

# Declan Kramper

Entrepreneurial engineer seeking important challenges  
Chicago, IL

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## Summary of Qualifications

Inquisitive **Product Manager experienced in product implementation**, providing end-to-end support of new software development. High precision, systemic thinker built for fast-paced, ambiguous environments.

## Work Experience

### Publicis Sapient | Chicago, IL | 09/2022 – Current

Associate Product Manager L1

- Led a seven-person team of engineering, technology, and analytics members
- Shipped 27 features in 15 months, strategically aimed at empowering eCommerce client teams to succeed in executing product roadmap while streamlining workflows
- Utilized design-centric approach to redesign the website's third most viewed landing page, achieved the highest Single Usability Metric score across the entire website
- Analyzed traffic data to reduce daily organic 404 error sessions from 1000 to 150 within 3 days
- Presented live new feature demos to client's VP and business stakeholders every two weeks
- Developed standard operating procedures to assist technical understanding

Junior Associate Product manager

- Immediately selected for role three levels higher, leading and owning a complete track of work
- **First individual in summer cohort to receive promotion**

### Renewable Energy Services | Broomfield, CO | 05/2021 – 08/2021

Engineering Intern

- Created an excel VBA that translated units of labor and progress metrics into dollars and days to optimize production and reduce project cost
- Awarded company's first-ever educational scholarship for internship performance

### Next Level Lawn Service | Downers Grove, IL | 01/2013 – 01/2020

Business owner

- Optimized business operations to increase revenue 438% throughout ownership
- Built bike trailer to deliver dependable, quality service while meeting demands of a growing business that serviced 20+ clients on a weekly basis

## Relevant Skills

SQL

Python

Tableau

Excel

Communication

Client delivery

Data analysis

Technical  
documentation

Troubleshooting  
bugs

Software  
implementation

Knowledge  
management

Product Demos

## Education

### B.S. Mechanical Engineering - Purdue University | West Lafayette, IN | 05/2022

- Three-year recipient of the Mechanical Engineering Department Achievement Scholarship
- Achieved top marks in graduate-level Product and Process Design Thinking course
- Minor in Business Economics