TRYCRYPTO

Empowering developers to build the
next generation of blockchain-enabled companies

TryCrypto.com

Insight: The Root Problem

Developing user-friendly blockchain apps is challenging for developers

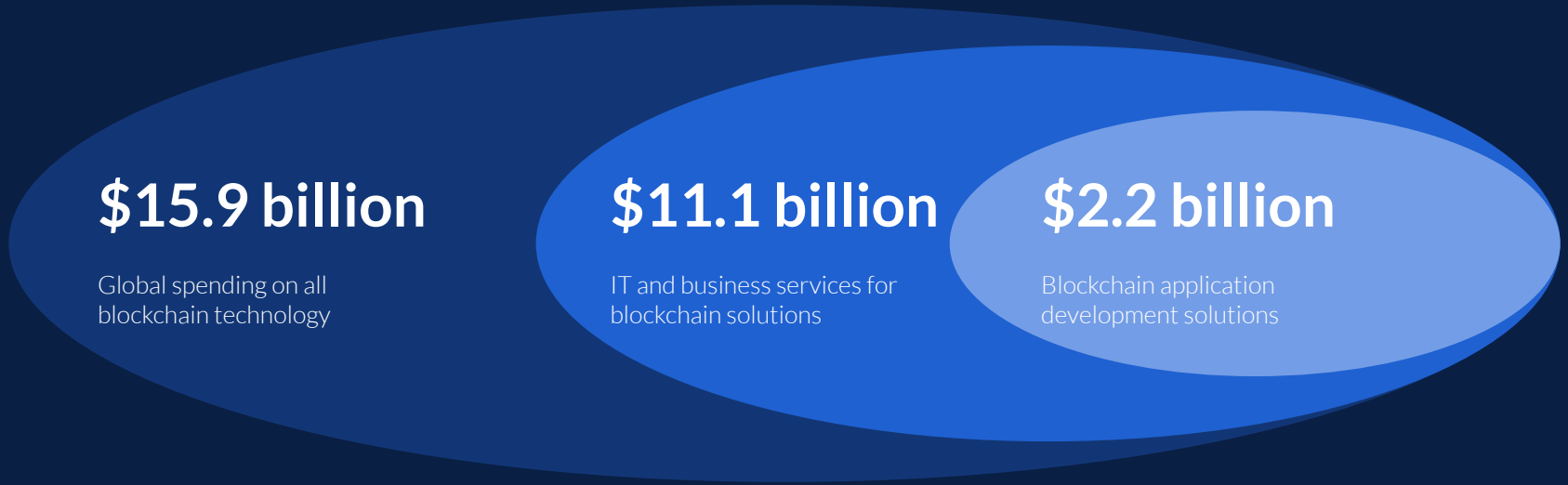
Outdated documentation	Complicated concepts
Lack of mature developer tools	UX friction for end-users

Innovate: Our Solution

Make it easy for developers
to build blockchain apps
that deliver great user experiences

think for blockchain apps

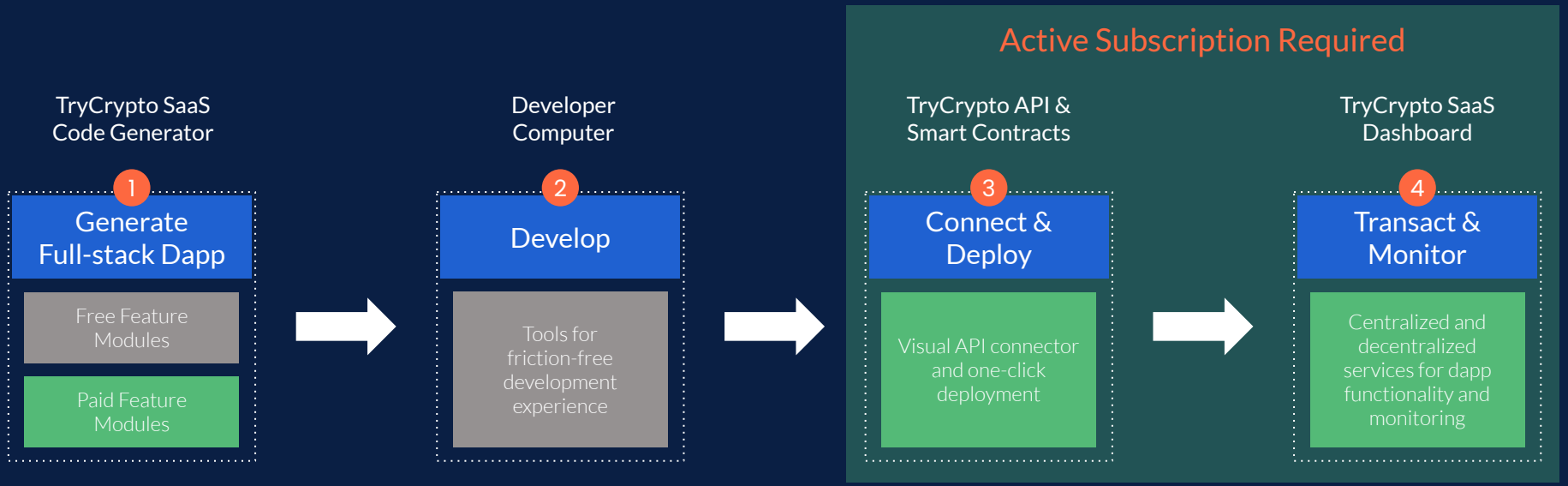
Opportunity: Growing Market



60% of CIOs are planning to deploy blockchain applications in 1-2 years

Sources: IDC 2019, Gartner Hype Cycle for Blockchain Business and Blockchain Technology Market Report

DappStarter: Build, integrate, deploy, and manage blockchain applications using ONE low-code SaaS platform



Development Life-cycle for a Single Dapp

	Without DappStarter	With DappStarter	Frequency	Free	Paid
Smart Contract Development	PAIN: 😖😖😖😖😖😖😖😖😖😖 TIME: 2-4 weeks	• Select feature modules • Download FULL-STACK generated code • Run installation script • Working dapp in 15 mins • Buttery smooth, magical experience	One-time	✓	✓
Unit Test Development	PAIN: 😖😖😖😖😖😖 TIME: 1 week		One-time	✓	✓
Web UI Development	PAIN: 😖😖😖😖😖😖😖 TIME: 1-3 weeks		One-time	✓	✓
Wallet Integration	PAIN: 😖😖😖😖😖😖😖😖 TIME: 1 week		One-time	✓	✓
Server API Development	PAIN: 😖😖😖😖 TIME: 1 week		One-time	✓	✓
External API Integration	PAIN: 😖😖😖😖😖😖😖😖😖😖 TIME: 2-4 weeks	Drag-and-drop designer – low code	One-time	✗	✓
Dapp Deployment	PAIN: 😖😖😖😖 TIME: 1 week	One-click deployment – no code	One-time	✗	✓
Advanced Smart Contract Services	PAIN: 😖😖😖😖😖😖😖	Built-in – no code	Recurring for dapp life-time	✗	✓
External API Send/Receive Service	PAIN: 😖😖😖😖😖😖😖😖😖😖	Built-in – no code, pay per transaction	Recurring for dapp life-time	✗	✓
Transaction Fee Relay Service	PAIN: 😖😖😖😖😖😖😖😖😖😖	Built-in – no code, pay per transaction	Recurring for dapp life-time	✗	✓
Dapp Analytics Reporting Service	PAIN: 😖😖😖😖	Built-in – no code, subscriber dashboard	Recurring for dapp life-time	✗	✓

DappStarter reduces pain, time and cost of blockchain app development by 80%

Partnerships

Largest blockchain app publisher

Our first paying customer

Progress

700+ DappStarter downloads	In talks with 5 agencies (customer prospects)
DappStarter Beta 2 released	PhotoKey Alpha released

We booked $25,000 revenue in July 2020.

Goals: 18-month Plan & Funding

18-month Goals

25,000
Dapp Project Download Run Rate

$500K
Revenue Run Rate

2020	2021
Onboard 4-5 blockchains	Add additional 4-5 blockchains
Publish 8-10 free modules and 3-5 paid modules	Publish additional 10-15 modules
Sign-up 3-4 Enterprise customers	Sign-up 5-6 Enterprise customers

We are currently self-funded and raising $2 million in Seed Capital

Developers ❤️ TryCrypto

"You guys came in on your white horse and made [dapp development] so easy."

- Eric Breuers @ Open World Builders

"This tool is exactly what we needed."

- Bjarte Karlsen @ Open World Builders

"DappStarter has built-in best practices that we can build on top of, which saves time and effort in the development process."

- Jack Gilcrest @ Blox Consulting

Our Team

Nik Kalyani

Co-founder/CEO

Repeat Entrepreneur

she(256)
women in blockchain

UC Berkeley program for connecting women interested in blockchain with mentors

First-time Entrepreneur

Chase Chapman

Co-founder/Chief Experience Officer

Jon

Traci

FTE

Clint

Shooan

John

Mateusz

Mai

PTE

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