

Deciree France P. Domanico

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Summary

Hands-on experience in marketing internships and freelance projects, specializing in client coordination, process optimization, data management, and e-commerce optimization. Proficient in the Microsoft Office Suite, data analytics tools, and design software, backed by a degree in Business Administration. Eager to contribute excellent organizational, analytical, and customer-service skills with a strong attention to detail to an entry-level role.

Experience

Bellahbeatrix Cosmetics Product Trading
Marketing Intern

General Trias, Cavite
Feb 2025 – June 2025

- Provided reliable customer support by handling order processing, tracking shipments, and organizing receipts and records using Microsoft Excel, ensuring client satisfaction and smooth operations.
- Led the development of branding strategies and digital content for more than 15 clients, ensuring alignment with current market trends. Produced over 20+ videos and graphics optimized with keywords to improve search engine visibility and online presence.
- Managed Facebook Ad campaigns that increased post engagement by 60% and successfully drove higher traffic to client pages, demonstrating strong skills in paid advertising.

Redbubble
Freelance E-Commerce Graphic Designer

Trece Martires City, Cavite (Remote)
September 2022 – December 2022

- I developed design strategies based on international trend research and keyword research (using Google Keyword Planner, Zonguru and Microsoft Excel) to ensure maximum alignment with e-commerce customer traits and behaviors.
- Created 159+ unique, market-ready T-shirt and hoodie designs optimized for Redbubble's platform to maximize visibility and sales potential.
- Utilized digital design tools to produce visually appealing, print-ready graphics tailored to niche audiences and seasonal trends.

Project

Mobile Gamer Hub (mobilegamerhub.online)
Personal SEO & Web Development Project

Trece Martires City, Cavite
November 2025 – Present

- Built and launched a custom domain website using HTML, CSS, and GitHub Pages to showcase SEO expertise in a blog format.
- Implemented on-page SEO: keyword research, meta tags, semantic HTML, and mobile responsiveness.
- Configured DNS (4 A records, CNAME for www, CAA), enforced HTTPS, and achieved 100/100 mobile speed (Lighthouse)

Education

Cavite State University – Trece Campus
Bachelor of Science in Business Administration Major in Marketing Management
Cum Laude, GPA 1.566
Consistent dean's lister, 2021–2025
Thesis "Effect of Traffic Congestion to the Customer Experience Towards On-Demand Delivery Services"

Trece Martires City, Cavite
Sept 2025

Training I Attended

- On-the-job training, Bellahbeatrix Cosmetics Product Trading, June 2025
- Academy of Innovative Salespreneurship and Leadership Excellence, Green Circle Realty, July 2024

Certificates

- SEO Strategy 2025
- Certificate of Achievement in Fundamentals of Financial Services
- Enhancing Digital Marketing Performance through Insights from Behavioral Science
- Business Ethics Micro-Enterprise Management
- Consistently recognized as Dean's Lister, 2021–2025
- Secured 3rd Place in Product Exhibit, Entrepreneur Day, 2023
- Received Outstanding Performance Award, Retail Management, 2023

Additional Information

- **Technical Proficiency:** Microsoft 365, Canva (Advanced), Capcut, Google Workspace
- **Analytical Skills:** Problem Solving, Attention to Detail, Competitor Analysis, Data Analysis
- **Digital Skills:** Social Media Marketing, Content Creation, Basic Technical SEO, Website Optimization
- **Core Competencies:** Time Management, SEO Strategy Development, Adaptability, English, Filipino (Native)