



Empowering developers to build the
next generation of blockchain-enabled companies

TryCrypto.com

Insight: The Root Problem

Developing user-friendly blockchain apps is challenging for developers

Outdated
documentation

Complicated
concepts

Lack of mature
developer tools

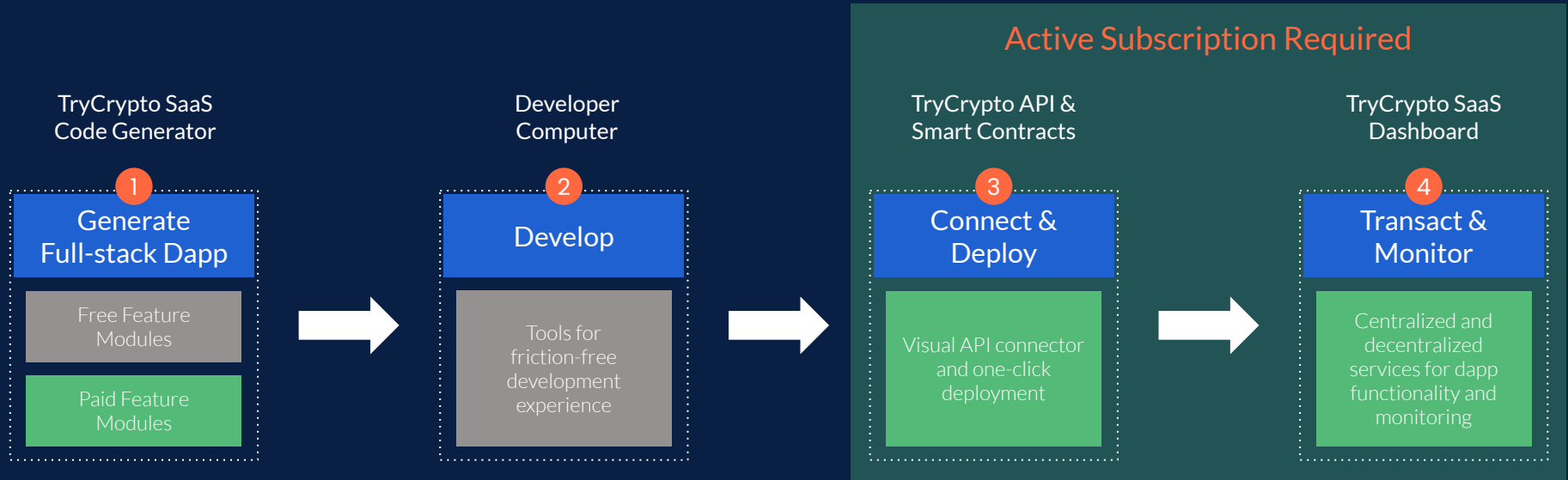
UX friction for
end-users

Innovate: Our Solution

Make it easy for developers
to build blockchain apps
that deliver great user experiences

think  **twilio** for blockchain apps

DappStarter: End-to-end platform for building blockchain apps



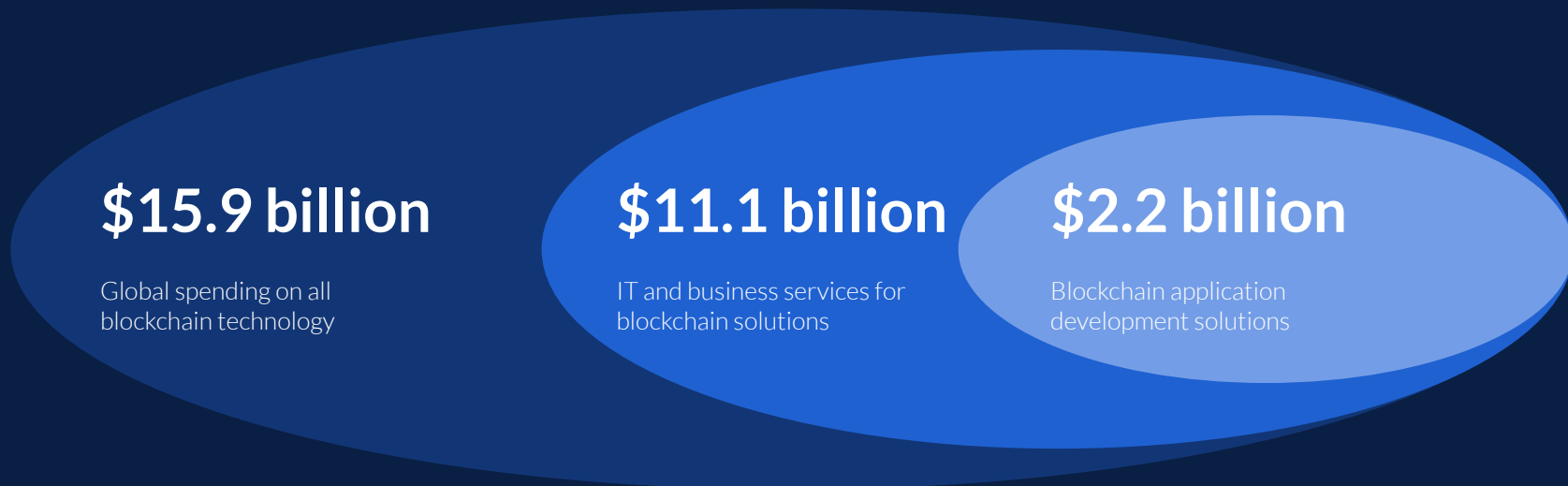
Zero to working, production-grade dapp in 15 mins

Development Life-cycle for a Single Dapp

	Without DappStarter	With DappStarter	Frequency	Free	Paid
Smart Contract Development	PAIN: 🤯🤯🤯🤯🤯🤯🤯🤯🤯🤯 TIME: 2-4 weeks	<ul style="list-style-type: none"> Select feature modules Download FULL-STACK generated code Run installation script Working dapp in 15 mins Buttery smooth, magical experience 	One-time	✓	✓
Unit Test Development	PAIN: 🤯🤯🤯🤯🤯🤯🤯🤯🤯🤯 TIME: 1 week		One-time	✓	✓
Web UI Development	PAIN: 🤯🤯🤯🤯🤯🤯🤯🤯🤯🤯 TIME: 1-3 weeks		One-time	✓	✓
Wallet Integration	PAIN: 🤯🤯🤯🤯🤯🤯🤯🤯🤯🤯 TIME: 1 week		One-time	✓	✓
Server API Development	PAIN: 🤯🤯🤯🤯🤯🤯🤯🤯🤯🤯 TIME: 1 week		One-time	✓	✓
External API Integration	PAIN: 🤯🤯🤯🤯🤯🤯🤯🤯🤯🤯 TIME: 2-4 weeks	Drag-and-drop designer – low code	One-time	✗	✓
Dapp Deployment	PAIN: 🤯🤯🤯🤯🤯🤯🤯🤯🤯🤯 TIME: 1 week	One-click deployment – no code	One-time	✗	✓
Advanced Smart Contract Services	PAIN: 🤯🤯🤯🤯🤯🤯🤯🤯🤯🤯	Built-in – no code	Recurring for dapp life-time	✗	✓
External API Send/Receive Service	PAIN: 🤯🤯🤯🤯🤯🤯🤯🤯🤯🤯	Built-in – no code, pay per transaction	Recurring for dapp life-time	✗	✓
Transaction Fee Relay Service	PAIN: 🤯🤯🤯🤯🤯🤯🤯🤯🤯🤯	Built-in – no code, pay per transaction	Recurring for dapp life-time	✗	✓
Dapp Analytics Reporting Service	PAIN: 🤯🤯🤯🤯🤯🤯🤯🤯🤯🤯	Built-in – no code, subscriber dashboard	Recurring for dapp life-time	✗	✓

DappStarter reduces pain, time and cost of blockchain app development by 80%

Opportunity: Growing Market



60% of CIOs are planning to deploy blockchain applications in 1-2 years

Partnerships



Dapper

Largest blockchain app publisher



Harmony



OpenWebCollective



TomoChain



**UNSTOPPABLE
DOMAINS**

Progress

700+
DappStarter
downloads

In talks with 5
agencies
(customer
prospects)

DappStarter
Beta 2 released

PhotoKey
Alpha released

Goals: 18-month Plan & Funding

18-month Goals

25,000

Dapp Project Download Run Rate

\$500K

Revenue Run Rate

2020	2021
Onboard 4-5 blockchains	Add additional 4-5 blockchains
Publish 8-10 free modules and 3-5 paid modules	Publish additional 10-15 modules
Sign-up 3-4 Enterprise customers	Sign-up 5-6 Enterprise customers

We are currently self-funded and raising \$2 million in Seed Capital

Developers ❤️ TryCrypto

“You guys came in on your white horse and made [dapp development] so easy.”

- Eric Breuers @ Open World Builders

“This tool is exactly what we needed.”

- Bjarte Karlsen @ Open World Builders

“DappStarter has built-in best practices that we can build on top of, which saves time and effort in the development process”

- Jack Gilcrest @ Blox Consulting



Our Team

Nik Kalyani

Co-founder/CEO



Repeat
Entrepreneur

Chase Chapman

Co-founder/Chief Experience Officer



First-time
Entrepreneur

she(256)

women in blockchain

UC Berkeley program for
connecting women interested
in blockchain with mentors



Jon



Traci



Clint



Shooan



John



Mateusz



Mai

FTE

PTE



Decent Function, Inc. d/b/a TryCrypto is a Public Benefit Corporation incorporated in Delaware with headquarters at 1601 Morgan Street, Mountain View, CA 94043

For more information, please contact:

Nik Kalyani – Co-founder	nik@trycrypto.com	+1.202.486.5463
Chase Chapman – Co-founder	chase@trycrypto.com	+1.650.335.8063

www.trycrypto.com