



HUYEN TRAN

Marketing and operations lead.



Huyen Tran has 9+ years of experience in User Experience and Digital including a Digital Innovation role with EY and independent consultant positions. Huyen holds a B.A. Economics & International Business from Foreign Trade University and an MBA From UCD Smurfit Business School. Huyen's project highlights include leading growth opportunities in customer experience for ESB.

Skills: Digital innovation, Customer Experience, Branding, Process optimisation

Favourite tools: Microsoft Suite, Adobe Photoshop/ Illustrator, Figma & MURAL for UX/UI, Google Analytics

Sectoral experience: Consumer goods, Retail, Healthcare, Utilities

Connect with Huyen



CLOSE



External data

See market opportunities as your starting point



Your organisations metrics

Surface internal performance to capture your strengths



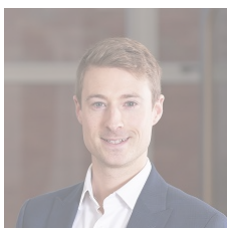
AI modelling

Frame strategic questions to direct your next move



TEAM

Click to learn about our amazing team.



Eoin Carroll



Huyen Tran



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