

GENERAL INFORMATION

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WHAT IS THE METAVERSE FESTIVAL?

The Metaverse Festival is a four-day celebration of music, culture and creativity in the virtual social world of Decentraland. It runs from October 21-24.

OKAY, SO WHAT IS DECENTRALAND? AND WHAT EXACTLY IS A 'METAVERSE'?

Decentraland is a digital environment that exists in parallel to our physical world. We call it a virtual social world, because you can create an account and an avatar and enter Decentraland with others to attend events, play games, trade in a marketplace, create scenes and items, or simply hang out and chat.

The metaverse is the term coined to describe a collection of Decentraland-style online worlds. By 'entering the metaverse' you are immersing yourself in this parallel virtual experience that mirrors our physical world to a degree, but is effectively limitless in terms of its potential.

WHAT CAN FANS EXPECT AT THE METAVERSE FESTIVAL?

AAside from an incredibly diverse line-up of musicians from around the world, there are also games, merch stands, a VIP lounge, chill-out zones and more.

The Festival is based on the theme of Evolution (it's also the name of the main stage) and over the four days the Festival will transform from Water on Day 1 to Earth, Space and finally Metaverse on Day 4.

HOW DO FANS GET INTO THE FESTIVAL?

They can either hit the 'Join' button in the top right hand corner of the <u>Festival home page</u> or enter via the <u>Decentral and Events page</u>. There are also some key requirements for entering Decentral and itself and to ensure they have the best possible experience. These include:

1. A computer

Ideally a relatively new machine or one with a decent amount of power and a dedicated graphics card to handle the experience.

This page has more computer hardware recommendations and tips.

2. A browser

Decentral and is a web-based experience and Chrome is the recommended browser.

3. A wallet

The best way for fans to fully enjoy the Decentraland experience is for them to get a digital wallet. These work as a personal account, keeping all their digital assets (such as NFTs, LAND, cryptocurrency) and in-world progress safe. And when they return to Decentraland, they just need to hit 'connect' and they're in.

Fans can also enter Decentraland without a wallet, by signing in with their email address (via Fortmatic) or as a Guest, but these are temporary options.

This <u>Beginners Guide</u> will teach fans all they need to know about how to Get a Wallet.

WHAT HAPPENS IF FANS HAVE TECHNICAL ISSUES?

These are entirely possible. It is a music festival after all. The first port of call for fans should be the Festival channel on Discord. Alternatively, they can send the Decentraland Foundation team a message on Twitter, where Festival updates will be posted regularly.

Some common issues include hardware acceleration, using an ad blocker or accessing the internet through a VPN. Information about hardware acceleration problems and how to fix them can be found here. If they're finding it difficult to establish a connection to Decentraland, fans should try turning off their ad blocker and/or stop using a VPN to access the site. Doing one or both of these things usually sorts things out.

HOW CAN FANS BUY MY MERCH AT THE FESTIVAL?

There are merch stands on either side of the Evolution Stage. This is where a Wallet comes in handy. It holds cryptocurrency – which, in the case of Decentraland, is called MANA – and can be used to buy things like merchandise in the form of avatar wearables. Fans can choose the item they want to buy and confirm the purchase in their Wallet.

If you want merchandise created – caps, t-shirts and hoodies – email sam@decentraland.org by October 11 with your band logo and/or artwork. Please provide logos in svg, ai or pdf files, as high quality as possible. Textures for wearables end up as 512px.

HOW WILL FANS KNOW WHEN I'M PLAYING?

The complete line-up will be on the Metaverse Festival landing page. Fans can also head to the <u>Events page</u>. Decentraland will be promoting performances heavily through the weekly newsletter and via social media, specifically Twitter, Discord and Instagram.

ARE THERE REALLY PORTABLE TOILETS AT THE FESTIVAL?

Well, it wouldn't be a music festival without portable toilets now would it?