



Decentralized technology for an equitable world

decentology.com

Vision

To use decentralized technology in pursuit of an equitable world

Mission

Empower developers with user friendly tools and services so they can focus on building amazing decentralized applications

Founders

Nik Kalyani

Co-founder/CEO



Four prior startups, two
venture-funded, two exits

Co-founded largest Open Source
CMS on Microsoft platform with
over 500K devs

Guest instructor for Udacity
Blockchain Nanodegree

she(256)
women in blockchain

UC Berkeley program for
connecting women interested in
blockchain with mentors

Chase Chapman

Co-founder/
Chief Experience Officer



Student, University of Michigan

Taught non-technical
blockchain curriculum for
13-week course

Insight: The Root Problem

Developing user-friendly blockchain apps is challenging for developers

Innovate: Our Solution

Make it easy for developers
to build blockchain apps
that deliver great user experiences



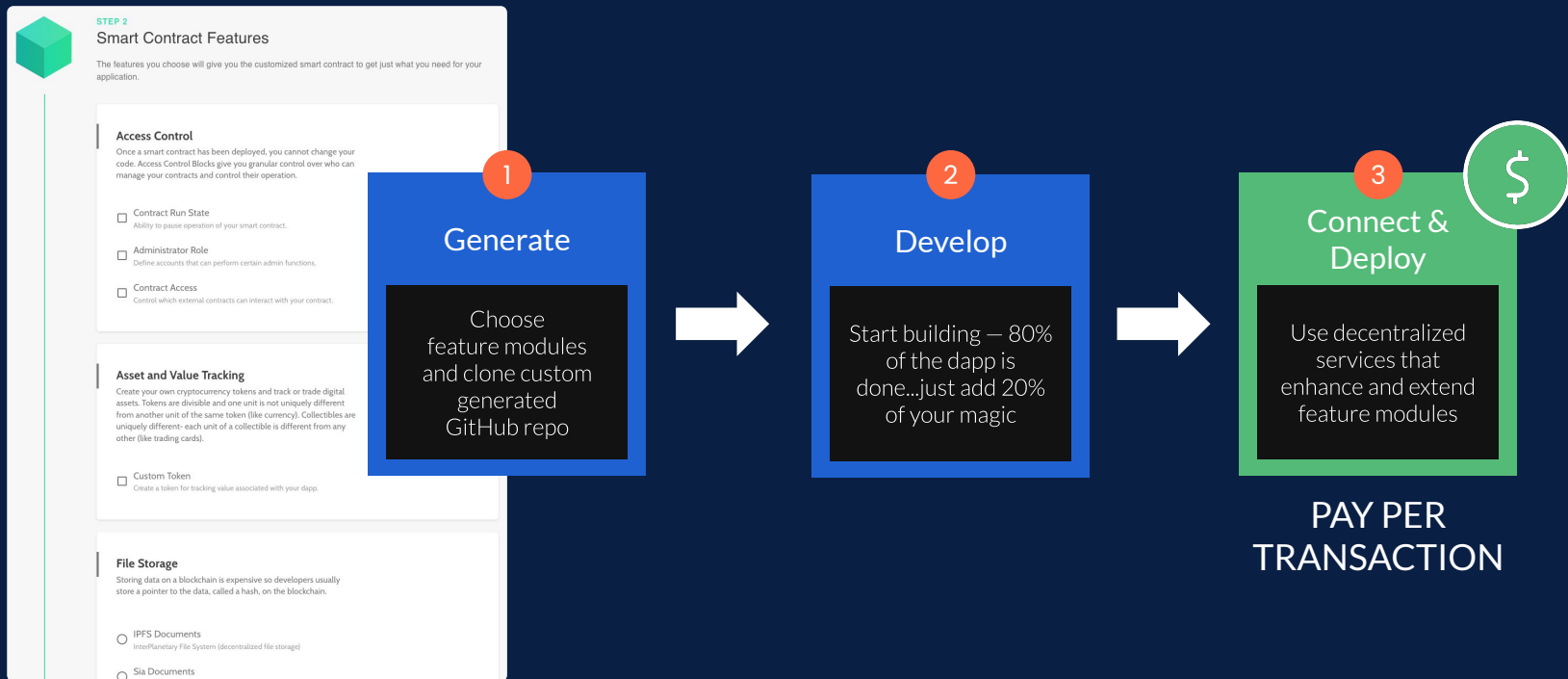
messaging apps

reduces the complexity and friction for developers to build




blockchain apps

DappStarter: Blockchain App Platform



Zero to working, production-grade dapp in 15 mins

DappStarter: Benefits

		Without DappStarter	With DappStarter
FREE	Smart Contract Development	2-4 weeks	 Working dapp in 15 mins Buttery smooth, magical experience
	Unit Test Development	1 week	
	Web UI Development	1-3 weeks	
	Wallet Integration	1 week	
	Server API Development	1 week	
PAID	Dapp Deployment	1 week	10 minutes
	Advanced Smart Contract Services	Write code for third-party service	Built-in – no code to write
	Oracle Services	Write code for third-party service	Built-in – no code to write
	Transaction Fee Relay Service	Write code for third-party service	Built-in – no code to write

DappStarter reduces time and cost of blockchain app development by 80%

Opportunity: Large and Growing Market

2023

Global spending on blockchain technology

\$16 Billion

IT/Business Services for blockchain

\$11 Billion






Blockchain application development

\$2.2 Billion

We can achieve a revenue run rate of \$50MM (2.3% of market) in 3-4 years with 700 customers.

Customer Type	Transactions/Day	# of Business Dapps	Total Transactions/Day	Transactions/Year (260 working days)	Annual Revenue @ \$0.03/Transaction	Target Customers	Target Revenue
SME	1,000	5	5,000	1,300,000	\$39,000	500	\$19,500,000
Enterprise	10,000	20	20,000	5,200,000	\$156,000	200	\$31,200,000
Target Annual Revenue							\$50,700,000

Competition

			 SettleMint	 Epirus Platform	 OpenZeppelin
Full-stack code including smart contract, UI, unit tests					
Modular components to fit different use cases					
Fast! Dapp running in 15 mins or less, with 80% time/cost savings.					
Dynamic compilation and hot-loading in IDE					
Fully functional product – no professional services needed					
Built-in oracle integration – no additional code needed					

Partners

Integration
Partners



Dapper



 **SOLANA**

Upcoming
Blockchain
Partners



CASPERLABS



IoTeX



NEAR



Harmony



TomoChain

Decentralized
Services
Partners





**UNSTOPPABLE
DOMAINS**


Project
Partners



Open Web Collective


Developers Decentology™

Just tried out DappStarter on @Decentology!  

As someone who create a lot of prototypes with Create React App, I really like this! A great place to start with new dapp ideas. 



Dan Nolan
@BeingDanNolan

Best tool for bootstrapping your Ethereum Dapp by far! 





MK
@MackenzieKieran

“What you've built here handles a significant portion of the backend, abstracting away the portion I was most concerned about. You all are life savers, like actual lives!!!”



Monique Finley
Askco19 Project

Yeah deployed the code for a basic dapp, just for fun . The toolkit is quite handy, brilliant job guys. 

<https://github.com/DappStarter/proud...>



Pedro Febrrrero
@Febrocas

“You guys came in on your white horse and made [dapp development] so easy.”



Eric Breuers
Open World Builders

Goals: 18-month Plan

DEVELOPER PROJECTS

25,000

BLOCKCHAINS

10

FEATURE MODULES

30

ORACLE APIS

5

VERTICALS

NFT, IOT,
Manufacturing

REVENUE RUN RATE

\$500K

We are currently self-funded with investment of \$50K
by co-founder, and raising \$2MM for our seed round



Decentology™

Decent Function, Inc. d/b/a Decentology is a Public Benefit Corporation incorporated in Delaware with headquarters at 1601 Morgan Street, Mountain View, CA 94043

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