

## #DeccanRubyConf 2018

4th Aug. 2018 at Sheraton Grand Pune

SPONSORSHIP PROSPECTUS

### WHY SPONSOR



# The 5<sup>th</sup> edition promises to be bigger & more fun!

- Expected Audience: 200
- 10 Speakers in 1 Day
- Events: Workshops
- Network with top programmers from India and abroad
- Post conference party!



#### PREVIOUS SPONSORS































### PAST SPEAKERS













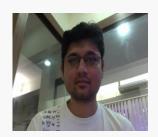














INR 5,00,000 / USD 8000

1 SLOT OPEN

- Name & Logo on DeccanRubyConf homepage (450 x 200 px)
- Twitter promotion & credits from @deccanrubyconf
- Logo at venue (registration area, stage, backdrop)
- Exhibit Booth space 10 feet (width) x 6 feet (depth) along with table, two chairs and a power point. This will be available from 3<sup>rd</sup> Aug midnight to midnight of 4<sup>th</sup> Aug. 2018. Booths are not selectable. Our team will assign your booth. (See ahead for a photo of the Booth space).
- Allowed 2 Delegate giveaways
- 4 Roll-up Standees (designed & provided by sponsor, height not to exceed 82")
- Ability to send pre and post-conference emails to all attendees explaining your company/product.
- Logo on event talk videos
- Mentions across activities (Workshops, Scholarship programs etc.)
   and on all correspondence (newsletter, tickets, communication emails
   etc.)
- 15 free conference passes (includes post conference party passes) and 20% discount on additional conference tickets
- 5 minute speaking slot on stage



INR 3,00,000 / USD 4600

**3 SLOTS OPEN** 

- Name & Logo on DeccanRubyConf homepage (450 x 200 px)
- Twitter promotion & credits from @deccanrubyconf
- Logo at venue (registration area, stage, backdrop)
- Exhibit Booth space 10 feet (width) x 6 feet (depth) along with table, two chairs and a power point. This will be available from 3<sup>rd</sup> Aug midnight to midnight of 4<sup>th</sup> Aug. 2018. Booths are not selectable. Our team will assign your booth. (See ahead for a photo of the Booth space).
- Allowed 2 Delegate giveaways
- 3 Roll-up Standees (designed & provided by sponsor, height not to exceed 82")
- Ability to send pre and post-conference emails to all attendees explaining your company/product.
- Logo on event talk videos
- Mentions across activities (Workshops, Scholarship programs etc.)
   and on all correspondence (newsletter, tickets, communication emails
   etc.)
- 9 free conference passes (includes post conference party passes)
  and 15% discount on additional conference tickets
- 3 minute speaking slot on stage



INR 80,000 / USD 1200

**5 SLOTS OPEN** 

- Name & Logo on DeccanRubyConf homepage (300 X 150 px)
- · Twitter promotion & credits from @deccanrubyconf
- Logo at venue (registration area, stage, backdrop)
- Allowed 1 Delegate giveaway
- 2 Roll-up Standees (designed & provided by sponsor, height not to exceed 82")
- Logo display during intervals (rolling presentation)
- 3 conference passes (includes post conference party passes) and 10% discount on additional conference tickets



INR 2,00,000 / USD 3000

1 SLOT OPEN

- Name & Logo on DeccanRubyConf homepage (300 X 150 px)
- Twitter promotion & credits from @deccanrubyconf
- Logo at venue (registration area, stage, backdrop)
- Allowed 1 Delegate giveaway
- 2 Roll-up Standees (designed & provided by sponsor, height not to exceed 82")
- · Logo on event talk videos
- Logo display during intervals (rolling presentation)
- 6 conference passes (includes post conference party passes) and 10% discount on additional conference tickets



**Exhibit Booths** 

### **TERMS & CONDITIONS**



- This is a non-profit, community driven event and has no commercial aspect associated with it.
- Sponsorship does not imply a speaker slot.
- Speaker slots are assigned exclusively through a Call For Proposals process. Sponsorship does not influence selection.
- No information about attendees will be given to sponsors.
- Offensive or inappropriate use of language or sentiment in giveaways or standees will be disallowed and is at the sole discretion of the organizers.
- Placement of standees is subject to change and at the sole discretion of the organizers..

#### WHO IS ETT



The **Emerging Technology Trust** is a non-profit that focuses on creating opportunities and events to promote open source contribution, programming languages, tools and methodologies in India. It has 5 trustees - Ajey Gore, Gautam Rege, Niranjan Paranjape, Sidu Ponnappa and Satish Talim.

We work hard to bring in the best speakers and connect them with the **Indian developer community**.

The ETT is funded primarily through corporate sponsorship.

#### **CONFERENCES PORTFOLIO:**

- RubyConf India National Ruby conference, founded 2010
- Deccan RubyConf Pune region Ruby conference, founded 2014
- DevOpsDays India National DevOps conference, founded 2012
- GopherCon India National Golang conference, founded 2015
- Rails Girls Pune founded 2014

### **GET IN TOUCH**

#### Sign up to become a Sponsor!

Send us your company's name & full postal address, and we will send you an invoice.

You pay to:

#### **Emerging Technology Trust**

DBS Bank Ltd.

Account Number: 827210102384

Account Type: Current IFSC: DBSSolNo811



www.DeccanRubyConf.org