

# Tim DecloniemacLennan

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## Objective

Professional looking to gain insight and experience in the usability and accessibility fields and obtain new knowledge and skills.

## Education

**Michigan State University, East Lansing, MI**

**August 2010 – May 2015**

Bachelors of Arts, Creative Advertising, 3.5 G.P.A.

Bachelors of Science, Telecommunication, Information Studies and Media, 3.5 G.P.A.

**Forest Hills Central High School / Milton High School**

**August 2006 – June 2010**

Approximately 3.85 GPA, multiple Outstanding Academic Performance Awards.

## Experience

**User Experience Researcher & Accessibility – General Motors, Warren, MI**

**July 2015 - Present**

- Responsible for conducting and facilitating user testing, creating scripts, conducting heuristic evaluations, evaluating our systems for accessibility compliance using WCAG 2.0 guidelines, generating reports with key findings, and training designers on how to facilitate user testing.

**Usability/Accessibility Research and Consulting, East Lansing, MI**

**December 2013 – May 2015**

- Responsible for conducting heuristic evaluations, conducting accessibility evaluations based on WCAG 2.0 compliance, participating in user testing, training new student employees, and designing various types of media.

**Cashier / Sales Floor - Target, Woodstock, GA**

**May 2011 – August 2013**

- Responsible for handling and distributing money, and maintaining sales floor presentation.

**Inventory Management and Coordinator - Cherokee Ford, Woodstock, GA** **August 2010 – August 2011**

- Responsible for managing vehicle inventory on the lot, and arranging vehicle presentation.

## Technical Skills

### **Knowledge of Usability and Accessibility**

- Including Morae, Snagit, NVDA, Jaws, Colour Contrast Analyzer, Accessibility Toolbar.
- Conducting and facilitating user testing, note-taking, developing task scenarios, watching user videos, report writing, conducting heuristic reviews, evaluating websites using WCAG 2.0 compliance.

### **Knowledge of Advertising and Marketing**

- Including designing advertisements using Adobe InDesign and Adobe Illustrator.
- Consumer trends, consumer mental models and consumer psychology, and conducting market research.

### **Knowledge of various professional digital media programs and products**

- Including Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Microsoft Office (Word, PowerPoint, Excel), and multiple Windows Operating Systems such as Windows 10, 7.

### **Knowledge of various web languages and applications**

- Including HTML, CSS, Adobe Dreamweaver, CoffeeCup.
- Basic interface design, graphic design, and information structure.