# **COLLEGE CATALOG**



#### 2022-2023

### **Jamestown Business College**

7 Fairmount Avenue, P.O. Box 429 Jamestown, New York 14702-0429 (716) 664-5100 (716) 640-0631 TEXT (716) 664-3144 FAX www.jbc.edu admissions@jbc.edu

### **Contents**

Available Programs of Study	3
About JBC	
Admissions	11
Academics	
College Costs	
Student Life	
Career Development	
Programs of Study	
Associate in Applied Science	
Bachelor in Business Administration	
General Education	
Course Descriptions	
Board of Trustees	
Administration	
Faculty	
College Calendar	
Index	

This Catalog Was Published As Of September 1, 2022.

#### Notices:

This catalog is a one-year catalog and may contain information which is not current. For the most current information, interested parties should phone (716) 664-5100.

The statements set forth in this catalog are for informational purposes only and should not be construed as the basis of a contract between the student and this institution. The college expects each student to have knowledge of the information presented in this catalog, in the compliance information, and in the student handbook. Failure to read this publication does not excuse students from the requirements and regulations described therein.

Jamestown Business College reserves the right to delete any course described in this catalog for any reason. The college also reserves the right to effect any other changes in the curriculum, administration, policies, tuition, and fees without notice. In accordance with Title IX regulations, the New York State Human Rights Law, and Section 504 of the Rehabilitation Act of 1973, Jamestown Business College does not discriminate on the basis of race, color, ethnicity, national origin, religion, creed, age, disability, sex, gender, gender identity, gender expression, predisposing gender characteristics, sexual orientation, marital status, pregnancy, domestic violence victim status, military or veteran status, or criminal conviction in its educational programs, activities, or employment. The Compliance Officer of the college is responsible for coordination with the requirements of these acts.

Jamestown Business College Inc., is organized as a New York corporation. The President is David Conklin; the Vice President is Jill L. Conklin, the Secretary is Julie A. Arnink, and the Treasurer is Pamela M. Reese.

# **Programs of Study**

#### **Bachelor in Business Administration**

Business Administration\* HEGIS Code 0506

**Management Option** 

### **Associate in Applied Science Degree Programs**

**Business Administration** 

HEGIS Code 5004

Accounting Option\*\*
Marketing/Management Option
Medical Administrative Option

**Administrative Assistant** 

HEGIS Code 5005

**Medical Option** 

**Note:** Enrollment in other than registered or otherwise approved programs may jeopardize a student's eligibility for State and Federal financial assistance. The programs listed in this catalog are registered programs. A student may take a course in any term of his or her program provided that the requirements of any prerequisites are met.

<sup>\*</sup>Offered evenings only

<sup>\*\*</sup>Core courses offered evenings only

### Welcome to JBC!

This catalog contains information about the programs offered as well as all the other information you need to make your plans for college.

Jamestown Business College offers intensive programs that provide the most training in the shortest possible time. All JBC courses are carefully selected by our faculty and academic staff to reflect the demands of today's competitive job market and to develop the student's career and life skills.

On completion of their program, JBC graduates have the choice of starting a career, transferring to another four-year college, and/or completing a Bachelor degree in Business Administration at JBC.

No previous business training is required for admission to Jamestown Business College. Students from nearly any high school program can benefit from a JBC education.

## **Visit JBC**

You are always welcome to visit Jamestown Business College. The best way to find out what a college is really like is by visiting. You can make an appointment to meet with admissions and/or the financial aid staff by calling 716-664-5100 or by visiting www.jbc.edu.

### The Historical Mission of the College

When Jamestown Business College was founded in 1886, its charter called for the "establishment of a school designed to qualify young men and women for office requirements at low cost to those whose inclinations and ambitions lead them to business pursuits." The college's mission remains fundamentally the same today.

The college fulfills this mission by offering degree and non-degree programs that develop professional competencies for business careers and provide a general education to contribute to the intellectual and emotional growth of each student. The various programs meet student needs and the demands of the area community. The measure of the college's success will be evidenced by the success of its graduates in finding relevant employment; by the partnerships the college has forged with the business community; and by the opportunities available to students interested in pursuing additional education.

Jamestown Business College is dedicated to the belief that its programs should prepare

students not only to enter the workforce but also to take part fully in today's society. The college offers general education courses to assist students to think logically and critically, to improve their communications skills, to achieve self-knowledge, to work cooperatively in teams, and to develop an appreciation of life-long learning. All of these are essential skills for graduates to possess in our rapidly changing society and increasingly complex workplace.

All students are encouraged by the faculty and staff to achieve their academic and personal potential. To accomplish this, the college provides a supportive environment in which students have access to a range of academic, personal, and career services. It is also important to the college that its student body represents all segments of the diverse community that it serves, adding richness and strength to the teaching and learning process.

#### **Mission Statement**

Our mission is to education and empower students to enter the workplace with the knowledge and professional skills necessary to be successful in business, to advance their education, and to participate fully in our community and society.

### **COVID Statement**

Due to the COVID-19 pandemic, items in the catalog may vary for the 2022-2023 academic year.

# The Campus

JBC is located in a primarily residential neighborhood, yet very near the business district of the City of Jamestown. Jamestown is a city of approximately 30,000 people. The city provides an excellent atmosphere for college study. It is large enough to provide many valuable services and attractions but few of the stressful situations associated with large cities.

The main campus consists of two, interconnected buildings. Most classrooms are located in a modern, two-level building. This building also houses a student lounge, with a complete vending area, and computer laboratories. Another building, a former mansion built in 1900, houses computer laboratories, an administrative conference room, classrooms, and faculty offices. Parking is available in four college-owned lots.

The Salamanca location is at 25 Center Street, Salamanca, New York, and classrooms are housed within the Seneca Arts and Learning Center.

The Dunkirk site is located at 324 Central Avenue, Dunkirk, New York.

As part of our commitment to healthy lifestyles, respect, and well-being, Jamestown Business College became tobacco-free on September 6, 2022. JBC prohibits smoking and the use of tobacco products on all campus-owned grounds, including the picnic area, adjacent sidewalks, and parking lots.

Any students found smoking on campus will receive one verbal warning. A second offense will result in a written warning, and a third offense will result in the student not being permitted on campus.

We're excited to join the movement across the nation for college and university campuses to move toward being tobacco-free.

Students with limiting physical disabilities may attend any of the college's locations. Accommodations, such as arranging for instructional aids and special scheduling, are available to students with special needs. The Dean can provide more information.

The college's library is the James Prendergast Library. This community library is located at Fifth and Washington Streets about five blocks from the main campus. The college is very proud of the formal collaborative agreement it has with the library as it is one of the outstanding libraries in the state and provides extensive resources to the student body.

### Policy for Service & Emotional Support Animals on Campus

Jamestown Business College is welcoming of individuals with disabilities who use service animals (ESA) because of a disability. In regard to permitting service animals, JBC complies with state and federal laws regarding individuals with disabilities. The college does not generally permit animals in campus buildings except as this guidance accommodates, unless the animal is present for the purpose of academic instruction, JBC services, or JBC-hosted programs.

#### Service animals

Only dogs and miniature horses (generally between 24 and 36 inches high and weighting 70 to 100 pounds) may be service animals. A service animal is an animal that has been trained to perform specific work or tasks for a person with a disability, including a physical, sensory, psychiatric, intellectual, cognitive, medical, or other mental disability. The mere provision of emotional support by the animal's presence does not make an animal a service animal. Common service animal training might include guiding people who are blind or deaf, notifying a person of an imminent seizure, intentionally pawing or nuzzling a person with Post Traumatic Stress Disorder to calm anxiety, reminding a person to take medication, or intentionally applying calming pressure to a person prone to anxiety or panic attacks.

Service animals are permitted everywhere on campus that the animal may reasonably accompany a person with a disability. This includes classrooms, offices, residence halls, lounges, and common areas. The college may on a case-by-case basis exclude the animal from laboratories or other areas where the presence of the animal may cause an unavoidable hazard, health risk, or where the animal's presence would fundamentally interfere with the service or instruction provided.

When it is not obvious what service an animal provides, or when there is a reasonable basis to conclude that the animal might not be a service animal, staff may make limited inquiries. Staff may ask only two questions: 1) is the dog a service animal required because of a disability, and 2) what work or task has the dog been trained to perform.

JBC does not require individuals with service animals to receive permission to have their animal with them on campus, nor is there pre-clearance requirement for the presence of the animal on campus.

Students with service animals shall never be segregated from the general population of students or campus visitors.

#### **Emotional support animals**

Emotional support animals are not service animals. Emotional support animals provide emotional support that alleviates the symptoms or effects of a person's disability, but might not be specifically trained to perform any task or function, or otherwise meet the limited definition of a service animal. Emotional support animals are also sometimes called comfort animals or therapy animals.

Because emotional support animals are not service animals, they are not permitted within campus buildings.

#### Responsibilities of the owner

Service animals must be kept near the person with a disability and are not permitted to run free.

The animal must be compliant with applicable vaccination laws. Students, faculty, and staff who intend, in conformance to this policy, to have an animal with them in campus buildings on a regular basis should submit to the Dean's office a copy of the animal's vaccination history from a veterinarian or other authorized person to verify compliance with local ordinances.

The animal must be restrained with a harness, leash, or tether of some kind unless the nature of the disability and the animal's training precludes such physical restriction. If this is the case, the animal must be reliably controlled by voice or a substitute method of restriction. The animal's excrement or other refuse must be disposed of by the owner in a prompt and hygienic manner. Owners are expected to control the volume of their animal and quell any unreasonable loudness or excitableness. Animals may not under any circumstances be permitted to jump on, lick, nudge, growl at, or otherwise engage another member of the campus community.

Animals must be properly cared for, fed, and maintained in reasonable health with due diligence. JBC personnel will not be responsible for cleaning up after an animal, feeding an animal, or watching the animal for any amount of time under any circumstance.

#### **Exceptions**

JBC may ask an individual to remove an animal from a campus building or property if:

- The animal is disruptive to instruction, services, or the use of facilities.
- The animal poses a health or safety risk or a direct threat.
- The animal does not have acceptable hygiene or is not housebroken.
- The animal is not kept under control.
- The animal is no longer performing a role of disability related service or assistance.

- The animal's owner does not clean up after the animal.
- The owner does not comply with any other element of this policy.

Students who feel that they have been asked to remove their animal arbitrarily or otherwise feel this policy has been enforced against them unfairly may file a grievance with the Dean's office.

#### **Our Students**

JBC's co-ed student body consists of approximately 300 students. The majority of our students come from Chautauqua, Cattaraugus, and Warren counties. The college's enrollment is made up of a combination of students attending directly from high school and non-traditional students.

# Day, Evening, and Online Schedules

The college offers convenient schedules – Day, Evening, and Online. Each utilizes ten-week terms. Full-time students pursue only two or three courses per term. This allows students to concentrate more fully on their class work than does the usual college schedule requiring students to take five or six courses at one time. The ten-week term allows students to begin studying new and different courses sooner. By including summer sessions, students can complete an associate degree in 18 or 24 months and a bachelor degree in four years or less. (Completion rates may vary.)

At the Jamestown location, Day classes meet weekdays between 8:30 a.m. - 2:30 p.m. Evening classes meet from 6 - 9:50 p.m. two nights plus one online class per week.

At the Salamanca location, Evening Associate classes meet from 5:30 - 9:30 p.m. two nights plus one online class per week. Evening BBA classes meet online via zoom from 5:30 - 9:30 p.m. two nights plus one online class per week.

At the Dunkirk location, Day classes meet weekdays from 9:30 a.m. – 1:30 p.m. Evening BBA classes meet online via zoom from 5:30 - 9:30 p.m. two nights plus one online class per week.

Asynchronous or online courses are offered over the five-week schedule. These courses do not have classroom hours, students will log into student portals to watch pre-recorded lectures and complete coursework during the term. Students will have access to instructors and the college while taking online classes.

# **Asynchronous Programs**

The college offer asynchronous programs in our Bachelor in Business Administration and our Associate in Applied Science with a Marketing and Management Option or Medical Option.

\*Only students enrolled in the Asynchronous programs are allowed to take asynchronous courses.

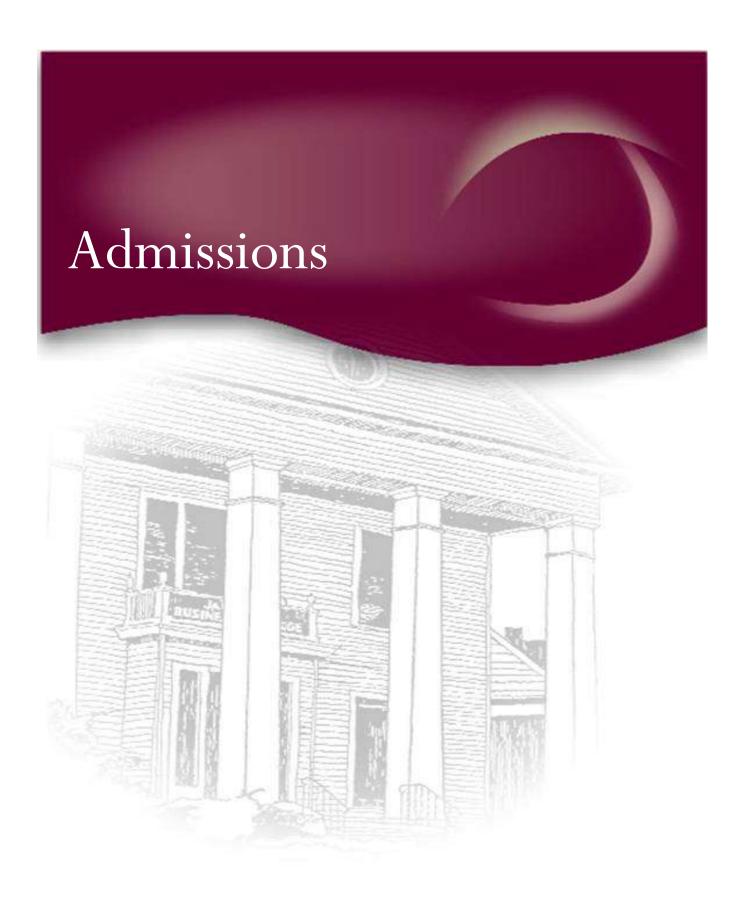
#### **Blended Coursework**

Some courses are offered in a blended format. In a blended course, students will typically meet for a total of 40 hours of classroom instruction and have 20 hours of online instruction.

### Accreditation

Jamestown Business College is authorized by the New York State Board of Regents to confer the degrees of Associate in Applied Science and Bachelor in Business Administration.

Jamestown Business College is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA, 19104; (267) 284-5000. The Commission is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Commission on Recognition of Postsecondary Accreditation.



# **Application Process**

#### **Associate Degree Program**

The goal of the JBC admissions department is to "enroll graduates" and to get students through the acceptance process as efficiently as possible. Please note that all applicants must possess a high school diploma, a General Equivalency Diploma (GED) or Test Assessing Secondary Completion (TASC) Diploma. Below is an outline of the steps students need to take in order to be considered for acceptance to JBC.

FIRST, students meet with a JBC admissions representative for a personalized Career Planning Session. During this visit, the admissions representative evaluates the student's IME (Interest, Motivation, and Effort) to determine his/her commitment level towards college. This personalized meeting helps students select the perfect program and schedule. A full tour of the campus – including the opportunity to meet available faculty, staff, and existing JBC students – also takes place at this time. Parents and family members are encouraged to attend this meeting. Appointments to set up Career Planning Sessions can be made by calling (716) 664-5100 or online at www.jbc.edu. Applicants may also text to (716) 640-0631.

**SECOND**, if the student and admissions representative agree that JBC is a good match, the student may submit an application to the college. Students may start their programs in any of the college's four terms (fall, winter, spring, or summer). The earlier an application is submitted, the greater the student's chances are of getting into his/her program of choice.

**THIRD**, JBC will request a copy of the student's high school transcript. Please note that all other documentation, for example: GED, TASC, other college transcripts, and immunization records must be provided by the student. To assist in this process, JBC provides students with an admissions checklist.

JBC's admissions test may be required based upon the student's high school rank, GED scores or TASC scores. Applicants may also be required to take our admissions test to determine proper placement into their program. JBC reserves the right to administer an admissions test to any applicant to ensure his or her success in our programs.

The normal academic parameters for acceptance (and admissions testing) are as follows:

#### High School Graduate\*:

o Generally Accepted: If class rank is 33% or above

Generally Tested: If class rank is under 33%

#### GED\*:

- Generally Accepted: If total GED score is 2500 or above (250 for older GED) <u>and</u> individual reading, writing, or mathematic scores are 500 or over (50 for older GED)
- Generally Tested: If total GED score is less than 2500 (250 for older GED) <u>and/or</u> individual reading, writing, or mathematic scores are under 500 (50 for older GED)

#### • TASC\*:

- Generally Accepted: If total TASC score is 1800 or above <u>and</u> individual reading, writing, or mathematic scores are 600 or over
- Generally Tested: If total TASC score is less than 1800 <u>and/or</u> individual reading, writing, or mathematic scores are under 600

The results of the admissions tests are used as an aid in helping students select a program as well as in the determination of an applicant's suitability for admission to the college. The Dean makes the decision of each student's acceptance to the college. The complete and current admissions policy for Jamestown Business College is on file in the Dean's office.

**FOURTH**, after submitting an application to JBC, students should go online and complete their Free Application for Financial Student Aid (FAFSA) at www.fafsa.gov. A one-on-one financial planning session may be scheduled with a JBC financial aid representative to determine maximum eligibility. Parents are again encouraged to participate in this important step.

### **Bachelor in Business Administration Degree**

Requirements for application to the upper division are:

Bachelor in Business Administration/Management

- Associate in Applied Science degree in Business Administration from JBC
- Cumulative Grade Point Average of 2.50 or above

Some applicants may need to complete associate-level course work prior to admission into the Bachelor in Business Administration program.

All applicants meet with an admissions representative to determine if the pursuit of a Bachelor in Business Administration (BBA) is in line with the applicant's goals. If appropriate, the applicant may complete an application for admission to the upper division.

<sup>\*</sup>Exception may also be made at the discretion of the Dean if a student has previous college level courses.

The Dean makes the decision of each student's acceptance to the upper division. Current students may be granted conditional acceptance, pending review of final transcript.

A one-on-one financial planning session will then be scheduled with a JBC financial aid representative to determine maximum eligibility for grants, awards, scholarships, and student loans.

# **Transfer of Credit Policy**

Jamestown Business College accepts credits as transfer for coursework that meets the following criteria:

- 1. Credits were earned at an accredited institution.
- 2. Course objectives must be a close match to a JBC course in the student's program of study.
- 3. Grade earned is a "C" or better.
- 4. Credits are no more than 10 years old.

Students who request transfer credit for work successfully completed at another college have the responsibility of ensuring that JBC has received an official transcript from the other institution. Up to 45 quarter credits of at least a "C" grade earned at another college may be applied toward an associate degree at JBC. Up to 42 quarter credits of at least a "C" grade earned at another college may be applied toward a bachelor degree at JBC, plus the completion of an associate degree with JBC.

# Transfer to Other Four-Year Colleges

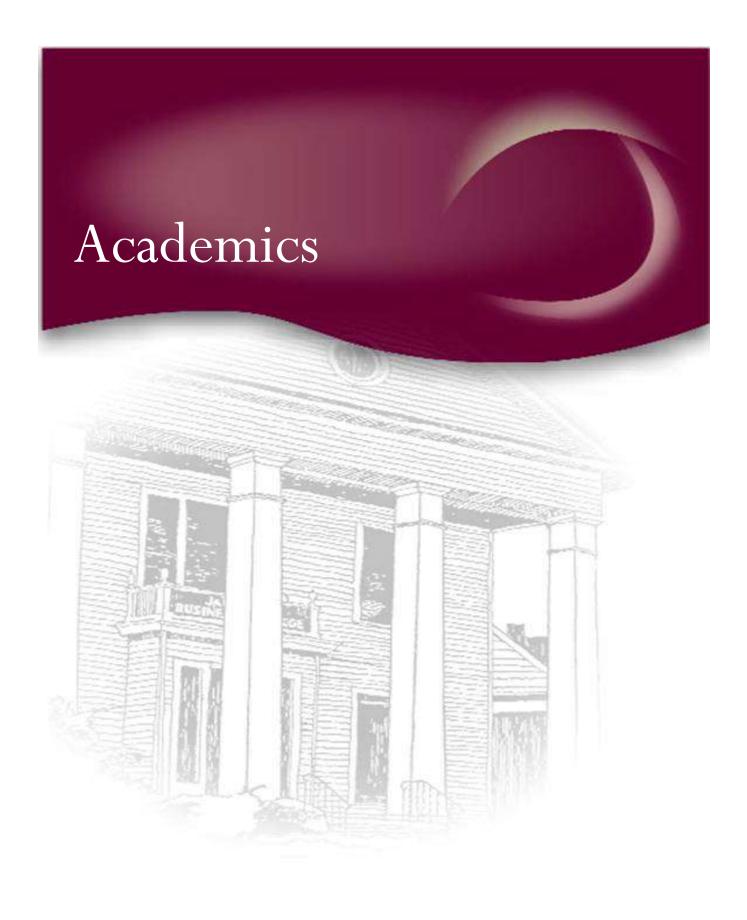
The Dean provides personalized counseling and assistance to students who are interested in transfer. Students interested in transferring should contact the Dean to learn about the institutions to which JBC graduates have recently transferred their JBC credits. Acceptance of credit is solely determined by the institution to which the student is applying.

### **Immunization Requirements**

New York State law requires immunization of most students for measles, mumps, and rubella. New York State Law also requires the college to distribute information about meningococcal disease and vaccination to all students meeting the enrollment criteria. Students may contact the college for more information.

#### **Advanced Placement**

Advanced placement in Computer Applications is available to students obtaining a sufficient score on inventory tests administered before the first term of attendance. Students qualifying for advanced placement in these areas will be given credit for Computer Applications I (IT131), accordingly. Advanced placement credit is not eligible for transfer to other institutions.



### **Grades and Reports**

Final grades are mailed to students' homes at the end of each term. Three times each term, faculty submits to the Dean a report of students who are experiencing academic difficulty. Those students receive academic counseling from faculty and the Dean.

The grading system is as follows:

Letter Grade	Grade Range	<b>Grade Points</b>
Α	Excellent	4.00
В	Above Average	3.00
С	Average	2.00
D	Below Average	1.00
F	Poor	0.00
W	Withdrawal	
	Incomplete	

A grade of "Incomplete" will be assigned if a student is unable to complete the course requirements because of extenuating circumstances. Documentation of circumstances must be provided to the Dean's office. An "Incomplete" must be resolved within three weeks after the end of a term unless an extension has been approved by the Dean. Failure to do so results in an automatic grade of "F". In certain cases, an "Incomplete" may need to be resolved prior to the start of subsequent courses.

An "Incomplete" must be resolved prior to the start of subsequent courses and/or terms.

The grade point average (GPA) for each term is determined by dividing the total number of grade points earned (points multiplied by credit hours earned) by the number of credits the student attempted.

Students may only repeat a course one time for which they have received an "F." Students may repeat a course in which they have received a grade of other than "F" only if the repeated course is taken in addition to the regular full-time course load of 12 quarter credit hours. When a course is repeated, the most recent grade becomes the grade of record and is used in calculating the term's grade point average. The first grade remains on the transcript but is not used in calculating the cumulative grade point average.

#### **Withdrawal**

Withdrawal from an individual course requires completion of a form provided by the Dean. A student who withdraws from a course on or before the announced "drop date" in the Student Handbook will receive a grade of "W" (withdrew). A student who withdraws from a course after the "drop date" receives a final grade of "F." Students who withdraw from a course after the "drop date" for reasons other than academic difficulty receive a grade of "W" with the Dean's consent.

Students wishing to withdraw from the college are required to complete a form supplied by the Dean's Office. Withdrawal from the college during a term will be effective as of the date of the student's last recorded attendance. Students who withdraw during the term may have a balance due based on the Title IV refund policy.

If the student is taking 12 quarter credits, they are not eligible to withdraw from a course as it would affect their enrollment status.

### **Good Academic Standing**

#### **Associate Degree Program**

Students must maintain good academic standing by meeting the college's Standards of Satisfactory Progress. Students not in good standing will be suspended or dismissed from the college. Additionally, students not in good standing at the end of a quarter are not eligible for financial aid the following quarter unless they have obtained a waiver as explained below. It is expected that each quarter students will successfully complete a certain portion of the required course work in their program and maintain a required minimum grade point average as explained in the schedule of good academic standing that follows. Note that any grade of "I" must be resolved before the start of any subsequent quarter or be considered as a grade of "F" for the determination of good academic standing. If a student withdraws on or before the "Last Date to Change Schedule" date, thus incurring no tuition liability, the enrollment for the term is not used in determining a student's academic standing.

### **Standards of Satisfactory Academic Progress**

Associate Degree (Fall 2010 Starts and thereafter)

To be in good academic standing at the beginning of this quarter	First	Second	Third	Fourth	Fifth	Sixth	Seventh	Eighth	Ninth
A student must have accrued at least this many credits	0	3	9	21	33	45	57	69	81
With at least this cumulative grade point average	0	1.30	1.50	1.70	1.80	2.00	2.00	2.00	2.00

#### Associate Degree (Starts Prior to Fall 2010)

To be in good academic standing at the beginning of this quarter	First	Second	Third	Fourth	Fifth	Sixth	Seventh	Eighth	Ninth
A student must have accrued at least this many credits	0	5	9	18	27	41	54	68	86
With at least this cumulative grade point average	0	1.20	1.50	1.70	1.75	1.80	2.00	2.00	2.00

The maximum time frame in which a student is expected to complete a program is 150 percent of the published length of the program measured in credit hours attempted. For instance, if the published length of a program is 96credit hours, the maximum time frame in which a student is expected to complete his or her program is 144 attempted credit hours (96 x 1.5).

The college may grant a student who has lost good academic standing a waiver for one additional quarter of study. The waiver may be granted when such action is deemed in the student's best interest by a faculty committee and only after this action has been requested in writing by the student. Applications for a waiver are available from the Dean. The application must set forth the reasons why the student feels they should be granted a waiver and how the circumstances which caused their academic difficulty have been corrected. As an example, students who fail to be in good academic standing because of a documented illness might be granted a one-quarter waiver.

Students are expected to use the quarter on waiver to correct the reason for their loss of good academic standing by catching up to where they should have been on the schedule at the

beginning of the quarter for which the student was granted a waiver. A student may receive only one waiver as an undergraduate student. To retain their eligibility for these programs, students receiving financial aid must, in each of their first three quarters of study, receive a passing or failing grade in courses totaling at least six credits, nine credits in their fourth, fifth, and sixth quarters; and twelve in each subsequent quarter.

For the purpose of determining eligibility for financial aid, students transferring from another institution will have their standing on the schedule determined according to the number of credits accepted for transfer or according to the number of payments of financial aid previously received. Students dismissed from the college and not in good academic standing must sit out at least one quarter before requesting readmittance. To regain eligibility for financial aid, students who have lost good academic standing must wait one calendar year. The eligibility of students dismissed from the college for readmission will be determined by the Dean.

### **Standards of Satisfactory Progress**

#### **Bachelor in Business Administration**

#### **Bachelor Degree (Fall 2010 Starts and thereafter)**

To be in good academic standing at the beginning of this quarter	First	Second	Third	Fourth	Fifth	Sixth	Seventh
A student must have accrued at least this many credits	96	108	120	132	144	156	168
With at least this cumulative grade point average	2.50*	2.00	2.00	2.00	2.00	2.00	2.00

#### **Bachelor Degree (Starts Prior to Fall 2010)**

To be in good academic standing at the beginning of this quarter	First	Second	Third	Fourth	Fifth	Sixth	Seventh
A student must have accrued at least this many credits	96	102	108	114	120	132	144
With at least this program grade point average	2.50*	2.00	2.00	2.00	2.00	2.00	2.00

<sup>\*</sup>Required for admission to the upper division

### President's List and Dean's List

At the end of each term, students attaining superior academic achievement will be recognized by being named to the President's or Dean's Lists. To qualify for the President's List, a student must have earned a GPA of at least 3.90 and completed at least 12 hours of credit. The Dean's List requires that a student earn a GPA of 3.60 – 3.89.

### **Graduation Requirements**

#### **Associate Degree Program**

Graduation ceremonies are held in the spring for all students who have completed programs in the previous year.

An Associate in Applied Science Degree is conferred upon those students with the following qualifications:

- 1. Successful completion of all program requirements including the total hours required for the program.
- 2. A cumulative Grade Point Average of not less than 2.0.
- 3. Satisfaction of all Career Development activities.
- 4. Satisfaction of financial obligations to the college.
- 5. Degree students must be in resident status while completing the last half of the 96quarter hours applicable to their program; except that a maximum of 12 quarter credits of non-residence credit may be taken as part of the final 45-quarter credits if approved in advance, and in writing, by the Dean.

In no case will students be awarded a degree with less than 48-quarter credits earned in residence.

### **Graduation Requirements**

#### **Bachelor in Business Administration Program**

A Bachelor in Business Administration Degree is conferred upon those students with the following qualifications:

- Successful completion of all program requirements including the total hours required for the program.
- 2. A cumulative Grade Point Average of not less than 2.0.
- 3. Satisfaction of all Career Development activities.
- 4. Satisfaction of financial obligations to the college.

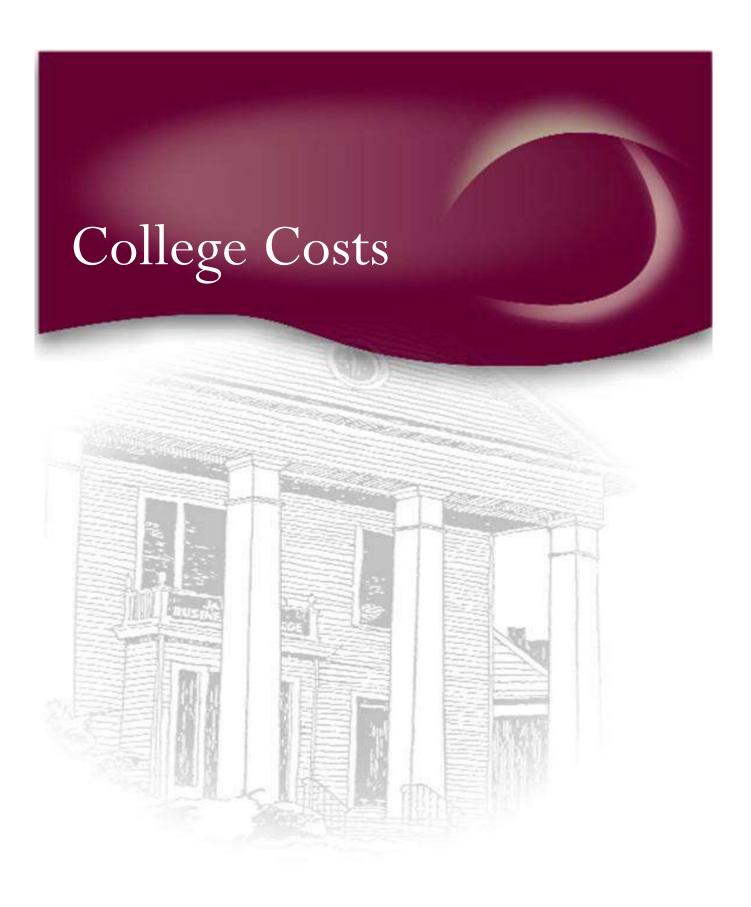
5. Degree students must be in resident status while completing the 84- quarter-credit hours applicable to the program; except that a maximum of 12-quarter credits of non-residence credit may be taken if approved in advance, and in writing, by the Dean.

#### **Honors**

Students with a cumulative Grade Point Average between 3.60 and 3.89 will be graduated with Honors; those with an average between 3.90 and 4.00 will be graduated with High Honors.

#### **Matriculation**

Students are matriculated when pursuing a program. Matriculation is generally required for financial aid. Students needing less than 12-quarter hours to complete their program may take additional courses related to their career objectives to meet any full-time requirement.



### **Application Fee**

#### **Associate Degree Programs**

A \$25 non-refundable processing fee should accompany each application for admission.

#### **Bachelor in Business Administration Program**

A \$50 non-refundable processing fee should accompany each application for admission to the upper division. (\$25 for current students)

#### **Tuition Rates**

#### **Associate Degree**

There is no extra tuition charged to out-of-state (non New York) students. Payment is due three weeks prior to the first day of registration for each term.

Full-time students (12 or more quarter hours of credit) \$4,000 each term	Half-time students \$2,000 each term
ψ4,000 each teim	

### **Bachelor in Business Administration Degree**

Tuition and fees at the upper division will be the same as the associate level.

Full-time Students	Half-time Students
(12 or more quarter hours of credit)	\$2,000 each term
\$4,000 each term	

### College Fee

#### **Bachelor and Associate Programs**

A comprehensive College Fee of \$315 per term is required of all full-time students. This fee is in lieu of charges for parking, laboratory use, graduation, and transcripts. Most student activities are provided without cost to students.

#### **Textbooks**

The textbooks used at JBC are the same as those used in leading colleges throughout the United States. The estimated cost of new textbooks is \$300 per term; the cost can vary greatly depending on a student's course load and method of purchase. Textbooks and supplies may be purchased or rented from a number of different sources. Some courses utilize free textbooks through Open Educational Resources. Textbooks are available for purchase from the college as a convenience to students.

### **Living Expenses**

This estimate is provided by the college within guidelines established by the federal government:

	Independent Student	Dependent Student
Room & Board	\$ 5,550	\$ 2,225
Personal Expenses	\$ 2,120	\$ 2,120
Transportation	\$ 2,300	\$ 2,300

The above amounts are not paid directly to JBC but are estimates of annual expenses that a student is already incurring and will continue to incur during his/her period of enrollment.

### Miscellaneous Fees (Non-refundable)

A Late Payment Fee of \$75 will be added to any student account which is not paid in full when due. Credit will be extended for the amount of finalized financial assistance on file at the college at the time payment is due.

For checks returned to the college for insufficient funds, there is a \$40 service charge added to the student's account.

Replacement of a lost student ID is \$15.

Students not registering for classes at assigned times may be required to pay a Late Registration Fee of \$25.

Students parking in spaces reserved for the handicapped or for visitors may be charged a \$50 fine.

Costs listed are projected for the 2022-2023 academic year. The college reserves the right to increase tuition and fees as may be required. Current information regarding costs of attendance may be obtained by contacting the college.

#### **Tuition Refunds**

A student is considered to have withdrawn from JBC if the student does not complete all of the days in the payment period that he/she was originally scheduled to complete. Tuition less tuition deposit will be refunded for any quarter not attended. If a student withdraws or is terminated for any reason, his or her account will be adjusted according to the college's refund policy. JBC takes daily attendance and a student's withdrawal will be effective as of the last day of recorded attendance. Any refunds due the student will be paid within 30 days of the student's last date of attendance or the date of determination of a student's last date of attendance. For students registered for 6 or fewer quarter hours of credit there is no refund policy.

Tuition adjustments will be calculated as follows: within the first week, 70 percent of tuition will be credited; within the second week, 40 percent; within the third week, 25 percent. After three weeks, no credit is allowed. A week is defined as a seven-day period not including any scheduled holidays or vacations. The first week of a term begins with the first day of scheduled classes.

A student will receive a full credit of tuition when withdrawal occurs on or before the published "last date to change schedule" date.

Any student changing from full time to part time at a point in time beyond the "last date to change schedule" date will not receive a tuition credit.

The JBC tuition refund policy is determined by the college and does not affect the amount of Title IV aid that a student has earned under the federal Return of Title IV Funds Policy.

Students are counseled on an ongoing basis regarding their attendance. A student can officially withdraw from the college by completing a withdrawal request with the dean or the registrar.

### Return of Title IV Funds (Federal Pell Grant & Federal Direct Loans)

Title IV funds are awarded to a student under the assumption that the student will attend school for the entire payment period for which assistance is awarded. When a student withdraws, the student may no longer be eligible for the full amount of Title IV funds that he/she was originally scheduled to receive.

Title IV funds at JBC consist of the Federal Pell Grant and the Federal Direct Loan Programs.

JBC's faculty is required to take attendance, and; therefore, a student's withdrawal date is always the last date of attendance as determined by attendance records.

The percentage of aid earned is equal to: the calendar days completed divided by the number of days in the payment period. If a student has completed **more** than 60% of the days, 100% of the Title IV funds have been earned. If the completion is less than 60%, an R2T4 (Return to Title IV) adjustment is required.

JBC is required to return federal funds within 45 days.

Refunds are allocated in the following order to eliminate outstanding balances owed to:

Unsubsidized Federal Loans
Subsidized Federal Loans
Federal PLUS Loans
Federal Pell Grants
Any other Title IV Aid
Other federal, state, private, institutional assistance
The student

#### **Financial Assistance**

The college is proud of its success in providing financial aid assistance to our students. The size of our student body makes it possible to work out the maximum benefits for each student through individual counseling with the student and his/her family when appropriate. All students are encouraged to apply for financial aid.

Prospective students should complete financial aid applications online by using the Free Application for Federal Student Aid (FAFSA) at www.fafsa.gov. JBC labs are available for this purpose. Our financial aid staff is available for individual assistance.

To receive aid, an applicant must: (1) be a matriculated student; (2) be a U.S. citizen or eligible noncitizen; (3) not be in default or refund status for any aid programs at any institution; and (4) if applicable, be registered with the Selective Service System. To remain eligible for aid, a recipient must remain in good academic standing while making satisfactory progress toward completion of the program in which the student is enrolled. Conviction of certain federal or state drug-related offenses could affect your eligibility for financial aid.

A student's eligibility for aid may also be affected by their financial dependency status. The student circumstances affecting the determination of dependency or independency for financial aid purposes vary by aid program. The college's Financial Aid Office can provide more information on this matter.

Most student aid is received by the college and applied to the student's account each term with credit balances paid to the student. For additional information on any of the aid programs, please contact the JBC Financial Aid Office.

# **Grants**

#### Federal Pell Grant

The Federal Pell Grant Program is an entitlement program with eligibility based on financial need. The applicant must be an undergraduate, enrolled at least half-time. Awards may be used for tuition, fees, books, and living expenses. A Pell Grant is awarded without regard to any state grants. Application is made annually by completing the Free Application for Federal Student Aid. In response to the application, each applicant receives a Student Aid Report (SAR) which contains an Expected Family Contribution (EFC). The EFC is calculated using a formula specified by Congress to indicate a student's ability to pay college costs. Awards for 2022-2023 range from \$672 to \$6,495. Individual awards are determined by the EFC, costs of attendance, and enrollment status.

### **New York State Tuition Assistance Program (TAP)**

TAP is an entitlement program available to New York State residents attending an eligible institution in New York State on a full-time basis. TAP awards are based on tuition and the family's New York net taxable income.

Based on 2022-2023 schedules, awards for first-time recipients range from \$500-\$6,895 for dependent undergraduates or independent undergraduates with dependents. Independent students without dependents may be eligible for \$500 - \$5,495 per year.

TAP recipients are limited to awards for three academic years while pursuing an associate degree, and four academic years while pursuing a bachelor degree. Additionally, a "C" grade average is required after the second year to remain eligible for TAP in the third year.

Applicants apply annually by indicating on their Free Application for Federal Student Aid (FAFSA) that they are a New York State resident attending a college in New York State. Upon approval, students receive an award notification.

Full time attendance is required to receive a TAP Award. At JBC, many students' TAP Awards will be delayed until the sixth week of the term when attendance in their second class begins.

# Loans

### **Federal Direct Loan Program**

Federal Direct Loans are low-interest loans from the U.S. Department of Education that are administered by Jamestown Business College.

Direct Loans consist of three different types of loans; Subsidized Stafford, Unsubsidized Stafford, and Parent Loans.

A full financial aid counseling session will assist students in determining their need for federal loans. Below is an outline of necessary steps in the process.

Applicants are required to complete the FAFSA before loan eligibility can be determined.

#### Master Promissory Note (MPN) and Direct Loan Entrance Counseling

It is a requirement for students receiving Federal Direct Loans to sign an electronic MPN and to complete loan entrance counseling. Please visit <a href="https://studentloans.gov">https://studentloans.gov</a> and follow instructions to complete these steps.

Loans for a full school year are disbursed separately in equal amounts for each term. Loans are sent directly to JBC via electronic funds transfer.

#### **Subsidized Federal Loans**

Subsidized loans are available to help students meet their financial obligation after all other resources are considered. Students do not have to pay principal or interest on their subsidized loans while they are in school at least half-time, and for a six-month grace period after which repayment of the loan and interest must begin.

Undergraduate students may borrow up to \$3,500 per academic year for their first year of study and \$4,500 per year in their sophomore year. Bachelor degree students may borrow up to \$5,500 per academic year.

The current interest rate for a Subsidized Loan is fixed at 4.99 percent. There is no prepayment penalty. Repayment of principal may be deferred under certain circumstances.

There is a federal loan fee of 1.057 percent deducted from loan disbursements.

#### **Unsubsidized Federal Loans**

Unsubsidized Loans are available to all students, and are not based on financial need. The total amount borrowed, including subsidized loans, cannot exceed educational costs for

that year less any other financial aid received. Principal payments are deferred while the borrower is a full-time student. However, interest is billed and due quarterly.

The current interest rate for an Unsubsidized Loan is fixed at 3.73 percent.

There is a federal loan fee of 1.057 percent deducted from loan disbursements.

### Federal Parent Loans for Undergraduate Students (FPLUS)

This program is available to the parents of dependent students. A parent can borrow the amount of aid needed to cover educational costs after other financial aid has been applied. Loans are disbursed directly to the college via electronic funds transfer. The current interest rate is fixed at 7.54 percent. Repayment begins 60 days after the loan is disbursed.

There is a federal loan fee of 4.228 percent deducted from loan disbursements.

# JBC Awards & Scholarships

# Academic Progress Award (Associate Level)

Awarded yearly to 1 senior and 2 juniors per area high school who demonstrate academic effort and improvement along with a strong work ethic. Recipients are chosen by their respective high school officials. This award covers full tuition for six terms of study toward a JBC associate degree. **Awards are applied after financial aid grants** and a cumulative GPA of 2.5 is required to maintain this award for a subsequent year of study.

#### **Business as a Career Award**

Awarded yearly to 3 seniors and 2 juniors per area high school who demonstrate academic effort and improvement along with a strong work ethic. Recipients are chosen by their respective high school officials. This award covers full tuition for six terms of study toward a JBC associate degree. **Awards are applied after financial aid grants** and a cumulative GPA of 2.5 is required to maintain this award for a subsequent year of study.

### Entrepreneurship Award (Associate Level)

Awarded yearly to 2 seniors per area BOCES and Warren Career Center who demonstrate strong work ethic and an interest in owning or managing a business. Recipients are chosen by their respective BOCES/WCC officials. This award covers full tuition for six terms of study toward a JBC associate degree. **Awards are applied after financial aid grants** and a cumulative GPA of 2.5 is required to maintain this award for a subsequent year of study.

### Scholar of Excellence Award (Associate and Bachelor Level)

Awarded to area high school seniors graduating in the top 25% of their class. Award covers six terms of study toward an associate and seven terms of study toward a bachelor degree program at JBC. **Awards are applied after financial aid grants** and a cumulative GPA of 2.5 is required to maintain this award for a subsequent year of study.

- NYS Residents Award covers full tuition for six and seven terms respectively.
   Awards are applied after financial aid grants. Cumulative GPA of 2.5 is required to maintain award for subsequent years of study.
- Out-of-State Residents \*JBC requires NO OUT-OF-STATE TUITION\* Award covers 50% of tuition for six and seven terms respectively. Awards are applied after financial aid grants. Cumulative GPA of 2.5 is required to maintain award for subsequent years of study.

### High School College Access Award (Associate and Bachelor Level)

Awarded to selected high school seniors in NYS who would benefit from a small and supportive college environment. Guidance counselors recommend students who are contemplating putting-off college due to financial roadblocks. This award covers college fees, textbooks, and full tuition for eight terms at the associate level and seven terms at the bachelor level. **All awards are applied after financial aid grants.** 

### John August Johnson Scholarship (Associate Level)

Administered by the Chautauqua Region Community Foundation (CRCF) and awarded exclusively to JBC students pursuing their associate degree who show academic promise and financial need. Candidates must submit an essay describing why JBC is their college of choice. Awards range from \$500 to \$1500 annually, and a cumulative GPA of 2.5 is required to maintain this award for a subsequent year of study. CRCF disburses over \$20,000 per year to John August John recipients. For complete information on all Foundation scholarships available to JBC students, contact the Chautauqua Region Community Foundation at 716-661-3390 or <a href="mailto:crcfonline.org">crcfonline.org</a>

### Tyler C. Swanson Award (Bachelor level)

JBC Associate degree graduates going directly into the Bachelor in Business Administration degree (BBA) program are eligible to apply for this award. Typically, one candidate per term is selected (4 terms/year) and a minimum GPA of 3.0 is required to apply. Awards cover full tuition for the last 2 terms of study in the BBA program and **awards are applied after financial aid grants.** 

### **Adult College Access Award**

Awarded to non-traditional students who would benefit from a small and supportive college environment and who are contemplating putting-off college due to financial roadblocks. Candidates are selected by the JBC Scholarship Committee and must display a 0 EFC on their Student Aid Report. Award covers full tuition and fees for eight terms of study toward a JBC associate and seven terms of study toward a bachelor degree and **awards are applied after financial aid grants.** Textbooks are provided for all students in this program.

### **Bilingual Advancement Award**

### (Associate and Bachelor Levels)

Awarded to Bilingual individuals who would benefit from a supportive college environment. This award covers full tuition, college fees and textbooks for eight terms of study toward a JBC Associate and for seven terms of study toward a Bachelor degree. All awards are applied after financial aid grants.

### **Local Scholarship Opportunities**

Many service and professional organizations, corporations, and local groups offer scholarships and grants for college students. It is to the student's advantage to explore as many avenues as possible in the search for financial aid. High school guidance counselors may be able to bring some of these opportunities to the student's attention. A student can contact professional organizations, local churches, and service organizations. Students are also encouraged to search the web for *free* scholarship opportunities.

### **Agency Assistance**

Assistance from the following programs is based on individual circumstances. For detailed information, contact the Financial Aid office.

- \* ACCESS-VR NYS program offering adult career and educational services for persons with disabilities
- PA Office of Vocational Rehabilitation (OVR)
- Trade Readjustment Act (TRA/TAA)
- \* Veterans Administration Educational Benefits
- Student Aid to Native Americans
- Local One-Stop Locations (Chautauqua Works, Warren Career Link, etc.)
- \* Regents Awards for Children of Deceased or Disabled Veterans

The availability of financial aid programs, eligibility criteria, and award levels are subject to change by legislative action, etc. Students are encouraged to contact the Financial Aid Office for the most up-to-date information.

#### **Veterans Benefits and Transition Act of 2018**

In accordance with Title 38 US Code 3679 subsection (e), this school adopts the following additional provisions for any students using U.S. Department of Veterans Affairs (VA) Post 9/11 G.I. Bill® (Ch.33) or Vocational Rehabilitation and Employment (Ch. 31) benefits, while payment to the institution is pending from the VA. This school will not:

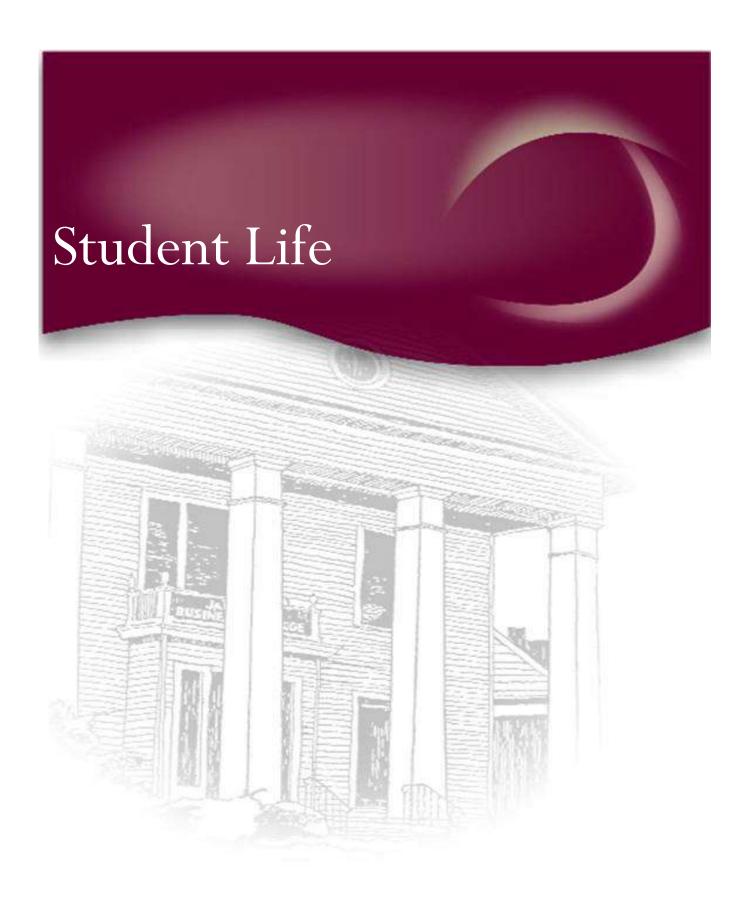
- Prevent nor delay the student's enrollment;
- Assess a late penalty fee to the student;
- Require the student to secure alternative or additional funding;
- Deny the student access to any resources available to other students who have satisfied their tuition and fee bills to the institution, including but not limited to access to classes, libraries, or other institutional facilities.

However, to qualify for this provision, such students may be required to:

Produce the Certificate of Eligibility by the first day of class;

- Provide written request to be certified;
- Provide additional information needed to properly certify the enrollment as described in other institutional policies.

Effective August 2, 2019



# College Newsletter

The college publishes a weekly newsletter with valuable information for our students. Information includes financial literacy, Title IX, domestic violence, college policies, as well as school activities.

### **Student Activities**

All students are encouraged to participate in a variety of extracurricular activities that complement their educational experience. There are various activities, most offered free to the student body, each year. The Jamestown community offers several cultural activities including concerts and live theater. Many events of this type are held at the Reg Lenna Theater in downtown Jamestown and at the world-renowned Chautauqua Institution in Chautauqua, New York.

# **Student Housing**

JBC does not offer student housing on campus. Students needing assistance with housing should speak to their admissions representative at application. JBC admissions and student services will assist students by suggesting apartment complexes in the area. Assistance in making appointments to visit these complexes will also be given upon request.

### Student Handbook

The Student Handbook contains a great deal of material useful to students. All students are responsible for having knowledge of its content. The Handbook provides information on student rights and responsibilities as well as on the Jamestown area. Handbooks are distributed electronically at registration. The handbook may also be viewed on Inside JBC, the college's Intranet.

# **Emergency Notification System - DialMyCalls**

Jamestown Business College uses a service provided by DialMyCalls for school emergency and closing notifications. DialMyCalls allows the college to telephone or text students, faculty, and staff all at once by sending one message. All calls go out within minutes, and, if no one answers, DialMyCalls leaves a voicemail. All calls are audited so Jamestown Business College knows which calls were answered, which texts were delivered, which went to voicemail, or were unanswered or undelivered. Students must understand their role in ensuring that the college has accurate contact information. Students will be asked to provide current contact information each term. If contact information changes, the student must provide the college with updated contact information.

# **Compliance Information**

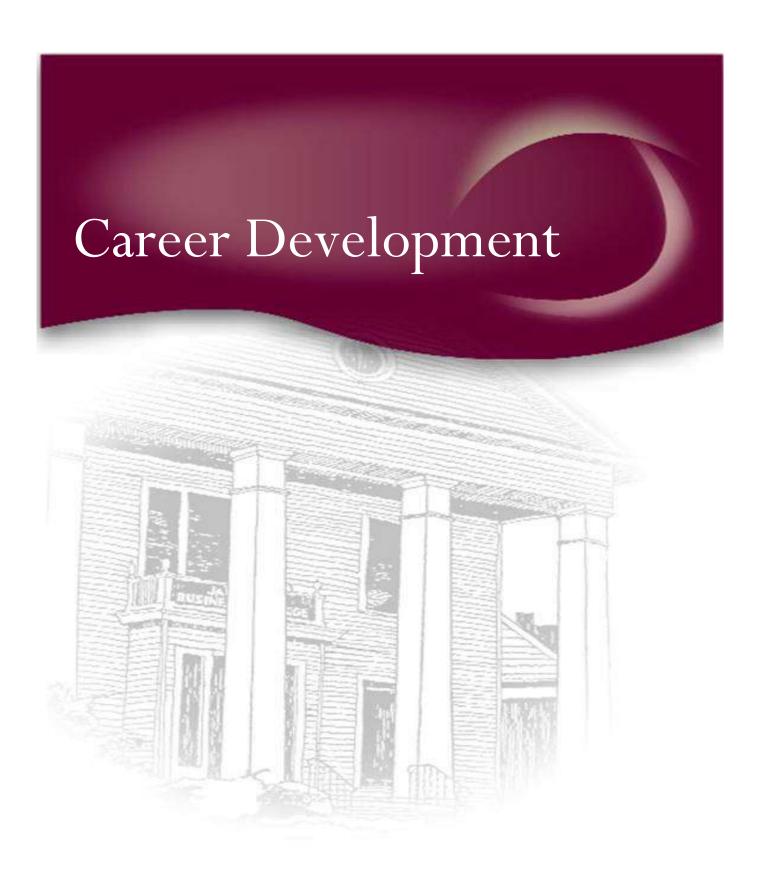
Prior to enrollment, at application, all students are given a copy of the JBC Compliance Information. This pamphlet contains a great deal of information that is required to be disclosed to students before enrolling. The information is also available in the Student Handbook. Any student needing a current copy may obtain one from the registrar.

# **Academic Counseling**

Academic counseling begins with the student's admissions interview and continues throughout their program at Jamestown Business College. The Dean is accessible to a student who has questions related to his or her program or academic status. A meeting with the Dean is required of any student who is experiencing academic difficulty as indicated by academic reports submitted by faculty to the Dean.

## **New Student Orientation**

Jamestown Business College provides an orientation program for all new students. Traditional students (students enrolling directly from high school) take part in a Freshman Orientation Program during the summer. Orientation is held during registration week for all other students. The program is designed to make the adjustment to college life as comfortable as possible. Students become acquainted with the services and activities that JBC offers and are presented information intended to enhance their opportunities for academic success.



# JBC Career Development

It is the combination of academic and "soft-skills" that gives JBC students the total package when applying for employment. To add to the value of a JBC education, graduates of all programs can utilize services from the Career Development Office at no additional cost. \*Some of the activities below take place in the colleges general education courses.

### Successful U.

Associate Degree Program - Year 1

Successful U. is a program designed to support the academic and personal success of students. Activities focus on personal development and behavior in the workplace, and participation in Successful U. is a JBC graduation requirement. Topics covered include subjects such as:

- Personal Accountability & Earning Trust
- Problem Solving
- Grit & Resilience
- Teamwork & Communication
- Marketing Yourself (Professionalism, Social Media, Networking Opportunities, etc.)
- Financial Literacy (MA242)
- Health & Wellness (PSY242)

### E.D.G.E.

Associate Degree Program – Year 2

JBC's E.D.G.E. (Etiquette, Dress, Goals, and Ethics) program allows students to gain realistic experience in professionalism through a series of activities and simulations. These events help students to become more confident and better prepared for business events. E.D.G.E. participation is a JBC graduation requirement. Topics include:

- Initial Professionalism Training
- Dean's Reception
- Etiquette Meal (Business Meeting over Breakfast, Lunch, or Dinner)
- Professional Image Day/Dress for Success (COM242)
- Developing an Excellent Résumé (ENG252)
- Mock Interviews (COM242)
- Graduation/Exit Conference, Goal Setting, and Career Growth

### L.E.A.D.

Bachelor Degree Program

The L.E.A.D. (Leadership, Effectiveness, Accountability, and Diversity) program is designed to build upon the Career Development training taught at the Associate Level, and equips students with the professional skills and mindset to move into future leadership roles. Leadership Skills, "Big-Picture" Decision-Making, and Developing your own Management-Style are some of the topics covered through in-class activities and a guest speaker series.

### Résumé Referral Services

All Programs

Jamestown Business College has developed an excellent reputation with area businesses, and many companies contact JBC's Career Development Office throughout the year with career opportunities. It is not uncommon for employers to call JBC exclusively with available positions.

JBC's Résumé Referral Service is available to all graduates, free of charge. In order to receive services, graduates must submit a final résumé to the Career Development Office and indicate if they wish for their status to be "active" or "inactive" for sending it out to potential employers. Graduates should contact the Career Development Office to receive assistance and may change their status (active/inactive) at any time. <u>Please note that JBC makes no promise of employment to any student.</u>

# **Student Opportunities**

All Programs

JBC's Career Development Office will post part-time employment opportunities on the employment bulletin board. Education is our primary concern; therefore, students are encouraged to work a limited number of hours so as to not interfere with class schedules and completion of programs.

# **Campus Security and Right-to-Know**

Pursuant to Public Law 101-542, the Student Right-to-Know and Campus Security Act, JBC reports the following:

#### **GRADUATION AND TRANSFER-OUT RATES**

JBC is pleased to provide the following information regarding our institution's graduation/completion and transfer-out rates. The information is provided in compliance with the Student Right-to-Know Act of 1990 (P.L. 101-542).

#### **NCES and Other Grad Rate Data**

Due to the nature of our bachelor degree, a 2 and 2 program, we do not have full-time, first-time enrollees in the bachelor program. These statistics are for non-bachelor programs.

Jamestown Business College's graduation rate as reported to the National Center for Education Statistics are as follows: Of the 95 full-time, first-time, degree seeking students entering the college in Fall of 2015, 51% graduated within 150% of the "normal time" to completion for their program. The disaggregated statistics by gender and race/ethnicity are as follows:

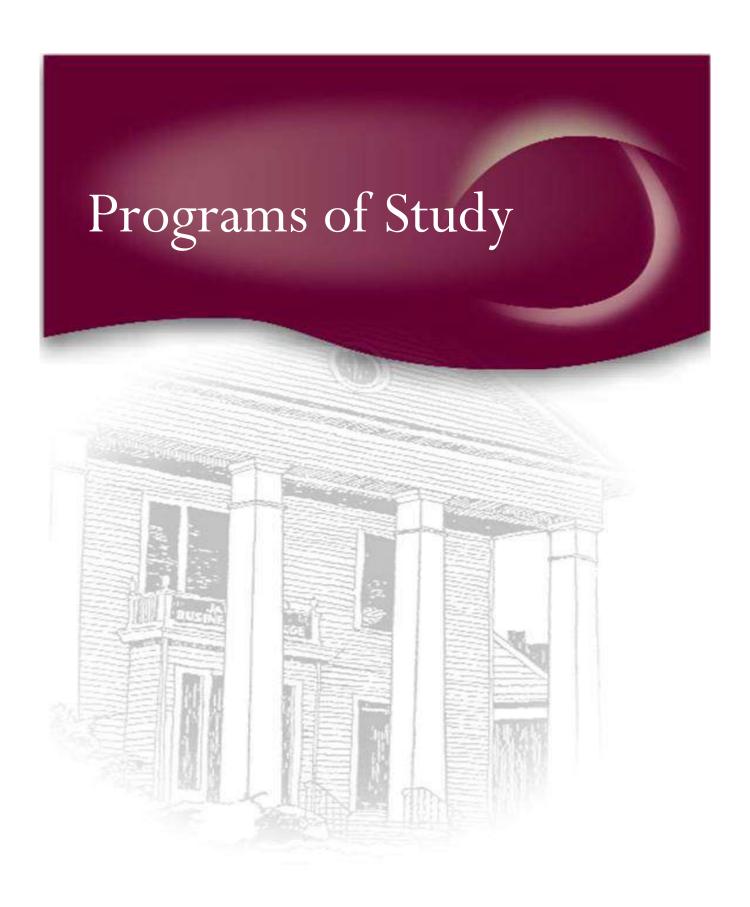
Overall Rate	Cohort	Rate
Overall Rate	95	51%
Gender	Cohort	Rate
Female	68	54%
Male	27	41%
Race or Ethnicity	Cohort	Rate
Hispanic/Latino	7	29%
American Indian or Alaska Native	1	0%
Asian		
Black or African American	4	0%
Native Hawaiian or other Pacific Islander		
White	77	57%
Two or more races	5	20%
Non Resident Alien		
Race or Ethnicity Unknown	1	100%
By Grant Loan Recipient	Cohort	Rate
Pell Recipient	70	49%
Subsidized Stafford Recipients(No Pell)	5	60%
No Pell or Subsidized Stafford	20	55%

The most recently completed statistics for our non-bachelor programs are as follows: Of the 109 full-time, first-time, degree seeking students entering The College in Fall of 2018, 46% graduated within 150% of the "normal time" to completion for their program. The disaggregated statistics by gender and race/ethnicity are as follows:

Overall Rate	Cohort	Rate
Overall Rate	109	46%
Gender	Cohort	Rate
Female	64	52%
Male	45	38%
Race or Ethnicity	Cohort	Rate
Hispanic/Latino	12	33%
American Indian or Alaskan Native	4	50%
Asian	1	100%
Black or African American	5	40%
White	75	53%
Two or more races	12	17%
Non Resident Alien		
Race or Ethnicity Unknown		

By Grant Loan Recipient	Cohort	Rate
Pell Recipient	88	50%
Subsidized Stafford Recipients(No Pell)	1	100%
No Pell or Subsidized Stafford	20	5%

The Advisory Committee on Campus Safety will provide upon request all campus crime statistics as reported to the United States Department of Education. The Compliance Officer, Erica Sheesley, is the contact person for the Campus Safety Committee (716-664-5100). For more information regarding the crime statistics at Jamestown Business College, please visit http://ope.ed.gov/security. The annual security report is posted to the college's website.



# **Associate Degrees**

## **Business Administration**

# Accounting Option

The Accounting option prepares a student for a career of great potential. Accountants generate the financial information that is necessary for the successful operation of any business or governmental agency. Students learn to properly record and classify financial data and to acquire insight into successful managerial techniques.

(ACC203, ACC204 & ACC205 offered Evening/Weekend Only)

#### ASSOCIATE IN APPLIED SCIENCE DEGREE

Two-Year Program
Only offered at the Jamestown location as synchronous or In-person

**HEGIS CODE - 5004** 

		Quarter
		Credits
ACC101	Accounting I	6
ACC202	Accounting II	6
ACC203	Tax Accounting	6
ACC204	Managerial Accounting	6
ACC205	Intermediate Accounting	6
COM242	Effective Oral Communication	6
ECO242	Macro- and Microeconomics	6
ENG151	Academic Writing and Research	6
ENG252	Writing for Business	6
IT131	Computer Applications I	6
IT232	Computer Applications II	6
MA242	Mathematics–College and Financial Applications	6
MGT262	Management–Principles and Skills	6
MKT121	Marketing Principles	6
PSY242	General and Social Psychology	6
SOC242	Introduction to Sociology and Social Problems	6
		<b>TOTAL 96</b>

### **Business Administration**

# Marketing and Management Option

The courses in the Marketing and Management option are concerned with the activities necessary to plan, price, promote, and distribute goods and services to customers. Students who pursue this option have access to careers in advertising, retailing, and sales. Management abilities are developed that are appropriate for the individual interested in managing his or her own business or in training for management in a corporation.

#### **ASSOCIATE IN APPLIED SCIENCE DEGREE**

Two-Year Program

Offered at the Jamestown, Dunkirk and Salamanca locations as synchronous, In-person, or asynchronous

#### **HEGIS CODE - 5004**

		Quarter Credits
100101	A C I	
ACC101	Accounting I	6
ACC202	Accounting II	6
COM242	Effective Oral Communication	6
ECO242	Macro- and Microeconomics	6
ENG151	Academic Writing and Research	6
ENG252	Writing for Business	6
IT131	Computer Applications I	6
IT232	Computer Applications II	6
MA242	Mathematics—College and Financial Applications	6
MGT262	Management–Principles and Skills	6
MKT121	Marketing Principles	6
MKT222	Integrated Marketing Communications	6
MKT223	Marketing and Social Media Applications	6
MKT224	Public Relations and Customer Service	6
PSY242	General and Social Psychology	6
SOC242	Introduction to Sociology and Social Problems	6
		<b>TOTAL 96</b>

### **Business Administration**

# Medical Administrative Option

The medical administrative option will prepare students for a position as an office manager and/or administrative assistant in any medically related office. Interaction with patients, the handling of records, coding, accounting, marketing, and management are all important components of the student's training. Students in this program gain an understanding of business operation. A student who pursues the medical option acquires skills that are useful in any office position.

#### **ASSOCIATE IN APPLIED SCIENCE DEGREE**

Two-Year Program

Offered at the Jamestown, Dunkirk and Salamanca locations as synchronous, In-person, or asynchronous

#### **HEGIS CODE - 5005**

		Quarter
		Credits
ACC101	Accounting I	6
ACC202	Accounting II	6
COM242	Effective Oral Communication	6
ECO242	Macro- and Microeconomics	6
ENG151	Academic Writing and Research	6
ENG252	Writing for Business	6
IT131	Computer Applications I	6
IT232	Computer Applications II	6
MA242	Mathematics–College and Financial Applications	6
MGT262	Management–Principles and Skills	6
MKT121	Marketing Principles	6
OFT112	Medical Terminology, Anatomy & Physiology	6
OFT211	Medical Office Systems	6
OFT212	Medical Coding and Billing	6
PSY242	General and Social Psychology	6
SOC242	Introduction to Sociology and Social Problems	6
		<b>TOTAL 96</b>

# **Bachelor Degree**

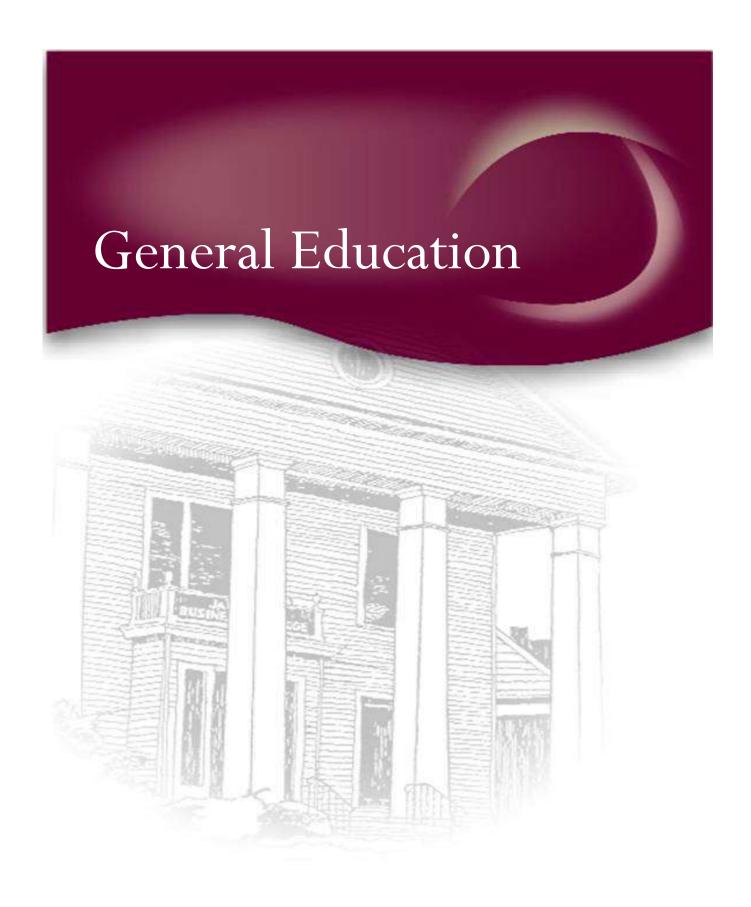
### **Business Administration**

# Management Option

The courses included in the management option will prepare students with a broad-based approach to the study of business administration utilizing extensive core concentrations for each of the following subject areas: management, general business, and general education. The program is designed to provide students with the necessary skills to be a productive member of the private and public sectors of our global economy. Students will develop the strong management skills necessary to be successful as they assume leadership roles at the strategic level of business.

# Four-Year Program Offered at the Jamestown location as an asynchronous option only

HEGIS CODE - 0506		Quarter Credits
BUS373	Human Resources and Business Ethics	6
BUS374	Legal Environment of Business	6
BUS475	Business Policy and Strategy	6
BUS476	Global Business Perspectives	6
ECO343	Current Economic Problems	6
ENG353	Critical Thinking and Analysis	6
FIN303	Foundations of Finance	6
IT333	Management Information Systems	6
MA343	Statistical Applications in Business	6
MGT363	Operations Management	6
MGT464	Organizational Behavior	6
MGT465	Entrepreneurship	6
MGT466	Project Management	6
SOC343	American Society and Public Policy	6
		TOTAL 84



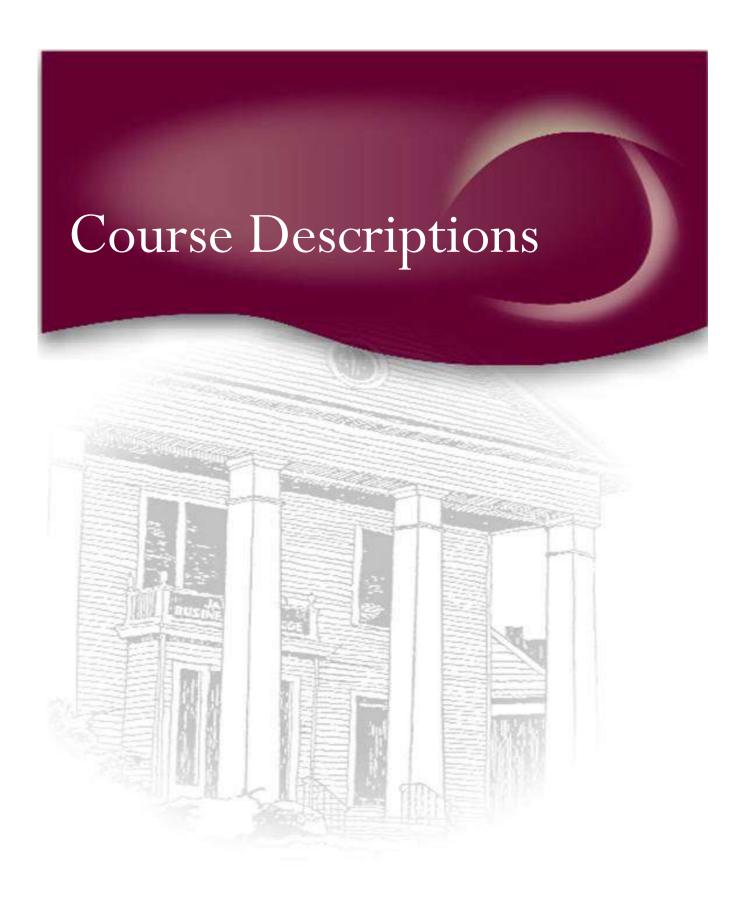
# General Education Statement

Jamestown Business College is dedicated to the idea that, to be successful, students should possess not only technical skills to enter the work force but also the skills to prepare them to fully take part in today's society. Therefore, the college's curriculum is designed around three specific groups of courses: (1) a set of courses that concentrates on skills all students need in a business-related environment; (2) a set of courses that is necessary to complete a specific option within their degree; and (3) a general education component that is designed to develop an individual well positioned for success in today's complex society.

The objective of Jamestown Business College's general education requirement is to develop the total student. This entails providing a philosophy, culture, and environment of free thought allowing the student to discover self-awareness and foster intellectual development. Students should have sufficient understanding of contemporary issues so they may make informed decisions in politics, professional pursuits, and personal endeavors.

# **General Education Goals**

- > To develop strong written and verbal communication skills
- To exhibit an understanding of diverse perspectives and cultures
- > To develop critical thinking and utilize problem-solving and decision-making skills
- ➤ To work effectively as a team member
- > To develop information literacy and strong research skills
- > To develop a sense of community responsibility
- > To develop strong quantitative reasoning skills



# **Associate Degree Program**

# ACC101 Accounting I (6)

This is a comprehensive course in the theory and practice of accounting, including the fundamental principles of analyzing, recording, and summarizing the transactions of a business. The complete accounting cycle, from journal entries to the preparation of financial statements, is presented. In addition, the interpretation and analysis of financial statements is studied. The student is also introduced to the application of computers in accounting and will complete a brief project in connection with a computerized general ledger system.

### ACC202 Accounting II (6)

This is a course primarily concerned with corporation accounting including characteristics of a corporation and keeping various corporate records. Stress is placed on stock procedures and financial statement analysis. Additional emphasis is placed on fixed assets, depreciation, inventories, accounts receivable, and the statement of cash flows. The course also incorporates the writing and the presentation of business memos. The student is introduced to the use of computers in controlling and maintaining the inventories and fixed assets of a business enterprise.

Prerequisite: ACC101

### ACC203 Tax Accounting (6)

This course provides an in-depth study of the federal income tax statutes and regulations relating to the taxation of individuals and sole proprietorships. Practical tax problems are reviewed to demonstrate the proper application of the tax code and the preparation of tax returns, supplemental forms, and schedules required to be filed for individuals. Students explore and utilize the various tax resources that can be found on the Internet. Current issues in tax accounting and tax planning are researched and discussed.

Prerequisite: ACC101

## **ACC204 Managerial Accounting (6)**

This is a comprehensive course in the application and the analysis of accounting information in the management decision-making process. Topics include operating costs and cost allocation, including activity-based costing; job order and process costing; cost-volume-profit analysis; standard costing with variance analysis; budgeting and performance analysis; and evaluation. The formulation, the presentation, and the interpretation of management reports are incorporated into the course. Computer software is used in solving applications problems. Prerequisite: ACC101

### **ACC205 Intermediate Accounting (6)**

This course provides for an intensive study of accounting theory and practice as they pertain to principal items appearing on the financial statements of a corporation. The course places considerable emphasis on the proper preparation of financial statements and a comprehensive study of problems in accounting for cash, receivables, investments, and earnings management.

Prerequisite: ACC101

### **COM242 Effective Oral Communication (6)**

This highly practical course emphasizes the delivery of impromptu and informative speeches with attention to speech preparation, research, organization, and delivery. Also included is an intensive, hands-on section on the job interview process. Additional topics include communication theory and the development of strong interpersonal and group communication skills with emphasis on both the verbal and the nonverbal aspect of communication.

# **COM262 Public Relations and Customer Service (6)**

This course focuses on the importance of customer service and public relations in today's business environment. Topics include: personal selling, current customer service trends, understanding customer loyalty, exceptional service, conflict and complaints, techniques to diffuse difficult situations, challenges with online customers, and using technology to serve customers. Additionally, students will explore media kits, news releases, public service announcements, event planning, social networks, company websites, and will understand the importance of sales in the business environment. Students completing this course will also learn the fundamentals of design. This course is cross-listed with MKT224.

## DM222 Integrated Marketing Communication (6)

This course will provide a clear overview of the digital marketing environment and the key elements of creating, implementing, and measuring a digital marketing strategy. It will also provide a focus on branding and building a story for a brand. Students will be asked to consider successful branding case studies and then craft their own brand along with digital marketing materials. This course is cross-listed with MKT222.

Prerequisite: MKT121

### DM223 Digital Marketing: Content and Strategy Development (6)

This course will introduce students to content marketing and digital content creations. Students will learn about the different types of digital content while developing strategies that include creating new content using software tools and resources and sharing content across digital platforms. Intensive skill building will be placed on creating, applying and integrating the appropriate social media tools to meet the marketing objectives of an organization. The course will focus on key elements such as, a) audience, b) campaign objectives, c) strategic plan, d) tactics, e) tools, and f) metrics to measure the campaign.

### DM224 Exploring Data Analytics for Digital Media (6)

This course will allow students to understand the different digital analytic tools being used by marketers to evaluate and measure their digital strategies. Students will get hands on experience through a simulation collecting and analyzing data to measure marketing strategies, aligning key performance indicators to larger business concerns, data visualization techniques, and interpreting and presenting findings to key decision makers. The course will focus on exploring online, metrics, social media analytics, and other approaches to digital marketing management. Students will also explore e-commerce websites.

### ECO242 Macro- and Microeconomics (6)

This introductory economics course will provide students with an understanding of both microeconomic and macroeconomic principles. Microeconomic topics to be discussed include principles of price determination, creation of value, distribution of income, competition, and principles of international trade. Students will also be introduced to applied topics in microeconomics such as imperfect markets, including monopoly, oligopoly, and monopolistic competition, and uncertainty in investment and capital markets. Macroeconomic topics to be discussed include employment, inflation, business cycles, and growth. The course will also allow students to gain insight concerning policies for economic stabilization and full employment. The U.S. monetary system will be highlighted with comparison to other world markets on topics such as the roles of financial institutions, commercial banking, the creation of money, the Federal Reserve and monetary policy, and the macroeconomic relationships among money, interest rates, inflation, and gross domestic product.

# ENG151 Academic Writing and Research (6)

This course is designed to develop strong writing skills that focus on writing common throughout the academic disciplines resulting in the expression of ideas in a coherent, organized fashion. A strong emphasis is placed on the essay writing process. Topics also focus on acquiring relevant introductory research skills with an emphasis on the MLA and APA styles of documentation and ethical standards of writing.

### **ENG252 Writing for Business (6)**

This course is designed to expand the writing skills utilized in Writing and Research (ENG151). Emphasis is placed upon practical techniques of professional communication though letters, memorandums, proposals, employment correspondence, graphics and electronic communications. Workshops are utilized to teach components of effective business writing, including an emphasis on critical thinking skills.

Prerequisite: ENG151

### HM271 Understanding Hospitality (6)

This course is intended to prepare the student to apply sound management principles to the challenges encountered within the hospitality industry. The course focuses on industry terminology and careers through a study of the various components of the tourism and hospitality industry. Opportunities in customer relations, tour management, hotel, cruise, airline, and resort industries will be reviewed. Also, various segments within the hospitality industry, such as sports, entertainment, and event management will be explored.

### **HM272 Marketing & Social Media Applications (6)**

This course is designed to provide a comprehensive study of marketing, the process through which organizations analyze, plan, implement, and control programs to develop and maintain beneficial exchanges. Effective marketing is critical for the long-term success of any business organization because this function ensures that the firm attracts, retains, and grows customers by creating, delivering, and communicating superior customer value. A strong emphasis is placed on the creation of a comprehensive marketing plan. This course also takes an examines how organizations capitalize on social media to support their marketing efforts. Students will get hands-on experience creating comprehensive social media strategies for active brands. This course is cross-listed with MKT223.

Prerequisite: MKT121 or HM271

# IT131 Computer Applications I (6)

This course is designed to introduce the student to the most common applications for computers in business today. The course will cover operating systems focusing on Microsoft Windows and Windows based applications. Specific topics covered will include word processing, presentation graphics, e-mail, document sharing, web site creation, and creating images for web sites. The focus of the course is to teach students to use and to apply these applications in a business setting. All applications are taught by a combination of lecture and hands-on use of the computer. The focus of the course is to teach students to use and apply these applications in a business setting. All applications are taught by a combination of lecture and hands-on use of the computer.

### IT232 Computer Applications II (6)

This course is designed to expand the student's understanding of the computer applications used in business today. Topics covered include spreadsheets, databases, and personal information managers. In the process of the course, students will create various business spreadsheets; a small database including tables, queries, forms, and reports; and use all aspects of a network personal information manager including e-mail, calendar, contacts, and tasks in a business context. All applications are taught by a combination of lecture and handson use of the computer.

Prerequisite: IT131 or Advanced Placement Credit

### IT233 Database Management (6)

This course is designed to provide the student with a detailed understanding of relational databases. Topics studied will include a database management overview; database administration and design; and database creation by building tables, queries, forms, reports, visual basic modules, and macros. Throughout the course, students will build several relational databases designed around typical business operations.

Prerequisite: IT232

### IT234 Website Development for Business (6)

This course is designed to provide the student with a comprehensive knowledge of the internet and how to develop and manage websites for business purposes. Course content focuses on topics such as HTML, XHTML, CSS, incorporating and editing images, CMS (Content Management Systems), links, SEO (Search Engine Optimization), Web 2.0, site layouts, and analytics. Through the use of a content management system, students will build and maintain a web site for a business/organization. Other areas of discussion include understanding the following: the role of a web site in achieving business and marketing goals, fundamental graphic/web design principles, and legal/ethical issues involved in the development of site content. This course also fosters a student's ability to perform as a productive member of a web site team. Hands-on lab and real-world scenarios are combined to develop both business and technical skills. Prerequisite: IT131

### IT235 Computers and Information Systems (6)

This course is designed to provide the student with a comprehensive knowledge of computers and computer systems in business while focusing on personal computer hardware, PC networks, and network operating systems. Topics covered will include computer hardware, operating systems, software, data storage, networks, and networking systems. Student assignments include reading, hands-on activities, traditional research projects, and Internet projects.

Prerequisite: IT131

# MA242 Mathematics – College and Financial Applications (6)

This course focuses on conventional algebraic concepts and statistical and financial math applications with a concentration on the development of problem-solving techniques. Topics of study include solution and application of equations, present and future value of money, interest and discount calculations, statistics, measures of central tendency, and payroll calculations.

### MGT262 Management – Principles and Skills (6)

This course provides an in-depth look at management theory, practices, and group behavior common to all organizations. It discusses models, techniques, and behavioral science applications used in directing and improving the performance of the organization in an ethical fashion. Topics of study include organizational culture, motivation, group dynamics, team building, conflict, planning, and leadership. Through case study analysis, students will be presented the opportunity to learn and develop problem-solving and decision-making skills.

### **MKT121 Marketing Principles (6)**

This course serves as an introduction to marketing and the many diverse functions performed by marketing and marketers in the complex, modern business world. The concept of how marketing directs the flow of goods in the economy, consumer behavior, pricing policies, market research, the marketing mix, sales strategy, and other topics related to the consumer-related market structure are explored in depth. Marketing ethics, the product life cycle, and the function and role of competition will be explored in detail. Emphasis is placed upon the student use of the basic tools of market research and the use of models for prediction of product performance in the marketplace. Students will learn how to apply the Internet to marketing functions and procedures.

### **MKT222 Integrated Marketing Communications (6)**

This course will emphasize the study of managing the marketing process. The course focuses on the communication mix variables of advertising, personal selling, sales promotion, and publicity. Major topics of study include advertising's position in the marketing mix, creative aspects, copy writing, and campaign strategies. The course also gives students an analytical approach to selling problems, sales force objectives, compensation, training, evaluating, and territorial design.

Prerequisite: MKT121

# **MKT223 Marketing & Social Media Applications (6)**

This course is designed to provide a comprehensive study of marketing, the process through which organizations analyze, plan, implement, and control programs to develop and maintain beneficial exchanges. Effective marketing is critical for the long-term success of any business organization because this function ensures that the firm attracts, retains, and grows customers by creating, delivering, and communicating superior customer value. A strong emphasis is placed on the creation of a comprehensive marketing plan. This course also takes an examines how organizations capitalize on social media to support their marketing efforts. Students will get hands-on experience creating comprehensive social media strategies for active brands. This course is cross-listed with HM272.

Prerequisite: MKT121

### MKT 224 Public Relations and Customer Service (6)

This course focuses on the importance of customer service and public relations in today's business environment. Topics include: personal selling, current customer service trends, understanding customer loyalty, exceptional service, conflict and complaints, techniques to diffuse difficult situations, challenges with online customers, and using technology to serve customers. Additionally, students will explore media kits, news releases, public service announcements, event planning, social networks, company websites, and will understand the importance of sales in the business environment. Students completing this course will also learn the fundamentals of design. This course is cross-listed with COM262.

### OFT112 Medical Terminology, Anatomy & Physiology (6)

This course is designed for the student preparing for a career as an administrative or office assistant in a medical environment; the course study centers on terminology related to the following human body systems: digestive, urinary, skin & membranes, reproductive, endocrine, nervous, musculoskeletal, respiratory, cardiovascular, and special senses. Emphasis is placed on the spelling, pronunciation, and meaning of terms.

### **OFT211 Medical Office Systems (6)**

This is an advanced course for those pursuing a career in a medical environment. Topics to be studied include types of healthcare institutions; medical ethics and medical law; interaction with patients; scheduling appointments; preparing and maintaining medical records; computerized practice management; billing/insurance terminology; medical health records, and billing and collection. Emphasis is on the use of the CMS-1500 standardized for filing insurance claims.

### **OFT212 Medical Coding & Billing (6)**

This course is designed to provide knowledge and practice in the use of ICD-10-CM and CPT-4 coding systems. Coding conventions, 4th, 5th, 6th, and 7th digits, and modifiers are included. In addition, medical billing with case studies, different insurances, and different claim forms used in a hospital setting or physician's office is included. Prerequisites: OFT112

### PSY242 General and Social Psychology (6)

This course will provide an introductory framework for exploring fundamental, theoretical, and applied concepts related to human development and behavior. In-class lecture and discussion will provide students with an introduction to and an understanding of the principles of perception; an understanding and application of the behavioral science approach to learning and memory; and an understanding of cognitive, developmental, personality, abnormal, and social psychology. Students will also gain knowledge of the scientific research process and research methods, including deductive and inductive reasoning in science; the nature of theory; hypothesis testing and empirical data; and the appreciation of scientific knowledge and its applications.

# SOC242 Introduction to Sociology and Social Problems (6)

This course will introduce students to the fundamental ideas and concepts of sociology. The course will also provide an examination of contemporary social problems and their history within American society and on a global level. The course will examine contemporary trends of patterned behavior and emphasis upon the importance and impact of diversity in America. Theoretical perspectives in the current sociological literature will be discussed within a framework of potential societal applications. Research methods and analysis will be introduced and developed throughout the course.

# **Bachelor in Business Administration**

## **BUS373 Human Resources and Business Ethics (6)**

This course is an in-depth study of human resource management. The student will examine and develop an understanding of the role of human resource managers, including their role in planning, job analysis, performance appraisals, talent procurement, orientation, training and development, compensation and benefits, labor management and human resource legislation. This course will also look at ethical principles facing today's leaders and organizations. Students will develop an understanding of the ethical environment of business, the relationship among government and business, and the effect of business on the natural environment. This course will also address the multifaceted issues of corporate responsibility and the role of business in society.

# **BUS374 Legal Environment of Business (6)**

This course is an intensive study of the legal environment of business in the United States, within the framework of the federal and state-level court and legal systems. Also emphasized is the law of agency; the law of business operations – including their nature, creation, management, termination, and the right and liabilities of owners and officers; the law of contracts; the law of commercial paper – including its nature, negotiability, transfer, discharge, and the liabilities and rights of parties; and the law of sales – including sales contracts, related risks, and transfer of title.

# **BUS475 Business Policy and Strategy (6)**

This course provides an integrative experience in applying the knowledge and skills developed in prior coursework within the functional business areas. The student is required to apply concepts from management, accounting, operations, marketing, economics, and finance using the casework and/or simulation approach. The management of a business is approached from an inter-functional, general management perspective, focusing on the formulation, development, and implementation of the overall goals and strategies of the business under conditions of uncertainty.

## **BUS476 Global Business Perspectives (6)**

This course is a study of the international business environment. The course will concentrate on the multinational business aspects of international trade, finance, economics, marketing, operations, planning, and control. The socio-political and legal forces that shape multinational activities abroad will also be analyzed. In addition, the importance of recognizing and interpreting cultural differences in the international business world will be presented, with guidance given on ways to prevent and correct potential business problems and misunderstandings.

# **ECO343 Current Economic Problems (6)**

This course is a study of contemporary economic issues and will provide a comparative analysis of capitalistic, socialist, and mixed economies within this framework. The course will be conducted in seminar format, and students will be expected to participate actively in discussion and preparation of topics. The course will use elementary techniques of economic analysis to examine significant, contemporary economic issues in order to identify, understand and evaluate the consequences of policies advocated to address such issues of economic importance.

# **ENG353 Critical Thinking and Analysis (6)**

This course will allow students to learn how to communicate and analyze information effectively and efficiently in the contemporary workplace. Students will conduct objective research, analyze and interpret a variety of data and media, and present their findings in organized written and oral presentations. The course emphasizes various research methods, listening skills, critical reading and thinking, analysis, and interpretation. An emphasis is also placed on constructing strong arguments.

# FIN303 Foundations of Finance (6)

This course is a study of the goals and functions of financial management. Topics include: financial analysis and planning, working capital management, capital budgeting, the time value of money, and debt and equity financing issues. Students will gain insight into the role of finance in the business world and the role of financial managers in an organization.

# HIM313 The Dynamics of Long-Term Care (6)

This course is a study of the continuum of long term care. Students will study the different types of service providers and the special populations specific to long term care. They will also explore the interconnected mechanisms of organization and management, information systems, public policy, and ethical considerations that encompass the long term care industry.

# HIM314 Advanced Documentation and Reimbursement (6)

This course is an in-depth study of the application of the medical coding used in all healthcare environments. Topics to be studied include the appropriate use of ICD-9-CM, ICD-10-CM, ICD-10-PCS, CPT, and HCPCS codes. Case studies will provide practice applicable to all healthcare settings with emphasis on the more complex areas on evaluation and management and modifiers.

# HIM415 Compliance and Health Information Management (6)

This course take an in depth look that legal and ethical requirements that are essential to safeguard health information in today's environment. Students will study patient specific health decisions and challenges, compliance, risk management, fraud and abuse, liability, and ethics in the medical workplace.

## HIM416 Health Information Professional Applications (6)

This course provides the principles of management, including planning, organizing, directing, and controlling in health information management. The concepts of motivation, communication, leadership, change management, and negotiation are studied. This course will allow the student to utilize data capture, analysis, integration, and information dissemination as platforms for essential in the health information arena.

# IT333 Management Information Systems (6)

This course exposes the student to a variety of management issues raised by information technology. The course explores the effects of MIS on business operations, business decisions and analysis, and business systems and organization. Specific topics include productivity, networks and telecommunications, information integration, decision support systems and expert systems, information resource planning, systems analysis and development, and security, privacy, and control of MIS resources.

# MA343 Statistical Applications in Business (6)

This course studies various statistical techniques and their application to business. Topics include: descriptive statistics, frequency distributions, sampling techniques, confidence intervals, hypothesis testing, and the laws of probability theory. Linear regression, forecasting, and statistical methods for quality control will also be explored. Examples will be extensively used to demonstrate and apply these techniques to cases relevant to business.

# **MGT363 Operations Management (6)**

This course introduces the student to the management of manufacturing and service operations. Topics covered include: operations strategy and performance measurement, product and service design, process design and improvement, capacity planning, resource planning and scheduling, supply chain management, inventory control, and quality/productivity improvement tools and strategies. In addition, the course considers how

operations strategy relates to other organizational functions and focuses on all strategic areas of analytic decision making.

# MGT464 Organizational Behavior (6)

This course explains and examines the essential tasks, processes, and dynamics common to all organizations as they adapt to their changing environment. Students will study and analyze administrative processes and objectives designed to efficiently and effectively manage the development of the organization. Focus is on individual, interpersonal, and group behavior within organizations and the interaction of human, technological, and structural factors. In addition, the course will examine the coordination of multiple relationships between organizations.

# MGT465 Entrepreneurship (6)

This course is designed to provide students with an understanding of the vital role played by entrepreneurs and entrepreneurship in the 21st century global economy. Entrepreneurship is approached as a way of thinking and acting, as an attitude and a behavior. Our emphasis is on entrepreneurship as a manageable process that can be applied in virtually any organizational setting. The principal focus will be on the creation of new ventures, the ways that they come into being, and factors associated with their success. Students will learn how to prepare a business plan which moves an idea for a new business to a viable enterprise. It is also a course that integrates a number of different disciplines, ranging from sociology and psychology to economics, finance, marketing, and human resource management.

## **MGT466 Project Management (6)**

This course provides the student with the necessary knowledge and skills to function in a project leadership role. All the stages of the project life cycle are explored including the initial identification of project needs and assessing feasibility, project planning and control, budgeting, timeline management, and reporting. Project management software (Microsoft Project) is used to design project schedules using methods such as Gantt charts, program evaluation review technique (PERT), and critical path method (CPM).

# SOC343 American Society and Public Policy (6)

This course will examine American society focusing on social trends, demographic, economic, and political issues as a background for reviewing public policy initiatives. It will provide the student with general knowledge about public policy making and administration in the United States. It will review specific policies and methods used to analyze and manage problems. Emphasis will be placed on domestic policies with a cost-benefit evaluation on the national, state, and local levels.

# **Board of Trustees**

David Conklin
President
Jamestown Business College

Jill Conklin Jamestown Business College

Rosanne Johanson Vice President – Retired Jamestown Business College

Douglas L. Schutte, ChFC Manager Summit Financial Services, LLC

> Terry H. Turner Corporate Secretary Matric Unlimited

Barbara L. Widrig
Deputy County Attorney - Retired
Chautauqua County Department of Social Services

Debra M. Wright Practice Administrator Seneca Eye Surgeons

# Administration

#### **David Conklin**

President SUNY College at Fredonia, M.S. SUNY College at Buffalo, B.S.

#### Dr. Pamela Reese

Vice President/Dean William Howard Taft University, Ed. D Western Governors University, M.Ed. SUNY College at Fredonia, B.S. Ed.

### Randall Bjork

Director, Maintenance

#### **Christina Conklin**

Director, Admissions Jamestown Business College, A.A.S., B.B.A.

#### **Barbara Scolton**

Bursar/Executive Assistant to the President Jamestown Business College, A.O.S.

### Angela Giuffré

Communications

### **Whitney Lindblad**

Financial Aid Counselor Jamestown Business College, A.A.S.

#### **Jordan Nicholson**

Admissions Associate College of Brockport, B.S.

#### Diane Rogowski

Default Management Coordinator Western Governors University, M.S. Jamestown Business College, A.A.S., B.B.A.

#### **Marty Seiler**

Maintenance Assistance

#### **Erica Sheesley**

Registrar/Compliance Officer Jamestown Business College, A.A.S.

#### Jared Strickland

Network Administrator Jamestown Business College, A.A.S., B.B.A

## **Solimar Vazquez**

Associate Dean Jamestown Business College, A.A.S.

# **Faculty**

NOTE: Faculty listed below may teach courses in additional program areas.

### Mary Jo Andalora

Business Administration Canisius College, M.S. Ed SUNY College at Fredonia, B.S.

#### Sherry Bjork

Business Administration University at Buffalo, J.D.

#### Sara Congdon

Business Administration St. Bonaventure University, M.B.A. SUNY College at Buffalo, M.S. Hilbert College, B.S.

#### **Christina Conklin**

Business Administration Western Governors University, MBA Jamestown Business College, A.A.S., B.B.A.

#### **David Conklin**

Management SUNY College at Buffalo, B.S. SUNY College at Fredonia, M.S.

#### Jessica Crouse

Business Administration Vermont Law School, M.F.A.L.P. St. Bonaventure University, B.A. Jamestown Business College, A.A.S.

#### **David Davison**

Business Administration SUNY Fredonia, School District Administrator SUNY Buffalo, M.S.Ed., B.A.

#### **Patricia Davison**

Computer Science SUNY Buffalo, M.B.A. SUC Buffalo, B.S.

#### **Anne Green**

James Prendergast Library SUNY Fredonia, B.S.W. Texas Woman's University, M.L.S. University of Buffalo, M.S.W.

### Jeffrey Gustafson

Accounting SUNY College at Fredonia, B.S.

#### Sara Henry

General Education Canisius College, M.S. University at Buffalo, B.S.

#### **Kate Hinds Morrison**

General Education SUNY Fredonia, B.S.

#### **Deborah Johnson**

Accounting Jamestown Community College, A.A.S. Empire State College, B.S.

#### Katie Lucas

General Education New England College of Business and Finance, M.S. Florida Gulf Coast University, B.S.

#### Deanna Luce

General Education St. Bonaventure, B.S. SUNY College at Fredonia, M.S.

#### **Max Martin**

Business Administration Florida Metropolitan University, M.B.A. Tampa College, B.S.

#### **Todd Melquist**

Business Administration Edinboro University, M.Ed. SUNY at Fredonia, B.S.

#### **Deborah Miller**

Business Administration Baker College, M.B.A. Houghton College, B.S. Jamestown Business College, A.A.S.

#### **Emily Morse**

Business Administration Western Governors University, M.S. Jamestown Business College, A.A.S., B.B.A.

#### Dr. Pamela Reese

General Education William Howard Taft University, Ed. D Western Governors University, M.Ed. SUNY Fredonia, B.S.Ed.

### Diane G. Rogowski

Medical/Business Administration Western Governors University, M.S. Jamestown Business College, A.A.S, B.B.A

#### **Chloe Smith**

Business Administration Jamestown Business College, A.A.S., B.B.A.

#### **Jared Strickland**

Computer Science Jamestown Business College, A.A.S, B.B.A

#### **Rick Toni**

Business Administration Alfred State College, A.A.S. Buffalo State College, B.T.

# College Calendar

2022 - 2023

Fall Term September 6 – Registration 2022 September 7 – Term Begins

September 13 – Last Date for Schedule Changes

October 10 - Holiday, No Classes October 13 – Session I Ends October 17 - Session II Begins

October 27 – Last Date to Drop a Course without Penalty

November 18 – Term ends

Winter Term November 29– Registration 2022

November 30 – Term Begins

December 6 – Last Date for Schedule Changes December 22 – Break Begins after Classes

December 23 - College Closed December 30 - College Closed January 2 - College Closed January 3 - Classes Resume January 13 - Session I Ends January 16 – Holiday, No Classes January 18 - Session II Begins

January 26 – Last Date to Drop a Course without Penalty

February 20 – Holiday, No Classes

February 23 – Term Ends

Spring Term March 7 – Registration 2023

March 8 - Term Begins

March 14 – Last Date for Schedule Change

April 6 - Break Begins after Classes

April 17 - Classes Resume April 20 - Session I Ends April 24 - Session II Begins

May 3 – Last Date to Drop a Course without Penalty

May 26 - Term Ends June 3 – Commencement

June 6 – Registration

Summer Term

2023 June 7 - Term Begins

June 13 – Last Date for Schedule Changes

July 3 & 4 - Holiday, College Closed

July 13 - Session I Ends July 17 – Session II Begins

July 27 – Last Date to Drop a Course without Penalty

August 18 - Term Ends

# Calendar is subject to change.

In the event of circumstances affecting operations (i.e. fire, flood, hurricane, tornado, pandemic, etc.) the college reserves the right to suspend training for a period not to exceed 90 days, provided that the college evidences positive effectiveness every 30 days to reactivate the training.

# Index

Academic Counseling	38
Accreditation	10
Administration	66
Advanced Placement	15
Agency Assistance	34
ACCESS – VR – NYS program	
PA Office of Vocation Rehabilitation (OVR)	
Trade Readjustment Act (TRA/TAA)	
Veterans Administration Educational Benefits	
Student Aid to Native American	
Local One-Stop Locations (Chautauqua Works, Warren Career Link, etc.)	
Regents Awards for Children of Deceased or Disabled Veterans	
Application Fee	
Application Process	
Associate in Applied Science Degree Programs	
Business Administration Program – Accounting Option	
Business Administration Program – Hospitality Management Option	
Business Administration Program – Information Technology Option	
Business Administration Program – Marketing and Management Option	
Business Administration Program – Medical Administrative Option	
Asynchronous Program	
Bachelor Degree Programs	50
Business Administration – Management	
Blended Coursework	
Board of Trustees	65
Campus	6
Campus Security and Right to Know	42
Career Development	40
Successful U	40
E.D.G.E	40
L.E.A.D	41
Résumé Referral Services	41
Student Opportunities	41
College Calendar	69
College Newsletter	37
Compliance Information	38
Course Descriptions	53
Associate Degree Program	54
Bachelor Degree Program	61
COVID Statement	
Day, Evening, and Online Schedules	9
Emergency Notification System – DialMyCalls	
Faculty	
Financial Assistance	
General Education	52

Good Academic Standing	18
Grades and Reports	17
Graduation Requirements	21
Grants	
Federal Pell Grants	29
NYS Tuition Assistance Program (TAP)	29
Honors	
Immunization Requirements	14
JBC Scholarships	32
Academic Progress Award	32
Entrepreneurship Award	32
Scholar of Excellence Award	
High School College Access Award	33
John August Johnson Scholarship	33
Tyler C. Swanson Award	
Adult College Access Award	33
Bilingual Advancement Award	33
Local Scholarship Opportunities	34
Loans	30
Federal Direct Loan Program	30
Subsidized Federal Loans	30
Unsubsidized Federal Loans	30
Federal Parent Loans for Undergraduate Students (FPLUS)	31
Matriculation	22
Mission Statement	5
New Student Orientation	38
Our Students	9
Policy for Service & Emotional Support Animals on Campus	7
President's and Dean's List	20
Return of Title IV Funds	
Schedules, Day & Evening	9
Standards of Satisfactory Academic Progress	
Student Activities	37
Student Handbook	37
Student Housing	37
Textbooks	25
Transfer of Credit Policy	
Tuition Rates, Deposit & Fees	
Tuition Refunds	26
Veteran Benefits and Transition Act of 2018	34
Welcome	4
Withdrawal	18