a three-step standardization process. First, they manually removed features such as glasses and earrings in Photoshop. Second, they geometrically standardized images by semi-automatically defining eye and mouth coordinates used to fit the images within an oval mask, Third, they optically standardized images by converting them to greyscale and remapping values between the minimum and 98% threshold onto the full range of values. While laudable in its aims, this procedure has not achieved widespread adoption, probably because the authors provided no code or tools. In personal communication, the main author said that this is because “the procedure is based on standard image processing algorithms described in many textbooks”. However, we were unable to easily replicate the procedure and found several places where instructions had more than one possible interpretation or relied on the starting images having specific properties, such as symmetric lighting reflections in the eyes. Additionally, greyscale images with an oval mask are not appropriate for many research questions.

The goal of this paper is to argue for the importance of reproducible stimulus processing methods in face research and to introduce an open-source R package that allows researchers to create face stimuli with scripts that can then be shared so that others can create stimuli using identical methods.

**Why are reproducible stimulus construction methods important?** Lisa once gave up on a research project because she couldn't figure out how to manipulate spatial frequency to make the stimuli look like those in a relevant paper. When she contacted the author, they didn't know how the stimuli were created because a postdoc had done it in Photoshop and didn't leave a detailed record of the method.

Reproducibility is especially important for face stimuli because faces are sampled, so replications should sample new *faces* as well as new participants (Barr, 2007). The difficulty of creating equivalent face stimuli is a major barrier to this, resulting in stimulus sets that are used across dozens or hundreds of papers. For example, the Chicago Face Database (Ma et al., 2015) has been cited in almost 800 papers. Ekman and Friesen's (1976) Pictures of Facial Affect has been cited more than 5500 times. This image set is currently **selling** for \$399 for “110 photographs of facial expressions that have been widely used in cross-cultural studies, and more recently, in neuropsychological research”. Such extensive reuse of image sets means that any confounds present in the image set can cause highly “replicable” but potentially false findings.

Additionally, image sets are often private and reused without clear attribution. Our group has only recently been trying to combat this by making image sets public and citable where possible (L. DeBruine, 2016; L. M. DeBruine & Jones, 2017a; e.g., L. M. DeBruine & Jones, 2017b; L. DeBruine & Jones, 2020; Morrison et al., 2018) and including clear explanations of reuse where not possible Holzleitner et al. (2019).

**Common Techniques.** In this section, we will give an overview of common techniques used to process face stimuli across a wide range of research involving faces. It was basically impossible to systematically survey the literature about the methods used to cre-

58 ate facial stimuli, in large part because of poor documentation. However, several common  
59 methods are discussed below.

60 **Mystery Methods.** Many researchers describe image manipulation generically or  
61 use “in-house” methods that are not well specified enough for another researcher to have  
62 any chance of replicating them.

63 Each of the images was rendered in gray-scale and morphed to a common shape  
64 using an in-house program based on bi-linear interpolation (see e.g., Gonzalez  
65 & Woods, 2002). Key points in the morphing grid were set manually, using a  
66 graphics program to align a standard grid to a set of facial points (eye corners,  
67 face outline, etc.). Images were then subject to automatic histogram equaliza-  
68 tion. (Burton et al., 2005, p. 263)

69 The reference above (Gonzalez et al., 2002) is a 190-page textbook. It mentions  
70 bilinear interpolation on pages 64–66 in the context of calculating pixel color when resizing  
71 images and it’s unclear how this could be used to morph shape.

72 They were cropped such that the hair did not extend well below the chin, resized  
73 to a height of 400 pixels, and placed on 400 x 400 pixel backgrounds consisting  
74 of phase-scrambled variations of a single scene image (for example stimuli, see  
75 Figure 1). (Pegors et al., 2015, p. 665)

76 While the example images in the figure mentioned above help to clarify the methods,  
77 it was clear that there was a large degree of subjectivity in determining how to crop the  
78 hair.

79 **Photoshop/Image editors.** A search for “Photoshop face attractiveness” pro-  
80 duced 19,300 responses in Google Scholar<sup>1</sup>. Here are descriptions of the use of Photoshop  
81 from a few of the top hits.

82 If necessary, scanned pictures were rotated slightly, using Adobe Photoshop  
83 software, clockwise to counterclockwise until both pupil centres were on the  
84 same y-coordinate. Each picture was slightly lightened a constant amount by  
85 Adobe Photoshop. (Scheib et al., 1999, p. 1914)

86 These pictures were edited using Adobe Photoshop 6.0 to remove external fea-  
87 tures (hair, ears) and create a uniform grey background. (Sforza et al., 2010, p.  
88 150)

89 The averaged composites and blends were sharpened in Adobe Photoshop to  
90 reduce any blurring introduced by blending. (Rhodes et al., 2001, p. 615)

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<sup>1</sup>All web search figures are from Google Scholar in May 2022.

91 Most papers that use Photoshop methods simply state in lay terms what the editing  
92 accomplished, and not the specific tools or methods in the application used to accomplish  
93 it. For example, it is not clear what sharpening tool was used in the last quote above, and  
94 what settings were used. Were all images sharpened by the same amount or was this done  
95 “by eye”?

96 A potential danger to processing images “by eye” is the possibility of visual adap-  
97 tation affecting the researcher’s perception. It is well known that viewing images with  
98 specific alterations to shape or colour alters the perception of subsequent images (Rhodes,  
99 2017). Thus, a researcher’s perception of the “typical” face can change after exposure to  
100 altered faces (L. Isa M. DeBruine et al., 2007). While some processing will always require  
101 human intervention, reproducible methods can also allow researchers to record their specific  
102 decisions so such biases can be detected and corrected for.

103 **Scriptable Methods.** There are several scriptable methods for creating image stim-  
104 uli, including MatLab, ImageMagick, and GraphicConvertor. Photoshop is technically  
105 scriptable, but a search of “Photoshop script face” only revealed a few computer vision  
106 papers on detecting photoshopped images (e.g., Wang et al., 2019).

107 MatLab (Higham & Higham, 2016) is widely used within visual psychophysics. A  
108 Google Scholar search for “MatLab face attractiveness” returned 23,000 hits, although the  
109 majority of papers we inspected used MatLab to process EEG data, present the experiment,  
110 or analyse image color, rather than using MatLab to create the stimuli. “MatLab face  
111 perception” generated 97,300 hits, more of which used MatLab to create stimuli.

112 The average pixel intensity of each image (ranging from 0 to 255) was set to 128  
113 with a standard deviation of 40 using the SHINE toolbox (function lumMatch)  
114 (Willenbockel et al., 2010) in MATLAB (version 8.1.0.604, R2013a). (Visconti  
115 di Oleggio Castello et al., 2014, p. 2)

116 ImageMagick (The ImageMagick Development Team, 2021) is a free, open-source  
117 program that creates, edits, and converts images in a scriptable manner. The {magick} R  
118 package (Ooms, 2021) allows you to script image manipulations in R using ImageMagick.

119 Images were cropped, resized to  $150 \times 150$  pixels, and then grayscaled using  
120 ImageMagick (version 6.8.7-7 Q16, x86\_64, 2013-11-27) on Mac OS X 10.9.2.  
121 (Visconti di Oleggio Castello et al., 2014, p. 2)

122 GraphicConvertor (Nishimura, 2000) is typically used to batch process images, such  
123 as making images a standard size or adjusting color. While not technically “scriptable”,  
124 batch processing can be set up in the GUI interface and then saved to a reloadable “.gaction”  
125 file. (A search for ‘“gaction” GraphicConvertor’ on Google Scholar returned no hits.)

126 We used the GraphicConverterTM application to crop the images around the  
127 cat face and make them all 1024x1024 pixels. One of the challenges of image  
128 matching is to do this process automatically. (Paluszek & Thomas, 2019, p.  
129 214)

130 Scriptable methods are a laudable start to reproducible stimuli, but the scripts themselves  
131 are often not shared, or are in a proprietary closed format, such as MatLab. Additionally,  
132 most images that were processed with scriptable methods also used some non-scripted  
133 pre-processing to manually crop or align the images.

134 **Commerical morphing.** Face averaging or “morphing” is a common technique for  
135 making images that are blends of two or more faces. We found 937 Google Scholar responses  
136 for “Fantamorph face”, 170 responses for “WinMorph face” and fewer mentions of several  
137 other programs, such as MorphThing (no longer available) and xmorph.

138 Most of these programs do not use open formats for storing delineations: the x- and  
139 y-coordinates of the landmark points that define shape and the way these are connected  
140 with lines. Their algorithms also tend to be closed and there is no common language for  
141 describing the procedures used to create stimuli in one program in a way that is easily  
142 translatable to another program. Here are descriptions of the use of commercial morphing  
143 programs from a few of the top hits.

144 The faces were carefully marked with 112 nodes in FantaMorph™, 4th version:  
145 28 nodes (face outline), 16 (nose), 5 (each ear), 20 (lips), 11 (each eye), and 8  
146 (each eyebrow). To create the prototypes, I used FantaMorph Face Mixer, which  
147 averages node locations across faces. Prototypes are available online, in the Per-  
148 sonality Faceaurus [<http://www.nickholtzman.com/faceaurus.htm>]. (Holtzman,  
149 2011a, p. 650)

150 The link above contains only morphed face images and no further details about the  
151 morphing or stimulus preparation procedure.

152 The 20 individual stimuli of each category were paired to make 10 morph con-  
153 tinua, by morphing one endpoint exemplar into its paired exemplar (e.g. one face  
154 into its paired face, see Figure 1C) in steps of 5%. Morphing was realized within  
155 FantaMorph Software (Abrossoft) for faces and cars, Poser 6 for bodies (only  
156 between stimuli of the same gender with same clothing), and Google SketchUp  
157 for places. (Weigelt et al., 2013, p. 4)

158 **Psychomorph/WebMorph.** Psychomorph is a program developed by Benson,  
159 Perrett, Tiddeman and colleagues. It uses “template” files in a plain text open format  
160 to store delineations and the code is well documented in academic papers and available as  
161 an open-source Java package.

162 Benson and Perrett (Benson & Perrett, 1991a, 1991b, 1993) describe algorithms for  
163 creating composite images by marking corresponding coordinates on individual face im-  
164 ages, remapping the images into the average shape, and combining the colour values of the  
165 remapped images. These images are also called “prototype” images and can be used to  
166 generate caricatures.

167 The averaging and caricaturing methods were later complemented by a transforming  
168 method (Rowland & Perrett, 1995). This method quantifies shape and colour differences

169 between a pair of faces, creating a “face space” vector along which other faces can be ma-  
 170 nipulated. This method is distinct from averaging. For example, averaging an individual  
 171 face with a prototype smiling face will produce a face that looks approximately halfway  
 172 between the individual and the prototype. The smile will be more intense than the original  
 173 individual’s smile if they weren’t smiling, and be less intense if the individual was smiling  
 174 more than the prototype. However, the transform method defines the shape and/or color  
 175 difference between neutral and smiling prototypes to define a vector of smiling. Transform-  
 176 ing an individual face by some positive percent of the difference between neutral and smiling  
 177 faces will then always result in an individual face that looks *more* cheerful than the original  
 178 individual, no matter how cheerful they started out (Fig 1).



Figure 1. Composite (A) neutral and (B) smiling faces made from 49 individual neutral and smiling identities. (C) Individual smiling faces were (D) averaged with the smiling composite or (E) transformed by 50% of the shape and color differences between the neutral and smiling composites (E).

179 These methods were improved by wavelet-based texture averaging (Tiddeman et al.,  
 180 2001), resulting in images with more realistic textural details, such as facial hair and eye-  
 181 brows. This reduces the “fuzzy” look of composite images, but can also result in artifacts,  
 182 such as lines on the forehead in Figure 2, which are a result of some images having a fringe.

183 The desktop version of Psychomorph was last updated in 2013, and can be difficult  
 184 to install on some computers. To solve this problem, we started developing WebMorph  
 185 (L. M. DeBruine, 2018), a web-based version that uses the Facemorph Java package from  
 186 Psychomorph for averaging and transforming images, but has independent methods for  
 187 delineation and batch processing. While the desktop version of Psychomorph has limited  
 188 batch processing ability, it requires a knowledge of Java to be fully scriptable. WebMorph  
 189 has more extensive batch processing capacity, including the ability to set up image pro-  
 190 cessing scripts in a spreadsheet, but some processes such as delineation still require a fair  
 191 amount of manual processing. In this paper, we introduce webmorphR (L. M. DeBruine,  
 192 2022a), an R package companion to WebMorph that allows you to create R scripts to fully  
 193 and reproducibly describe all of the steps of image processing and easily apply them to a  
 194 new set of images.



*Figure 2.* Untextured and textured prototypes of 4 male faces.

Table 1

*Glossary of terms.*

| Term         | Definition   |
|--------------|--|
| composite    | an average of more than one face image   |
| delineation  | the x- and y-coordinates for a specific template that describe an image  |
| landmark     | a point that marks corresponding locations on different images   |
| lines        | connections between landmarks; these may be used to interpolate new landmarks for morphing   |
| morphing     | blending two or more images to make an image with an average shape and/or color  |
| prototype    | an average of faces with similar characteristics, such as expression, gender, age, and/or ethnicity  |
| template     | a set of landmark points that define shape and the way these are connected with lines; only the shape and/or color of an image is changed by transforming it |
| transforming | changing the shape and/or color of an image by some proportion of a vector that is defined as the difference between the original image and the template     |

195 **Methods**

196 In this section, we will cover some common image manipulations and how to achieve  
 197 them reproducibly using webmorpheR (L. M. DeBruine, 2022a). We will also be using  
 198 webmorpheR.stim (L. DeBruine & Jones, 2017), a package that contains a number of open-  
 199 source face image sets, and webmorpheR.dlib (L. M. DeBruine, 2022b), a package that  
 200 provides dlib models and functions for automatic face detection. These latter two packages  
 201 cannot be made available on CRAN (the main repository for R packages) because of their  
 202 large file size.

203 **Editing.** Almost all image sets start with raw images that need to be cropped,  
 204 resized, rotated, padded, and/or color normalised. Although many reproducible methods  
 205 exist to manipulate images in these ways, they are complicated when an image has an  
 206 associated delineation, so webmorpheR has functions that alter the image and delineation  
 207 together (Fig. 3).

```
orig <- demo_stim() # load demo images
mirrored <- mirror(orig)
cropped <- crop(orig, width = 0.75, height = 0.75)
resized <- resize(orig, 0.75)
rotated <- rotate(orig, degrees = 180)
padded <- pad(orig, 30, fill = "black")
grey <- greyscale(orig)
```

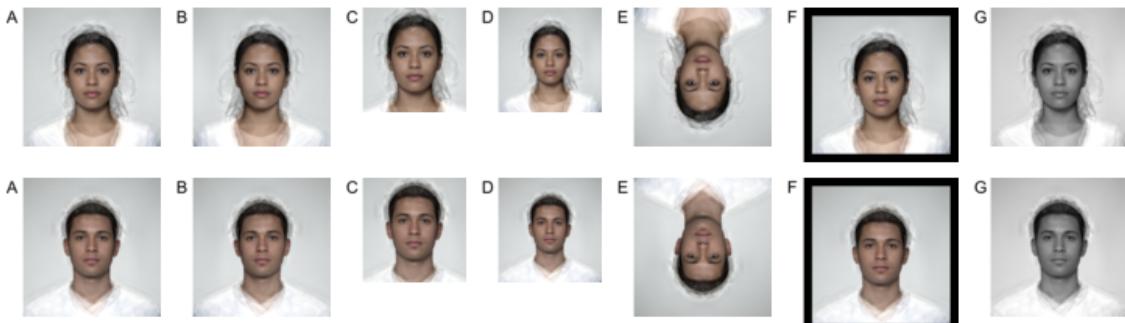


Figure 3. Examples of image manipulations: (A) original image, (B) mirrored, (C) cropped to 75%, (D) resized to 75%, (E) rotated 180 degrees, (F) 30 pixels of black padding added, and (G) greyscale.

208 **Delineation.** The image manipulations above work best if your raw images start  
 209 the same size and aspect ratio, with the faces in the same orientation and position on each  
 210 image. This is frequently not the case with raw images. Image delineation provides a way  
 211 to set image manipulation parameters relative to face landmarks by marking corresponding  
 212 points according to a template.

213 WebMorph.org's default face template marks 189 points (Fig. 4). Some of these points  
 214 have very clear anatomical locations, such as point 0 ("left pupil"), while others have only

Table 2

*The first 10 landmark points of WebMorph.org's default "FRL" template.*

| n | name                      | x   | y   | sym |
|---|---------------------------|-----|-----|-----|
| 0 | left pupil                | 166 | 275 | 1   |
| 1 | right pupil               | 284 | 275 | 0   |
| 2 | top of left iris          | 165 | 267 | 10  |
| 3 | top-left of left iris     | 156 | 270 | 17  |
| 4 | left of left iris         | 154 | 277 | 16  |
| 5 | bottom-left of left iris  | 157 | 283 | 15  |
| 6 | bottom of left iris       | 166 | 286 | 14  |
| 7 | bottom-right of left iris | 174 | 283 | 13  |
| 8 | right of left iris        | 177 | 276 | 12  |
| 9 | top-right of left iris    | 175 | 270 | 11  |

215 approximate placements and are used mainly for masking or preventing morphing artifacts  
 216 from affecting the background of images, such as point 147 (“about 2cm to the left of the top  
 217 of the left ear (creates oval around head)”). Template point numbering is 0-based because  
 218 PsychoMorph was originally written in Java.

219 The function `tem_def()` retrieves a template definition that includes point names,  
 220 default coordinates, and the identity of the symmetrically matching point for mirroring or  
 221 symmetrising images Table 2.

222 You can automatically delineate faces with a simpler template (Fig. 5) using the online  
 223 services provided through the free web platform Face++ (2021), or dlib models provided  
 224 by Davis King on a CC-0 license and included in the `webmorphR.dlib` package.

```
# load 5 images with FRL templates
f <- load_stim_neutral("006|038|064|066|135")

# remove templates and auto-delineate with dlib
# requires a python installation
dlib70_tem <- auto_delin(f, "dlib70", replace = TRUE)
dlib7_tem <- auto_delin(f, "dlib7", replace = TRUE)

# remove templates and auto-delineate with Face++
# requires a Face++ account; see ?webmorphR::auto_delin
fpp106_tem <- auto_delin(f, "fpp106", replace = TRUE)
fpp83_tem <- auto_delin(f, "fpp83", replace = TRUE)
```

225 A study comparing the accuracy of four common measures of face shape (sexual di-  
 226 morphism, distinctiveness, bilateral asymmetry, and facial width to height ratio) between  
 227 automatic and manual delineation concluded that automatic delineation had higher repli-  
 228 cability and good correlations with manual delineation (A. L. Jones et al., 2021). However,  
 229 around 2% of images had noticeably inaccurate automatic delineation, which should be  
 230 screened for by outlier detection and visual inspection.

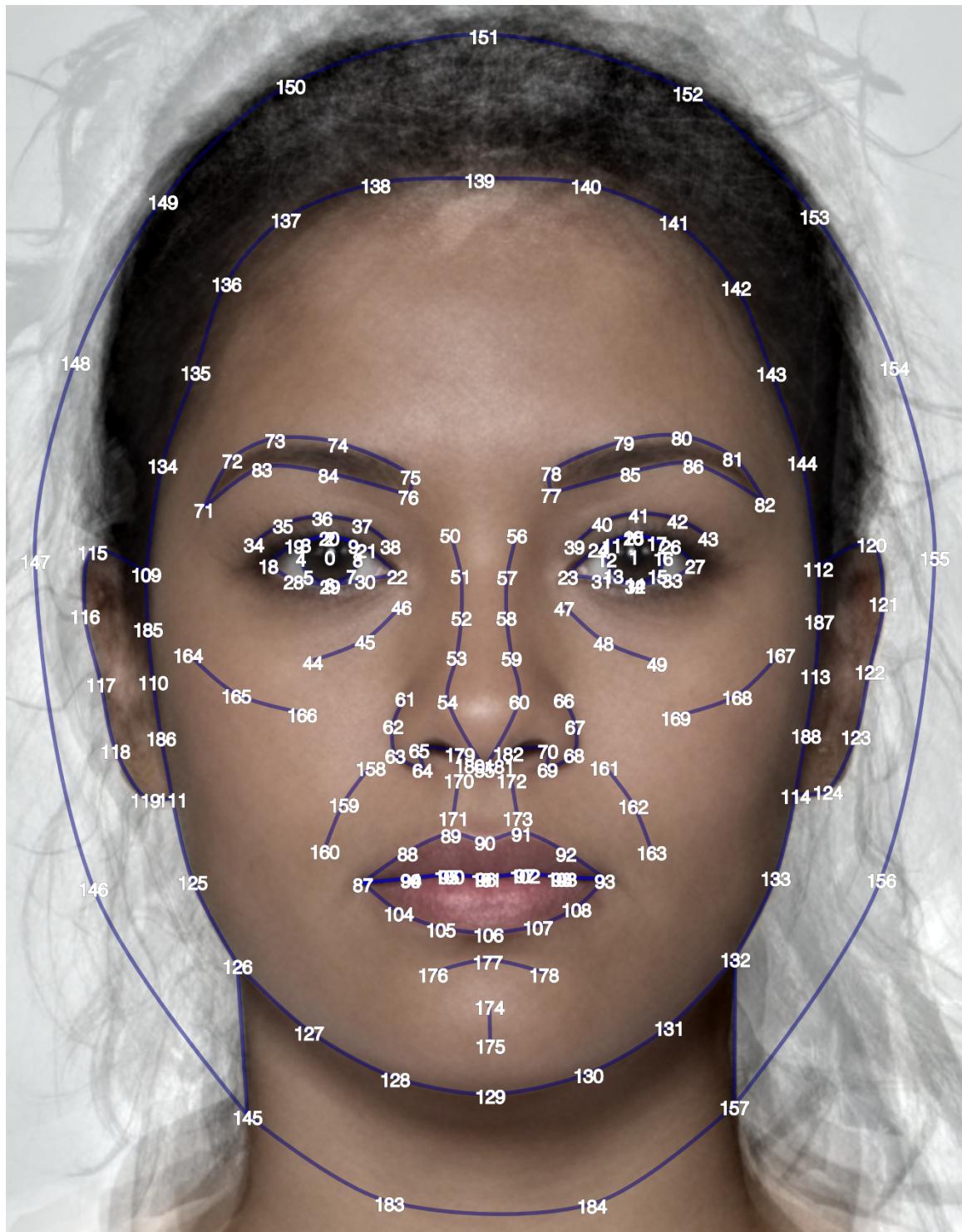


Figure 4. Default webmorph FRL template



*Figure 5.* Delineation templates: (A) manual delineation using the FRL template, (B) automatic delineation using the Face++ 106-point template, (C) automatic delineation using the Face++ 83-point template, (D) automatic delineation using the 70-point dlib template, and (E) automatic delineation using the 7-point dlib template.

Table 3

*Coordinates of the first two points.*

| image  | point | x   | y   |
|--------|-------|-----|-----|
| 006_03 | 0     | 570 | 620 |
| 006_03 | 1     | 776 | 630 |
| 038_03 | 0     | 580 | 580 |
| 038_03 | 1     | 793 | 577 |
| 064_03 | 0     | 570 | 578 |
| 064_03 | 1     | 783 | 570 |
| 066_03 | 0     | 562 | 595 |
| 066_03 | 1     | 790 | 599 |
| 135_03 | 0     | 573 | 639 |
| 135_03 | 1     | 788 | 639 |

231        You can use the `delin()` function in `webmorphR` to open auto-delineated images in  
232        a visual editor to fix any inaccuracies.

```
dlib7_tem_fixed <- delin(dlib7_tem)
```

233        While automatic delineation has the advantage of being very fast and generally more  
234        replicable than manual delineation, it is more limited in the areas that can be described.  
235        Typically, automatic face detection algorithms outline the lower face shape and internal  
236        features of the face, but don't define the hairline, hair, neck, or ears. Manual delineation of  
237        these can greatly improve stimuli created through morphing or transforming (Fig. 7).

238        **Facial Metrics.** Once you have images delineated, you can use the x- and y-  
239        coordinates to calculate various facial-metric measurements (Table 4). Get all or a subset  
240        of points with the function `get_point()`. Remember, points are 0-based, so the first point  
241        (left pupil) is 0. This function returns a data table with one row for each point for each  
242        face.

```
eye_points <- get_point(f, pt = 0:1)
```

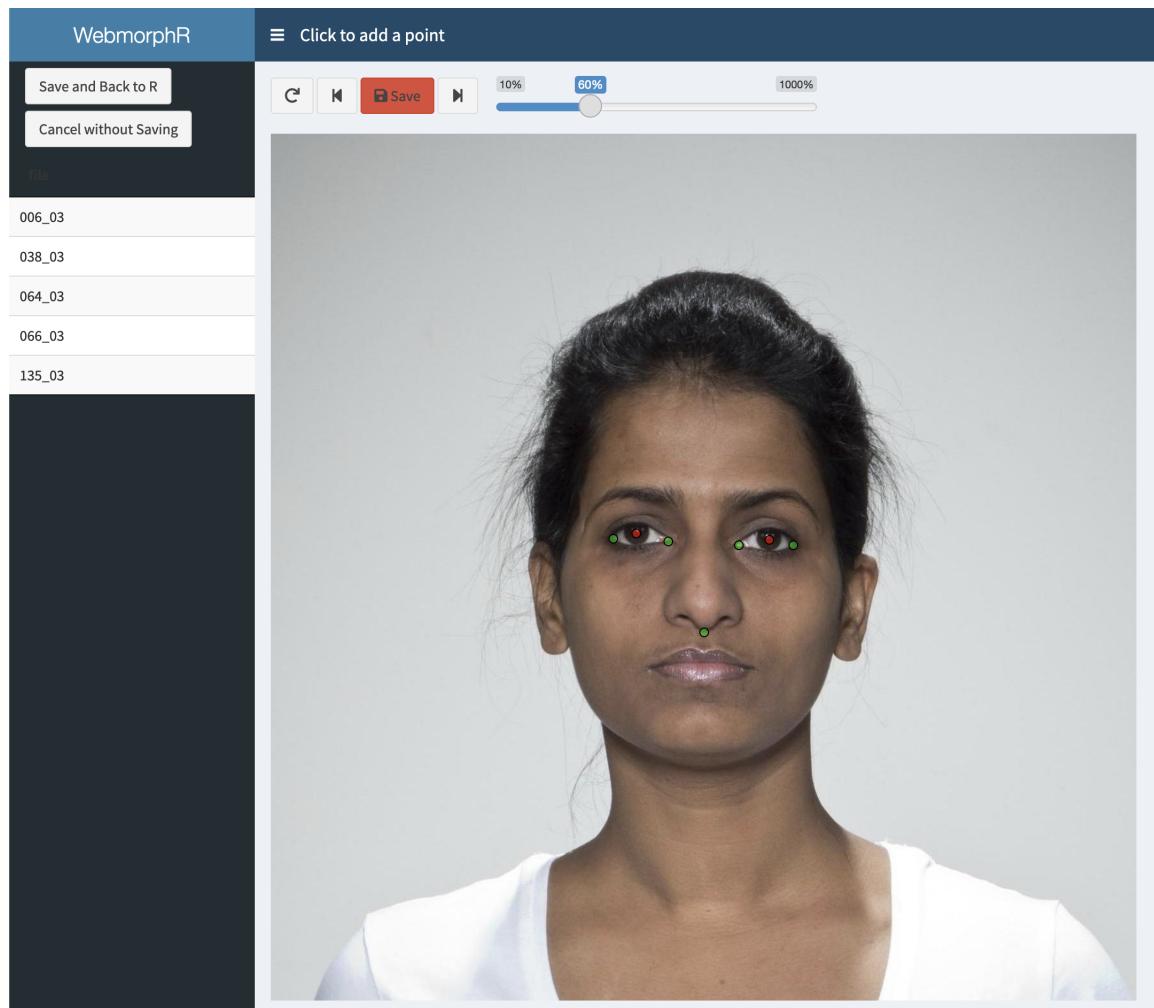


Figure 6. The shiny app interface for manual delineation adjustments.

243        The `metrics()` function helps you quickly calculate the distance between any two  
 244        points, such as the pupil centres, or use a more complicated formula, such as the face  
 245        width-to-height ratio from Lefevre et al. (2013).

```
# inter-pupillary distance between points 0 and 1
ipd <- metrics(f, c(0, 1))

# face width-to-height ratio
left_cheek <- metrics(f, "min(x[110],x[111],x[109])")
right_cheek <- metrics(f, "max(x[113],x[112],x[114])")
bzygomatic_width <- right_cheek - left_cheek
top_upper_lip <- metrics(f, "y[90]")
highest_eyelid <- metrics(f, "min(y[20],y[25])")
face_height <- top_upper_lip - highest_eyelid
fwh <- bzygomatic_width/face_height
```

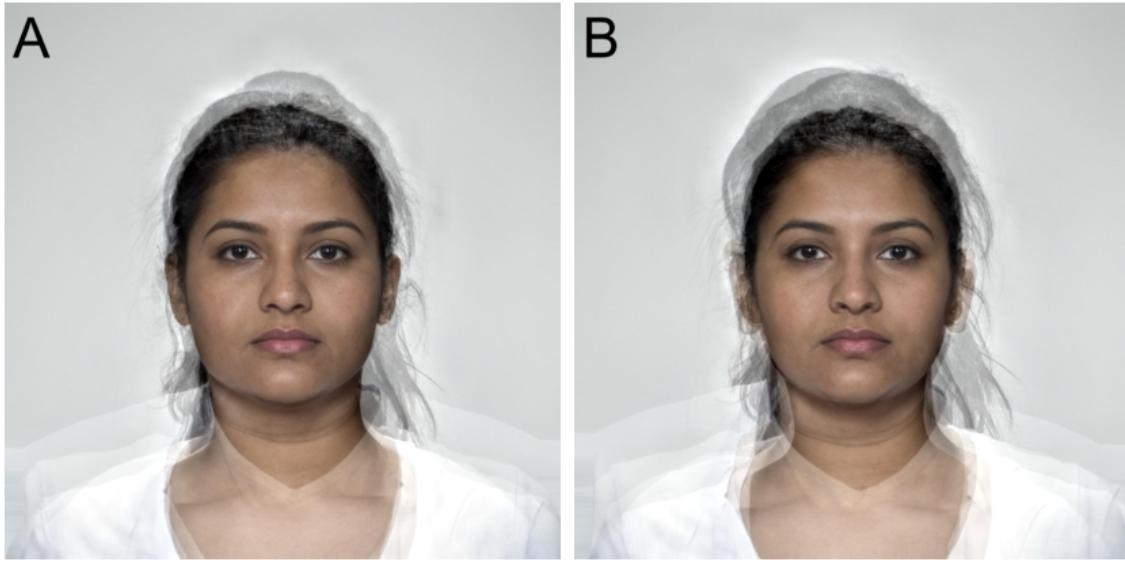


Figure 7. Averages of 5 images made using (A) the full 189-point manual template and (B) the reduced 106-point automatic template.

Table 4  
*Facial metric measurements.*

| face   | x0  | y0  | x1  | y1  | ipd      | fwf      |
|--------|-----|-----|-----|-----|----------|----------|
| 006_03 | 570 | 620 | 776 | 630 | 206.2426 | 2.218905 |
| 038_03 | 580 | 580 | 793 | 577 | 213.0211 | 2.636580 |
| 064_03 | 570 | 578 | 783 | 570 | 213.1502 | 2.351220 |
| 066_03 | 562 | 595 | 790 | 599 | 228.0351 | 2.281818 |
| 135_03 | 573 | 639 | 788 | 639 | 215.0000 | 2.280788 |

```
# alternatively, do all calculations in one equation
fwh <- metrics(f, "abs(max(x[113],x[112],x[114])-min(x[110],x[111],x[109]))/abs(y[90]-min(y
```

While it is *possible* to calculate metrics such as width-to-height ratio from 2D face images, this does not mean it is a good idea. Even on highly standardized images, head tilt can have large effects on such measurements (Hehman et al., 2013). When image qualities such as camera type and head-to-camera distance are not standardized, facial metrics are meaningless at best (Trebicky et al., 2016).

**Alignment.** If your image set isn't highly standardised, you probably want to crop, resize and rotate your images to get them all in approximately the same orientation on images of the same size. There are several reproducible options, each with pros and cons.

One-point alignment (Fig. 8A) doesn't rotate or resize the image at all, but aligns one of the delineation points across images. This is ideal when you know that your camera-to-head distance and orientation was standard (or meaningfully different) across images and

257 you want to preserve this in the stimuli, but you still need to get them all in the same  
 258 position and image size.

259 Two-point alignment (Fig. 8B) resizes and rotates the images so that two points  
 260 (usually the centres of the eyes) are in the same position on each image. This will alter  
 261 relative head size such that people with very close-set eyes will appear to have larger heads  
 262 than people with very wide-set eyes. This technique is good for getting images into the  
 263 same orientation when you didn't have any control over image rotation and camera-to-head  
 264 distance of the original photos.

265 Procrustes alignment (Fig. 8C) resizes and rotates the images so that each delineation  
 266 point is as aligned as possible across all images. This can obscure meaningful differences  
 267 in relative face size (e.g., a baby's face will be as large as an adult's), but can be superior  
 268 to two-point alignment. While this requires that the whole face be delineated, you can use  
 269 a minimal template such as a face outline or the Face++ auto-delineation to achieve good  
 270 results.

271 You can very quickly delineate an image set with a custom template using the `delin()`  
 272 function in webmorphR if auto-delineation doesn't provide suitable points.

```
# one-point alignment
onept <- align(f, pt1 = 55, pt2 = 55,
               x1 = width(f)/2, y1 = height(f)/2,
               fill = "dodgerblue")

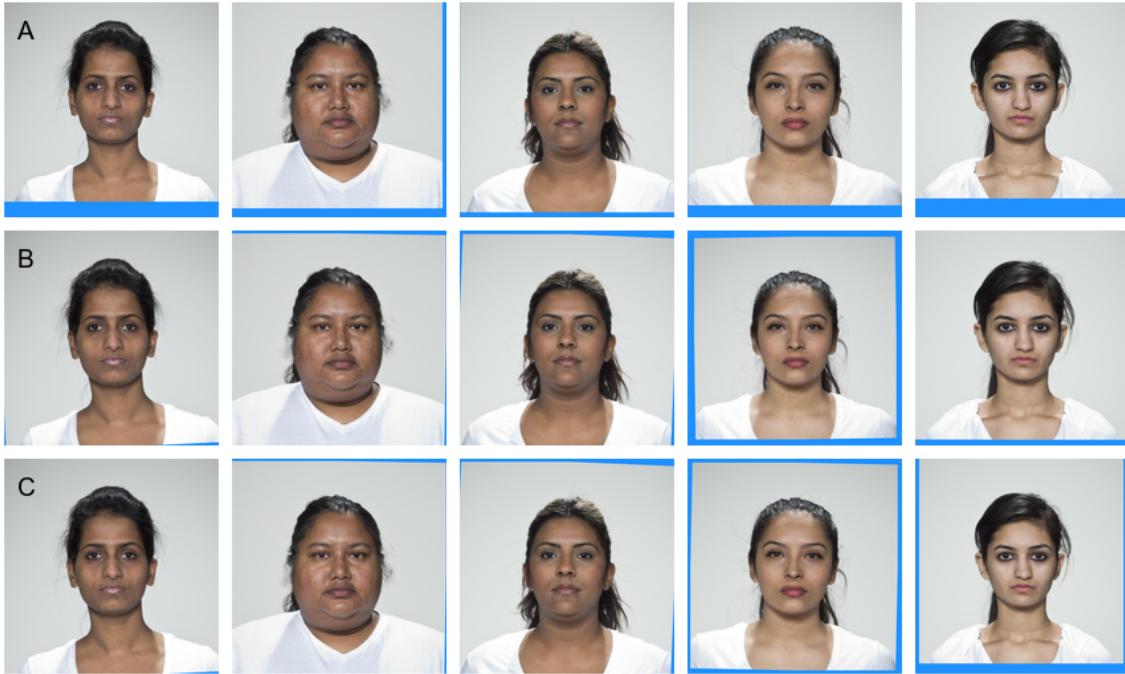
# two-point alignment
twopt <- align(f, pt1 = 0, pt2 = 1, fill = "dodgerblue")

# procrustes alignment
proc <- align(f, pt1 = 0, pt2 = 1, procrustes = TRUE, fill = "dodgerblue")
```

273 **Masking.** Oftentimes, researchers will want to remove the background, hair, and  
 274 clothing from an image to avoid confounds. For example, the presence versus absence of  
 275 hairstyle information can reverse preferences for masculine versus feminine male averages  
 276 (L. M. DeBruine et al., 2006).

277 The “standard oval mask” has enjoyed widespread popularity because it is straight-  
 278 forward to add to images using programs like PhotoShop. WebmorphR’s `mask_oval()`  
 279 function allows you to set oval boundaries manually (Fig. 9A) or in relation to minimum  
 280 and maximum template coordinates for each face (Fig. 9B) or across the full image set.  
 281 An arguably better way to mask out hair, clothing and background from images is to crop  
 282 around the curves defined by the template (Fig. 9C).

```
# standard oval mask
bounds <- list(t = 200, r = 400, b = 300, l = 400)
oval <- mask_oval(f, bounds, fill = "dodgerblue")
```



*Figure 8.* Original images with different alignments. (A) One-point alignment placing the bottom of the nose point in the centre of the image. (B) Two-point alignment placing the eye centre points in the same position as the average image. (C) Procrustes alignment moved, rotated, and resized all images to most closely match the average face. A blue background was used to highlight the difference here, but normally a colour matching the image background would be used or the images would be cropped.

```
# template-aware oval mask
oval_tem <- f |>
  subset_tem(features("gmm")) |> # remove external points
  mask_oval(fill = "dodgerblue") # oval boundaries to max and min template points

# template-aware mask
masked <- mask(f, c("face", "neck", "ears"), fill = "dodgerblue")
```

283       **Averaging.** Creating average images (also called composite or prototype images)  
 284 through morphing can be a way to visualise the differences between groups (Burton et al.,  
 285 2005), manipulate averageness (Little et al., 2011), or create prototypical faces for image  
 286 transformations.

287       Averaging faces with texture (Tiddeman et al., 2005, 2001) makes composite images  
 288 look more realistic (Fig. 10A). However, averages created without texture averaging look  
 289 smoother and may be more appropriate for transforming color (Fig. 10B).

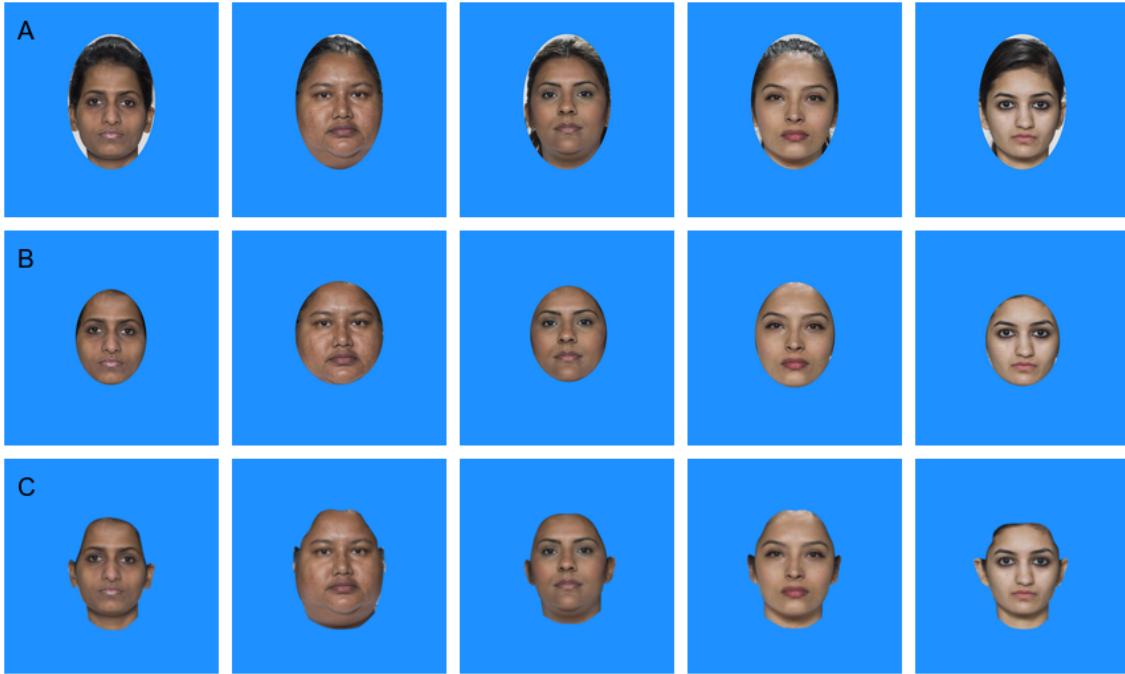


Figure 9. Images masked with (A) an oval defined by image coordinates, (B) an oval defined by the minimum and maximum x- and y-coordinates of template points, or (C) to include face, ears and neck.

```
avg_tex <- avg(f, texture = TRUE)
avg_notex <- avg(f, texture = FALSE)
```

Transforming. Transforming alters the appearance of one face by some proportion of the differences between two other faces. This technique is distinct from morphing. For example, you can transform a face in the dimension of sexual dimorphism by calculating the shape and color differences between a prototype female face (Fig. 11A) and a prototype male face (Fig. 11B). If you morph an individual female face with these images, you get faces that are halfway between the individual and prototype faces (Fig. 11C,D). However, if you transform the individual face by 50% of the prototype differences, you get feminised and masculinized versions of the individual face (Fig. 11E,F).

If, for example, the individual female face was more feminine than the average female face, morphing with the average female face produces an image that is *less* feminine than the original individual, while transforming along the male-female dimension produces an image that is always *more* feminine than the original. Morphing with a prototype also results in an image with increased averageness, while transforming maintains individually distinctive features.

Transforming also allows you to manipulate shape and colour independently (Fig. 12).

Symmetrising. Although a common technique (e.g., Mealey et al., 1999), left-left and right-right mirroring (Fig. 13) is not recommended for investigating perceptions of facial



*Figure 10.* An average of 5 faces created (A) with texture averaging and (B) without.

symmetry. This is because this method typically produces unnatural images for any face that isn't already perfectly symmetric. For example, if the nose does not lie in a perfectly straight line from the centre point between the eyes to the centre of the mouth, then one of the mirrored halves will have a much wider nose than the original face, while the other half will have a much narrower nose than the original face. In extreme cases, one mirrored version can end up with three nostrils and the other with a single nostril.

A morph-based technique is a more realistic way to manipulate symmetry Paukner et al. (2017). It preserves the individual's characteristic feature shapes and avoids the problem of having to choose an axis of symmetry on a face that isn't perfectly symmetrical. In this method, the original face is mirror-reversed and each template point is re-labelled. The original and mirrored images are averaged together to create a perfectly symmetric version of the image that has the same feature widths as the original face (Fig. 14). You can also use this symmetric version to create asymmetric versions of the original face through transforming: exaggerating the differences between the original and the symmetric version.

```

sym_both <- symmetrize(f)
sym_shape <- symmetrize(f, color = 0)
sym_color <- symmetrize(f, shape = 0)
sym_anti <- symmetrize(f, shape = -1.0, color = 0)

```

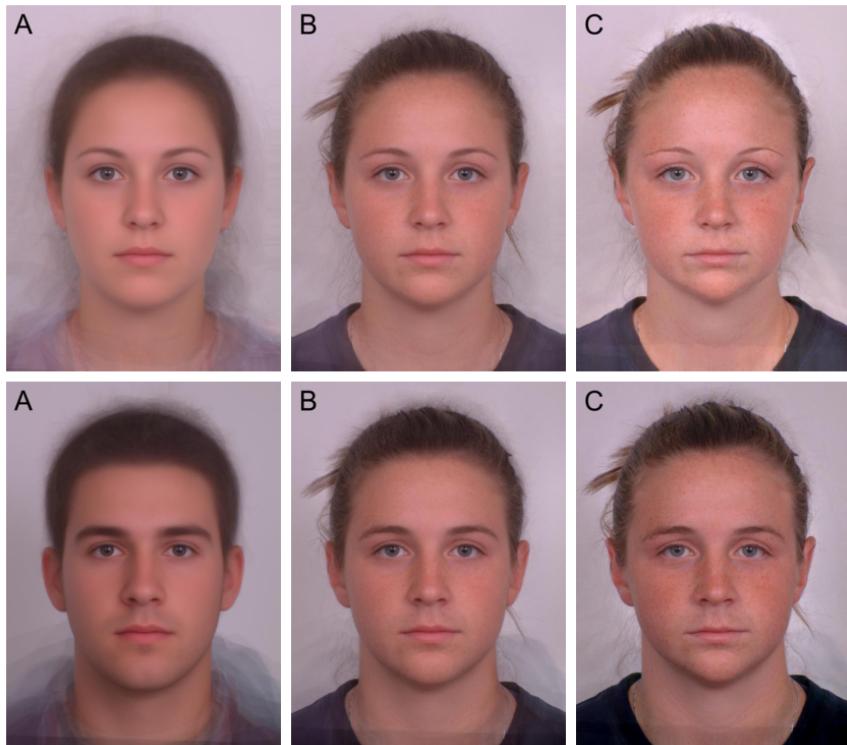
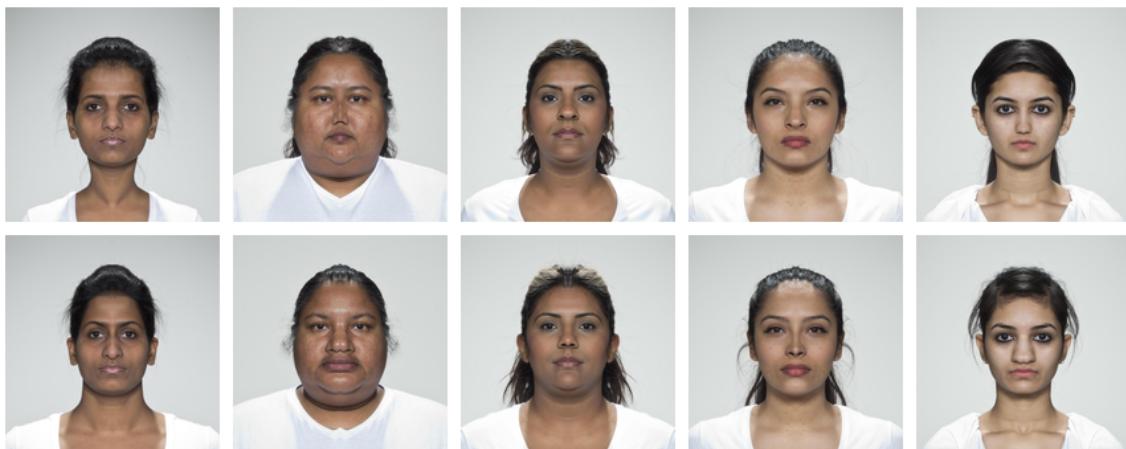


Figure 11. Morphing versus transforming: (A) female and male composite images, (B) averages of the composites with the individual image, (C) transforms of the individual image along the male-female continuum.



Figure 12. Transforming shape and color independently: (A) original individual image, (B) shape only, (C), color only, (D) both shape and color.



*Figure 13.* Left-left (top) and right-right (bottom) mirrored images. The code for making these images is in the supplemental materials, but we only recommend using this method to demonstrate how misleading it is.



*Figure 14.* Images with different types of symmetry: (A) symmetric shape and color, (B) symmetric color, (C) symmetric shape, (D) asymmetric shape.

321 **Case Studies**

322 In this section, we will demonstrate how more complex face image manipulations can  
 323 be scripted, such as the creation of prototype faces, making emotion continua, manipu-  
 324 lating sexual dimorphism, manipulating resemblance, and labelling stimuli with words or  
 325 images.

326 **London Face Set.** We will use the open-source, CC-BY licensed image set, the  
 327 Face Research Lab London Set (L. M. DeBruine & Jones, 2017b). Images are of 102 adults  
 328 whose pictures were taken in London, UK, in April 2012 for a project with Nikon camera  
 329 (Fig. 15). All individuals were paid and gave signed consent for their images to be “used in  
 330 lab-based and web-based studies in their original or altered forms and to illustrate research  
 331 (e.g., in scientific journals, news media or presentations).”



Figure 15. The 102 neutral front faces in the London Face Set.

332 Each subject has one smiling and one neutral pose. For each pose, 5 full colour im-  
 333 ages were simultaneously taken from different angles: left profile, left three-quarter, front,  
 334 right three-quarter, and right profile, but we will only use the front-facing images in the  
 335 examples below. These images were cropped to 1350x1350 pixels and the faces were man-  
 336 ually centered (many years ago before we made the tools in this paper). The neutral front  
 337 images have template files that mark out 189 coordinates delineating face shape for use  
 338 with Psychomorph or WebMorph.

339 **Prototypes.** The first step for many types of stimuli is to create prototype faces  
 340 for some categories, such as expression or gender. The faces that make up these averages  
 341 should be matched for other characteristics that you want to avoid confounding with the  
 342 categories of interest, such as age or ethnicity. Here, we will choose 5 Black female faces,  
 343 automatically delineate them, align the images, and create neutral and smiling prototypes  
 344 (Fig. 16).

```
# select the relevant images and auto-delineate them
neu_orig <- subset(london, face_gender == "female") |>
  subset(face_eth == "black") |> subset(1:5) |>
  auto_delin("dlib70", replace = TRUE)
```

```

smi_orig <- subset(smiling, face_gender == "female") |>
  subset(face_eth == "black") |> subset(1:5) |>
  auto_delin("dlib70", replace = TRUE)

# align the images
all <- c(neu_orig, smi_orig)
aligned <- all |>
  align(procrustes = TRUE, fill = patch(all)) |>
  crop(.6, .8, y_off = 0.05)

neu <- subset(aligned, 1:5)
smi <- subset(aligned, 6:10)

neu_avg <- avg(neu, texture = FALSE)
smi_avg <- avg(smi, texture = FALSE)

```



Figure 16. Average and individual neutral and smiling faces.

345 We use the “dlib70” auto-delineation model, which is available through webmor-  
 346 phR.dlib (L. M. DeBruine, 2022b), but requires the installation of python and some python  
 347 packages. However, it has the advantage of not requiring setting up an account at Face++  
 348 and doesn’t transfer your images to a third party.

349 **Emotion Continuum.** Once you have two prototype images, you can set up a  
 350 continuum that morphs between the images and even exaggerates beyond them (Fig. 17).  
 351 Note that some exaggerations beyond the prototypes can produce impossible shape config-  
 352 urations, such as the negative smile, where the open lips from a smile go to closed at 0%

353 and pass through each other at negative values.

```
steps <- continuum(neu_avg, smi_avg, from = -0.5, to = 1.5, by = 0.25)
```

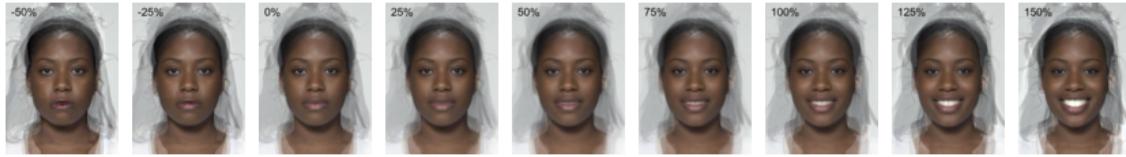


Figure 17. Continuum from -50% to +150% smiling.

354     **Sexual dimorphism transform.** We can use the full templates to create sexual  
 355     dimorphism transforms from neutral faces. Repeat the process above for 5 male and 5 female  
 356     neutral faces, skipping the auto-delineation because these images already have webmorph  
 357     templates (Fig. 18).

```
# select the relevant images
f_orig <- subset(london, face_gender == "female") |>
  subset(face_eth == "black") |> subset(1:5)

m_orig <- subset(london, face_gender == "male") |>
  subset(face_eth == "black") |> subset(1:5)

# align the images
all <- c(f_orig, m_orig)
aligned <- all |>
  align(procrustes = TRUE, fill = patch(all)) |>
  crop(.6, .8, y_off = 0.05)

f <- subset(aligned, 1:5)
m <- subset(aligned, 6:10)

f_avg <- avg(f, texture = FALSE)
m_avg <- avg(m, texture = FALSE)
```

358     Next, transform each individual image using the average female and male faces as  
 359     transform endpoints (Fig. 19).

```
# use a named vector for shape to automatically rename the images
sexdim <- trans(
  trans_img = c(f, m),
  from_img = f_avg,
  to_img = m_avg,
  shape = c(fem = -.5, masc = .5)
)
```



Figure 18. Average and individual female and male faces.

360        **Self-resemblance transform.** Some research involves creating “virtual siblings”  
 361 for participants to test how they perceive and behave towards strangers with phenotypic  
 362 kinship cues (L. M. DeBruine, 2004, 2005; L. M. DeBruine et al., 2011). As discussed in  
 363 detail in DeBruine et al. (2008), while morphing techniques are sufficient to create same-  
 364 gender virtual siblings, transforming techniques are required to make other-gender virtual  
 365 siblings without confounding self-resemblance with androgyny (Fig. 20).

```
virtual_sis <- trans(
  trans_img = f_avg,    # transform an average female face
  shape = 0.5,          # by 50% of the shape differences
  from_img = m_avg,     # between an average male face
```

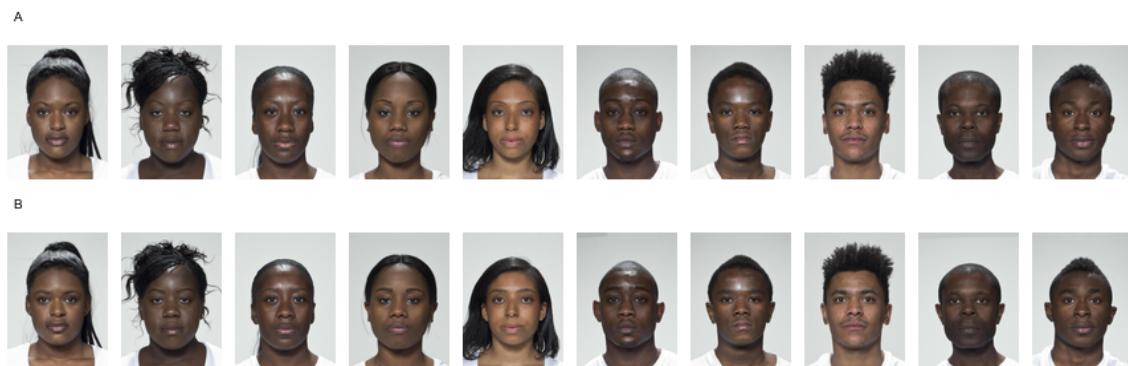


Figure 19. Versions of individual faces with (A) 50% feminised shape and (B) 50% masculinized shape.

```

to_img = m) |>      # and individual male faces
mask(c("face", "neck", "ears"))

virtual_bro <- trans(
  trans_img = m_avg,    # transform an average male face
  shape = 0.5,          # by 50% of the shape differences
  from_img = m_avg,     # between an average male face
  to_img = m) |>      # and individual male faces
mask(c("face", "neck", "ears"))

```

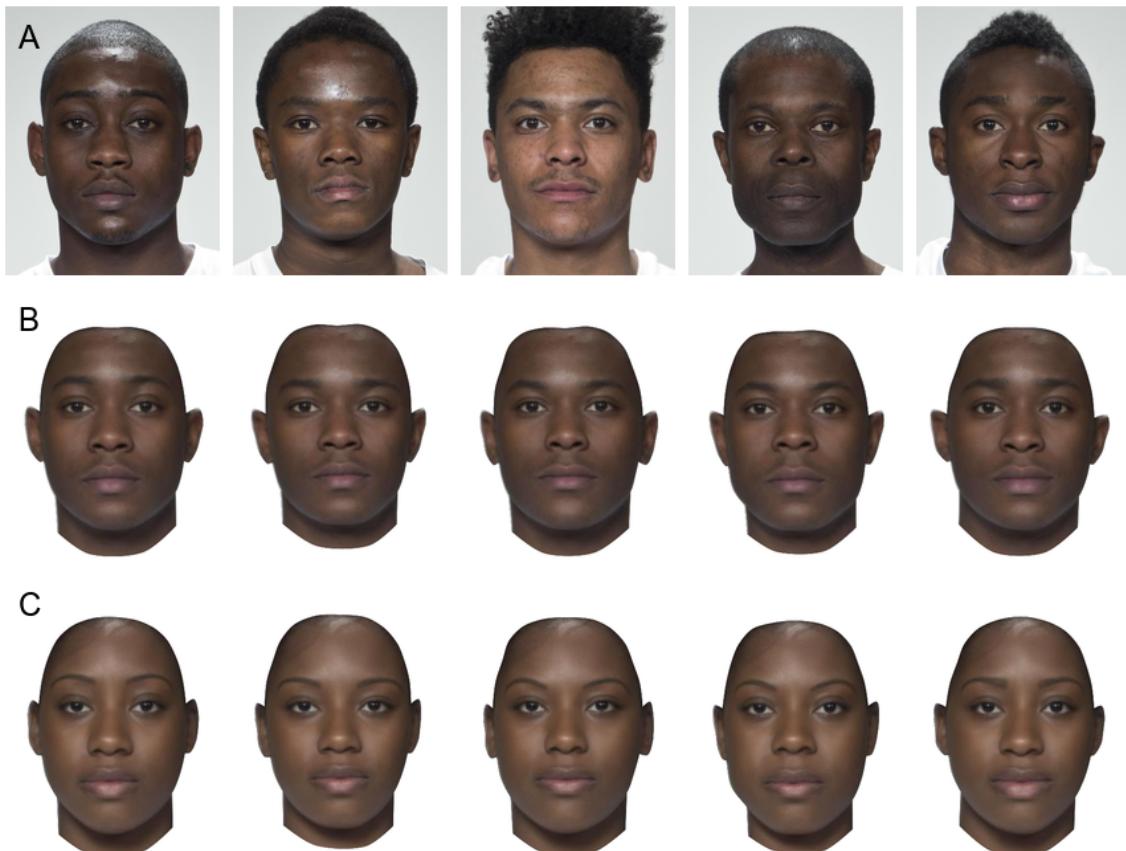


Figure 20. Creating virtual siblings: (A) original images, (B) virtual brothers, (C) virtual sisters.

366       **Labels.** Many social perception studies require labelled images, such a minimal  
 367 group designs. You can add custom labels and superimpose images on stimuli (Fig. 21).

```

flags <- read_stim("images/flags")

ingroup <- f |>
  # pad 10% at the top with matching color

```

```

pad(0.1, 0, 0, 0, fill = patch(f)) |>
label("Scottish", "north", "+0+10") |>
image_func("composite", flags$saltire$img,
           gravity = "northeast", offset = "+10+10")

outgroup <- f |>
pad(0.1, 0, 0, 0, fill = patch(f)) |>
label("Welsh", "north", "+0+10") |>
image_func("composite", flags$ddraig$img,
           gravity = "northeast", offset = "+10+10")

```



*Figure 21.* Stimuli with text labels and superimposed images.

### 368 Discussion

369 Preparing your stimuli for face research in the ways described above has both personal  
 370 and altruistic benefits. Once the original scripts are written, you will be able to prepare  
 371 new stimuli without manual intervention. It also makes the process of changing your mind  
 372 about the experimental design much less painful. If you decide that the images actually  
 373 should have been aligned prior to several steps, you only need to add a line of code and  
 374 rerun your script, instead of start a whole manual process over from scratch. But even  
 375 more important, providing reproducible scripts can allow others to build on your work with  
 376 their own images. This is beneficial for generalisability, whether or not you can share your  
 377 original images.

378 In this section, we will discuss a number of issues related to making sure research  
 379 that uses face stimuli is ethical and methodologically robust. While these issues may not be  
 380 directly related to stimulus reproducibility, they are important to discuss in a paper that  
 381 aims to make it easier for people to do research with face images.

382 **Ethical Issues.** Research with identifiable faces has a number of ethical issues.  
 383 This means it is not always possible to share the exact images used in a study. In this  
 384 case, it is all the more important for the stimulus construction methods to be clear and  
 385 reproducible. However, there are other ethical issues outside of image sharing that we feel  
 386 are important to highlight in a paper discussing the use of face images in research.

387 The use of face photographs must respect participant consent and personal data  
 388 privacy. Images that are “freely” available on the internet, such as in Twitter profiles, are  
 389 a grey area and the ethical issues should be carefully considered by the researchers and  
 390 relevant ethics board.

391 We strongly advise against using face images in research where there is a possibility  
 392 of real-world consequences for the pictured individuals. For example, do not post identifi-  
 393 able images of real people on real dating sites without the explicit consent of the pictured  
 394 individuals for that specific research.

395 The use of face image analysis should never be used to predict behaviour or as auto-  
 396 matic screening. For example, face images cannot be used to predict criminality or decide  
 397 who should proceed to the interview stage in a job application. This type of application is  
 398 unethical because the training data is always biased. Face image analysis can be useful for  
 399 researching what aspects of face images give rise to the *perception* of traits like trustworthi-  
 400 ness, but should not be confused with the ability to detect *actual* behaviour. Researchers  
 401 have a responsibility to consider how their research may be misused in this manner.

402 **Natural vs standardised source images.** Use the right image for the question.  
 403 – Ben, do you think you could write a bit about this? I thought it would be useful to  
 404 explain when/why you might use standardised images versus naturalistic “holiday snaps”.  
 405 WebmorphR can help process either, but the delineations are mainly specialised for front-  
 406 facing faces (although profile face templates are available).

```
left_profile <- tem_def(33)
right_profile <- tem_def(32)

left_viz <- viz_tem_def(left_profile)
right_viz <- viz_tem_def(right_profile)
```

407 **Head position.** Morphometrics – Iris, can you add this?

408 **Judging composites.** In this section we will explain a serious caveat to research  
 409 using composite faces that concludes something about group differences from judgements  
 410 of a single pair or a small number of pairs of composites. Since we are making it easier to  
 411 create composites, we do not want to inadvertently encourage research with this particular  
 412 design.

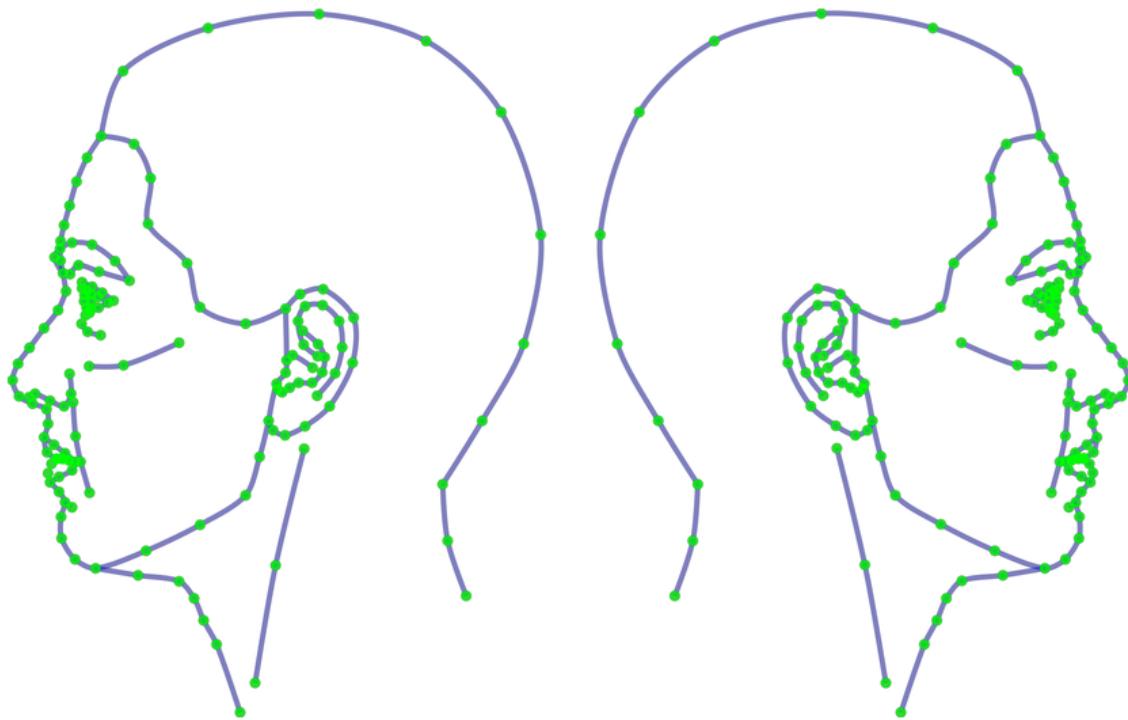


Figure 22. Left and right profile templates available via [webmorph.org](http://webmorph.org).

413 As a concrete illustration, a recent paper by Alper et al. (2021) used faces from  
 414 the Facecaurus database (Holtzman, 2011b). “Holtzman (2011) standardized the assessment  
 415 scores, computed average scores of self- and peer-reports, and ranked the face images based  
 416 on the resulting scores. Then, prototypes for each of the personality dimensions were created  
 417 by digitally combining 10 faces with the highest, and 10 faces with the lowest scores on the  
 418 personality trait in question (Holtzman, 2011).” This was done separately for male and  
 419 female faces.

420 Since scores on the three dark triad traits are positively correlated, the three pairs  
 421 of composite faces are not independent. Indeed, Holtzman states that 5 individuals were  
 422 in all three low composites for the male faces, while the overlap was less extreme in other  
 423 cases. With 105 observers, Holtzman found that the ability to detect the composite higher  
 424 in a dark triad trait was greater than chance.

425 While we commend both Holtzman and Alper, Bayrak, and Yilmaz for their trans-  
 426 parency, data sharing, and material sharing, we argue that this test has an effective N of  
 427 2, not 105, and that further replications using these images, such as those done by Alper,  
 428 Bayrak, and Yilmaz, regardless of number of observers or preregistered status, lend no  
 429 further weight of evidence to the assertion that dark triad traits are visible in physical  
 430 appearance.

431 To explain this, we’ll use an analogy that has nothing to do with faces (bear with us).  
 432 Imagine a researcher predicts that women born on odd days are taller than women born  
 433 on even days. Ridiculous, right? So let’s simulate some data assuming that isn’t true. The

434 code below samples 20 women from a population with a mean height of 158.1 cm and an  
 435 SD of 5.7. Half are born on odd days and half on even days.

```
set.seed(8675309)

stim_n <- 10
height_m <- 158.1
height_sd <- 5.7

odd <- rnorm(stim_n, height_m, height_sd)
even <- rnorm(stim_n, height_m, height_sd)

t.test(odd, even)
```

```
436 ##
437 ## Welch Two Sample t-test
438 ##
439 ## data: odd and even
440 ## t = 1.7942, df = 17.409, p-value = 0.09016
441 ## alternative hypothesis: true difference in means is not equal to 0
442 ## 95 percent confidence interval:
443 ## -0.7673069 9.5977215
444 ## sample estimates:
445 ## mean of x mean of y
446 ## 161.1587 156.7435
```

447 A t-test shows no significant difference, which is unsurprising. We simulated the data  
 448 from the same distribution, so we know for sure there is no real difference here. Now we're  
 449 going to average the height of the women with odd and even birthdays. So if we create  
 450 a full-body composite of women born on odd days, she would be 161.2 cm tall, and a  
 451 composite of women born on even days would be 156.7 cm tall.

452 If we ask 100 observers to look at these two composites, side-by-side, and judge which  
 453 one looks taller, what do you imagine would happen? It's likely that nearly all of them  
 454 would judge the odd-birthday composite as taller. But let's say that observers have to  
 455 judge the composites independently, and they are pretty bad with height estimation, so  
 456 their estimates for each composite have error with a standard deviation of 10 cm. We  
 457 then compare their estimates for the odd-birthday composite with the estimate for the  
 458 even-birthday composite in a paired-samples t-test.

```
obs_n <- 100 # number of observers
error_sd <- 10 # observer error

# add the error to the composite mean heights
odd_estimates <- mean(odd) + rnorm(obs_n, 0, error_sd)
```

```
even_estimates <- mean(even) + rnorm(obs_n, 0, error_sd)

t.test(odd_estimates, even_estimates, paired = TRUE)
```

```
459 ##
460 ## Paired t-test
461 ##
462 ## data: odd_estimates and even_estimates
463 ## t = 3.3962, df = 99, p-value = 0.0009848
464 ## alternative hypothesis: true mean difference is not equal to 0
465 ## 95 percent confidence interval:
466 ## 1.902821 7.250747
467 ## sample estimates:
468 ## mean difference
469 ## 4.576784
```

470 Now the women with odd birthdays are significantly taller than the women with even  
 471 birthdays ( $p = 0.00$ ). Or are they?

472 We can be sure that by chance alone, our two composites will be at least slightly  
 473 different on any measure, even if they are drawn from identical populations. The smaller  
 474 the number of stimuli that go into each composite, the larger the mean (unsigned) size of  
 475 this difference. With only 10 stimuli per composite (like the Facesaurus composites), the  
 476 mean unsigned effect size of the difference between composites from populations with no  
 477 real difference is 0.35 (in units of SD of the original trait distribution). If our observers are  
 478 accurate enough at perceiving this difference, or we run a very large number of observers,  
 479 we are virtually guaranteed to find significant results every time. Additionally, there is a  
 480 50% chance that these results will be in the predicted direction, and this direction will be  
 481 replicable across different samples of observers for the same image set.

482 So what does this mean for studies of the link between personality traits and facial  
 483 appearance? The analogy with birth date and height holds. As long as there are facial  
 484 morphologies that are even slightly consistently associated with the *perception* of a trait,  
 485 then composites will not be identical in that morphology. Thus, even if that morphology  
 486 is totally unassociated with the trait as measured by, e.g., personality scales or peer report  
 487 (which is often the case), using the composite rating method will inflate the false positive  
 488 rate for concluding a difference.

489 The smaller the number of stimuli that go into each composite, the greater the chance  
 490 that they will be visibly different in morphology related to the judgement of interest, just  
 491 by chance alone. The larger the number of observers or the better observers are at detecting  
 492 small differences in this morphology, the more likely that “detection” will be significantly  
 493 above chance. Repeating this with a new set of observers does not increase the amount  
 494 of evidence you have for the association between the face morphology and the measured  
 495 trait. You’ve only measured it once in one population of faces. If observers are your unit of

496 analyses, you are making conclusions about whether the population of observers can detect  
 497 the difference between your stimuli, you cannot generalise this to new stimulus sets.

498 So how should researchers test for differences in facial appearance between groups?  
 499 Assessment of individual face images, combined with mixed effects models (L. M. DeBruine  
 500 & Barr, 2021), can allow you to simultaneously account for variance in both observers and  
 501 stimuli, avoiding the inflated false positives of the composite method (or aggregating rat-  
 502 ings). People often use the composite method when they have too many images for any one  
 503 observer to rate, but cross-classified mixed models can analyse data from counterbalanced  
 504 trials or randomised subset allocation.

505 Another reason to use the composite rating method is when you are not ethically per-  
 506 mitted to use individual faces in research, but are ethically permitted to use non-identifiable  
 507 composite images. In this case, you can generate a large number of random composite pairs  
 508 to construct the chance distribution. The equivalent to a p-value for this method is the  
 509 proportion of the randomly paired composites that your target pair has a more extreme  
 510 result than. While this method is too tedious to use when constructing composite faces  
 511 manually, scripting allows you to automate such a task.

```
set.seed(8675309) # for reproducibility

# load 20 faces
f <- load_stim_canada("f") |> resize(0.5)

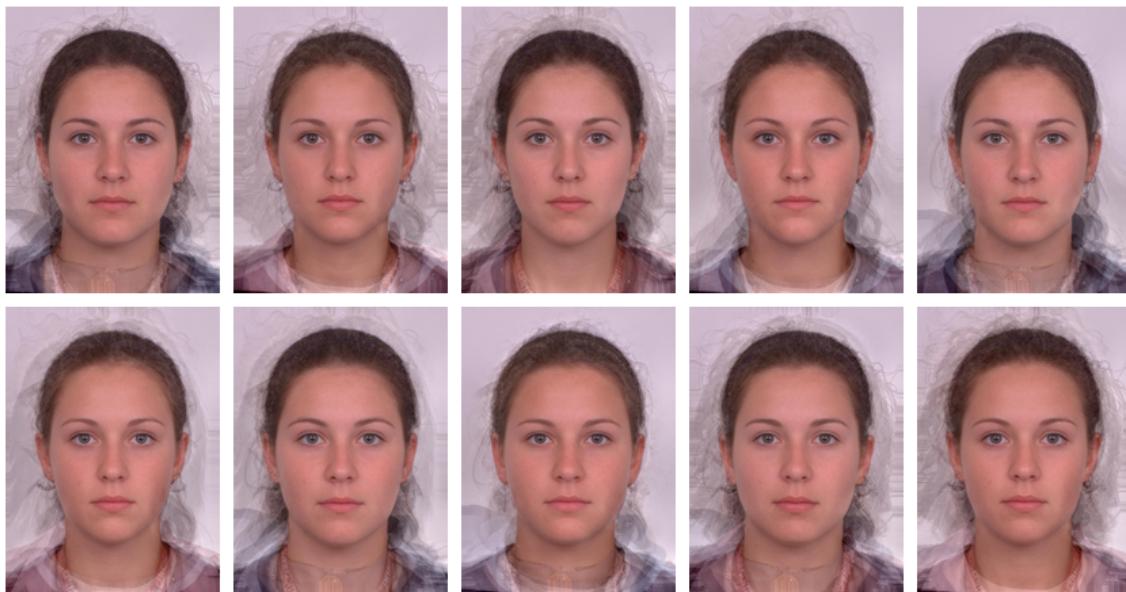
# set to the number of random pairs you want
n_pairs <- 5

# repeat this code n_pairs times
pairs <- lapply(1:n_pairs, function (i) {
  # sample a random 10:10 split
  rand1 <- sample(names(f), 10)
  rand2 <- setdiff(names(f), rand1)

  # create composite images
  comp1 <- avg(f[rand1])
  comp2 <- avg(f[rand2])

  # save images with paired names
  nm1 <- paste0("img_", i, "_a")
  nm2 <- paste0("img_", i, "_b")
  write_stim(comp1, dir = "images/composites", names = nm1)
  write_stim(comp2, dir = "images/composites", names = nm2)
})
```

512 **Open Resources.** In conclusion, we hope that this paper has convinced you that it  
 513 is both possible and desirable to use scripting to prepare stimuli for face research. You can



*Figure 23.* Five random pairs of composites from a sample of 20 faces (10 in each composite). Can you spot any differences?

514 access more detailed tutorials for webmorph.org at <https://debruine.github.io/webmorph/>  
515 and for webmorphR at <https://debruine.github.io/webmorphR/>. All image sets used in  
516 this tutorial are available on a CC-BY license at figshare and all software is available open  
517 source. The code to reproduce this paper can be found at <https://github.com/debruine/>  
518 webmorphR/tree/master/paper.

519 **References**

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522 Ooms, 2021), *papaja* (Version 0.1.0.9999; Aust & Barth, 2022), *tinylabes* (Version 0.2.3;  
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524 & Jones, 2017), *webmorpR.dlib* (Version 0.0.0.9003; L. M. DeBruine, 2022b), and *webmorpR.stim*  
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