

Credit Card Transaction and Customer Report

Credit Card Transaction Report

Week_Start_Date

All

Q4

Q3

Q2

Q1

Revenue

55M

Amount

44.5M

Count

656K

Tital Interest

7.84M

F

M

Silver

Blue

Gold

Platinum

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
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Blue	46139398	3,69,57,875.00	64,95,887.74
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Gold	2454072	20,24,078.00	3,73,784.16
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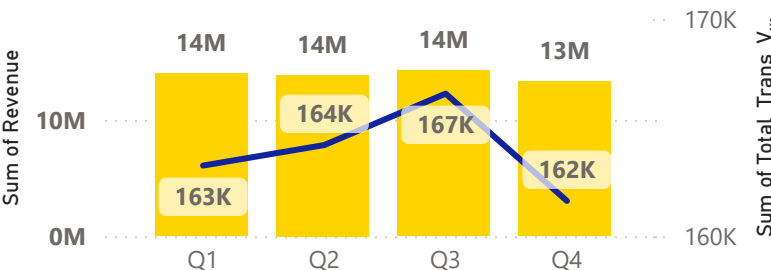
Platinum	1135608	9,53,314.00	1,61,629.05
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Silver	5586332	45,86,746.00	8,12,081.28
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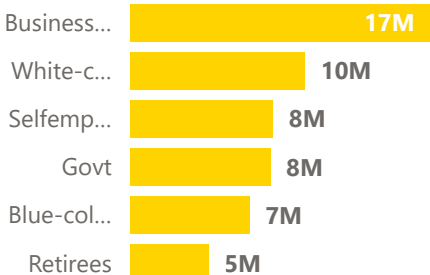
Total	55315410	4,45,22,013.00	78,43,382.23
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Quater Revenue and Total Transaction Volume

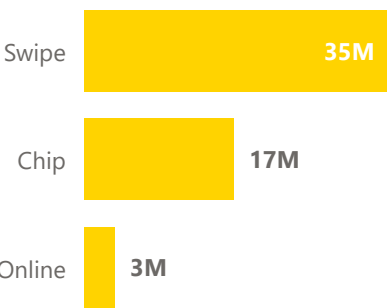
Sum of Revenue Sum of Total_Trans_Vol



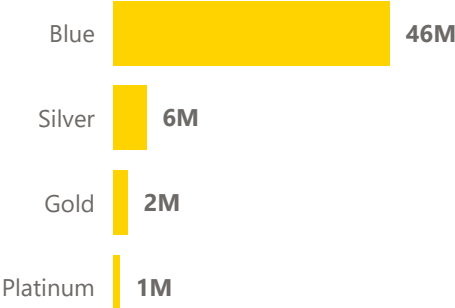
Revenue by Customer_Job



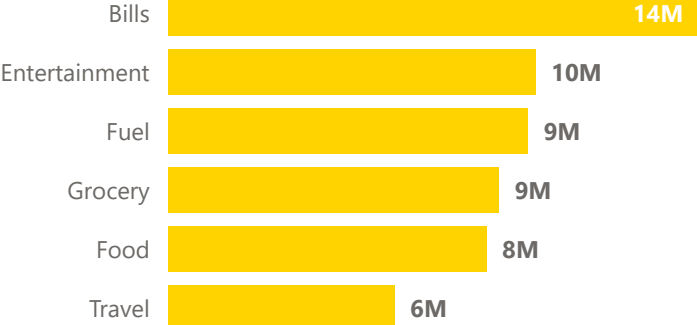
Revenue by Use Chip



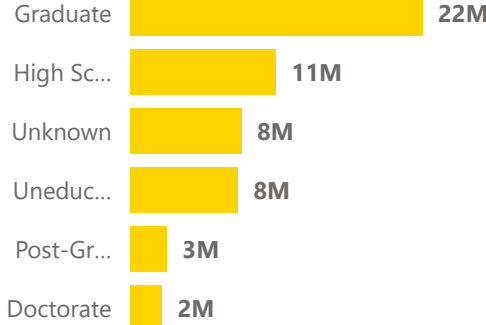
Revenue per Card_Category



Revenue per Expenditure Type



Revenue per Education Level



Credit Card Customer Report

Week_Start_Date

All

Q4

Q3

Q2

Q1

Revenue

55M

Amount

44.5M

Income

576M

Cust.Sat.Score

3.19

F

M

Silver

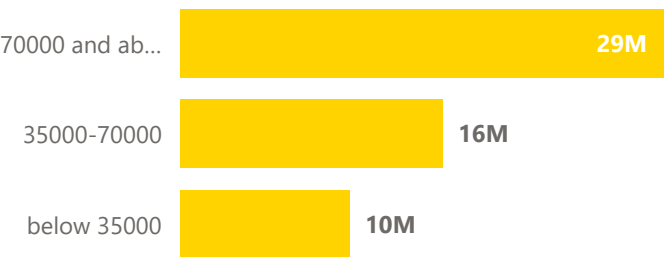
Blue

Gold

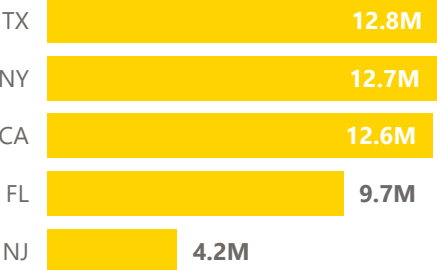
Platinum

Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue-collar	6904279	54,88,838.00	9,52,800.57
Businessman	17387832	1,42,85,412.00	25,39,390.31
Govt	8111701	65,07,875.00	11,60,016.37
Retirees	4535184	36,23,120.00	6,30,359.24
Selfemployed	8261758	63,95,026.00	11,19,741.81
White-collar	10114656	82,21,742.00	14,41,073.93
Total	55315410	4,45,22,013.00	78,43,382.23

Revenue per Income Group

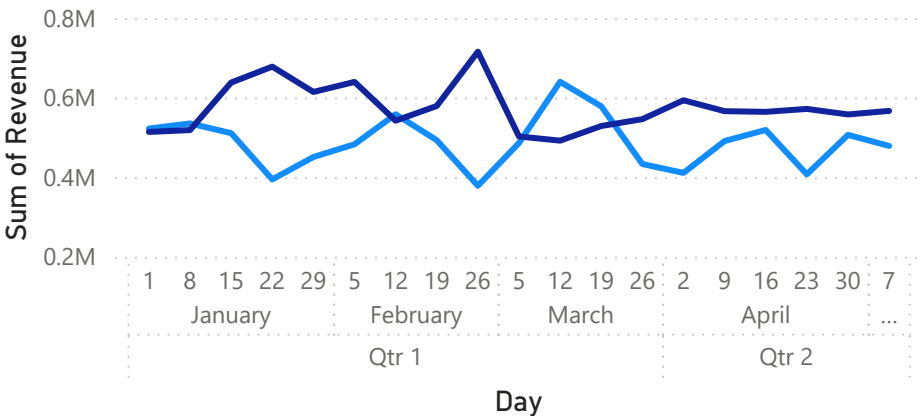


Revenue of top 5 State

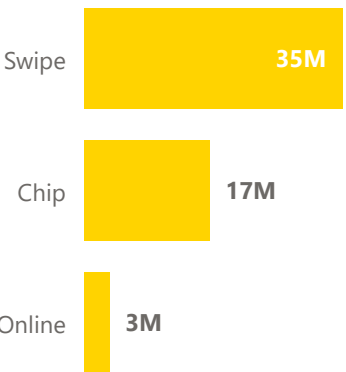


Sum of Revenue by Quarter, Month, Day and Gender

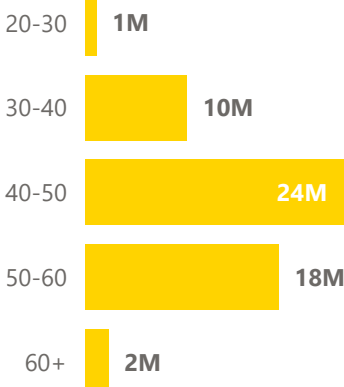
Gender ● F ● M



Revenue per chip



Revenue per Age Group



Revenue per Customer Job

