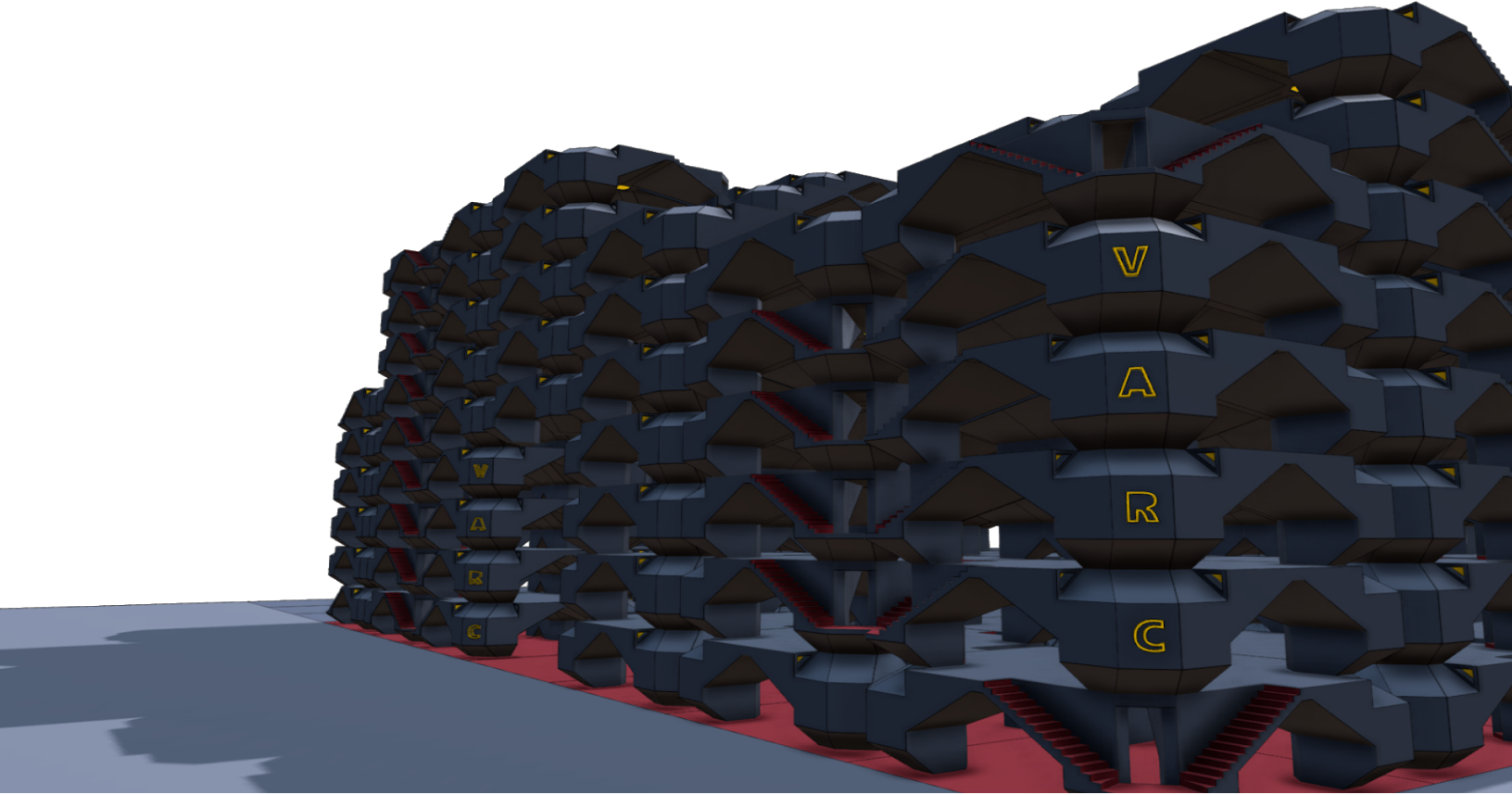


VARC DISTRICT DEVELOPMENT PLAN

Last edited July 3, 2018



Overview

This document provides the **Initial Startup Plan** (“ISP”) for VARC. The ISP will serve as a guiding document for early District development, in addition to formalizing a new leadership for the 19 land parcels initially contributed to VARC during Decentraland’s Terraform Event (original [GitHub proposal](#)). This document does not attempt to be a comprehensive long term roadmap, and details outlined herein may be amended by the leadership in order to ensure the most favorable outcome for the district. This ISP will sufficiently cover both Decentraland’s [District LAND Transfer Criteria](#), in addition to serving as a basis for the election of new district representatives.

The objectives of this plan are as follows:

1. Outline Leadership and Governance.
2. Describe the District management of LAND tokens.
3. Propose the District Minimum Viable Product (MVP).
4. Outline the voting process for, and implications of, ISP Ratification.
5. Meet the District Land Transfer requirements for Decentraland to transfer LAND to the District’s multisig wallet.
6. Define the process for community input.

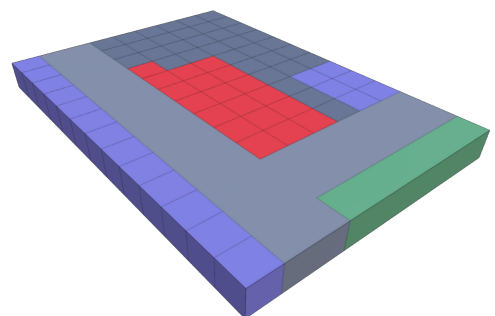
Once voted on and ratified, this document will supersede all other proposals, documents, and conversations (both oral and written; public and private), relating to all matters associated with VARC.

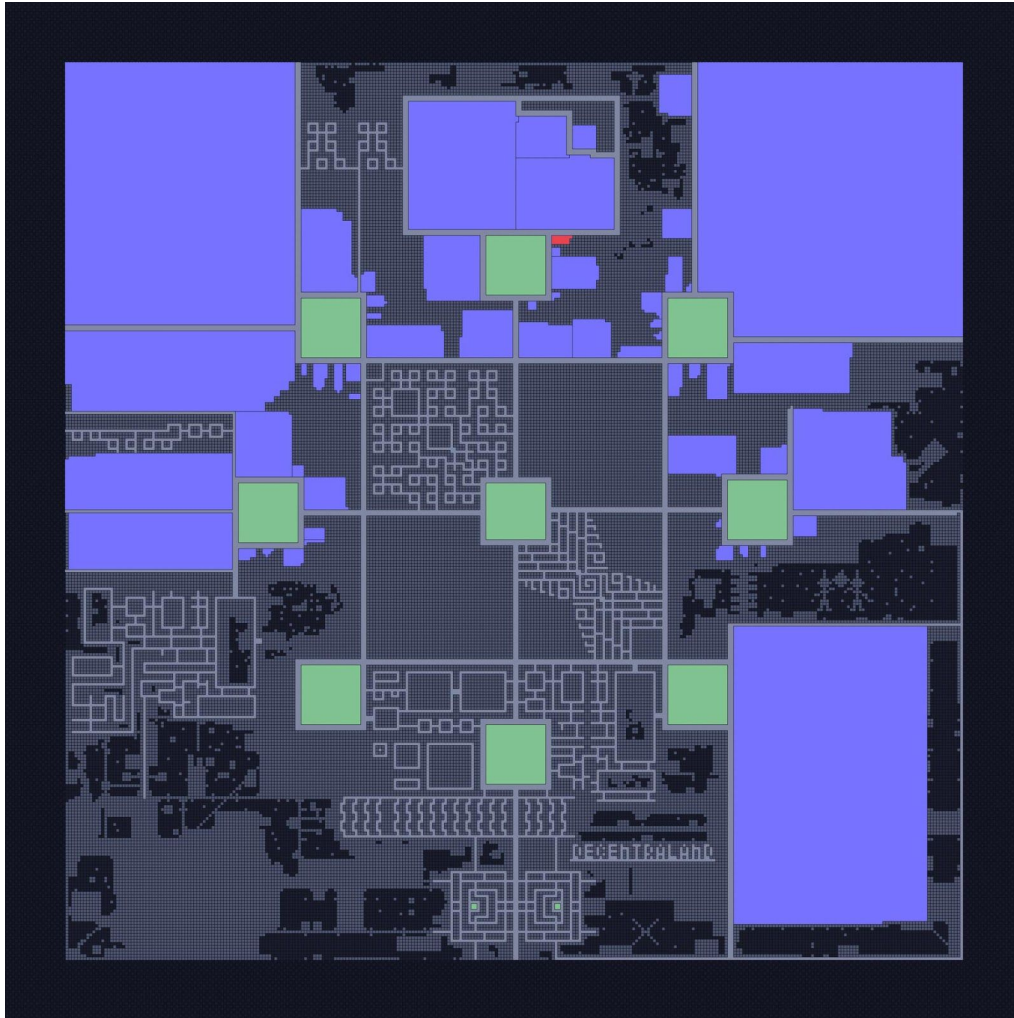
Mission

VARC’s overarching **mission** is to create a community of architects and 3D designers who are interested in exploring the limitations (or lack thereof) the virtual world has to offer.

VARC Description and Location

VARC is located in the North region of Genesis City and is comprised of 19 contiguous LAND parcels. The District coordinates can be viewed in the Marketplace Atlas [here](#). Precise VARC layout and aesthetics will be defined during MVP development.





Government and Compliance

VARC will pool members land into one multi signature wallet and will set up a Limited Liability Company (LLC) to manage this wallet.

At this time, VARC is motivated by creating 3D content and a community, not money. As a result, **VARC will NOT be distributing profits or dividends to contributors.** Instead, VARC will provide members with benefits within the district.

Possible benefits may include:

- Ability to propose and publish content to VARC's pooled land.
- Access to a library of 3D models built by the VARC community.
- Access to tutorials on how to build, import, and publish 3D content using the SDK.
- Eventual ability to run your own profitable business on VARC land.

At some point in the future, VARC may revise its organizational structure to be profit driven in which case a new start up plan will be proposed and voted on.

Leadership and Membership

All operational decisions will be made by the leadership team and board of VARC LLC (to be created). I anticipate adding additional leadership and/or advisory roles in the future, as VARC members become more active or new members are recruited. Current leadership for the VARC District is as follows:

Luke Escobar - District Founder and Leader
Architectural Designer and 3D Modeler
Email: lukeescobar@gmail.com
Discord ID: ile

VARC membership consists of 6 individuals with varying levels of activity. If you are a VARC contributor, please officially register for the district by filling out the [registration questionnaire](#) or by emailing the district leader. Current membership of the VARC is as follows:

<u>ETH ADDRESS</u>	<u>PLOTS</u>	<u>IN CONTACT</u>	<u>REGISTERED</u>
0x1e...a52b	9	yes	yes
0x0b...85ed	5	no	no
0xff...1798	2	no	no
0x42...cafb	1	yes	no
0xae...4d84	1	no	no
0xff...1798	1	no	no

Inactive contributors may claim membership at anytime by filling out the registration questionnaire above.

District Wallets

One or more Gnosis multisig wallets will be created to hold land for the District. The original plan is to use a Gnosis 2 of 3 multisig wallet.

Initially, 3 people will be appointed by the District leadership to act as trusted wallet signatories; signing on behalf of the entity that is formed. Once decided on, the names of which will be kept private for security purposes.

ISP Ratification

Decentraland requires that District Initial Startup Plans must be approved by a vote of the land contributors to the district. Voting must comply with the voting requirements outlined in the Decentraland [District LAND Transfer Criteria](#). This plan will be considered ratified and in force when the following criteria are met:

1. The District Initial Startup Plans and voting commencement and end dates are advertised in the Decentraland public district channel as well as in any district public or private discord channels.
2. (*) The Vote must be conducted using a voting mechanism approved by Decentraland.
3. Once voting commences, the district leader may close the voting at the earlier of:
 - a. When 51% of the lands have been voted or (**)
 - b. After the vote has been open for two (2) weeks
4. The plan will be considered approved when:
 - a. at least 67% of the lands that voted approved it and,
 - b. the vote is audited and verified by Decentraland

(*) VARC intends to use the Voting dApp provided and approved by Decentraland to conduct the vote on this ISP.

(**) In the interest of fairness to all contributors, it is the intention of VARC to leave voting open for the entire (2) week duration, regardless of whether a 51% of the LAND vote has been reached earlier, to ensure that contributors interested in voting have ample time to do so.

If this ISP fails to receive the required votes for ratification the Leadership team reserves the right to continue to revise the Plan until the required votes are achieved for ratification.

Communication

The primary method for private and public notices will be provided to members through the District's Discord server. The District community will be given sufficient notice in the case that leadership migrates the primary channel for district communication. Community members are encouraged to participate in the development and direction of the district, understanding that all final decisions will be made by leadership and advisors that reflect

a holistic, informed understanding of the legality, organization, and industry, as will be our responsibility as leaders.

Voting Mechanism

For the purpose of this ISP, VARC Leadership is authorized to obtain contributor votes via a Decentraland provided voting dApp only. Votes shall be allocated based on Land contributed. Each contributor will receive (1) vote for every LAND contributed. It is required that the results of voting be audited and verified by Decentraland.

Future polls and surveys might use a dApp or Google Form.

Issue Management

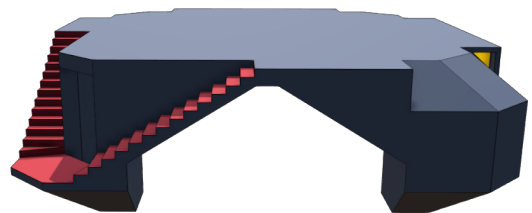
Registered members may discuss any issue they have with the development of VARC with the district leadership on the VARC discord channel. Discussion may result in an amendment to or the rewriting of the District Development Plan which will be voted on by VARC members. If the amendment or rewriting of the District Development Plan is approved (following the same criteria for acceptance as this ISP listed above) the plan will take the place of and supersede all previous proposals.

In the future, if VARC adopts the “VARC Token” district structure (described in the Future Development of the District section), members may show discontent with district policy by continually claiming Land editing rights of their contributed parcels.

If a member has an issue with the direction/development of the district that cannot be resolved, they may ask for a refund of 1000 mana per Land originally contributed to VARC. By accepting this refund, members forfeit any claim to Land they originally staked to VARC.

Development Plans - Minimum Viable Product (MVP)

VARC’s MVP will focus on enabling its members to build and publish 3D content to the districts Land. Every month members may propose 3D content to be published to VARC’s Land by uploading models to the [district sketchfab account](#). Login info to the account will be given to members who officially register to the district and fill out the appropriate KYC information. At the end of every month members will use the voting dapp provided by Decentraland, or another polling



mechanism, to vote on which proposed content will be posted to the district's LAND. District leadership will then upload the elected model to VARC Land until the time of the next vote on content.

Initially, the time frame between each content update is set to 1 month. This amount of time may change to a shorter or longer timeframe based on community need and opinion.

Initially, only 1 content proposal covering all 19 plots will be published to VARC land every voting period. This rule may change to allow for multiple content proposals published side by side.

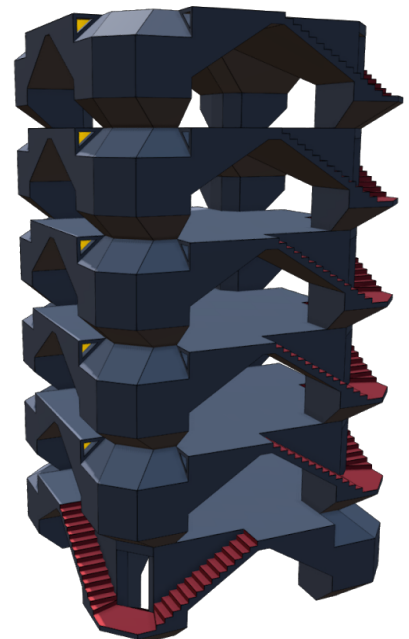
This loose initial model for VARC's Land use aims to accomplish 3 things.

- Encourage membership involvement.
- Test and document best workflows for importing models from Sketchup/Revit/Rhino and other 3d software typically used by architects.
- Begin building a library of 3D content to be used by members for their proposals.

Future Development of the District

A few ideas for future projects have been discussed on github and discord that are unfortunately outside the scope of Decentralands current capabilities and VARC's member's skill sets. Once Decentraland develops to the point it can support some of these ideas, VARC may update its government structure to test some of these concepts. Please note these are ideas, not promises.

- **VARC Token:** VARC will create and issue a token to members that can be traded to the VARC wallet for temporary editing rights of 1 parcel of Land. Each member will be given tokens equal to the amount of Land contributed. After a voted amount of time, all Land editing rights revert back to the VARC wallet and all tokens revert back to the members wallet. Land editing rights that are not claimed are distributed between the active members or used for district projects. Benefits of this model include:
 - Members can claim and develop their own LAND privately if they choose.
 - Inactive members LAND can be utilized by members who will develop it.
 - Constantly changing randomized building sites encourages constant building, creative designing, and interesting evolving architecture.



- **VARCHIVE:** A library of 3D models, accessible through the SDK, built by members and accessible to members for development.
- **Exterior Links:** Turn VARC's LAND into a hub that links to virtual environments outside of Decentraland. These environments could be used to host the VARCHIVE, personal portfolios, 3D models that don't fit on VARC's LAND, etc.
- **New Members:** VARC may eventually want to expand its membership or annex LAND. The government structure will need to be revised to accommodate this.