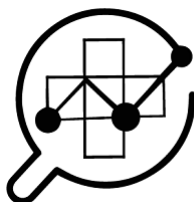




# DECISION ANALYTICS PLATFORM

*Software that improves your decision making.*



There has been a long-term shortage of data analytics skills and capabilities in the marketplace and non-technical decision makers struggle to draw insight from available data.

At Decision Analytics, we are building a web-based decision support tool that empowers decision makers. The core offering is a web application that combines rich external data (provided by partners) with an organisations internal data. A key feature of Decision Analytics is drag and drop modelling tools that allow users to make strategic decisions informed by both internal and external data.

A core value of Decision Analytics is to keep it simple. The accessible insights platform puts analytics in the hands of those who need it most.

Stay up to date on the Decision Analytics LinkedIn page [◯](#)

CLOSE USE CASE



## External data

See market opportunities as your starting point



## Your organisations metrics

Surface internal performance to capture your strengths

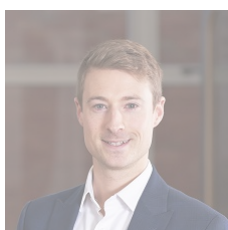


## AI modelling

Frame strategic questions to direct your next move

## TEAM

*Click to learn about our amazing team.*



Eoin Carroll

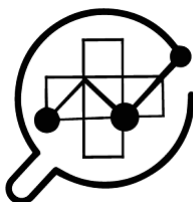


Huyen Tran



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