# End-to-end platform for developing blockchain applications (TRYCRYPTO



**Problem** 

Developing blockchain apps is costly and time-consuming

Cost

Duration

\$100K - \$1MM

3 - 12 weeks

consuming and costly for businesses. Lack of frustrating for developers.

#### **Solution**

### **DappStarter**

TryCrypto solves these problems with DappStarter, a SaaS platform that reduces friction and accelerates development by generating full-stack blockchain application source code.

- Works with all public and private blockchains
- Easy integration with existing business systems
- $\rightarrow$ SaaS freemium business model
- Beta launched and gaining fast traction
- Strong team with significant product and blockchain experience

#### Products & Services

### **DappStarter**

Full-stack application generator

Select blockchain and desired features. The platform generates full-stack source code with Smart Contract and client/server application.



**VIDEO** 



**BETA** 

### **DappConnector**

External data integration cloud service ("oracle")

Integrates existing business data sources seamlessly with Smart Contracts providing transaction proofs and consensus-driven data inputs.

# **DappGrader**

Blockchain app auditing and analytics service

Audit opaque Smart Contract transaction logs and view transaction data in context. Measure transaction latency, gas cost and other blockchain-specific metrics.

#### **Business Model**

### Standard SaaS freemium subscription model.

DappStarter Free for non-commercial; commercial use has pay per developer subscription.

**DappConnector** Free allowance with pay per request.

#### Market

\$2.2 billion market for SaaS-based blockchain app development by 2023

**60%** of CIOs planning to deploy blockchain applications in 1-2 years

#### Team



Nik Kalyani Co-founder/CEO



Chase Chapman Co-founder/Chief **Experience Officer** 



Jonathan Sheely Lead Software Architect



Traci Fond Front-end Engineer



Clint Patterson **Developer Evangelist** 



Shooan Li BizDev - Asia

### Partnerships & Engagements











# End-to-end platform for developing blockchain applications

Blockchain application development is time-consuming and costly for businesses. Lack of mature tools and an ever-changing landscape is frustrating for developers. TryCrypto solves these problems with "DappStarter," a SaaS platform that reduces friction and accelerates development by generating full-stack blockchain application source

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- Easy integration with existing business systems
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