



GRANDVALLEY  
STATE UNIVERSITY®

Accountability Report  
2022



# Quick Facts

GVSU is the fourth largest public university in Michigan with **21,648** students

For the **13th consecutive year**

the Princeton Review Guide to Green Colleges recognized Grand Valley's strong commitments to the environment in its campus policies, programs and practices.

**25%** of Lakers participate with faculty research

**97%** of GVSU graduates who are employed full-time accepted an offer within three months of graduating

**GVSU IS RANKED 3RD**



U.S. News and World Report ranked GVSU among the “best public schools in the nation”



for number of Michigan undergraduates  
**(17,010 Students)**

Laker athletic teams have won **28** NCAA Division II national championships  
**(20 from women's teams)**



# Comparative Academic Statistics for New Students

**Percentage of entering first-year students with a high school GPA of 3.0 or higher (Fall 2021)**

<b>University</b>	<b>Percentage</b>
<b>University of Michigan - Ann Arbor</b>	<b>100%</b>
<b>Grand Valley State University</b>	<b>98%</b>
<b>Michigan State University</b>	<b>98%</b>
<b>University of Michigan - Dearborn</b>	<b>96%</b>
<b>Michigan Technological University</b>	<b>92%</b>
<b>Lake Superior State University</b>	<b>90%</b>
<b>University of Michigan - Flint</b>	<b>84%</b>
<b>Central Michigan University</b>	<b>83%</b>
<b>Oakland University</b>	<b>83%</b>
<b>Saginaw Valley State University</b>	<b>81%</b>
<b>Western Michigan University</b>	<b>81%</b>
<b>Wayne State University</b>	<b>79%</b>
<b>Eastern Michigan University</b>	<b>76%</b>
<b>Northern Michigan University</b>	<b>73%</b>
<b>Ferris State University</b>	<b>72%</b>





# Graduation Rates



**Six-year Graduation Rate: 2015 Cohort**

<b>University</b>	<b>Percentage</b>
<b>University of Michigan - Ann Arbor</b>	<b>93.7</b>
<b>Michigan State University</b>	<b>82.3</b>
<b>Michigan Technological University</b>	<b>69.1</b>
<b>Grand Valley State University</b>	<b>67.1</b>
<b>Central Michigan University</b>	<b>61.7</b>
<b>University of Michigan - Dearborn</b>	<b>56.3</b>
<b>Western Michigan University</b>	<b>56.3</b>
<b>Oakland University</b>	<b>56.1</b>
<b>Wayne State University</b>	<b>55.8</b>
<b>Ferris State University</b>	<b>55.7</b>
<b>Lake Superior State University</b>	<b>53.8</b>
<b>Northern Michigan University</b>	<b>53.5</b>
<b>Eastern Michigan University</b>	<b>48.2</b>
<b>Saginaw Valley State University</b>	<b>42.5</b>
<b>University of Michigan - Flint</b>	<b>35.6</b>



# National Rankings and Recognition

**Grand Valley was included in the 2022 list of "Best Colleges in America" by Money. Criteria for the ranking included affordability, high graduation rates and quality of education.**

**Washington Monthly included Grand Valley as one of the best universities in the country based on social mobility, research and promoting public service.**

**The Michigan Veterans Affairs Agency recognized Grand Valley with Gold Status for providing an inclusive and supportive environment for military-connected students.**

**Forbes listed Grand Valley as one of "America's Top College" for offering an excellent education at a great price and graduating high-earners.**





# Employment and Placement After Graduation

**84% of GVSU graduates are either employed or pursuing additional education.**



7318

**Total number of students who participated in some form of experiential learning for credit**



97%

of respondents who are employed full-time accepted an offer within three months of graduating

85%

**of graduates live and work in Michigan**

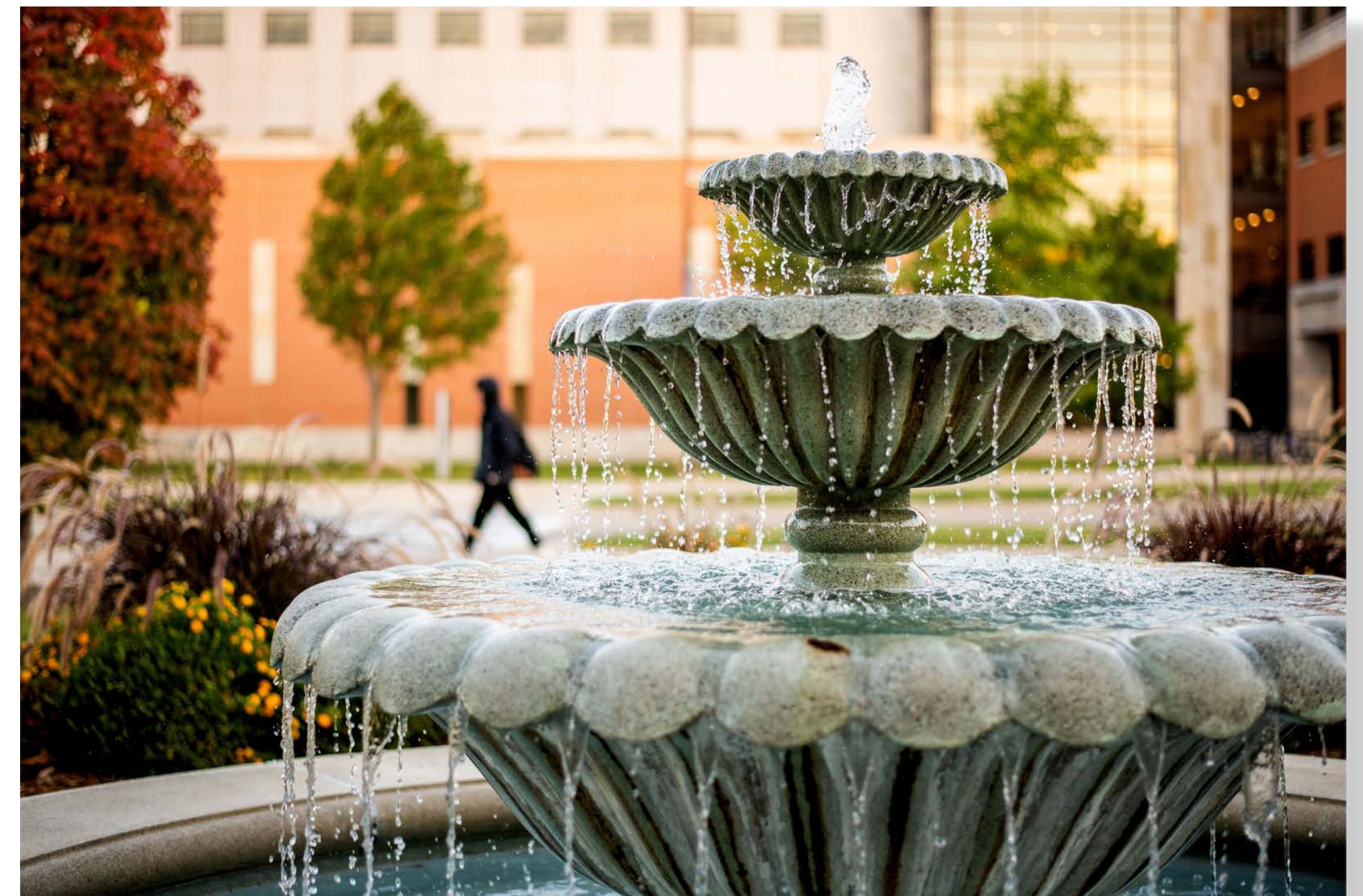
**A comprehensive look at employment and placement after graduation can be found in our [Destination Report](#)**



# 2022 Fall Headcount

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<b>University</b>	<b>Population</b>
<b>University of Michigan - Ann Arbor</b>	<b>51,225</b>
<b>Michigan State University</b>	<b>50,023</b>
<b>Wayne State University</b>	<b>23,788</b>
<b>Grand Valley State University</b>	<b>21,648</b>
<b>Western Michigan University</b>	<b>17,032</b>
<b>Oakland University</b>	<b>16,108</b>
<b>Central Michigan University</b>	<b>14,540</b>
<b>Eastern Michigan University</b>	<b>14,018</b>
<b>Ferris State University</b>	<b>10,043</b>
<b>University of Michigan - Dearborn</b>	<b>8,224</b>
<b>Saginaw Valley State University</b>	<b>7,147</b>
<b>Michigan Technological University</b>	<b>7,073</b>
<b>Northern Michigan University</b>	<b>6,970</b>
<b>University of Michigan - Flint</b>	<b>5,985</b>
<b>Lake Superior State University</b>	<b>1,579</b>





# Michigan Undergraduate Resident Headcount



<b>University</b>	<b>Population (2022)</b>
<b>Michigan State University</b>	<b>32,509</b>
<b>University of Michigan - Ann Arbor</b>	<b>17,032</b>
<b>Grand Valley State University</b>	<b>17,010</b>
<b>Wayne State University</b>	<b>15,504</b>
<b>Oakland University</b>	<b>12,473</b>
<b>Eastern Michigan University</b>	<b>11,600</b>
<b>Western Michigan University</b>	<b>10,582</b>
<b>Central Michigan University</b>	<b>10,385</b>
<b>Ferris State University</b>	<b>8,897</b>
<b>Saginaw Valley State University</b>	<b>6,372</b>
<b>University of Michigan - Dearborn</b>	<b>5,738</b>
<b>Northern Michigan University</b>	<b>4,870</b>
<b>Michigan Technological University</b>	<b>4,645</b>
<b>University of Michigan - Flint</b>	<b>4,389</b>
<b>Lake Superior State University</b>	<b>1,579</b>

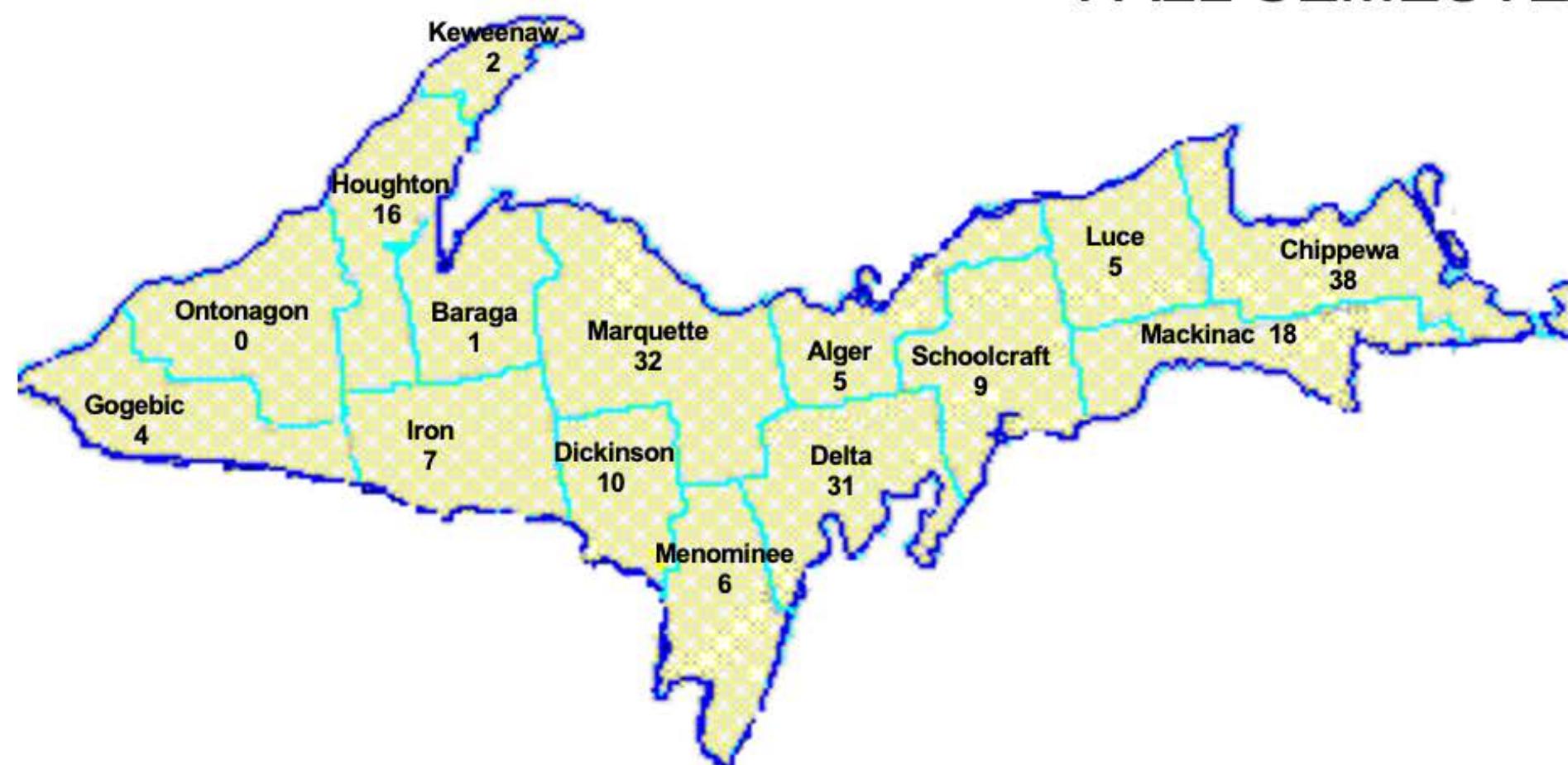
Source: HEIDI



# Geographic Origin

GRAND VALLEY STATE UNIVERSITY  
ALLENDALE, MI 49401

GEOGRAPHIC ORIGIN  
FALL SEMESTER 2022



SOUTHWESTERN	9,974
SOUTHEASTERN	8,145
NORTHERN LOWER	1,022
UPPER PENINSULA	184
MICHIGAN RESIDENTS	19,325
OTHER STATES	1,740
OTHER COUNTRIES	583
<b>TOTAL</b>	<b>21,648</b>





# First-Time Student Annual Tuition



<b>University</b>	<b>Cost (2022-23)</b>
<b>Michigan Technological University</b>	<b>\$17,608</b>
<b>University of Michigan - Ann Arbor</b>	<b>\$16,736</b>
<b>Michigan State University</b>	<b>\$15,192</b>
<b>Wayne State University</b>	<b>\$14,925</b>
<b>Eastern Michigan University</b>	<b>\$14,810</b>
<b>Oakland University</b>	<b>\$14,573</b>
<b>University of Michigan - Dearborn</b>	<b>\$14,320</b>
<b>Ferris State University</b>	<b>\$14,010</b>
<b>Grand Valley State University</b>	<b>\$13,952</b>
<b>Western Michigan University</b>	<b>\$13,950</b>
<b>Lake Superior State University</b>	<b>\$13,840</b>
<b>Central Michigan University</b>	<b>\$13,650</b>
<b>University of Michigan - Flint</b>	<b>\$13,524</b>
<b>Northern Michigan University</b>	<b>\$12,913</b>
<b>Saginaw Valley State University</b>	<b>\$11,565</b>

Source: University Budget Office Analysis



# Financial Aid

## Financial Aid Available to GVSU Students 2021-22

Aid Type	Amount Available
Need-Based Grants	\$48,138,708.38
Merit Scholarships	\$61,635,027.08
Loans	\$147,607,919.00
Work Study	\$1,122,457.00
Total	<b>\$265,983,847.72</b>



Source: GVSU Office of Financial Aid & Scholarships



# Net Cost of Tuition for a Typical GVSU Student



Description	Cost
Tuition (2022-2023)	\$13,952
Average Gift Aid	\$6,745
Average Net Cost	\$7,207

Source: GVSU Office of Financial Aid & Scholarships



# Student Loan Default Rate



Fiscal year 2019 Cohort Default Rate

<b>University</b>	<b>Default Rate</b>
<b>University of Michigan - Ann Arbor</b>	<b>0.2</b>
<b>Michigan State University</b>	<b>0.8</b>
<b>Grand Valley State University</b>	<b>0.9</b>
<b>Michigan Technological University</b>	<b>0.9</b>
<b>University of Michigan - Dearborn</b>	<b>0.9</b>
<b>Central Michigan University</b>	<b>1.2</b>
<b>Oakland University</b>	<b>1.2</b>
<b>Lake Superior State University</b>	<b>1.3</b>
<b>Wayne State University</b>	<b>1.5</b>
<b>Ferris State University</b>	<b>1.6</b>
<b>Saginaw Valley State University</b>	<b>1.7</b>
<b>University of Michigan - Flint</b>	<b>1.7</b>
<b>Northern Michigan University</b>	<b>1.8</b>
<b>Western Michigan University</b>	<b>2.0</b>
<b>Eastern Michigan University</b>	<b>2.3</b>

Source: U.S. Department of Education



# State Appropriation per Student

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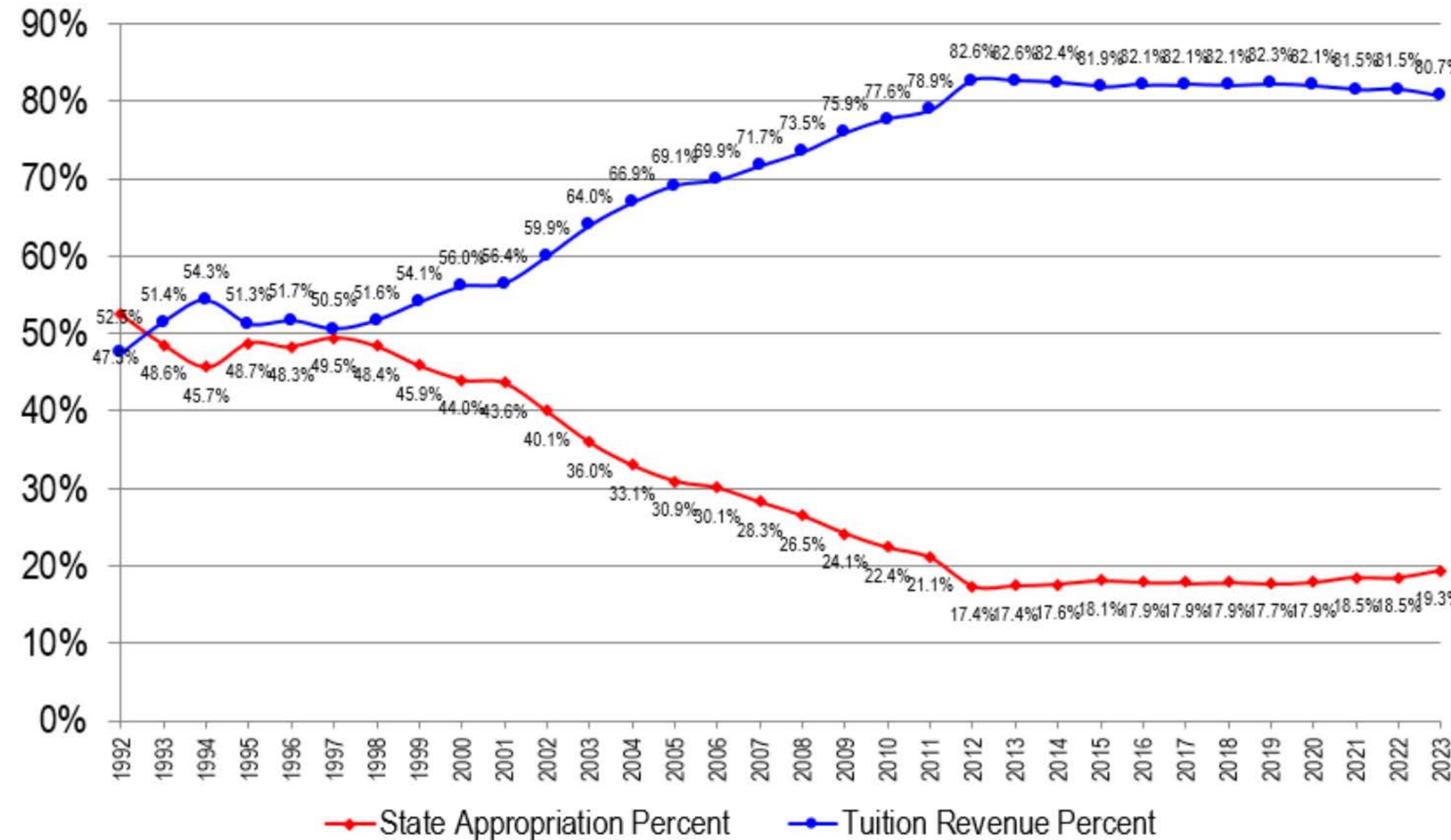
<b>University</b>	<b>2018-19</b>	<b>2019-20</b>	<b>2020-21</b>	<b>2021-22</b>	<b>2022-23</b>
<b>Lake Superior State University</b>	<b>\$7,274</b>	<b>\$7,865</b>	<b>\$8,450</b>	<b>\$8,857</b>	<b>\$9,475</b>
<b>Wayne State University</b>	<b>\$8,990</b>	<b>\$8,999</b>	<b>\$9,254</b>	<b>\$8,857</b>	<b>\$9,368</b>
<b>Michigan Technological University</b>	<b>\$7,513</b>	<b>\$7,629</b>	<b>\$7,929</b>	<b>\$7,818</b>	<b>\$8,142</b>
<b>Northern Michigan University</b>	<b>\$6,971</b>	<b>\$7,286</b>	<b>\$7,498</b>	<b>\$7,239</b>	<b>\$7,797</b>
<b>University of Michigan - Ann Arbor</b>	<b>\$7,014</b>	<b>\$6,889</b>	<b>\$7,041</b>	<b>\$6,623</b>	<b>\$6,842</b>
<b>Western Michigan University</b>	<b>\$5,699</b>	<b>\$5,802</b>	<b>\$6,126</b>	<b>\$6,127</b>	<b>\$6,655</b>
<b>Michigan State University</b>	<b>\$6,231</b>	<b>\$6,276</b>	<b>\$6,489</b>	<b>\$6,096</b>	<b>\$6,332</b>
<b>State Average</b>	<b>\$5,613</b>	<b>\$5,715</b>	<b>\$5,974</b>	<b>\$5,831</b>	<b>\$6,235</b>
<b>Ferris State University</b>	<b>\$4,725</b>	<b>\$4,980</b>	<b>\$5,399</b>	<b>\$5,545</b>	<b>\$6,127</b>
<b>Eastern Michigan University</b>	<b>\$4,603</b>	<b>\$4,813</b>	<b>\$5,315</b>	<b>\$5,541</b>	<b>\$6,052</b>
<b>Central Michigan University</b>	<b>\$4,329</b>	<b>\$4,565</b>	<b>\$4,972</b>	<b>\$5,288</b>	<b>\$5,849</b>
<b>Saginaw Valley State University</b>	<b>\$3,869</b>	<b>\$4,142</b>	<b>\$4,312</b>	<b>\$4,292</b>	<b>\$4,688</b>
<b>University of Michigan - Flint</b>	<b>\$3,719</b>	<b>\$3,824</b>	<b>\$4,077</b>	<b>\$3,977</b>	<b>\$4,276</b>
<b>University of Michigan - Dearborn</b>	<b>\$3,777</b>	<b>\$3,737</b>	<b>\$3,819</b>	<b>\$3,718</b>	<b>\$4,045</b>
<b>Grand Valley State University</b>	<b>\$3,152</b>	<b>\$3,263</b>	<b>\$3,401</b>	<b>\$3,375</b>	<b>\$3,837</b>
<b>Oakland University</b>	<b>\$2,957</b>	<b>\$3,069</b>	<b>\$3,199</b>	<b>\$3,113</b>	<b>\$3,649</b>

Source: 2018-2022 HEIDI, 2022-23 State Appropriations Bill

Note: 2020-21 and 2021-22 State Appropriation per FYES includes one-time allocation of 3.9% for 2020-21 and 1% for 2021-22 that were approved in September 2021



# Ratio of State Aid vs. Tuition at Grand Valley



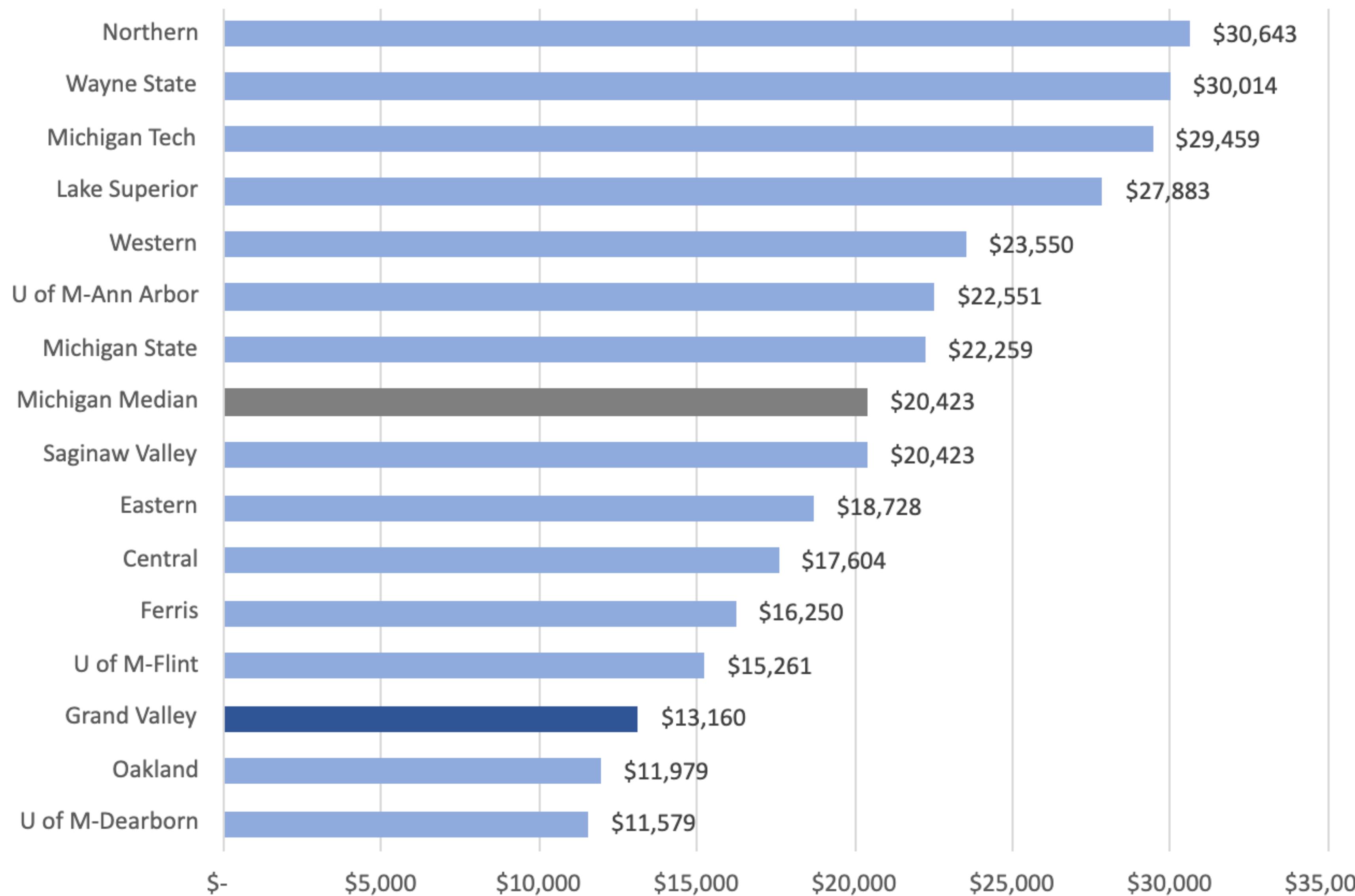
**Source:** HEIDI --1992-2022 Actual, 2023 Budget

**Note:** State appropriation noted above includes one-time allocations of 3.9% for 2021 and 1% for 2022



# State Aid per Degree

## Appropriation Per Degree 2021





# Environmental Sustainability

**For the 13th consecutive year, the Princeton Review Guide to Green Colleges recognized Grand Valley's strong commitments to the environment in its campus policies, programs and practices.**

**Grand Valley was rated a top performer on the 2022 Sustainable Campus Index, earning gold status from the Association for the Advancement of Sustainability in Higher Education. Criteria covered five overall areas: academics, engagement, operations, planning and administration, and innovation and leadership.**

**During one week in September, campus community members collected 1.51 tons of garbage from the Grand River during a Making Waves event. The university-wide initiative explored and investigated the many ways that water touches lives, from being essential for life to defining GVSU in relation to the Grand River and Lake Michigan.**



**Over the past 15 years, Grand Valley has decreased consumption:**

**Electric: 28%**

**Gas: 19%**

**Water: 72%**



# Bus Partnership

## 2022 Rides, Miles Saved, and Operating Costs Based on IRS Rate

Route	Rides	Miles Saved	Auto Operating Costs Saved
37	177,239.00	270,289.48	\$158,119.34
48	239,337.00	331,481.75	\$193,916.82
LL WKND	41,703.03	558,820.54	\$326,910.01
LL	570,111.90	7,639,499.51	\$4,469,107.22
85	19,626.00	29,439.00	\$17,221.82
<b>Total</b>	<b>1,048,017</b>	<b>8,829,530.27</b>	<b>\$5,165,275.21</b>





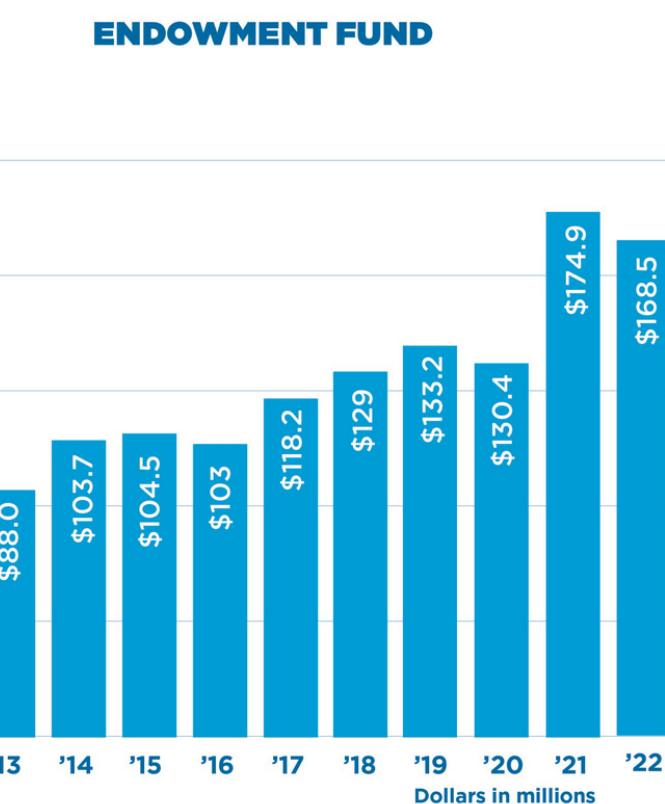
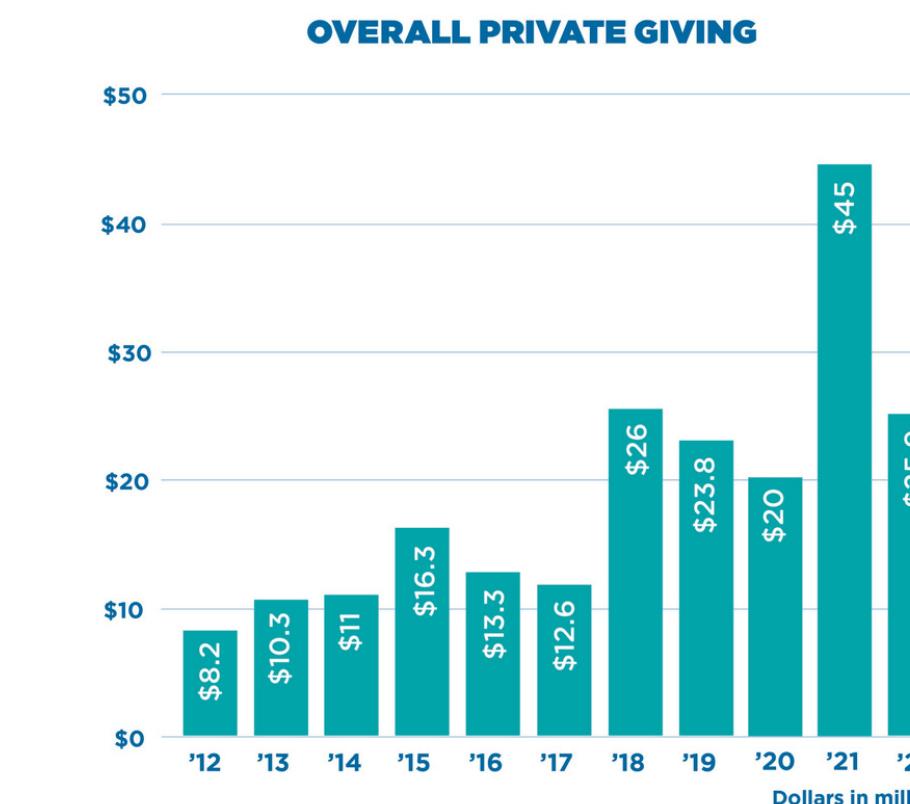
# Private Giving to Grand Valley

Thanks to the generosity of more than 11,000 donors in the 2021/2022 fiscal year, more than \$25 million was raised for Grand Valley students and our community. The endowment ended the fiscal year at \$168.5 million as of June 30, 2022, which was a fairly stable year despite market fluctuations. Thanks to 20 new endowed funds, including 14 new donor-funded scholarships, thousands of students were supported by private gifts this year. The number of new donors continues to broaden the base of support for the university, especially among alumni donors. As Grand Valley continues to innovate and lead the transformation of higher education for tomorrow's learners, we rely on donor support, and we thank you for all you do for Grand Valley students and our community.

**Complete [Annual Report](#)**

**NEW DONORS**  
**2,112**

**TOTAL DONORS**  
**11,305**



\* Source: University Development (FRR) which includes gifts, pledges, program partner investments, and gifts in kind to WGUV and Grand Valley State University. Gifts and pledges received by Grand Valley State University and the Grand Valley University Foundation total \$16.9 million this year and program partner investments total \$9.6 million. Though not reflected in the above totals, an additional \$983,000 was received in support of research activities via the Office of Sponsored Research.

**TOGETHER YOU GAVE**

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# Grand Valley Construction 2022

## Construction Investment by County, 2022

County	Investment
Kent	\$14,693,822
Muskegon	\$66,805
Ottawa	\$22,027,506
Wayne	\$520,543
Total	\$37,308,675



**Total Jobs Created: 717**

**Source: GVSU Facilities Planning**



# Reach Higher 2025

**Reach Higher 2025 is Grand Valley's shared mission and vision through 2025 and beyond. Through three key commitments, Lakers are joining together to Reach Higher and make an impact on the communities and societies of which they are an integral part.**

## **Three commitments:**

- An empowered educational experience**
- A lifetime of learning**
- A culture of educational equity**



[\*\*gvsu.edu/reachhigher2025\*\*](http://gvsu.edu/reachhigher2025)