

## Problem

**Developing blockchain apps is costly and time-consuming**

### Cost

**\$100K - \$1MM**

### Duration

**3 - 12 weeks**

Blockchain application development is time-consuming and costly for businesses. Lack of mature tools and an ever-changing landscape is frustrating for developers.

## Solution

### DappStarter

TryCrypto solves these problems with DappStarter, a SaaS platform that reduces friction and accelerates development by generating full-stack blockchain application source code.

- Works with all public and private blockchains
- Easy integration with existing business systems
- SaaS freemium business model
- Beta launched and gaining fast traction
- Strong team with significant product and blockchain experience

## Products & Services

### DappStarter

Full-stack application generator

Select blockchain and desired features. The platform generates full-stack source code with Smart Contract and client/server application.



VIDEO



BETA

### DappConnector

External data integration cloud service ("oracle")

Integrates existing business data sources seamlessly with Smart Contracts providing transaction proofs and consensus-driven data inputs.

### DappGrader

Blockchain app auditing and analytics service

Audit opaque Smart Contract transaction logs and view transaction data in context. Measure transaction latency, gas cost and other blockchain-specific metrics.

## Business Model

**Standard SaaS freemium subscription model.**

**DappStarter** Free for non-commercial; commercial use has pay per developer subscription.

**DappConnector** Free allowance with pay per request.

## Market

**\$2.2 billion** market for SaaS-based blockchain app development by 2023

**60%** of CIOs planning to deploy blockchain applications in 1-2 years

## Team



Nik Kalyani  
Co-founder/CEO



Chase Chapman  
Co-founder/Chief  
Experience Officer



Jonathan Sheely  
Lead Software  
Architect



Traci Fong  
Front-end  
Engineer



Clint Patterson  
Developer Evangelist



Shooan Li  
BizDev - Asia

## Partnerships & Engagements

