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Education and Training

June - November 2022

Certifications

- SAFe® PO/PM (5.1)
- McKinsey Product Academy
- Google Data Analytics Professional Certificate

May 2022

B.S. Mechanical Engineering Purdue University

West Lafayette, IN

- Minor in Business Economics
- Additional coursework included graduate level Product and Process Design Thinking
- Multi-year recipient of the Mechanical Engineering Department Achievement Scholarship
- Served on executive committee of national award-winning philanthropy
- Member of Purdue Electric Racing Team and Purdue Outing Club

Skills

- SQL, Java, HTML, Python, MATLAB
- Microsoft Power BI and Excel
- Agile and Scrum
- Technical user story writing
- AutoCAD, CATIA, SolidWorks

Hobbies and Interests

- Home and tech automation
- Outdoor adventure sports
- Music production/film creation
- Fitness
- Last read: Factfulness
- Last listen: Huberman Lab

Declan Kramper

Summary

Quick learner with the proven technical, analytical, creative, and interpersonal skills to succeed in fast-paced, challenging environments. Combines a curious, entrepreneurial driven mindset with an engineering background to solve real, complex problems.

Experience

Publicis Sapient – Jr. Associate Product Manager | 09/2022 - Current Chicago, IL

In less than two months, selected for and took over role and responsibilities of Senior Product Manager position as a content lead on firm's most visible product account.

- Manage client relationships in multiple departments
- Collaborate with 10+ engineering, technology, and analytics team members to deliver new features and improve UX on website's two most-viewed pages
- Present live new feature demos to client VPs and business stakeholders
- Refined behavior on website's map feature to reduce time required by sales reps to find nearest and most accurate procurement center for equipment ordering
- Analyze data to reduce traffic to 404 error pages
- Write scripts to improve site SEO performance
- Develop standard operating procedures to assist technical understanding
- Prioritize a growing product backlog and support issues against roadmap and define goals on weekly basis to align with product vision
- Drove initiatives from scratch to transition from hot fix to 2SA release schedule

Publicis Sapient – Trainee Associate Product Manager | 06/2022 - 08/2022

Extensive 12-week training period that culminated with a group project. In under two weeks, our team delivered a working prototype for an interactive navigation feature to enhance the in-store grocery shopping experience.

- Fulfilled PM role responsible for presenting market analysis and business case

Identified as high achiever on first client engagement for a strategic and research-based project. Collaborated with lead PMs to create a template that determined the 'weight' of pain and discovered gaps between different value pools.

- Conducted customer interviews
- Synthesized pain points

Renewable Energy Services - Engineering Intern | 05/2021 - 08/2021

Broomfield, CO

Engineer and partner on diverse team responsible for construction of a \$102 million utility scale solar plant.

- Created an immersive, auto-calculating Excel VBA that optimized production efficiency and cost by reducing manual effort to track labor allocation and output
- Designed, reviewed, and implemented project drawings in Bluebeam and AutoCAD
- Managed and delivered on-time completion for multiple workstreams
- Provided company executives weekly updates on contractual progress
- Awarded first-ever \$1,500 educational scholarship for internship performance

Next Level Lawn Service - Business Owner | 01/2013 - 01/2020

Downers Grove, IL

Energetic, 'neighborhood' entrepreneur who serviced 50+ clients.

- Optimized business ops to increase revenue 438% throughout years as owner
- Created interactive website to promote company and communicate with clients
- Delivered dependable, quality service while meeting demands of growing business