Job Title
Web Developer (WordPress)

Company
Churchwin

Work Type
Fully Remote

Role Overview

Churchwin is looking for a **WordPress Web Developer** with a supporting background in **digital marketing** and **IT research**. This role focuses primarily on maintaining and improving Churchwin's WordPress-based platforms while also contributing to marketing performance and technology research that supports business growth.

The position is technical in nature, with light but meaningful exposure to marketing and strategic IT initiatives.

Core Responsibilities

Web Development

- Develop, maintain, and optimize **WordPress websites**, including e-commerce functionality.
- Customize themes and plugins to support branding, performance, and usability.
- Ensure website security, responsiveness, and performance best practices.

Digital Marketing Support

- Support marketing teams with **SEO-friendly pages**, landing pages, and analytics setup.
- Implement and manage tracking tools such as Google Analytics, Meta Pixel, and Tag Manager.
- Assist with website-related conversion and performance improvements.

IT Research & Business Support

- Conduct **technical and market research** to support platform expansion and digital initiatives.
- Identify and evaluate **e-commerce tools, SaaS platforms, AI solutions, and marketing technologies** relevant to Churchwin's growth
- Support outreach campaign initiatives.
- Prepare brief technical insights or summaries to support decision-making.

Requirements

- Proven experience with **WordPress development** (themes, plugins, WooCommerce).
- Working knowledge of **HTML, CSS, JavaScript, and PHP**.
- Basic to intermediate experience in **digital marketing or e-commerce environments**.
- Familiarity with SEO, analytics, and website optimization tools.
- Strong communication skills and ability to work independently in a **remote setting**.

How to Apply

Send your **resume and portfolio** to:
📧 **gm@churchwin.com**