Decentology™

Decentralized technology for an equitable world   decentology.com

Vision

To use decentralized technology in pursuit of an equitable world

Mission

Empower developers with user friendly tools and services so they can focus on building amazing decentralized applications

Founders

Nik Kalyani
Co-founder/CEO

Chase Chapman
Co-founder/
Chief Experience Officer

she(256)
women in blockchain

UC Berkeley program for
connecting women interested in
blockchain with mentors

**Four prior startups, two
venture-funded, two exits**

**Co-founded largest Open Source
CMS on Microsoft platform with
over 500K devs**

**Guest instructor for Udacity
Blockchain Nanodegree**

Student, University of Michigan

**Taught non-technical
blockchain curriculum for
13-week course**

Developing user-friendly blockchain apps is challenging for developers

Innovate: Our Solution

Make it easy for developers to build blockchain apps that deliver great user experiences
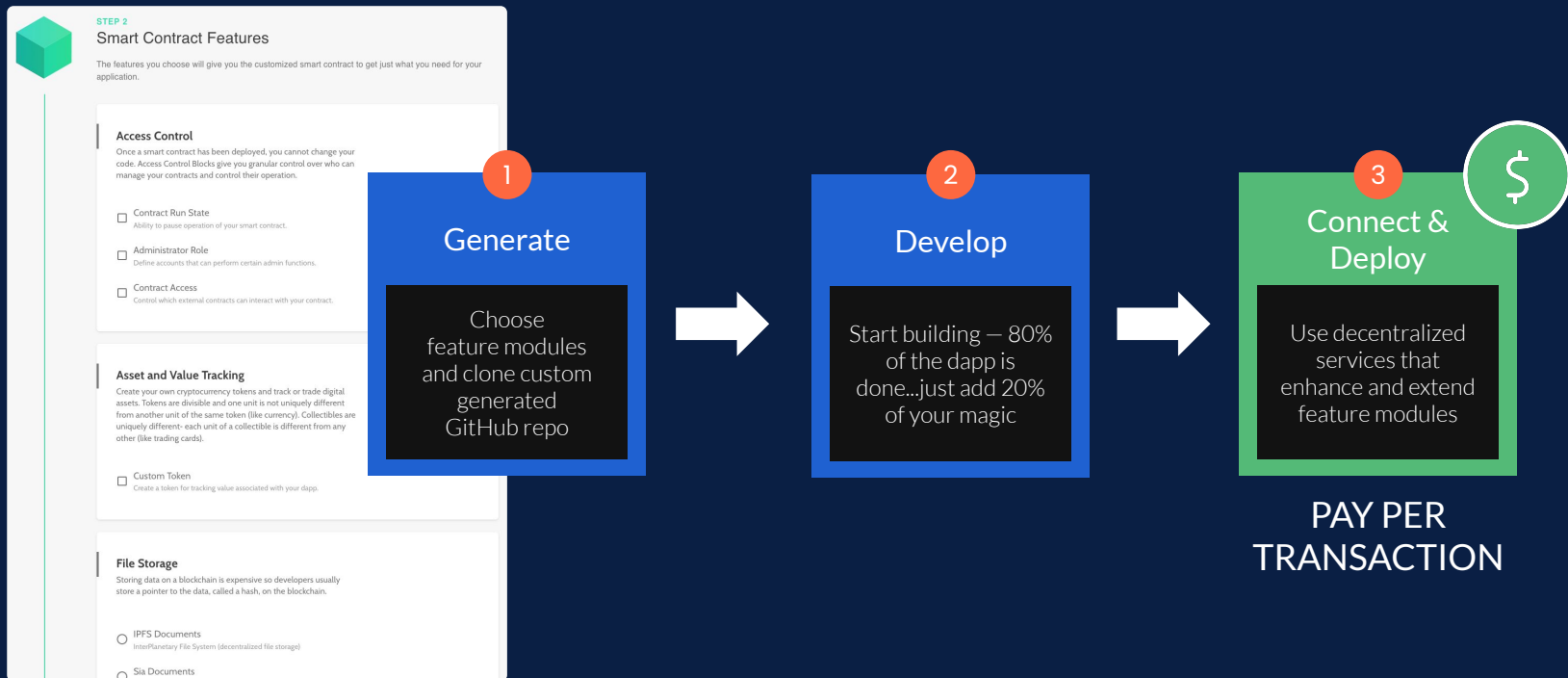
twilio ●————————————————● **messaging apps**

reduces the complexity and friction for developers to build

Decentology ●————————————————● **blockchain apps**

DappStarter: Benefits

		Without DappStarter	With DappStarter
FREE	Smart Contract Development	2-4 weeks	😄 Working dapp in 15 mins Buttery smooth, magical experience
	Unit Test Development	1 week	
	Web UI Development	1-3 weeks	
	Wallet Integration	1 week	
	Server API Development	1 week	
PAID	Dapp Deployment	1 week	10 minutes
	Advanced Smart Contract Services	Write code for third-party service	Built-in – no code to write
	Oracle Services	Write code for third-party service	Built-in – no code to write
	Transaction Fee Relay Service	Write code for third-party service	Built-in – no code to write
DappStarter reduces time and cost of blockchain app development by 80%			

Opportunity: Large and Growing Market

	Global spending on blockchain technology	IT/Business Services for blockchain	Blockchain application development
2023	**$16 Billion**	**$11 Billion**	**$2.2 Billion**
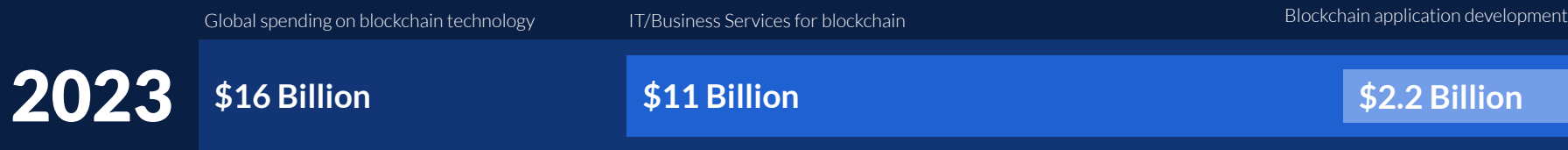
We can achieve a revenue run rate of $50MM (2.3% of market) in 3-4 years with 700 customers.

Customer Type	Transactions/Day	# of Business Dapps	Total Transactions/Day	Transactions/Year (260 working days)	Annual Revenue @ $0.03/Transaction	Target Customers	Target Revenue
SME	1,000	5	5,000	1,300,000	$39,000	500	$19,500,000
Enterprise	10,000	20	20,000	5,200,000	$156,000	200	$31,200,000
						Target Annual Revenue	$50,700,000

Competition

	![parrot logo]	SIMBA	SettleMint	Epirus Platform	OpenZeppelin
Full-stack code including smart contract, UI, unit tests	✔	✔	✔	✔	✔
Modular components to fit different use cases	✔	✔	✔		✔
Fast! Dapp running in 15 mins or less, with 80% time/cost savings.	✔				
Dynamic compilation and hot-loading in IDE	✔				
Fully functional product – no professional services needed	✔				
Built-in oracle integration – no additional code needed	✔				

Partners

Integration Partners	Dapper	TRUFFLE	SOLANA

Upcoming Blockchain Partners	CASPERLABS	IoTeX	NEAR	Harmony	TomoChain

Decentralized Services Partners	sia	UNSTOPPABLE DOMAINS

Project Partners	WORLD ECONOMIC FORUM	OpenWeb Collective

Developers ❤️ Decentology™

Just tried out DappStarter on @Decentology! ⚙️

As someone who create a lot of prototypes with Create React App, I really like this! A great place to start with new dapp ideas. 💡

Dan Nolan
@BeingDanNolan

Best tool for bootstrapping your Ethereum Dapp by far!

MK
@MackenzieKieran

"What you've built here handles a significant portion of the backend, abstracting away the portion I was most concerned about. You all are life savers, like actual lives!!!."

Monique Finley
Askco19 Project

Yeah deployed the code for a basic dapp, just for fun 👇. The toolkit is quite handy, brilliant job guys.

https://github.com/DappStarter/proud...

Pedro Febrrrrero
@Febrocas

"You guys came in on your white horse and made [dapp development] so easy."

Eric Breuers
Open World Builders

Goals: 18-month Plan

DEVELOPER PROJECTS	BLOCKCHAINS	FEATURE MODULES
25,000	10	30

ORACLE APIS	VERTICALS	REVENUE RUN RATE
5	NFT, IOT, Manufacturing	$500K

We are currently self-funded with investment of $50K
by co-founder, and raising $2MM for our seed round

Decentology™

Decent Function, Inc. d/b/a Decentology is a Public Benefit Corporation incorporated in Delaware with headquarters at 1601 Morgan Street, Mountain View, CA 94043

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