




# #DeccanRubyConf 2018

4<sup>th</sup> Aug. 2018 at Sheraton Grand Pune

SPONSORSHIP PROSPECTUS

# WHY SPONSOR



The first 4 editions  
have been a hit!

The 5<sup>th</sup> edition promises  
to be bigger & more fun!

- Expected Audience: 250
- 8 Speakers in 1 Day
- Events: Workshops
- Network with top programmers from India and abroad
- Post conference party!

Organized  
by:

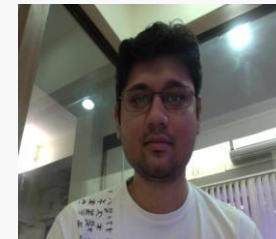
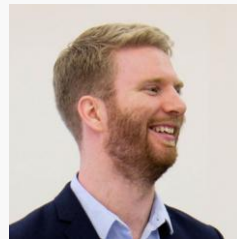
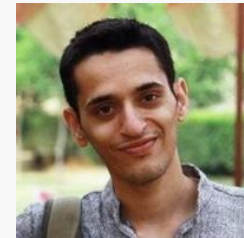
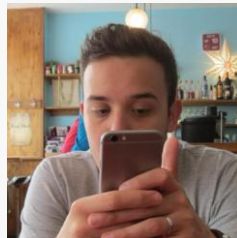
emerging  
technology  
trust



# PREVIOUS SPONSORS



# PAST SPEAKERS



# SPONSORSHIP OPTIONS



INR 5,00,000 / USD 8000

**NO SLOT OPEN**

- Name & Logo on DeccanRubyConf homepage (*450 x 200 px*)
- Twitter promotion & credits from @deccanrubyconf
- Logo at venue (*registration area, stage, backdrop*)
- Exhibit Booth space – 10 feet (width) x 6 feet (depth) along with table, two chairs and a power point. This will be available from 3<sup>rd</sup> Aug midnight to midnight of 4<sup>th</sup> Aug. 2018. Booths are not selectable. Our team will assign your booth. (See ahead for a photo of the Booth space).
- Allowed 2 Delegate giveaways
- 4 Roll-up Standees (*designed & provided by sponsor, height not to exceed 82"*)
- Ability to send pre and post-conference emails to all attendees explaining your company/product.
- Logo on event talk videos
- Mentions across activities (*Workshops, Scholarship programs etc.*) and on all correspondence (*newsletter, tickets, communication emails etc.*)
- 10 free conference passes (*includes post conference party passes*) and 20% discount on additional conference tickets
- 5 minute speaking slot on stage

# SPONSORSHIP OPTIONS



INR 3,00,000 / USD 4600

**2 SLOTS OPEN**

- Name & Logo on DeccanRubyConf homepage (*450 x 200 px*)
- Twitter promotion & credits from @deccanrubyconf
- Logo at venue (*registration area, stage, backdrop*)
- Exhibit Booth space – 10 feet (width) x 6 feet (depth) along with table, two chairs and a power point. This will be available from 3<sup>rd</sup> Aug midnight to midnight of 4<sup>th</sup> Aug. 2018. Booths are not selectable. Our team will assign your booth. (See ahead for a photo of the Booth space).
- Allowed 2 Delegate giveaways
- 3 Roll-up Standees (*designed & provided by sponsor, height not to exceed 82"*)
- Ability to send pre and post-conference emails to all attendees explaining your company/product.
- Logo on event talk videos
- Mentions across activities (*Workshops, Scholarship programs etc.*) and on all correspondence (*newsletter, tickets, communication emails etc.*)
- 7 free conference passes (*includes post conference party passes*) and 15% discount on additional conference tickets
- We will display your slides during the breaks

# SPONSORSHIP OPTIONS



INR 80,000 / USD 1200

**5 SLOTS OPEN**

- Name & Logo on DeccanRubyConf homepage (*300 X 150 px*)
- Twitter promotion & credits from @deccanrubyconf
- Logo at venue (*registration area, stage, backdrop*)
- Allowed 1 Delegate giveaway
- 2 Roll-up Standees (*designed & provided by sponsor, height not to exceed 82"*)
- Logo display during intervals (*rolling presentation*)
- 2 conference passes (*includes post conference party passes*) and 10% discount on additional conference tickets

# SPONSORSHIP OPTIONS



INR 2,00,000 / USD 3000

**1 SLOT OPEN**

- Name & Logo on DeccanRubyConf homepage (300 X 150 px)
- Twitter promotion & credits from @deccanrubyconf
- Logo at venue (registration area, stage, backdrop)
- Allowed 1 Delegate giveaway
- 2 Roll-up Standaees (designed & provided by sponsor, height not to exceed 82")
- Logo on event talk videos
- Logo display during intervals (rolling presentation)
- 5 conference passes (includes post conference party passes) and 10% discount on additional conference tickets



# SPONSORSHIP OPTIONS



**INR 1,50,000**

**SLOT OPEN**

- Name & Logo on DeccanRubyConf homepage (300 X 150 px)
- Twitter promotion & credits from @deccanrubyconf
- Logo at venue (registration area, stage, backdrop)
- Allowed 1 Delegate giveaway
- 2 Roll-up Standaes (designed & provided by sponsor, height not to exceed 82") inside Party area
- 2 minute talk by the sponsor about their company during the party
- Logo display during intervals (rolling presentation)
- 3 Conference passes (includes post conference party passes) and 10% discount on additional conference tickets

# SPONSORSHIP OPTIONS



**INR 1,00,000**

**SLOT OPEN**

- Name & Logo on DeccanRubyConf homepage (300 X 150 px)
- Twitter promotion & credits from @deccanrubyconf
- Logo at venue (*registration area, stage, backdrop*)
- Allowed 1 Delegate giveaway
- 2 Roll-up Standees (*designed & provided by sponsor, height not to exceed 82"*)
- Logo display during intervals (*rolling presentation*)
- 3 conference passes (*includes post conference party passes*) and 10% discount on additional conference tickets

# SPONSORSHIP OPTIONS



**INR 50,000**

**SLOT OPEN**

- Name & Logo on DeccanRubyConf homepage (300 X 150 px)
- Twitter promotion & credits from @deccanrubyconf
- Logo at venue (*registration area, stage, backdrop*)
- Allowed 1 Delegate giveaway
- 1 Roll-up Standee (*designed & provided by sponsor, height not to exceed 82"*)
- Logo display during intervals (*rolling presentation*)
- Company name on Lanyard
- 1 conference pass (*includes post conference party passes*) and 10% discount on additional conference tickets



**Exhibit Booths**

# TERMS & CONDITIONS



- This is a non-profit, community driven event and has no commercial aspect associated with it.
- Sponsorship **does not** imply a speaker slot.
- Speaker slots are assigned **exclusively** through a Call For Proposals process. Sponsorship **does not** influence selection.
- No information about attendees will be given to sponsors.
- Offensive or inappropriate use of language or sentiment in give-aways or standees will be disallowed and is at the sole discretion of the organizers.
- Placement of standees is subject to change and at the sole discretion of the organizers..

# WHO IS ETT



The **Emerging Technology Trust** is a non-profit that focuses on creating opportunities and events to promote open source contribution, programming languages, tools and methodologies in India. It has 5 trustees - Ajey Gore, Gautam Rege, Niranjan Paranjape, Sidu Ponnappa and Satish Talim.

We work hard to bring in the best speakers and connect them with the **Indian developer community**.

The ETT is funded primarily through corporate sponsorship.

## **CONFERENCES PORTFOLIO:**

- RubyConf India – National Ruby conference, founded 2010
- Deccan RubyConf – Pune region Ruby conference, founded 2014
- DevOpsDays India – National DevOps conference, founded 2012
- GopherCon India – National Golang conference, founded 2015
- Rails Girls Pune founded 2014

# GET IN TOUCH

Sign up to become a Sponsor!

Send us your company's name & full postal address, and we will send you an invoice.

You pay to:

**Emerging Technology Trust**

DBS Bank Ltd.

Account Number: 827210102384

Account Type: Current

IFSC: DBSSoINo811



team@emergingtechs.in

[www.DeccanRubyConf.org](http://www.DeccanRubyConf.org)