# Tim Decloniemaclennan

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**Objective**

Student looking to gain insight and experience in the usability and accessibility fields and obtain new skills.

## Education

Michigan State University, East Lansing, MI August 2010 – May 2015

Bachelors of Science, Telecommunication, Information Studies and Media, 3.5 G.P.A.

Bachelors of Arts, Creative Advertising

Forest Hills Central High School / Milton High SchoolAugust 2006 – June 2010

Approximately 3.85 GPA, multiple Outstanding Academic Performance Awards

## Experience

Usability/Accessibility Research and Consulting, East Lansing, MIDecember 2013 - Present

* Responsible for conducting heuristic evaluations, conducting accessibility evaluations based on WCAG 2.0 compliance, participating in user testing, training new student employees, and designing various types of media.

Cashier / Sales Floor - Target, Woodstock, GAMay 2011 – August 2013

* Responsible for handling and distributing money, customer communication, stocking and maintaining the presentation of the sales floor, and providing excellent assistance and knowledge for customers.

Lot Coordinator - Cherokee Ford, Woodstock, GAAugust 2010 – August 2011

* Responsible for maintaining the presentation of the lot, arranging and positioning vehicles to best suit customer needs, assisting customers on the lot, and detailing all vehicles in a timely fashion.

## Technical Skills

### Knowledge of various web languages and applications.

* Including HTML, CSS, Adobe Dreamweaver, CoffeeCup.
* Basic interface design, graphic design, and information structure.

### Knowledge of Usability and Accessibility

* Including Morae, Snagit, NVDA, Jaws, Colour Contrast Analyzer, Accessibility Toolbar.
* User testing preparations, note-taking, developing task scenarios, watching user videos, report writing, conducting heuristic reviews, evaluating websites using WCAG 2.0 compliance.

### Knowledge of various professional digital media programs and products.

* Including Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Microsoft Office (Word, PowerPoint, Excel), iMovie and multiple Windows Operating Systems such as Windows 7, Vista, and XP.

### Knowledge of advertising and marketing.

* Including designing advertisements using Adobe InDesign and Adobe Illustrator.
* Consumer trends, consumer mental models and basic consumer psychology, and basic market research.

## Technical Reports

*NOTE: In compliance with non-disclosure agreements, some text has been redacted.*

* Jackson, J., Deaton, P., **Decloniemaclennan, T**., George, M., & Pierce, G. L. (2015, January 27).*Ford Motor Company: Accessibility Compliance Evaluation Report*. East Lansing, MI: Michigan State University, Usability/Accessibility Research and Consulting.
* Maclennan, R**.**, Nemchik, J., **Decloniemaclennan, T**., Casey, C., and Swierenga, S. J. (2014, March 13). *TechSmith Snagit 11 Software: Usability Evaluation Report* East Lansing, MI: Michigan State University, Usability/Accessibility Research and Consulting.