

# Deciree France P. Domanico

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## Summary

Hands-on experience in marketing internships and freelance projects, specializing in client coordination, process optimization, data management, and e-commerce optimization. Proficient in the Microsoft Office Suite, data analytics tools, and design software, backed by a degree in Business Administration. Eager to contribute excellent organizational, analytical, and customer-service skills with a strong attention to detail to an entry-level role.

## Experience

### **Bellahbeatrix Cosmetics Product Trading** Marketing Intern

General Trias, Cavite  
Feb 2025 – June 2025

- Provided reliable customer support by handling order processing, tracking shipments, and organizing receipts and records using Microsoft Excel, ensuring client satisfaction and smooth operations.
- Led the development of branding strategies and digital content for more than 15 clients, ensuring alignment with current market trends. Produced over 20+ videos and graphics optimized with keywords to improve search engine visibility and online presence.
- Managed Facebook Ad campaigns that increased post engagement by 60% and successfully drove higher traffic to client pages, demonstrating strong skills in paid advertising.

### **Redbubble** Freelance E-Commerce Graphic Designer

Trece Martires City, Cavite (Remote)  
September 2022 – December 2022

- I developed design strategies based on international trend research and keyword research (using Google Keyword Planner, Zonguru and Microsoft Excel) to ensure maximum alignment with e-commerce customer traits and behaviors.
- Created 159+ unique, market-ready T-shirt and hoodie designs optimized for Redbubble's platform to maximize visibility and sales potential.
- Utilized digital design tools to produce visually appealing, print-ready graphics tailored to niche audiences and seasonal trends.

## Project

### **Mobile Gamer Hub ([mobilegamerhub.online](https://mobilegamerhub.online))** Personal SEO & Web Development Project

Trece Martires City, Cavite  
November 2025 – Present

- Built and launched a custom domain website using HTML, CSS, and GitHub Pages to showcase SEO expertise in a blog format.
- Implemented on-page SEO: keyword research, meta tags, semantic HTML, and mobile responsiveness.
- Configured DNS (4 A records, CNAME for www, CAA), enforced HTTPS, and achieved 100/100 mobile speed (Lighthouse)

## Education

### **Cavite State University – Trece Campus**

Bachelor of Science in Business Administration Major in Marketing Management

Cum Laude, GPA 1.566

Consistent dean's lister, 2021–2025

Thesis "Effect of Traffic Congestion to the Customer Experience Towards On-Demand Delivery Services"

Trece Martires City, Cavite  
Sept 2025

### **Training I Attended**

- On-the-job training, Bellahbeatrix Cosmetics Product Trading, June 2025
- Academy of Innovative Salespreneurship and Leadership Excellence, Green Circle Realty, July 2024

### **Certificates**

- SEO Strategy 2025
- Certificate of Achievement in Fundamentals of Financial Services
- Enhancing Digital Marketing Performance through Insights from Behavioral Science
- Business Ethics Micro-Enterprise Management
- Consistently recognized as Dean's Lister, 2021–2025
- Secured 3rd Place in Product Exhibit, Entrepreneur Day, 2023
- Received Outstanding Performance Award, Retail Management, 2023

### **Additional Information**

- **Technical Proficiency:** Microsoft 365, Canva (Advanced), Capcut, Google Workspace
- **Analytical Skills:** Problem Solving, Attention to Detail, Competitor Analysis, Data Analysis
- **Digital Skills:** Social Media Marketing, Content Creation, Basic Technical SEO, Website Optimization
- **Core Competencies:** Time Management, SEO Strategy Development, Adaptability, English, Filipino (Native)