




# #DeccanRubyConf2016

6<sup>th</sup> Aug. 2016 at Hyatt Regency Pune

SPONSORSHIP PROSPECTUS

# WHY SPONSOR



The first 2 editions  
have been a hit!

The 3<sup>rd</sup> edition promises  
to be bigger & more fun!

- Expected Audience: 250
- 10 Speakers in 1 Day
- Events: Workshops, 5k Run
- Network with top programmers from India and abroad
- Post conference party!

Organized by:



# SPONSORSHIP OPTIONS



INR 2,00,000 / USD 3100

3 Slots

- Name & Logo on DeccanRubyConf homepage (450 x 200 px)
- Twitter promotion & credits from @deccanrubyconf
- Logo at venue (registration area, stage, backdrop)
- Logo on T-shirts
- 10 x 10 feet Table space (2 tables 6 x 3ft can be provided if required. Space with electrical points available from midnight)
- Allowed 2 Delegate giveaways
- 3 Roll-up Standees (designed & provided by sponsor, height not to exceed 82")
- Logo on event talk videos
- Mentions across activities (Workshops, Scholarship programs etc.)
- Mentions on all correspondence (newsletter, tickets, communication emails etc.)
- 4 conference passes (includes post conference party passes)

# SPONSORSHIP OPTIONS



INR 1,25,000 / USD 1900

1 Slot

- Name & Logo on DeccanRubyConf homepage (300 X 150 px)
- Twitter promotion & credits from @deccanrubyconf
- Logo at venue (registration area, stage, backdrop)
- Allowed 1 Delegate giveaway
- 2 Roll-up Standees (designed & provided by sponsor, height not to exceed 82")
- Logo on event talk videos
- Logo display during intervals (rolling presentation)
- 2 conference passes (includes post conference party passes)

# SPONSORSHIP OPTIONS



INR 80,000 / USD 1600

5 Slots

- Name & Logo on DeccanRubyConf homepage (300 X 150 px)
- Twitter promotion & credits from @deccanrubyconf
- Logo at venue (registration area, stage, backdrop)
- Allowed 1 Delegate giveaway
- 2 Roll-up Standees (designed & provided by sponsor, height not to exceed 82")
- Logo display during intervals (rolling presentation)
- 2 conference passes (includes post conference party passes)

# SPONSORSHIP OPTIONS



**Pick Any, Pay Any**

*(Sponsor Full amount,  
Partial amount, or at Actuals)*

- Party Sponsor: INR 1,00,000 *(1 Slot)*
- 5k Run Sponsor: INR 20,000 *(2 Slots)*
- Sticker Sponsor: INR 12,000 *(1 Slot)*
- Student Sponsor: INR 6,000 *(10 Slots; covers conference ticket, travel & stay)*
- All sponsors get Twitter promotion & credits from @deccanrubyconf

# PREVIOUS SPONSORS



# GET IN TOUCH

Sign up to become a Sponsor!

Send us your company's name & full postal address, and we will send you an invoice.

You pay to:

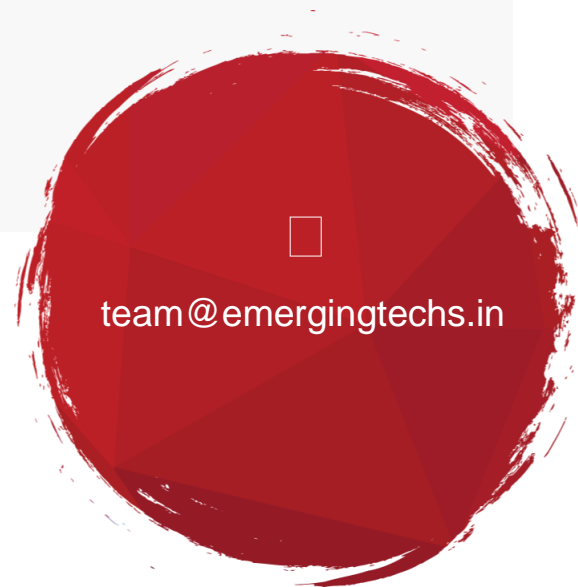
**Emerging Technology Trust**

DBS Bank Ltd.

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[www.DeccanRubyConf.org](http://www.DeccanRubyConf.org)